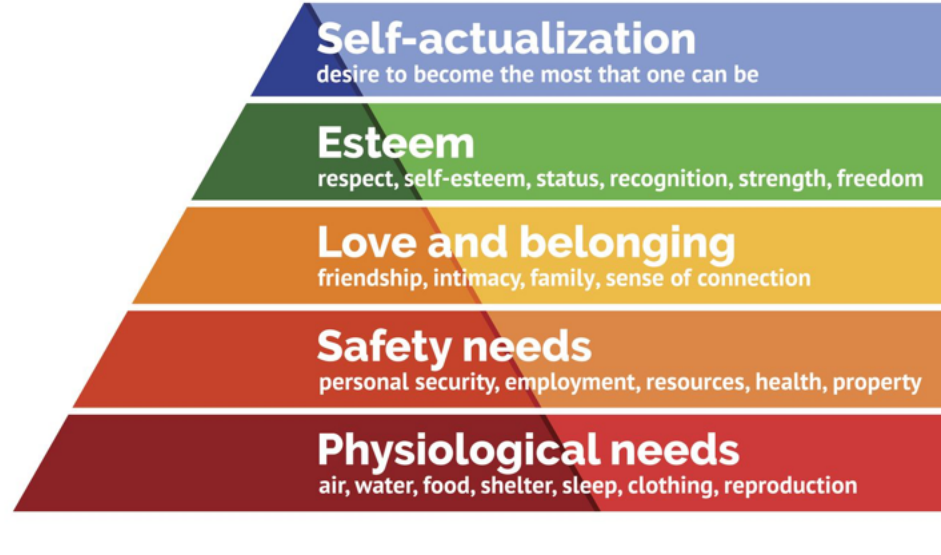


## How we do it

Over the years, Istanbul&I has done different forms of social inclusion and community service activities ranging from our annual Iftar&Community during Ramadan, Culture Nights, and Speaking Clubs, all the way up to other initiatives such as activity-based clubs. We framed our activities using Maslow's hierarchy of needs. It is a theory of psychology explaining human motivation based on the pursuit of different levels of needs. We aim to be more impactful as an NGO by channeling our resources to provide for the top 3 tiers of the hierarchy which are love and belonging needs, esteem needs, and self-actualization needs."



### Maslow's hierarchy of needs

Within this scope, the five areas of activities are Community Services, Art, Education, Social Inclusion & Integration, and lastly, providing an ecosystem for people to develop their ideas in our community center.

Diversity

Empowerment

Inclusion

Integration

Impact

## Our Activities

Human Welfare Project

Animal Welfare Project

Homework Help Project

Here for Nature Project



Community Services

