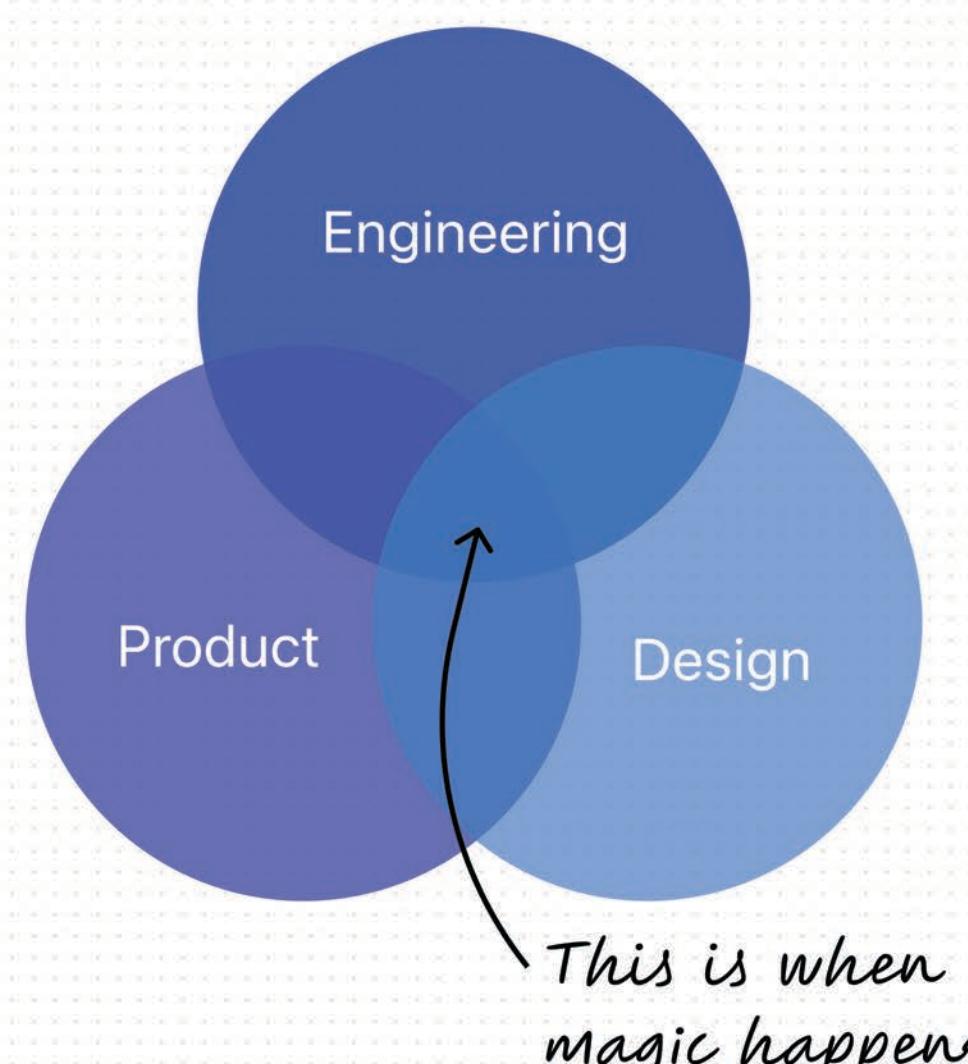


SYNERGY

Background



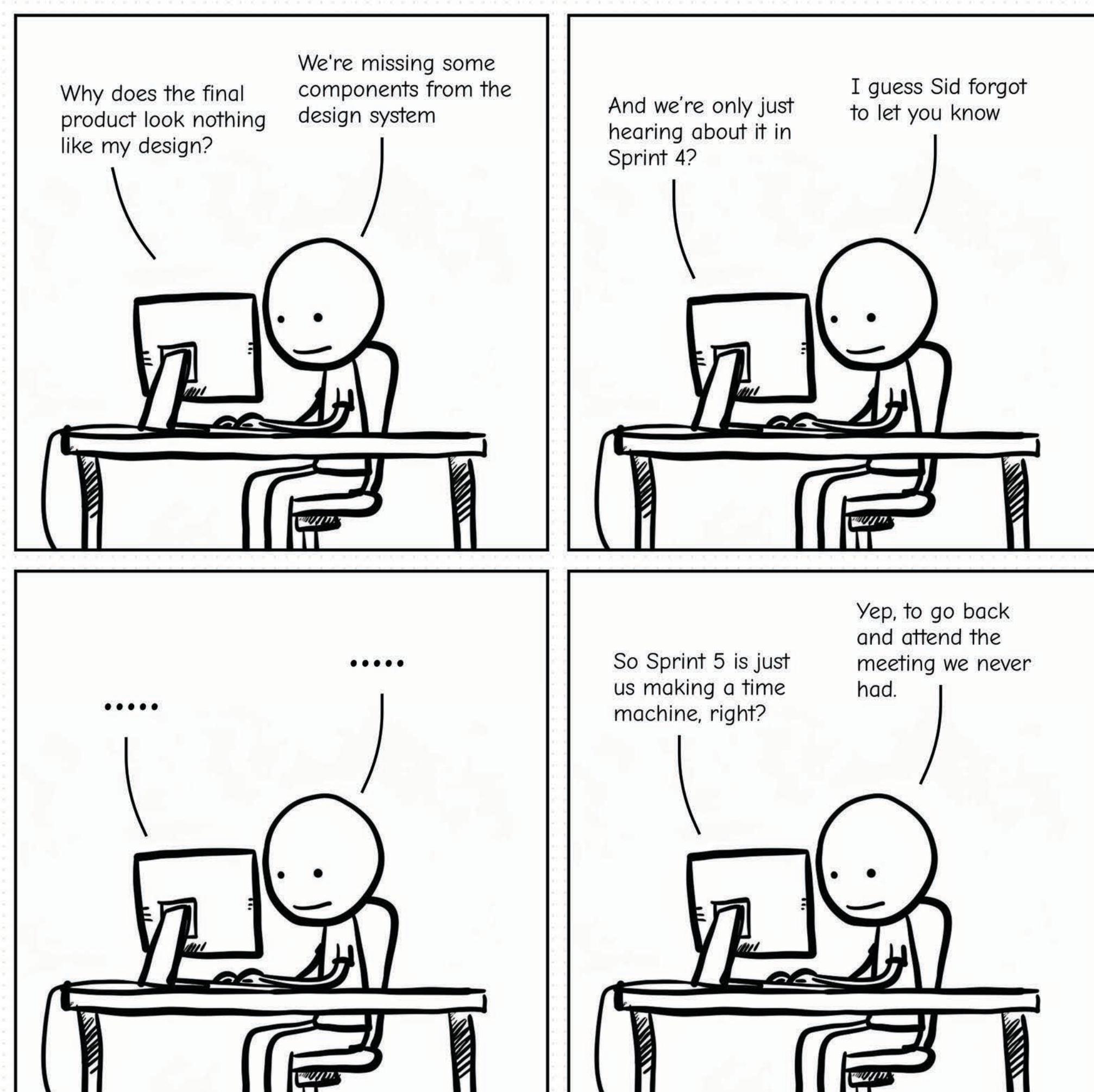
Effective teamwork and shared goals are vital for startup success, as they navigate user acquisition, investment securing, and market fit. Harmonious collaboration among product, design, and engineering teams is crucial.

Streamlined collaboration speeds up product delivery, identifies issues early, and enhances team morale.

How might we establish working relationships and initial alignment among startup teams during project kickoff?

Based on a true story!

"The product launch was delayed by a week because our designers weren't aware that the design system hadn't been updated."



How can teams build alignment?



Highlight Skillsets

Every team member should be aware of their colleagues' skills and talents to know who to consult with questions.



Early Intervention

Engaging the entire team in early design activities helps provide new perspectives, foresee obstacles and prevent last-minute confusion.



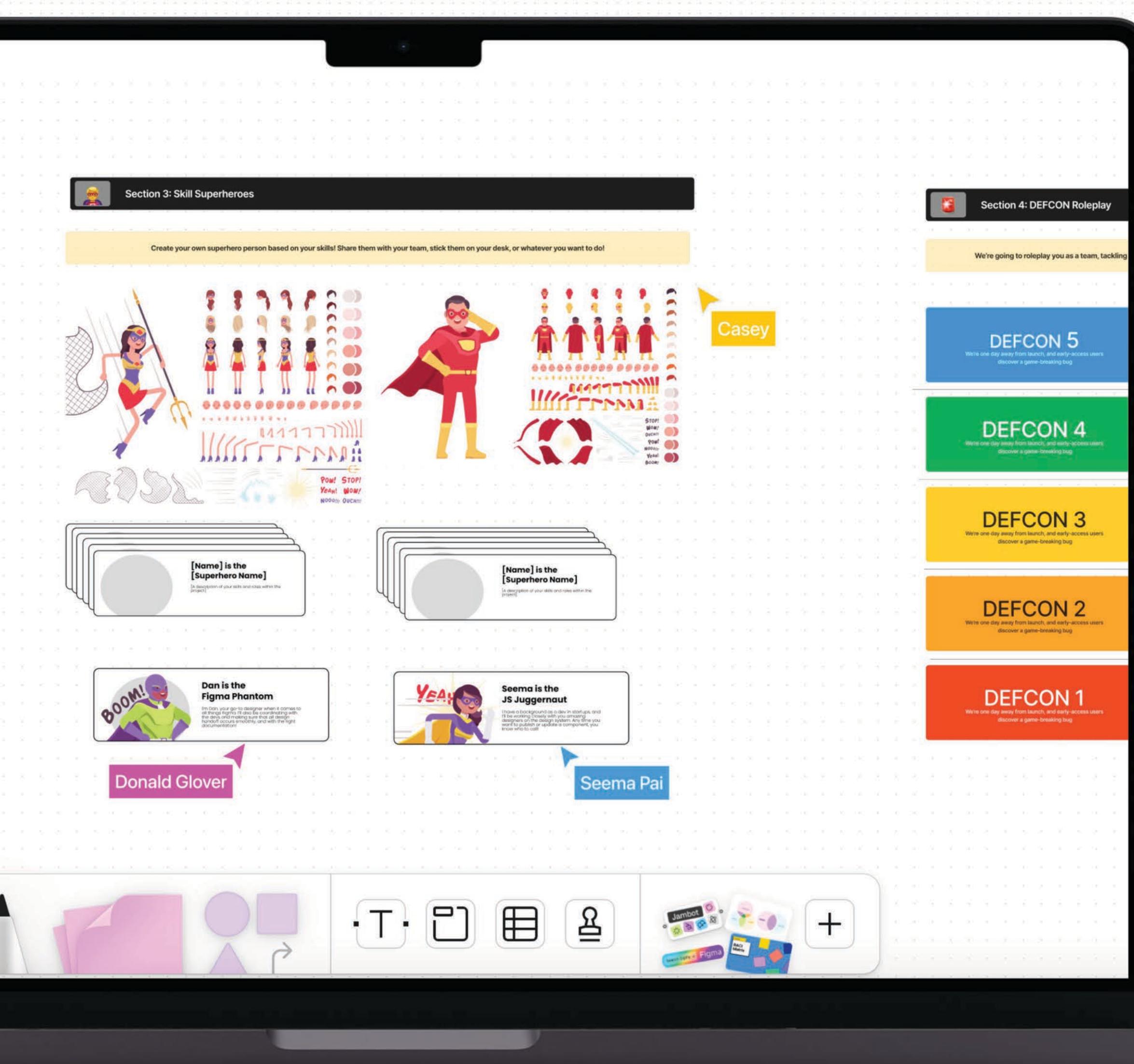
Informal Problem-Solving

Allowing employees to tackle problems in informal settings boosts morale and communication.

Kickoff Workshop

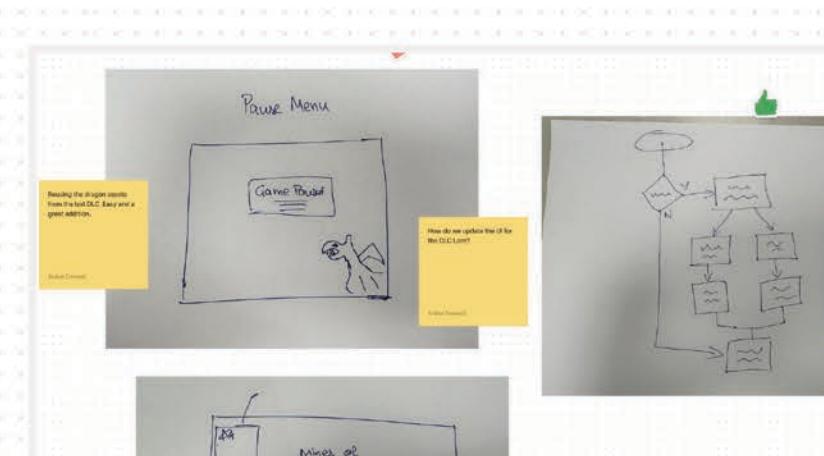
A FigJam kickoff workshop template designed for founders, team leads, or product managers to facilitate, ensuring active participation from every team member.

Through this workshop, team members should be able to understand each other's skills, get inspired by the project vision, and improve working relationships.



Project Vision

An entire section is dedicated to highlighting the goals, vision and deliverables of the project.

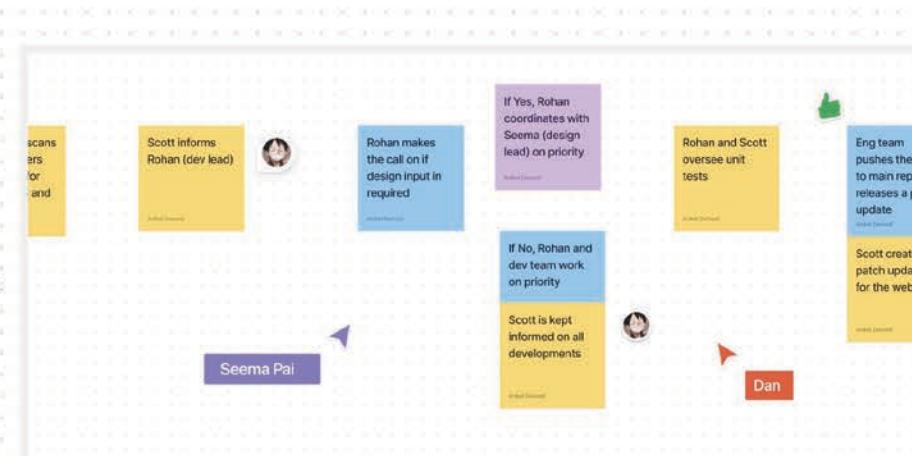


Early Sketching Activity

The entire team sketches ideas to questions posed by the design team to get a wider perspective.

Skill Set Superheroes

Team members create superhero personas of themselves based on skills they're good at.



DEFCON Roleplaying

Team members roleplay roadblocks of varying intensity to determine how to react accordingly.