Sayid's Resume

I am a Senior UX/UI Designer with 7+ years of experience working in Human-computer Interaction and User Interface Design.

Currently base in Shanghai.

Experience

Wiredcraft, Shanghai, China, May 2018 - Now

Senior UI/UX Designer

Work as the lead designer serve many clients like Burberry, Hilton, Polestar, etc., and build the best digital user experience for their China User.

My work as the core product team member, deeply participate in the product launch and iteration – turning business ideas and user needs into interactive prototypes, directing user experience design; as a client's external expert, advise on projects structure, guide the junior designer, ensure the delivery quality of the design.

Archex, Shanghai, China, March 2016 - April 2018

Digital Visual Designer

ArcheX (/a:-ki-e-ks/) is a food, digital and business innovation firm.

Work as a digital visual designer, using design thinking, sprinting method in the project. Solving problems with passion, creativity, and heart in between human and food.

Altima | Accenture, Shanghai, China, January 2014 - January 2016

Junior UI/UX Designer

As junior UX/UI designer, assist the design director in the project, mainly focus on eCommerce project, serve the clients like ClubMed(hotel), Bioderma, etc.

Project Details

Polestar

```
Client Info: Automotive Industry
My Role: Senior UI/UX designer
Outcome: iOS APP/Andriod APP
```

- Create the local design system, and ensure it fits the overall branding
- Collaborating with the global design team, and local marketing, product management team to ensure the creation and delivery of tailored experiences for the digital user.
- Responsible for style creation and visual design works

Burberry Mini Program

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Client Info: Luxury Industry
My Role: Lead Designer
Outcome: Mini Program
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- Illustrate user story using storyboards, user flows, and mindmaps
- Collaborating with the marketing team, and internal and Burberry designers to ensure the creation and delivery of tailored experiences for the digital user.

Hilton Mobile Apps

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Client Info: Leading Hotel Industry
Role: UI/UX Lead
Outcome: iOS App & Android App & Mini Program
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- Creating a design system under the client's brand identity.
- Collaborate with client in-house product managers to define the product
- Use Figma as a delivery tool to create wireframes and dev-friendly mockups

JavaScript Conference Visual Design

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About: Conference hold by Wiredcraft
Role: Lead Designer
Website: https://2019.jsconfchina.com/
Outcome: Digital & Printing
```

- Lead the design direction of the Conference
- Responsible for visual creation and design works

Personal Projects

香港人、本土派，他們如何理解此城未來？-《端傳媒》

```
Project Info: Data Visualization of The Opinion of Hong Kong Citizen
Attitude for the Future
Role: Front-end Designer
Outcome: Interactional website
```

The project is a data visualization of The Opinion of Hong Kong Citizen Attitude for the Future. My role as an Interaction Designer and Frontend Designer, working closely with the designer and reacher at Theinitium. This is the first time try to use the React in the project. The project completed together with Sabrina.

2019冠狀病毒疫情全球確診病例分佈圖-《端傳媒》

```
Project Info: Data Visualization of The International Novel
Coronavirus
Role: Front-end Designer
Outcome: Interactional website
```

The project is a data visualization of The International Novel Coronavirus. My role as an Interaction Designer and Frontend Designer, working closely with the designer and reacher at Theinitium. The project completed together with Felix.

Personal Info

- Github: https://github.sayidhe.com
- Website: https://sayidhe.com
- Email: sayidhrq@gmail.com
- Resume: https://sayidhe.com/resume.html

Assets

- Resume: Download PDF
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Technology / Tools used in Projects

- Figma/Sketch as a design tool
- PS/Illustrator for Graphic design usage
- HTML/CSS/Javascript for prototype
- Python for personal interest
- Linux for setting up IoT things