

H1 Resume

I am a Senior UX/UI Designer with 7+ years of experience working in Human-computer Interaction and User Interface Design.

Currently base in Shanghai.

H2 Experience

H3 Senior UI UX Designer, Wiredcraft, Shanghai, China, 2018.05-Now

Polestar

Client Info: Automotive Industry

My Role: UI/UX designer

Outcome: iOS APP/Andriod APP

- Create the local design system, and ensure it fits the overall branding
- Collaborating with the global design team, and local marketing, product manager team to ensure the creation and delivery of tailored experiences for the digital user.
- Responsible for style creation and visual design works

Burberry Mini Program

Client Info: Luxury Industry

My Role: UX Lead

Outcome: Mini Program

- Illustrate user story using storyboards, user flows and mindmaps
- Collaborating with the marketing team, and internal and Burberry designers to ensure the creation and delivery of tailored experiences for the digital user.
- Responsible for style creation and visual design works

Hilton Android/iOS APP & Mini program

Client Info: Leading Hotel Industry

Role: UI/UX Lead

Outcome: iOS App & Android App & Mini Program

- Creating design system under client's brand identity.
- Collaborate with client in-house product managers to define the product
- Use Figma as a delivery tool to create wireframes and dev-friendly mockups

JavaScript Conference Visual Design

About: Conference hold by Wiredcraft

Role: Design Lead

Website: <https://2019.jsconfchina.com/>

Outcome: Digital & Printing

- Lead the design direction of the Conference
- Responsible for visual creation and design works

Bulgari Mini Program

Client Info: Luxury Industry
 Role: UI/UX Lead
 Outcome: Mini Program

- Sprint project for quickly launch of Bulgari

H3 Personal Projects

香港人、本土派，他們如何理解此城未來？

The project is a data visualization of The Opinion of Hong Kong Citizen Attitude for the Future. My role as an Interaction Designer and Frontend Designer, working closely with the designer and reacher at Theinitium. This is the first time try to use the React in the project. The project completed together with Sabrina.

2019冠狀病毒疫情全球確診病例分佈圖

The project is a data visualization of The International Novel Coronavirus. My role as an Interaction Designer and Frontend Designer, working closely with the designer and reacher at Theinitium. The project completed together with Felix.

H3 Digital Visual Designer, Archex, Shanghai, China, 2016.05-2018.04

H3 UI/UX Designer, Altima | Accenture, Shanghai, China, 2014.01-2016.01

H2 Personal Info

- Github: <https://github.sayidhe.com>
- Website: <https://sayidhe.com>
- Email: sayidhrq@gmail.com
- CV: <https://sayidhe.com/cv.html>
- Recent Project: <https://sayidhe.com/assets/resume/Sayid-Recent-Projects-compressed.pdf>

H2 Technology / Tools used in Projects

- Figma/Sketch as UI/UX design delivery tool
- PS/Illustartor/AE for Graphic design usage
- HTML/CSS/Javascript for prototype
- Python for personal interest
- Linux for setting up IoT things