

<b>Profile</b>	<b>User Experience Designer   Front-end Developer</b> 2+ years of collaboration and communication with diverse groups of colleagues to create conceptual designs and develop user-centric solutions for digital products. Led UI/UX design team of 3 web and mobile app projects during my training at Langara College, from defining problems, ideating solutions to testing prototypes.	
<b>Education</b>	<b>Langara College</b>   Web & Mobile App Design & Development Post Degree Diploma	<b>09/20 - 12/21</b> Vancouver, BC
	<b>UAL Central Saint Martins University of Arts</b>   Product Design Undergraduate BA	<b>09/13 - 05/17</b> London, UK
	<b>UAL Camberwell College of Arts &amp; Design</b>   Art & Design QCF Foundation Diploma	<b>09/12 - 08/13</b> London, UK
<b>Skills</b>	<b>User Experience Research</b> Qualitative Interview   Quantitative Online Survey   Qualitative Online Survey   Remote Usability Test   Remote Accessibility Test  <b>UX Design</b> User Persona   UX Blueprint   Information Architecture   Sitemap   User Flow   Affinity Diagram   Customer Journey Map   Lo-fidelity Wireframe  <b>UI Design &amp; Graphic Design</b> Mockup   Typography   Iconography   Illustration   Interaction Design   Visual Design   UI Kit   Component Library   Gif Animation  <b>Design Tools</b> Figma   Adobe Creative Suite ( Illustrator, Photoshop, InDesign, After Effects, XD, Premiere Pro)   InVision   Miro   Asana   Google Suite  <b>Programming Languages</b> HTML   CSS   SASS   JavaScript   PHP   WordPress	
<b>Work History</b>	<b>Langara College</b>   Responsive WordPress UI Development Project Assistant at Virtual Learning Support Development	<b>05/21 - 12/21</b> Vancouver, BC
	<ul style="list-style-type: none"><li>Developed user interface and experience design of 10 responsive WordPress web pages by iterating through wireframes and creating visual designs, resulting in dynamic content delivery that adheres to College standards</li><li>Collaborated on CMS development project with back-end developer and PM by thoroughly communicating design decisions to solve problems in critique sessions while receiving feedback, resulting in rapid iterations per sprint</li></ul>	

<b>Projects</b>	<b>Plantor</b>   Android Native Mobile Application Lead UX/UI Designer	<b>09/21 - 12/21</b> Vancouver, BC
	<ul style="list-style-type: none"><li>• Developed interaction design of native mobile app during implementation phase by applying best practices and principles of motion in UX suitable to users mental models, resulting in an intuitive user-service experience</li><li>• Created components library on visual design specifications by providing technical writing and documentation of component behaviours, resulting in advanced workflows to collaborate between designers and developers</li></ul>	
	<b>DimpleDesk</b>   Data-Driven Responsive Web Application Lead UX/UI Designer	<b>05/21 - 08/21</b> Vancouver, BC
	<ul style="list-style-type: none"><li>• Designed cohesive cross-platform illustrations for responsive web app by creating moodboards, brainstorming ideas and implementing colour theories via Figma, resulting in designing engaging and descriptive visual designs</li><li>• Created UX blueprint to lockdown 3 MVP features in 12 weeks by conducting market research and competitive analysis to incorporate into design thinking methodology, resulting in identifying business objectives, scope and features</li></ul>	
	<b>Tenex</b>   API-Integrated Progressive Web Application Lead UX/UI Designer	<b>01/21 - 04/21</b> Vancouver, BC
	<ul style="list-style-type: none"><li>• Collaborated on prototyping 50+ mockups for responsive web app and promotional WordPress website in 10 weeks by documenting UI Kit and component library, resulting in consistency in cross-platform visual assets</li><li>• Led UI/UX team from ideation to testing phase by implementing methods of user research &amp; user testing, and utilize the analyzed data as metrics for development, resulting in prototyping an intuitive communication platform</li></ul>	
<b>Work cont'</b>	<b>ZibOnline Start-up</b>   Zib Native Mobile Application CRM, Graphic Designer	<b>12/18 - 03/19</b> Tehran, Iran
	<ul style="list-style-type: none"><li>• Collaborated in beta debugging of Android native app by creating tickets to communicate consumers feedback, pain points and goals collected at every assessment call, resulting in releasing a software update version in 4 months</li><li>• Participated in KPI review standup meetings with levels of stakeholders and management team by prioritizing agendas, leading discussion topics and tracking time, resulting in maximized productivity and efficiency per session</li></ul>	