## **Profile Summary UX/UI Designer**

Innovative UX/UI Product Designer, with 2+ years of experience collaborating with cross-functional teams to create user-centred solutions for digital platforms by translating user needs & business requirements into inclusive design decisions by leveraging synthetic data gained from methods of user research & testing into an end-to-end design process.

## **Technical Skills**

**User Research** | Usability Testing | Accessibility Testing | One-to-one Interviews | Qualitative & Quantitative Survey Analysis

**UX Design** | User Flows | Wireframing | Information Architectures | Affinity Diagrams | Sitemaps | Customer Journey Maps | User Personas | UX Blueprint

**UI Design** | Mockups | Visual Design | Interaction Design | Illustrations | Iconography | Typography | UI Kits | Component Libraries | Design Systems

Design Tools | Figma | Adobe Suite (Adobe XD, Illustrator, Photoshop, InDesign, After Effects, Premiere Pro) | InVision | Miro | Asana | Google Suite

Coding Languages | HTML5 | CSS3 | SASS | JavaScript | PHP | WordPress

## Education

Langara College   Web & Mobile App Design & Development Post Degree Diploma (Graduated with Distinction - GPA 3.95)	09/20 - 12/21 Vancouver, BC
<b>Central Saint Martins University of Arts</b>   Product Design Undergraduate BA	09/13 - 05/17 London, UK
<b>UAL Camberwell College of Arts &amp; Design</b>   Art & Design QCF Foundation Diploma	09/12 - 08/13 London, UK

**Work Experience** Langara College | Responsive WordPress Website 05/21 - 12/21 Project Assistant at Virtual Learning Support Development Vancouver, BC

- Collaborated on CMS development with Developer & Project Manager by rapid wireframing and communicating design decisions in standup sprints, resulting in dynamic content delivery that adheres to College standards.
- Developed UI/UX design of educational platform for diverse set of users by implementing guidelines of accessibility and conducting usability testing for assessment, resulting in inclusive design suitable for business scalability.