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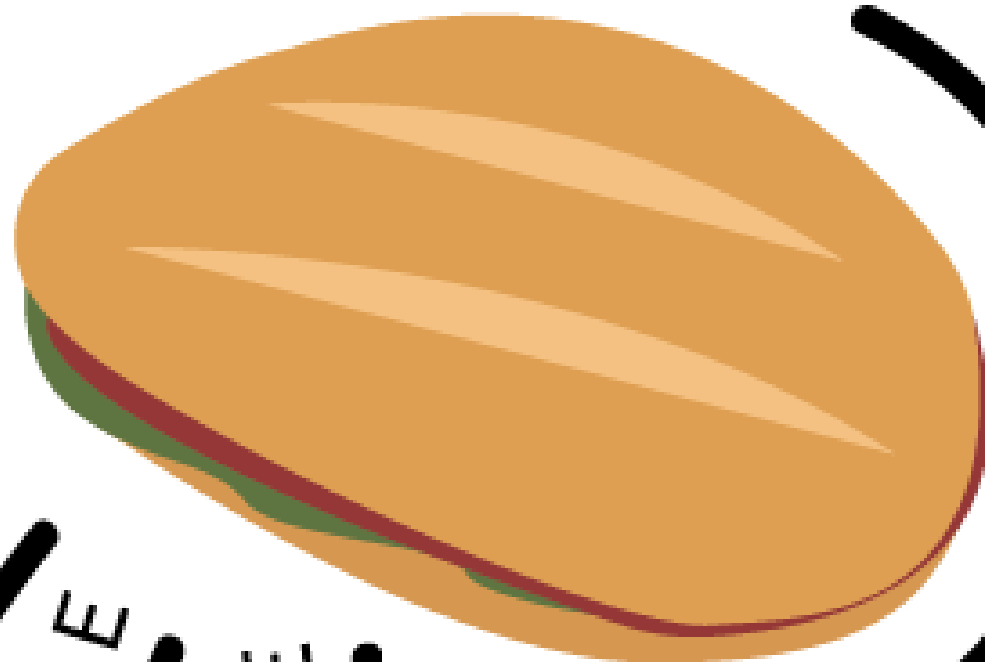
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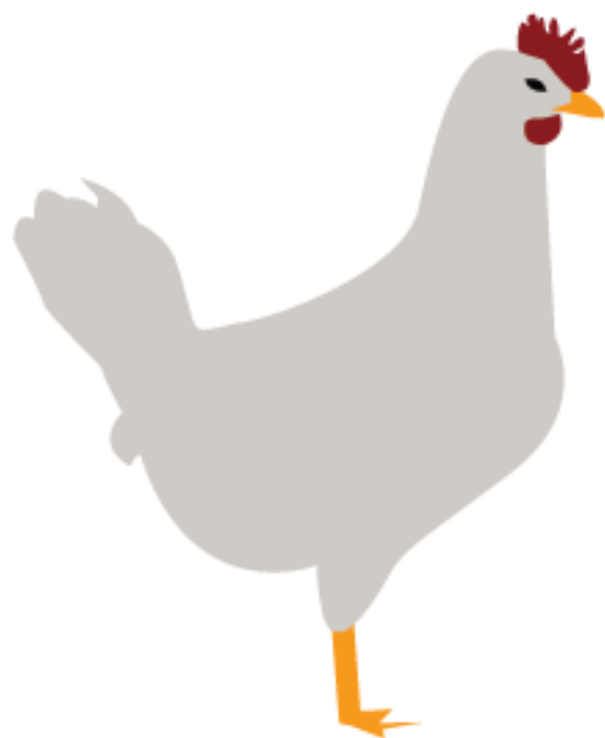
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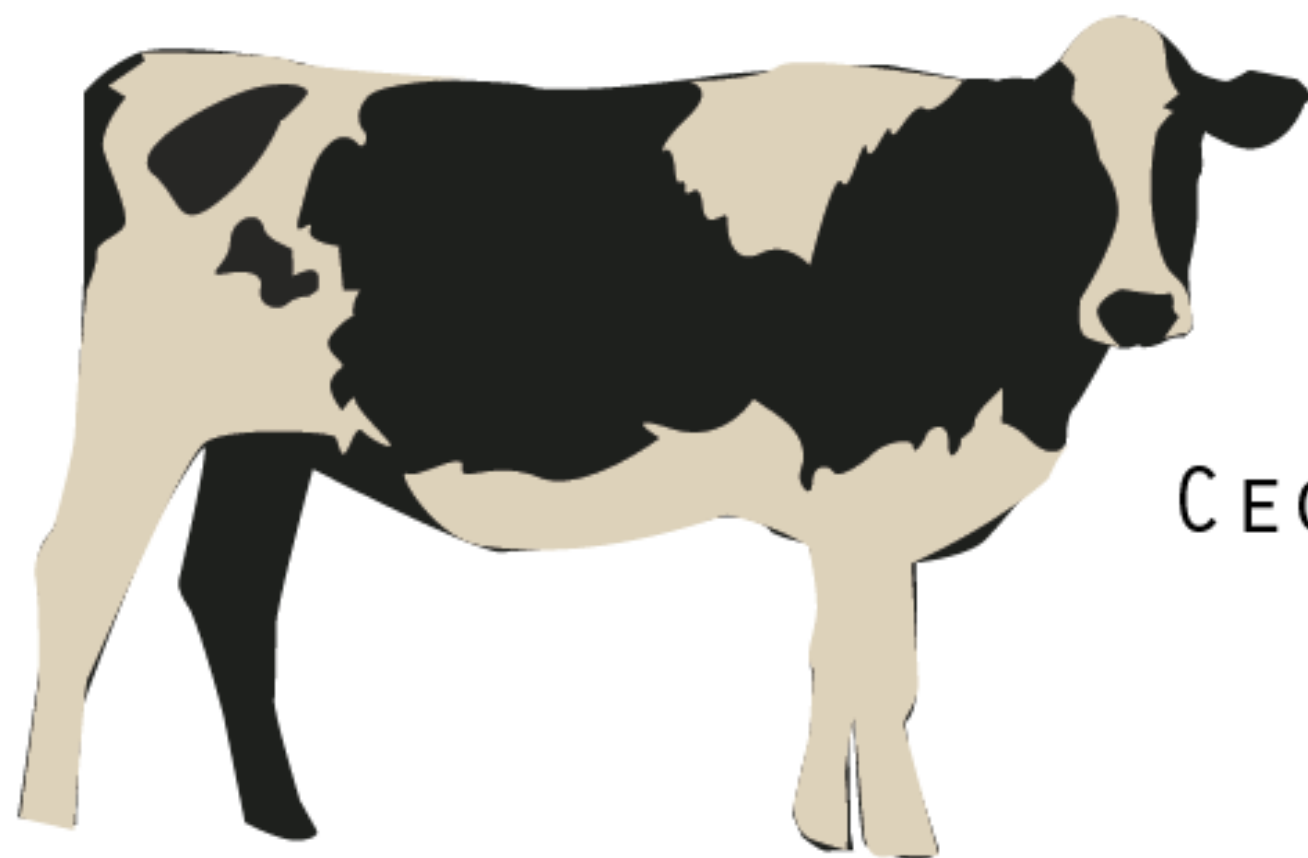
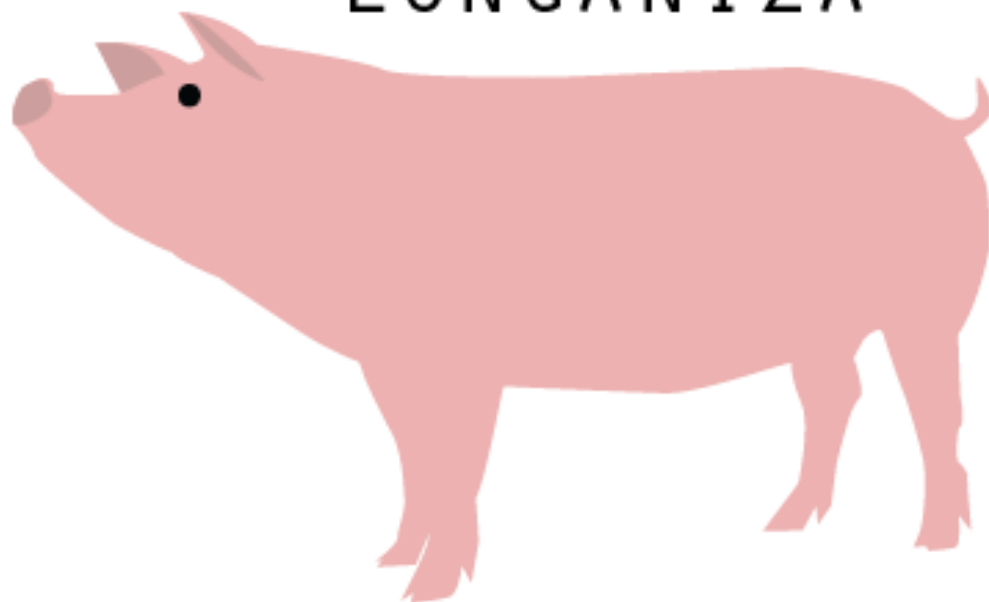


GROWING
 UP IN THE US WITH
 PARENTS BORN IN MEXICO, IT
 CHANGES THE WAY YOU LIVE AND SEE THINGS. ALL YOUR LIFE, YOU'RE FORCED TO LIVE A DOUBLE LIFE. THIS CASE
 DOESN'T MEAN THAT YOU LIVE DOUBLE THE YEARS, BECAUSE IF THIS WAS THE LIFE
 THEN WE'D ALL LIVE FOR MANY HUNDRED YEARS MORE. THIS MEANS THAT MY
 IS CONSISTENTLY CUT IN HALF. MY BRAIN IS CUT IN HALF, MY THOUGHTS ARE CUT IN HALF. MY
 LANGUAGE USE ALTERNATES FROM THE MOMENT I LEAVE MY HOUSE TO THE MOMENT I STEP BACK IN. I
 CANNOT DO ONE THING WITHOUT THINKING OF ANOTHER ALTERNATE IDENTITY REACTING TO IT. EVERYTHING
 I DO AND SAY BECOMES A PRODUCT OF THE LIFE MY PARENTS LIVED AND GAVE ME. I CAN NO LONGER THINK
 FOR MYSELF BECAUSE I AM NOT A SINGLE PERSON WITH A SINGLE IDENTITY. I HAVE TWO IDENTITIES
 DIFFERENT LANGUAGES, DIFFERENT SOCIETAL NORMS AND DIFFERENT PERSPECTIVES OF THE WORLD, THE MEXICAN
 AND THE AMERICAN VIEWS. BEING MEXICAN-AMERICAN, BEING CHICANA MEANS MORE THAN TWO THINGS. IT MEANS THAT
 WE HAVE TO LEARN WHERE THE LINE SPLITS US IN HALF AND HOW TO BEHAVE IN WHICH ENVIRONMENT. THIS COUNTS NOT
 ONLY FOR THE LANGUAGE, BUT FOR THE MANNERISM, THE POLITICS, THE EDUCATION, OR SOMETHING AS SIMPLE AS WHAT WE
 WATCH ON TV. I NOTICED THESE DIFFERENCES IN MY PEERS WHO DID NOT HAVE PARENTS WHO MIGRATED. I NOTICED THAT AT
 HOME THEY WATCHED *THE FRESH PRINCE OF BEL-AIR* AND I WATCHED *EL CHAYO DEL 8*. THEY WATCHED *FAMILY FEUD* WHILE I
 WATCHED *100 MEXICANOS DIJERON*. THEY ATE WAFFLES FOR BREAKFAST WHILE I ATE CHILAQUILES. THESE ARE EXPERI-
 ENCES THAT I FOUND MYSELF CONFLICTING TO MY IDENTITY. BECAUSE OF THIS, I WANTED TO CREATE A SANDWICH THAT
 RESONATED WITH MY PERSONALITY AND HOPEFULLY WITH MANY OTHER CHICANOS AROUND THE US. *LA CHICANA TORTA* COMES
 FROM THE ROOT OF THE TRADITIONAL MEXICAN TORTA, A SANDWICH THAT EVERY MEXICAN, OR CHICANO, GREW UP EATING.
 IT IS A SIMPLE SANDWICH MADE WITH THE INGREDIENTS TYPICALLY FOUND IN MOST MEXICAN DISHES. THIS SAND-
 WICH IS PREPARED IN A WAY WHERE IT ADDS MY FAVORITE INGREDIENTS GROWING UP IN MY MEXICAN HOUSEHOLD
 AND CUTTING IT DOWN THE MIDDLE, JUST AS US CHICANOS ARE USED TO. THIS SANDWICH IS SUPPOSED TO
 REPRESENT THAT ALTHOUGH CHICANOS ARE SPLIT IN HALF, THE INGREDIENTS ARE THE SAME ON BOTH
 SIDES. THIS IS BECAUSE THAT IS WHO WE ARE, WE ARE THE PRODUCT OF TWO DIFFERENT CULTURES,
 TWO DIFFERENT SOCIETIES, TWO DIFFERENT IDENTITIES, MERGED INTO ONE. THIS SANDWICH IS
 JUST THAT, TWO CULTURES SMASHED INTO ONE. WHERE YOU GET TO CUSTOMIZE YOUR SALSA
 INTO THE TRADITIONAL VERDE O ROJO, OR SOMETHING MORE AMERICANIZED LIKE CHIPOTLE
 MAYO. OR MAYBE INSTEAD OF THE TRADITIONAL MEXICAN QUESO BLANCO, YOU WANT AMERI-
 CAN CHEESE IN YOUR SANDWICH, NOTHING MORE AMERICAN THAN THAT
 RIGHT? SO WHOEVER YOU ARE, WHATEVER YOUR CULTURAL
 BACKGROUND, I HOPE YOU CAN TASTE MY IDEN- TITY
 WITH THIS SANDWICH AND APPRECIATE THE PROD-
 UCT OF CHILDREN OF IMMIGRANTS WHO CAME
 TO AMERICA TO CREATE SINCE IF THE- MOST
 ICONIC FOODS THAT NOW REPRESENT
 AMERICA AND CAN HOPEFULLY
 BE PASSED ON INTO THE NEW
 GENERATIONS. I HOPE THIS
 SANDWICH IS ABLE TO
 FIND ITS WAY TO THE
 HEART OF A CHICANO WHO
 CAN UNDERSTAND THE
 SANDWICH AND RELATE TO
 HISTORY, TO ITS TRADI- TIONS,
 TO ITS IDENTITY AND TO BE ABLE
 TO FIND COMFORT IN THIS
 UNCOMFORTABLE POSITION OF
 BEING SPLIT IN HALF, JUST AS
 THE TOSTADA IS SERVED TO US
 ON A PLATE.



CHICKEN

CHORIZO
LONGANIZA



CECINA



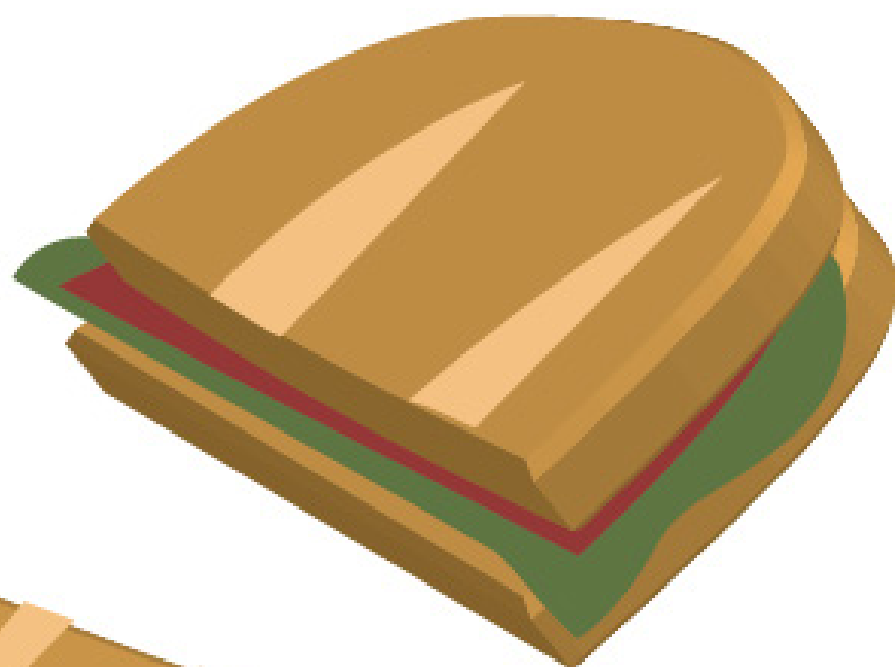
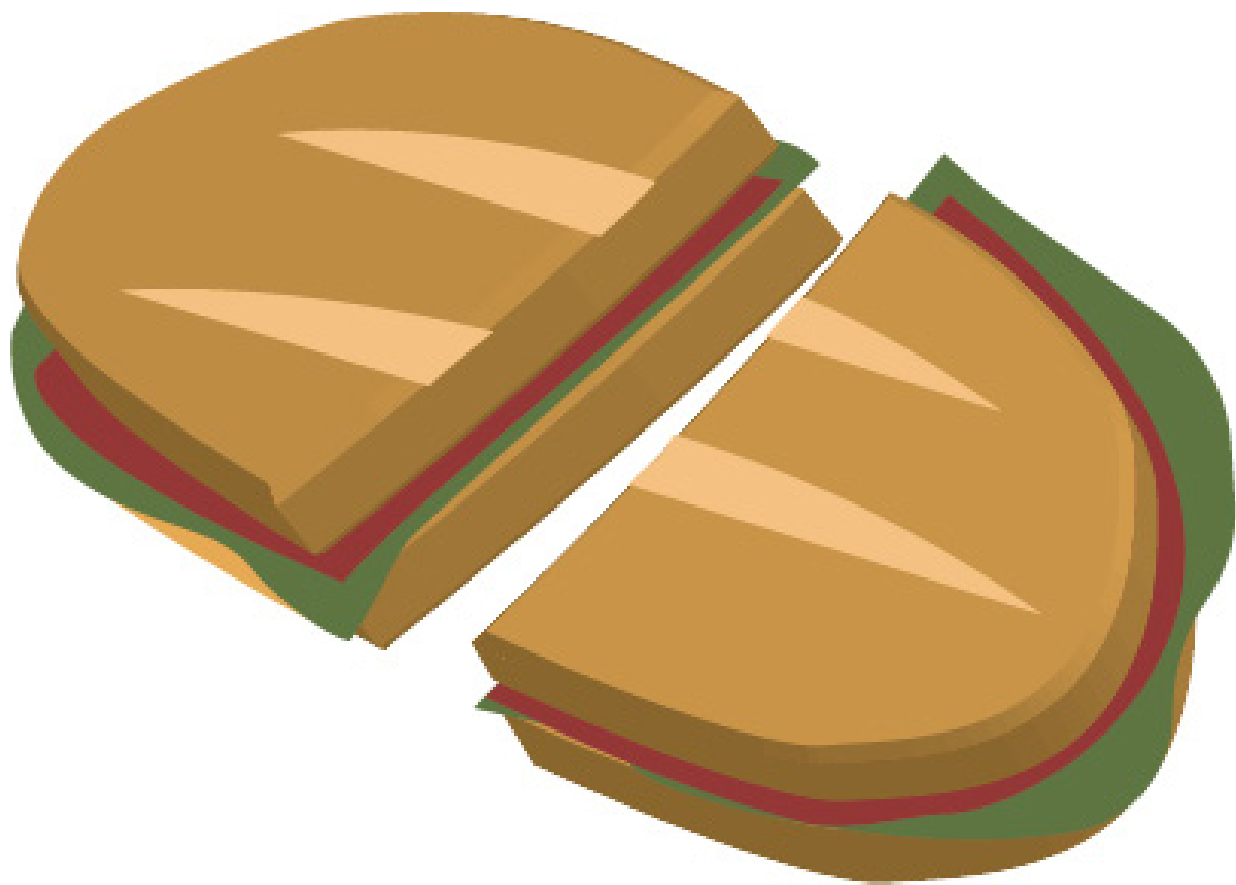
R O J O



V E R D E



C H I P O T L E M A Y O





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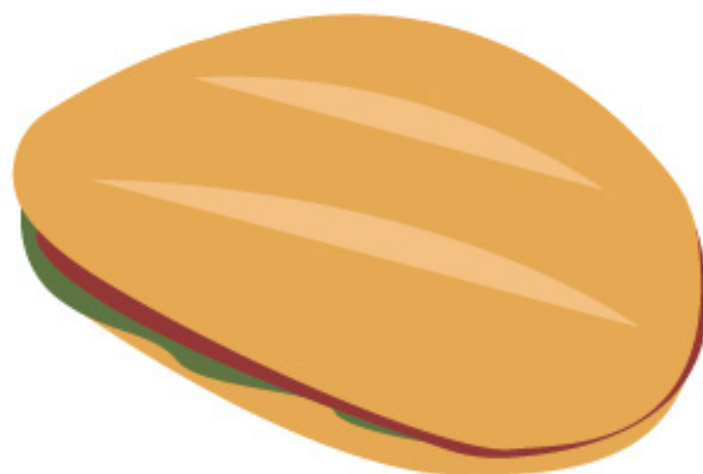
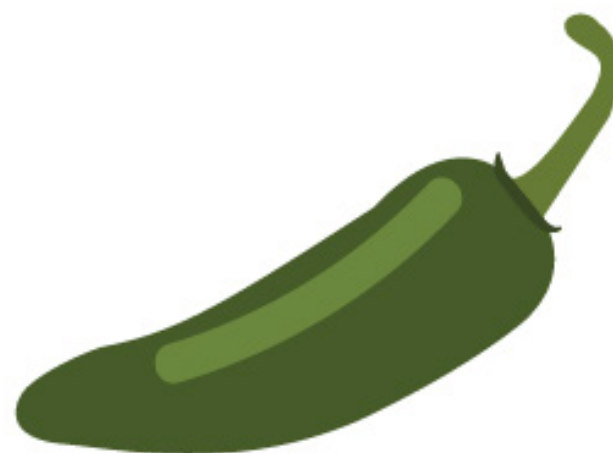
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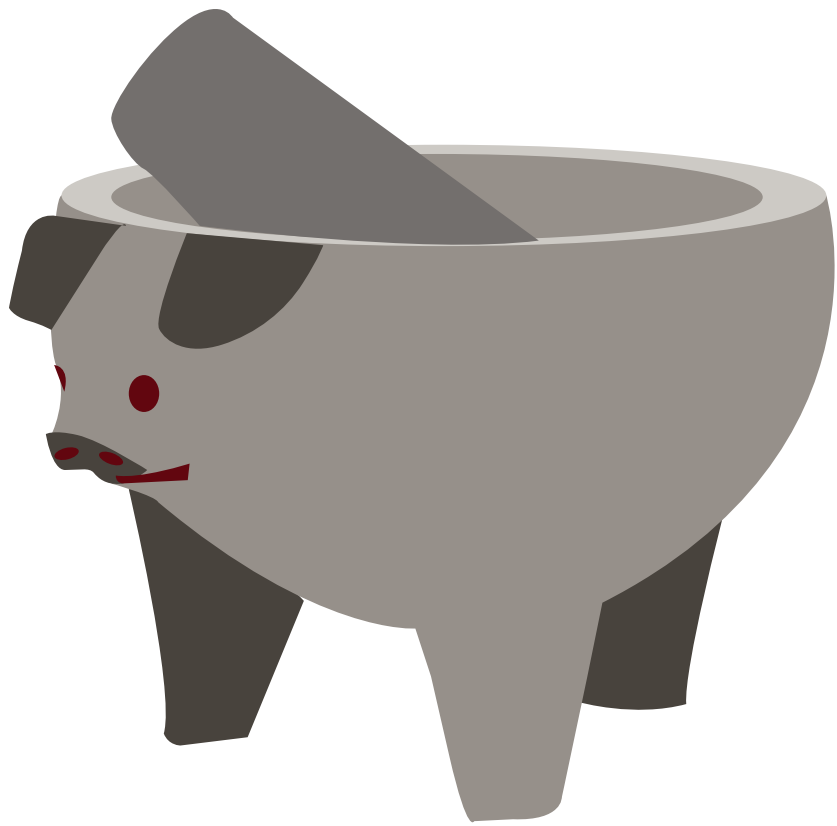
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HOME OF THE BEST CHICANO SANDWICH

TELERA

☐ NORMAL

☐ HEATED

☐ TOASTY

SALSA 🔥

🔥🔥🔥 ROJO (RED)

🔥🔥 VERDE (GREEN)

🔥 CHIPOTLE
MAYO

MEAT

☐ CHICKEN

☐ LONGANIZA

☐ CHORIZO

☐ CECINA

CHEESE

☐ BLANCO

☐ AMERICANO

☐ CHEDDAR

☐ DE HEBRA
(MOZARELLA)

MENU

