



College of
Computer Studies

ACTIVITIES

iN

BUSANA

Business Analytics

1

ACTIVITY: INTRODUCTION TO BUSANA

Part I. INTRODUCTION TO BUSINESS ANALYTICS

Directions: Read each statement below and provide your answers in the space given.

1. What are Business Analytics?
2. How important is Business Analytics?
3. Enumerate the four types of Business Analytics.
4. Give the different examples of Business Analytics.
5. What are the differences of Descriptive and Inferential Statistics?