

REPORT ON WORLD ENVIRONMENT DAY CELEBRATION BY ECO CARE WASTE INITIATIVE & AMEND FOUNDATION

For the purpose of World Environmental Day celebration that just ended last week Wednesday June 5, 2019, EcoCare registered its event on the UN Environment's Take Action platform. The global celebration was under theme: #BeatAirPollution, and hosted at Hangzhou, China.

OUR EVENT TITLE:

AMEND-EcoCare Environment Day Challenge

DESCRIPTION:

The challenge was co-hosted by EcoCare Waste Initiative and its partner AMEND Foundation, as part of their AMEND-EcoCare Plastic Recycling Innovation Center (PRICE) underway – to be rolled out soon. This challenge was set for friends and partners of EcoCare spread across 13 countries as well as associates of AMEND Foundation in Ghana. Interested associates registered and chose from the following challenges to undertake on the World Environment Day:

1. teach sustainability in schools/groups of people; or
2. convince people to ride bike to work/school on Wednesday, or
3. collect plastic/paper wastes for recycling; on or around the Wednesday June 5.

EXPECTATIONS:

We targeted that at least 50% of our EcoCare Campaigners Community of 80+ members across Austria, Ghana, Benin, Burkina Faso, Chad, Nigeria, Uganda, Kenya, Rwanda, South Korea, London, New York, Zambia; to participate in this challenge and share their Campaign messages and photos on social media.

RESULTS:

A total of 43 environmental activists from 6 different countries registered to our challenge to take actions around any of the 3 activities above. Registered participants took their activities within 35 different locations across Ghana, Republic of Benin, Nigeria, Kenya, London and Uganda.

Fifty-four percent (54%) of participants lead or took part in plastic waste collection activities (Option 3), 41% taught students or talked to groups of people on sustainability issues like air pollution (Option 1) and the remaining 5% of participants either biked to work or spoke to people about the importance of riding bicycle to reduce air pollution by motor transport (Option 2).

At the end of the environment day, participants sent feedback reports on their activities by mail, though some even shared photos on social media while their activities went on, and tagged [@ecocaregh](#), [@UNEnvironment](#), [#WorldEnvironmentDay](#), [#BeatAirPollution](#) etc. Interestingly, some participants planned activities that spanned up 3 days around the June 5.

Ecocare gathered participants feedback which was put into a full report for sharing with participants, UNEnvironment, AMEND Foundation's website and EcoCare Facebook page, and for publication in www.Ahafornews.com, a subsidiary of AMEND Foundation.

UN Environment sent EcoCare the “*World Environment Day heroes*” badge for registering and a certificate after participation. These were shared with our participants who sent their feedback reports and/or updates on their activities.

SAMPLE PHOTOS FROM OUR PARTICIPANTS:

1) Emmanuel Kwaku Appiah, *Domeabra, Ashanti Region, Ghana*

“During the world environment day my self and some friends of mine went out to some schools to teach them the need to plant trees, educated them on how to keep their environment clean, and we also had a brief discussion about how trees help us in our daily lives. We were able to visit 3 communities and 6 schools in Ashanti region of Ghana, namely Domeabra, Annwomaso and Apromoose.”



Emmanuel K. Appiah, Ghana ekwakuappiah@gmail.com

2) Edze Eric *Ashiaman, Tema, Ghana*

“Dear Team, kindly see attached pictures for my activity when I went out to educate people about plastic pollution and what they can do to reduce their single use plastic footprint and practice proper disposal of their waste. I concentrated on petty traders and workers in Ashaiman, Tema, Ghana. I got a few posing for the camera, most of them were shying away from it. Lol. Thanks to @ecocaregh for the opportunity. Regards.”



Edze Eric, Ghana edzeeric@gmail.com,

3) Dankan Mwetise,

Kabale University, Kabale District, Uganda

"I mobilized a group of school mates from the Department of Environmental Science and a team from Nature Uganda, for a plastic awareness campaign which ran on June 7 and 8, with plastic waste collection around Kabale University premises on day 1, and extended it to communities around on day 2. We climaxed it with a conference on plastic awareness on the evening of June 8. Our key message was "Lets Conserve the Environment for Our Sustainability." Thanks to Department of Environment and Nature Uganda for the partial sponsorships, and to EcoCare Waste Initiative in Ghana for the platform."



Dankan Mwetise, Uganda, (mweteiseduncan11@gmail.com , +256 789771639)

4) Abotzabre Oscar Akepako,

Kukuom, Ahafo Region, Ghana

"My team (Angela, Felix, Jasper, Henry) and I, engaged the drivers' union of Kukuom at their lorry station, where some of us offered the drivers a free BP and BMI screening with consultation, while the rest of us interacted with those who waited on the cue. With assistance from Frank, Maxwell and Jackson (from EcoCare) we admonished them on health implications of air pollution and plastic pollution of the environment. Their feedback showed that they were happy and understood the relationships between environment and health, maybe because of the screening setting. Lol."



Oscar Akepakoscar, Kukuom, Ghana, akepakoscar@gmail.com

Other feedbacks were received on social media from the following participants and locations:

- Peter Armand Boyo, who did street plastic advocacy with his friend Isaac Chuwang, and shared a short video, from Abuja, Nigeria, (peterarmandboy@gmail.com, www.facebook.com/peterarmandboy)
- Naomi Boakye, who taught DIY reuse of paper waste to customers at her shop, in Goaso, Ghana, (naomiboakye@gmail.com, +233 544750538)
- Theresah Amarley Gyebi, learnt about sustainability and air quality a day before June 5, with her students and they created an outdoor bench in their tick farm, at Gyamaase, Ghana (gyebibabaa@gmail.com,)
- Beryl Oyuke, rode bike to work and spoke to people about its significance to reducing air pollution, in Nairobi, Kenya (beroyoyuke@gmail.com,).
- Daniel Odongo, gave a presentation to a group on effects of Green House Gases (GHG) on the environment and atmosphere as whole, Muyenga Zone, Kampala, Uganda (danielodongo505@gmail.com).
- Otim Jordan, also gave a presentation at the 1st Great Lakes and Catchment Management (GLACAM) held at Exceed Institute of Management and Technology, Entebbe, Kampala, Uganda, (otimjordan@gmail.com, +256 788322929)

CONCLUSION:

On behalf of EcoCare, AMEND, and the World Environment Day team at UN Environment, we say thank you to all of you who registered and did some activities (including all who could not to send your feedbacks). Your simple climate actions on this year's world environment day, will go a long way to contribute to building the green future we all wish for generations coming after us. On my own behalf; **I say keep impacting the environment positively every day you live.**



EcoCare
Waste Initiative

Professionally eco-friendly resource management

Jackson Nyarko, ecocareghltd@gmail.com
(Executive Director, EcoCare Waste Initiative)
June 13, 2019, Goaso, Ghana

For:
AMEND Foundation,
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EcoCare Waste Initiative