



**Emily has been at College for a
few weeks. but she hasn't made
friends yet.**

Commuters App!

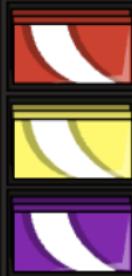
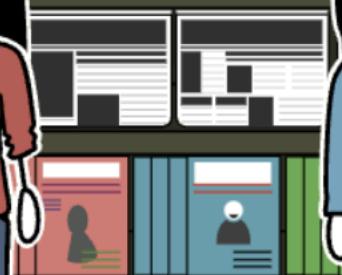
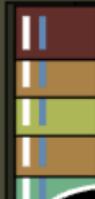


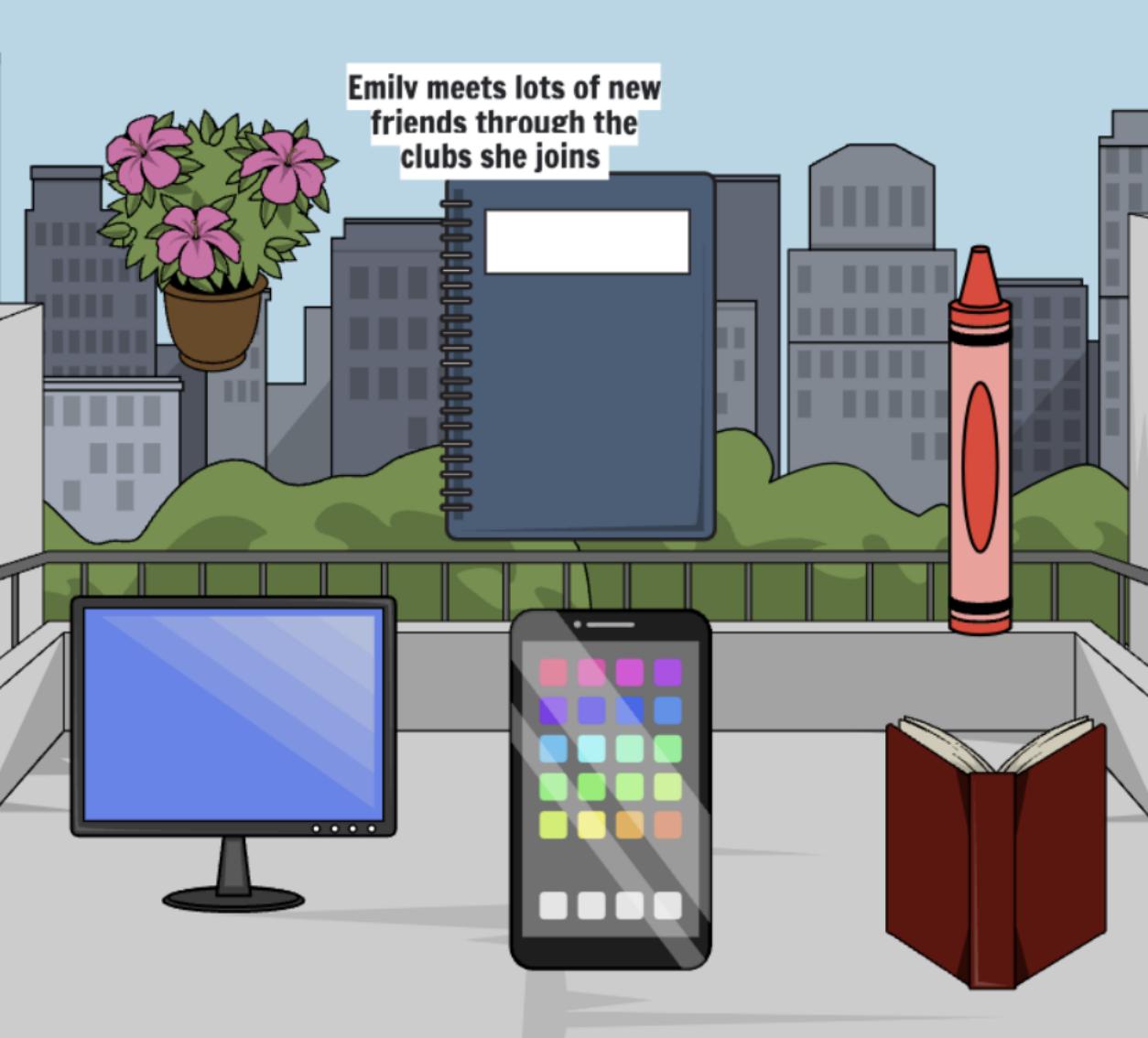
Luckily, she has the commutes app to help her find cool things to do on campus.



**She Chooses Book Club since
she loves to read. and the
app recommends events based
on her interests.**

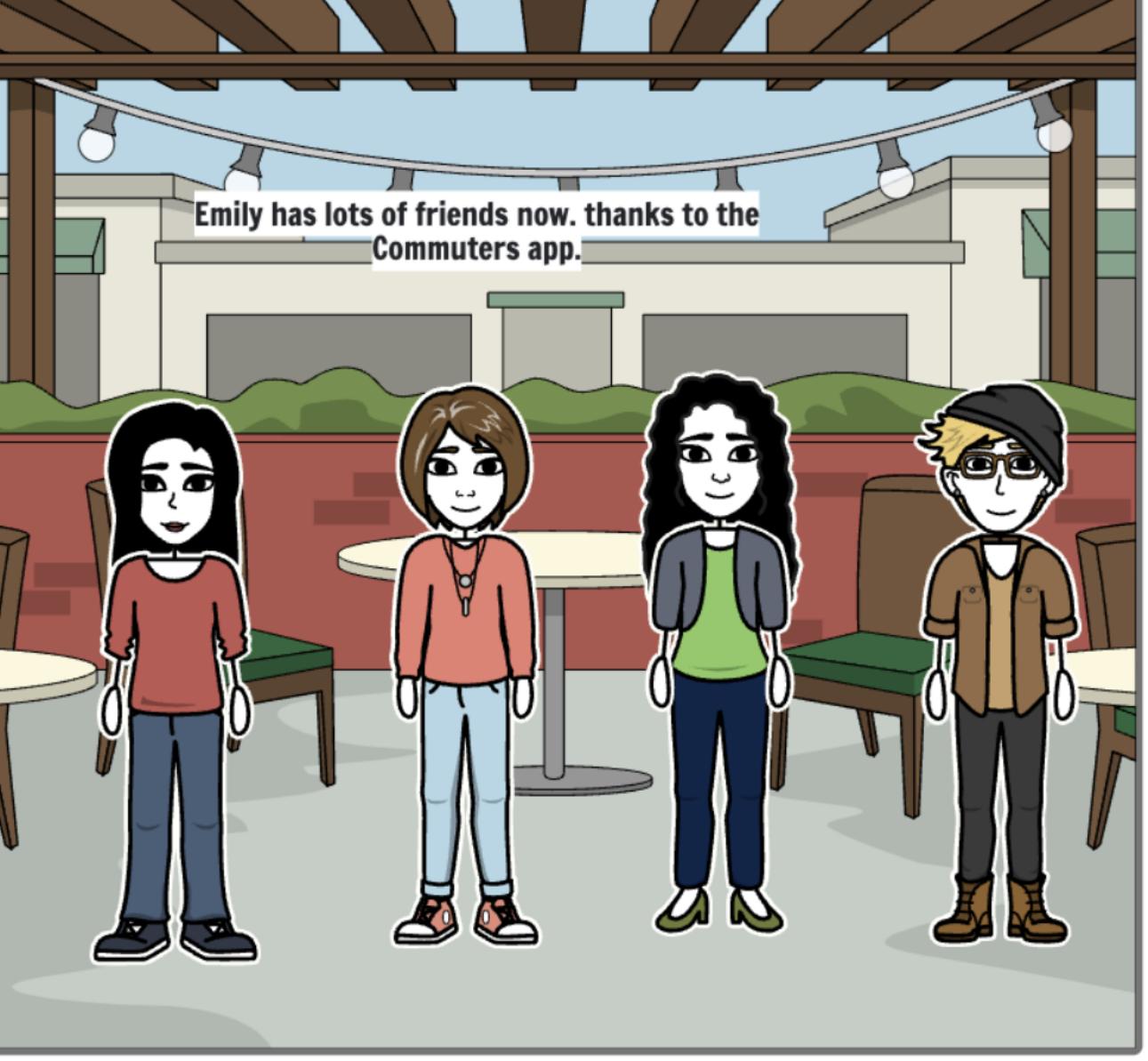
Emily meets lots of new people at her book Club.





Emily meets lots of new friends through the clubs she joins

The image is a colorful illustration of various school-related objects arranged on a windowsill. In the foreground, there's a black computer monitor on the left, a smartphone displaying a grid of colorful icons in the center, and an open red book on the right. Above these items is a blue spiral-bound notebook. To the left of the notebook is a brown pot containing pink flowers. To the right is a large orange crayon. The background features a city skyline with several grey skyscrapers and green hills. The overall scene suggests a student's workspace or hobby area.



**Emily has lots of friends now, thanks to the
Commuters app.**



Sean, a commuter student, starting his day in bed by checking the UofSC commuter student app on his phone and making sure his bus will be on time.



Sean on his bus to campus, in the meantime he checks his commuter student app for any events he could attend today in between classes or before he heads home for the day. He struggles to connect on campus and the commuter student app has been a great fix for that.



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Sean receives a message on his commuter student app from a friend in one of his classes asking if he wants to grab lunch later in the day.



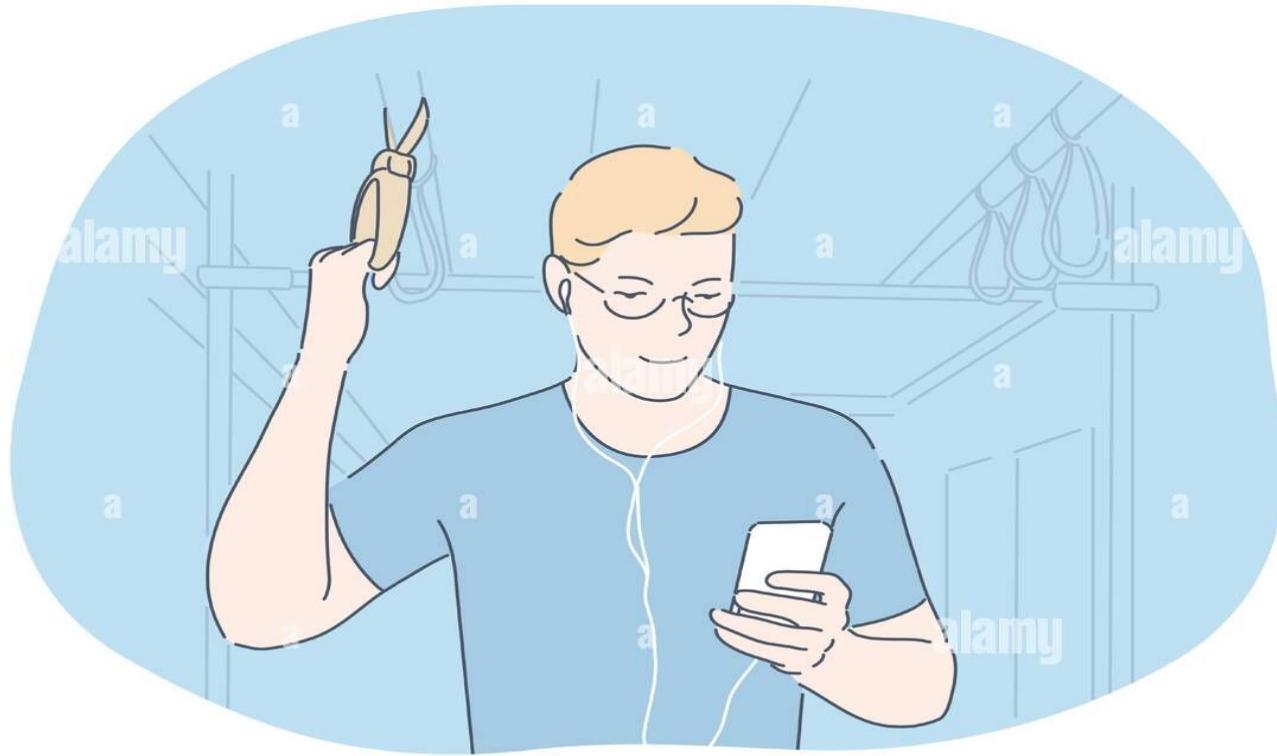
After a few classes, Sean meets up with his friend for lunch, the commuter student app allowed them to find a lunch spot within walking distance for both of them.



Sean studies at the library for the rest of the day but checks his commuter student app for any schedule changes for his bus home, he also uses it to reserve tickets for the upcoming home football game.



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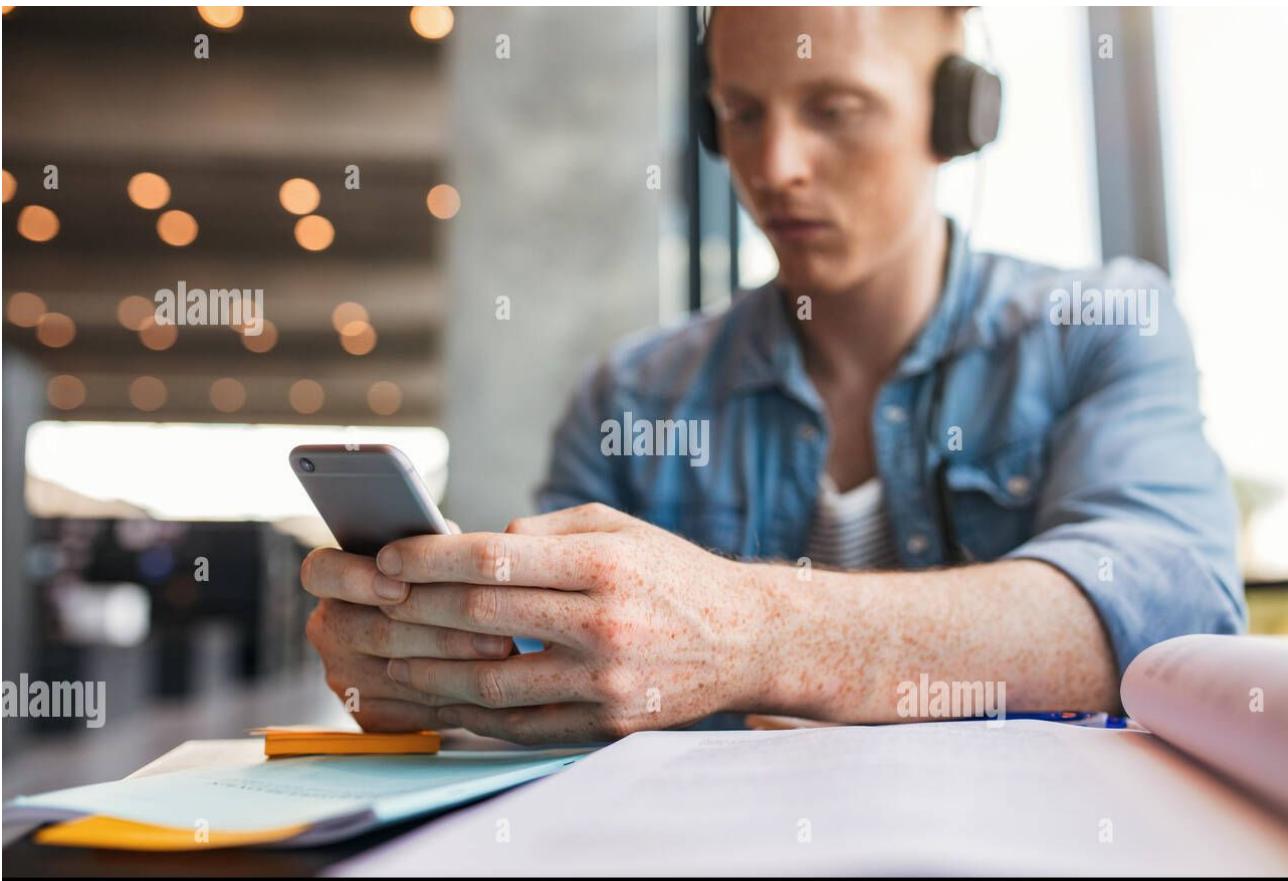
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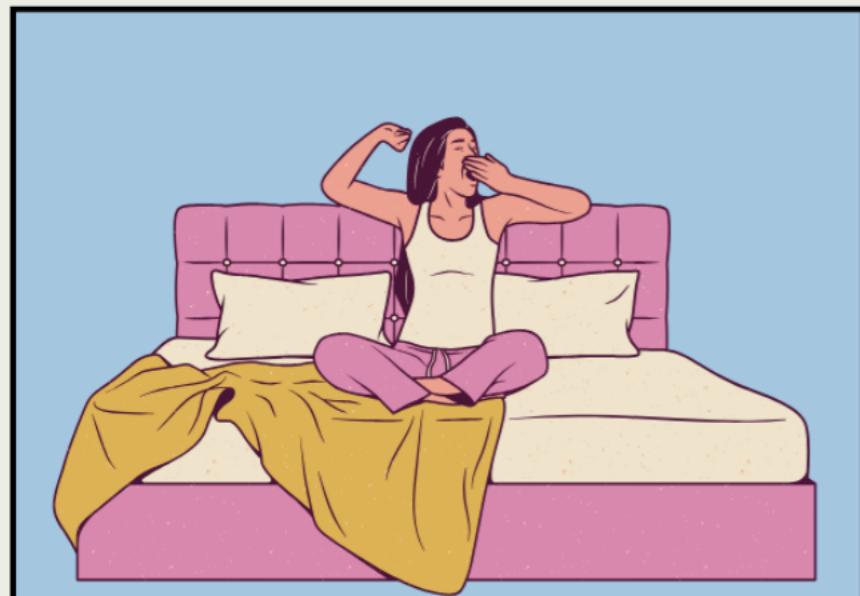


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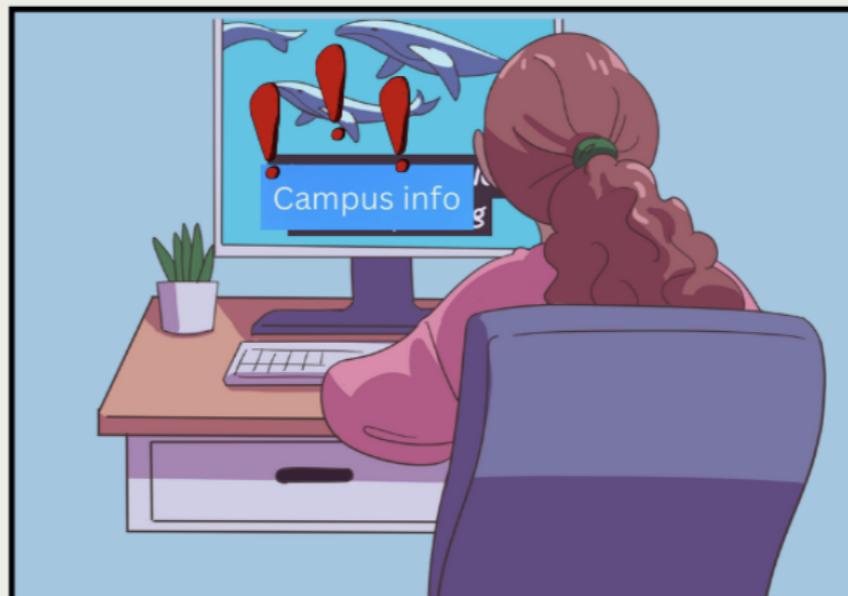
STORYBOARD

Persona: Sarah, a commuter student

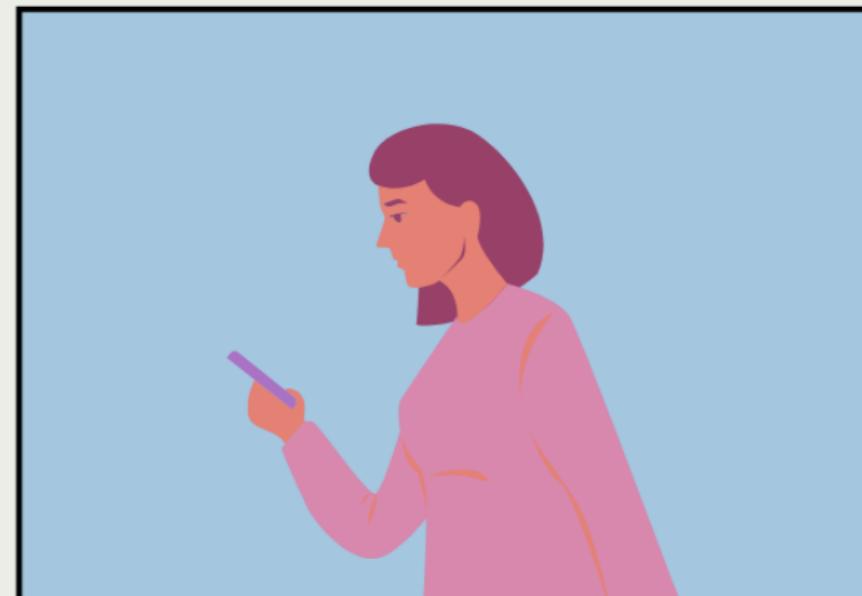
Scenario: Trying to find events on campus.



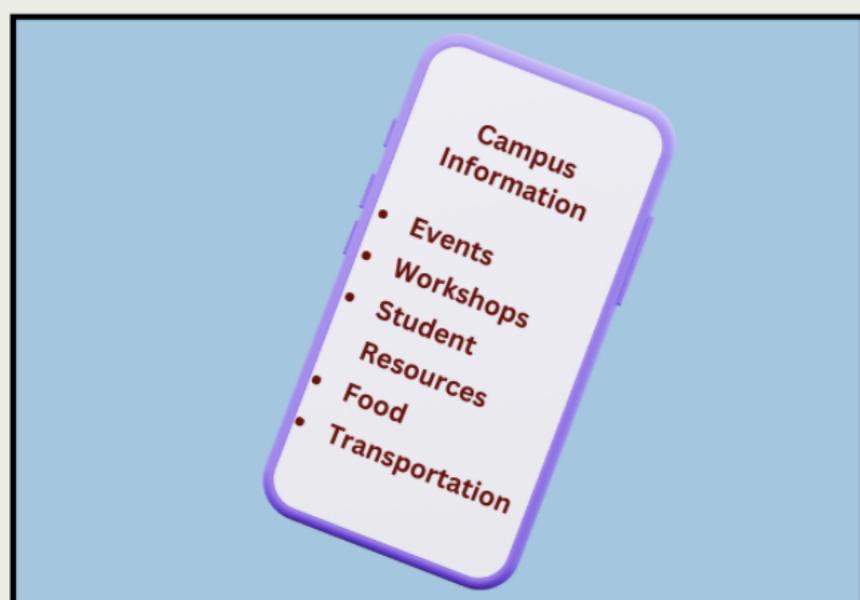
Meet Sarah, a commuter student, starting her day at home.



Sarah struggles to access campus information on her laptop from home.



Sarah decides to open the Campus Resources Application on her smartphone.



Sarah easily browses upcoming events, workshops, and resources through the app while still in her pajamas.



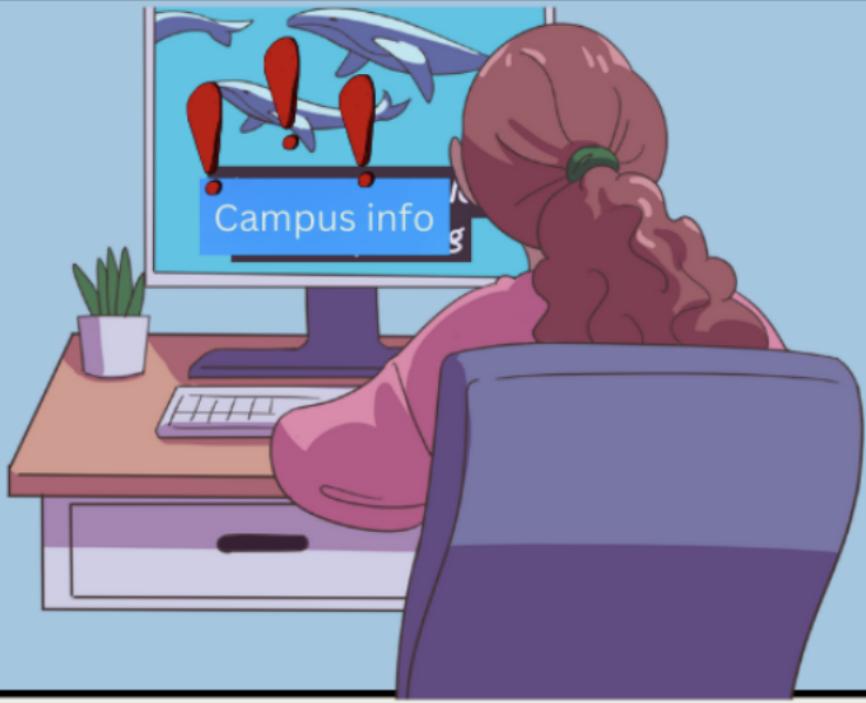
Sarah selects an event, adds it to her calendar, and receives notifications to remind her.



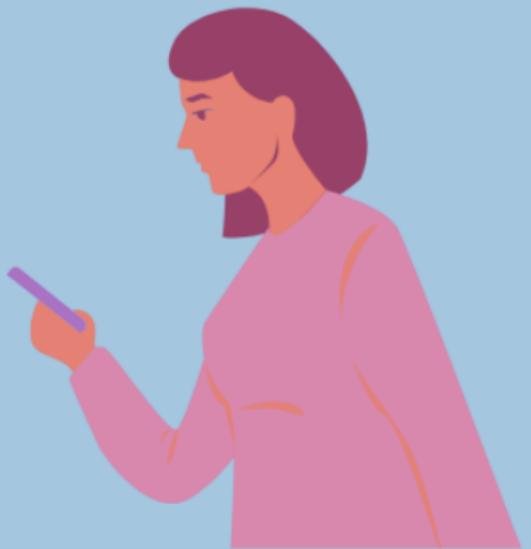
Sarah gets ready to leave for campus, well-prepared and excited for the day ahead, thanks to the app.



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