

Empathy map

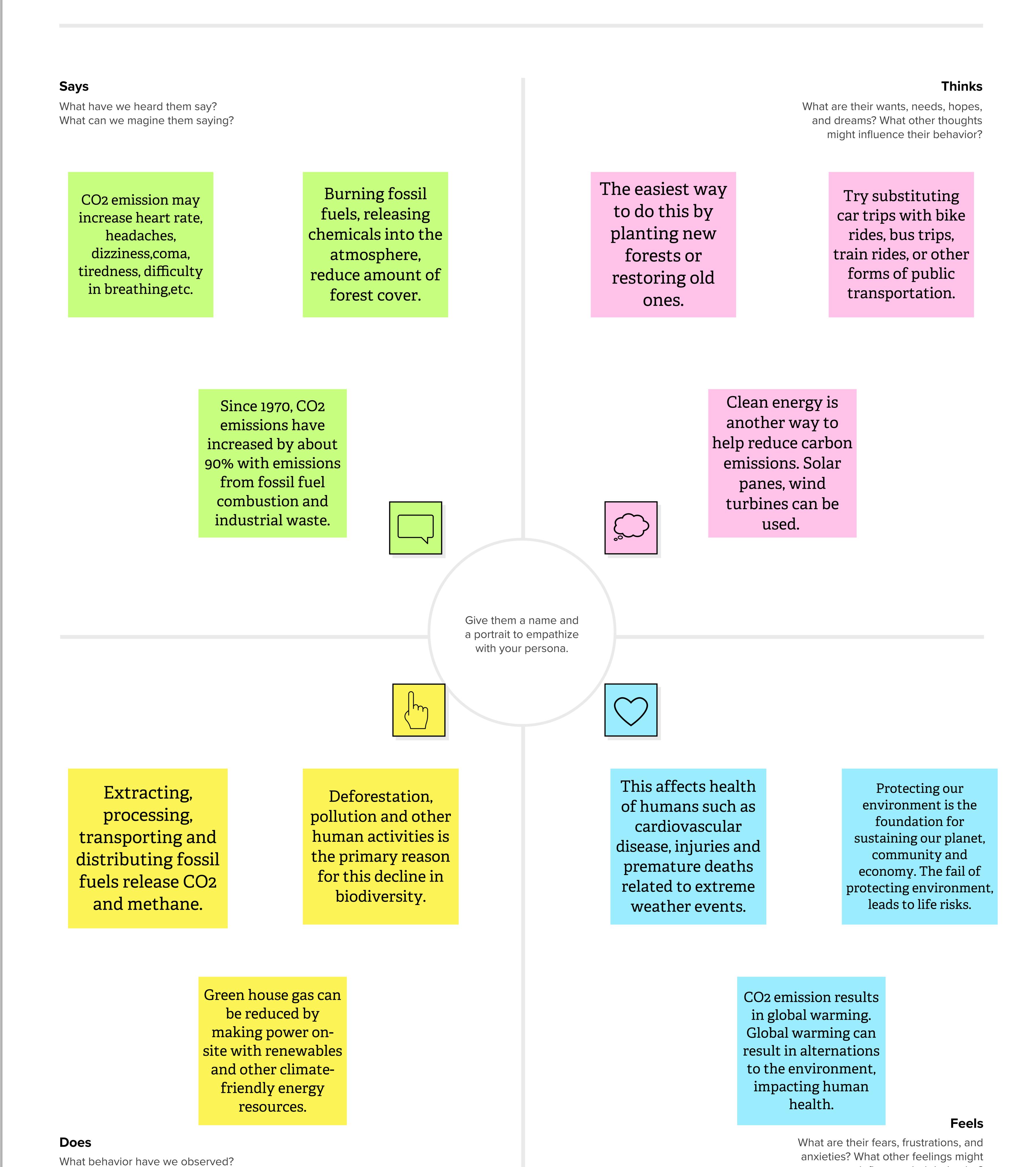
Carbon dioxide in the atmosphere warms the planet, causing climate change. Human activities have raised the atmosphere's carbon dioxide content by 50% in less than 200 years.



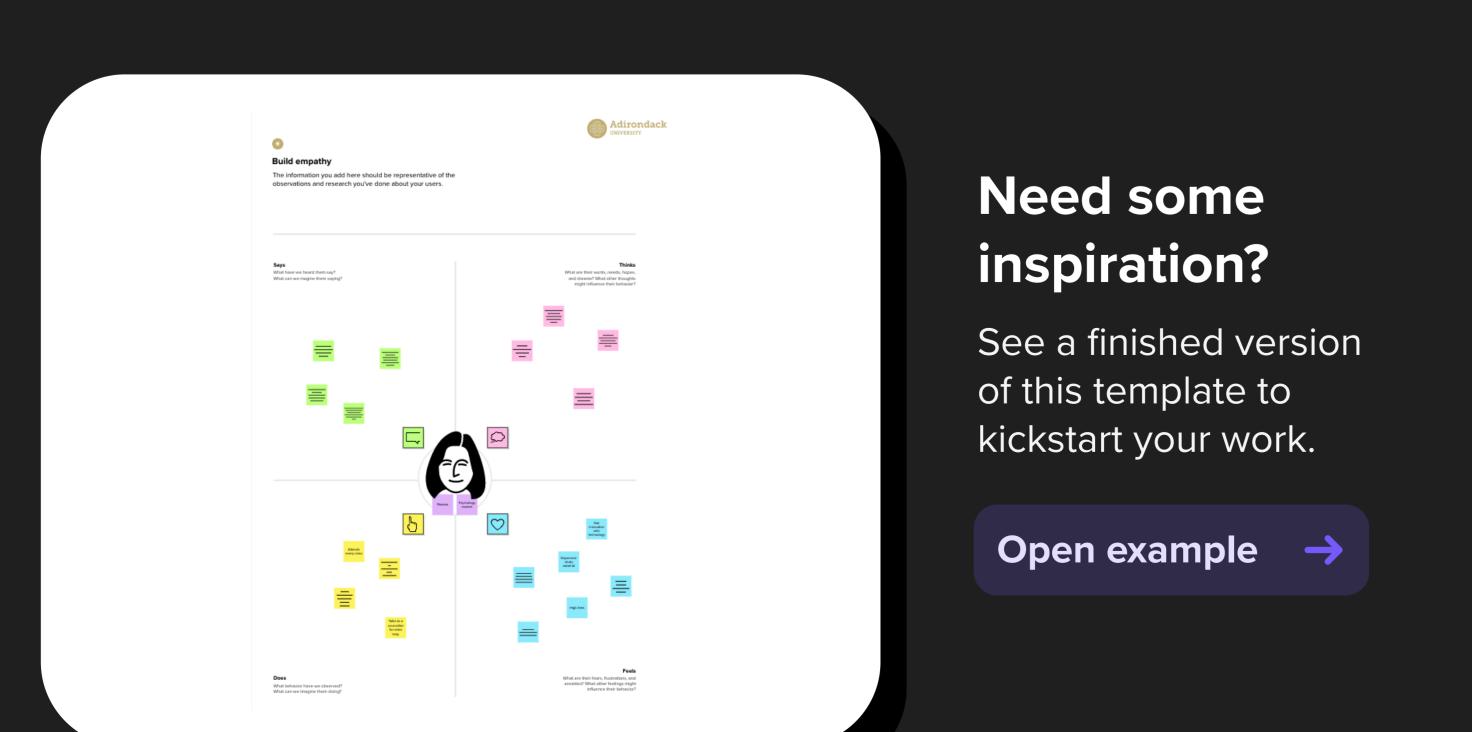
Build empathy

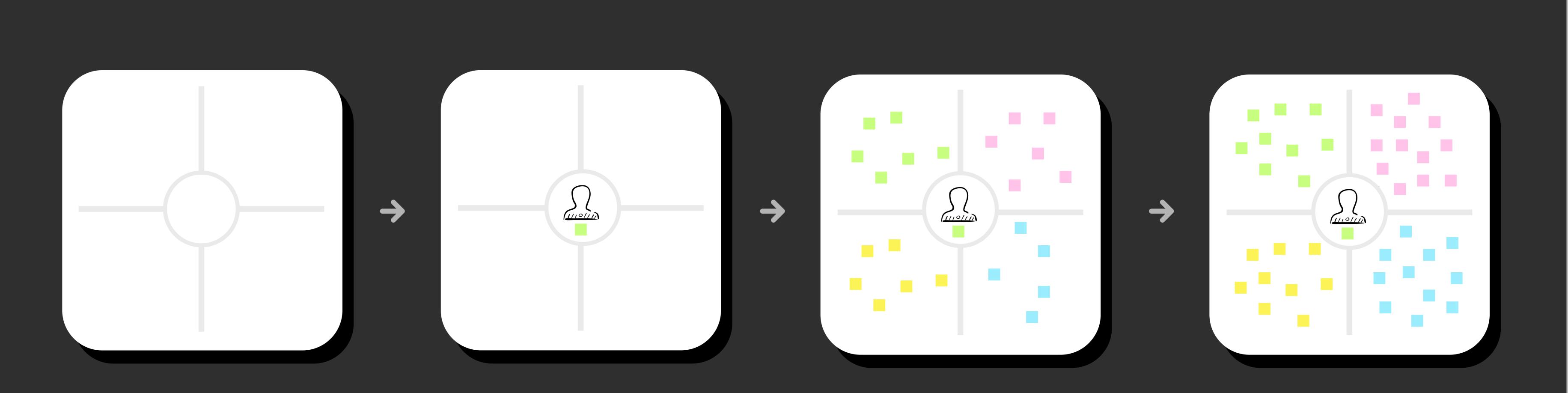
What can we imagine them doing?

The information you add here should be representative of the observations and research you've done about your users.



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influence their behavior?