



THE **GROWTH** PARTNER  
EVERY SME DESERVES



TEAM JSLW



# PROBLEM

Poor decision-making costs businesses \$3 trillion\* annually in wasted labor and lost productivity. Today, 87% of companies still rely on gut instinct, spreadsheets, and fragmented tools to make critical decisions—leading to underpricing, operational waste and missed opportunities.

\*Source: The Economic Potential of Generative AI by McKinsey

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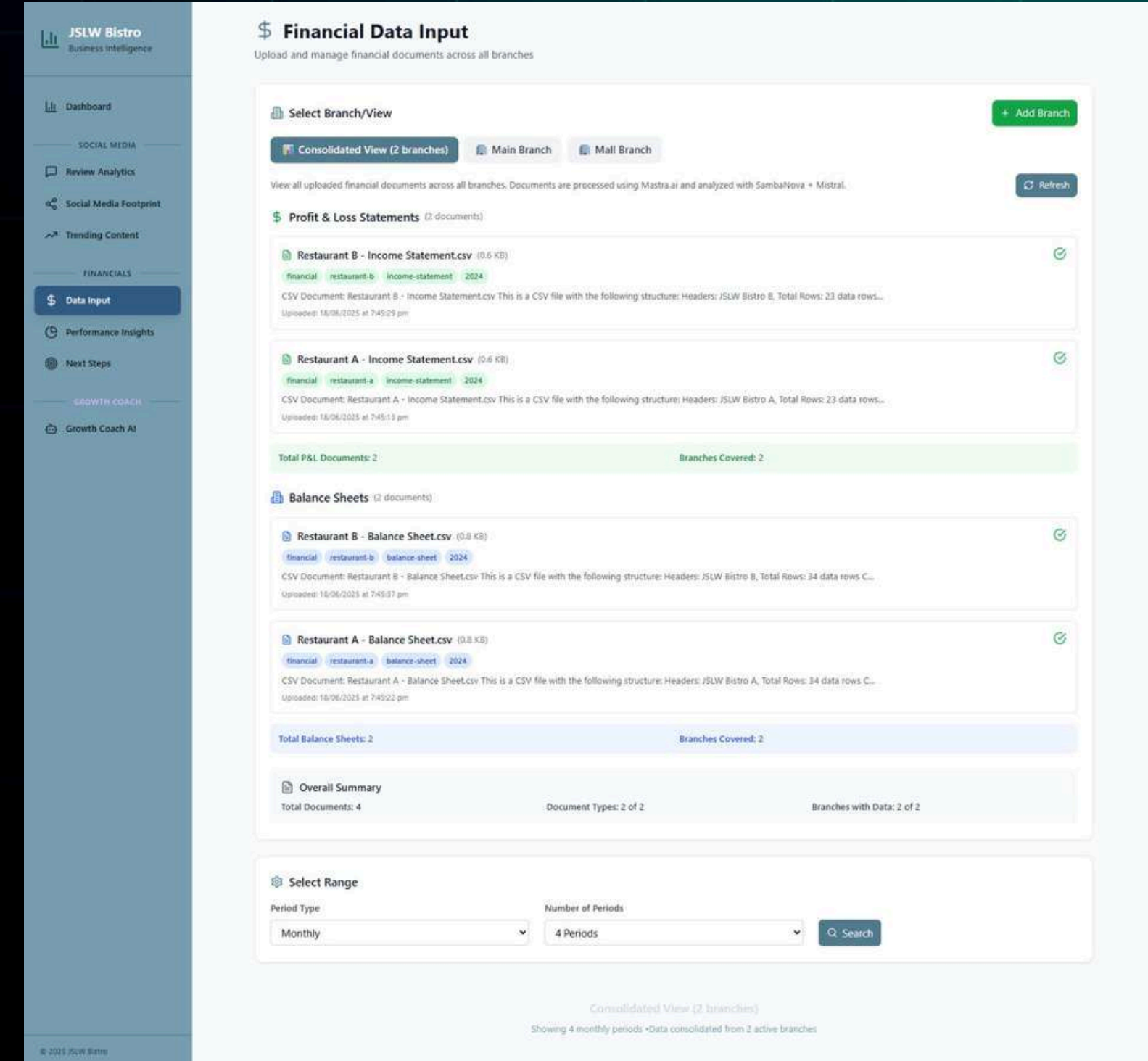






# OUR SOLUTION

Our AI-powered consultancy and analytics platform that replaces generic advice with precise, data-driven guidance that drives real-world growth, profitability, and efficiency. It's like providing McKinsey-level advice at a fraction of the cost.



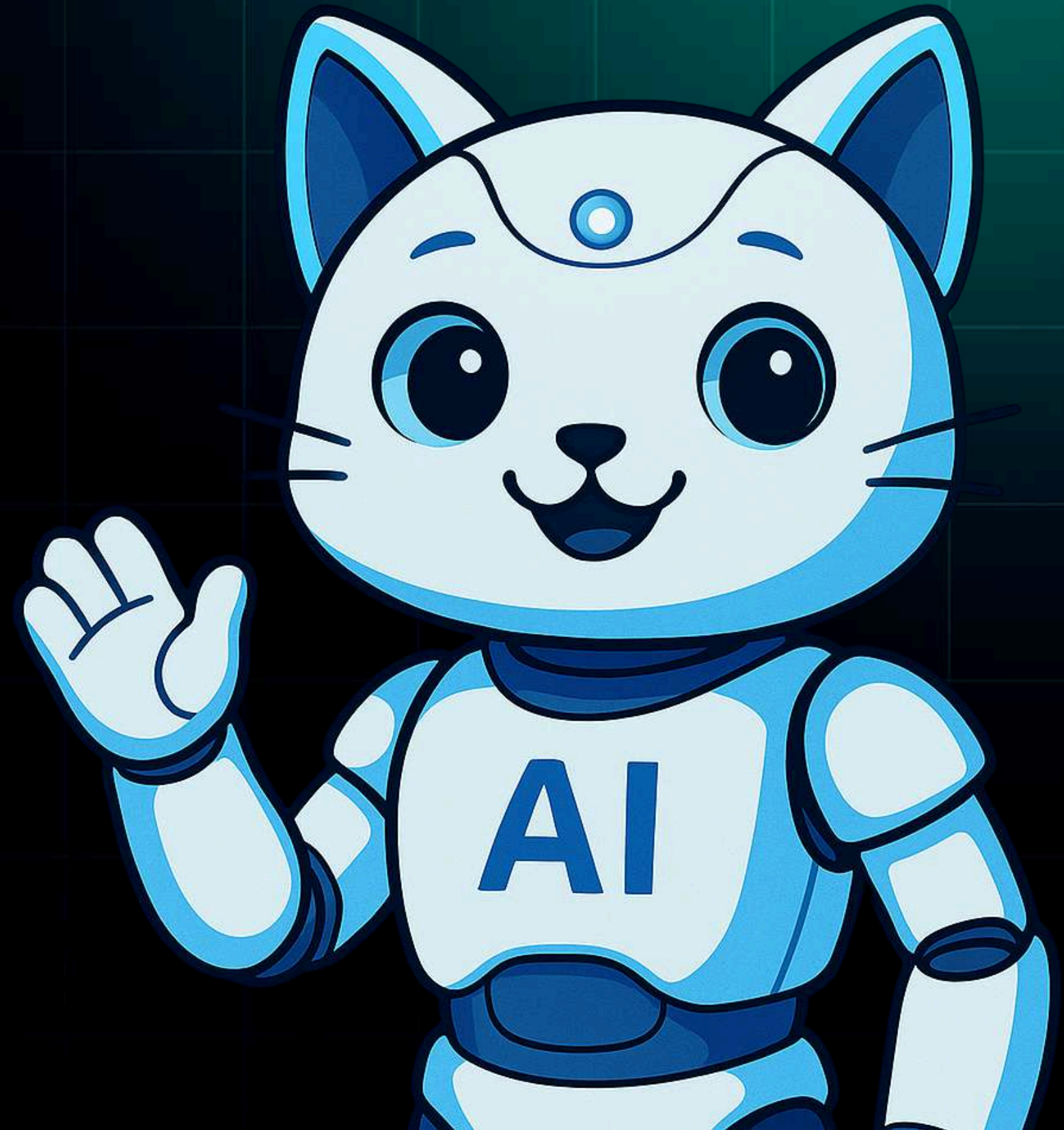
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# TOTAL ADDRESSABLE MARKET

As of 2023, there are approximately 358 Million small and medium-sized enterprises, contributing to 70% of global GDP and generates 70% of employment.

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# MVP - F&B CASE STUDY



FINANCE



SOCIAL MEDIA



GROWTH

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# TECH STACK



FRONT END



AWS App Runner

BACK END

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# API STACK



Meta-Llama-3.3-70B-Instruct



DeepSeek-V3-0324

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# PRODUCT DEMO

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# SOCIAL MEDIA

REAL-TIME DATA SCRAPING FOR INTERPRETING UNSTRUCTURED DATA

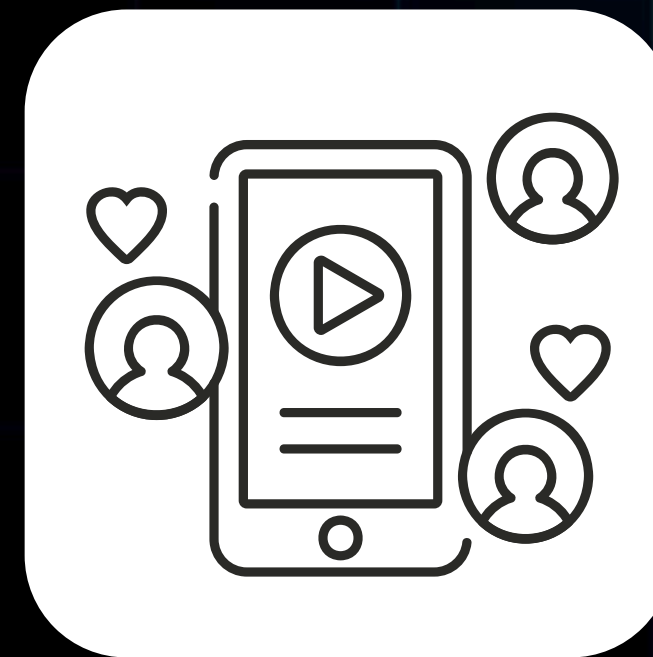
bright data



REVIEWS



SOCIAL MEDIA  
FOOT PRINT



TRENDING  
CONTENT

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# FINANCE

SEMANTIC SEARCH POWERED BY E5-MISTRAL-7B-INSTRUCT (**OPEN-SOURCE**)



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Profitability

Working Capital

Funding

Sensitivity Analysis

Valuation

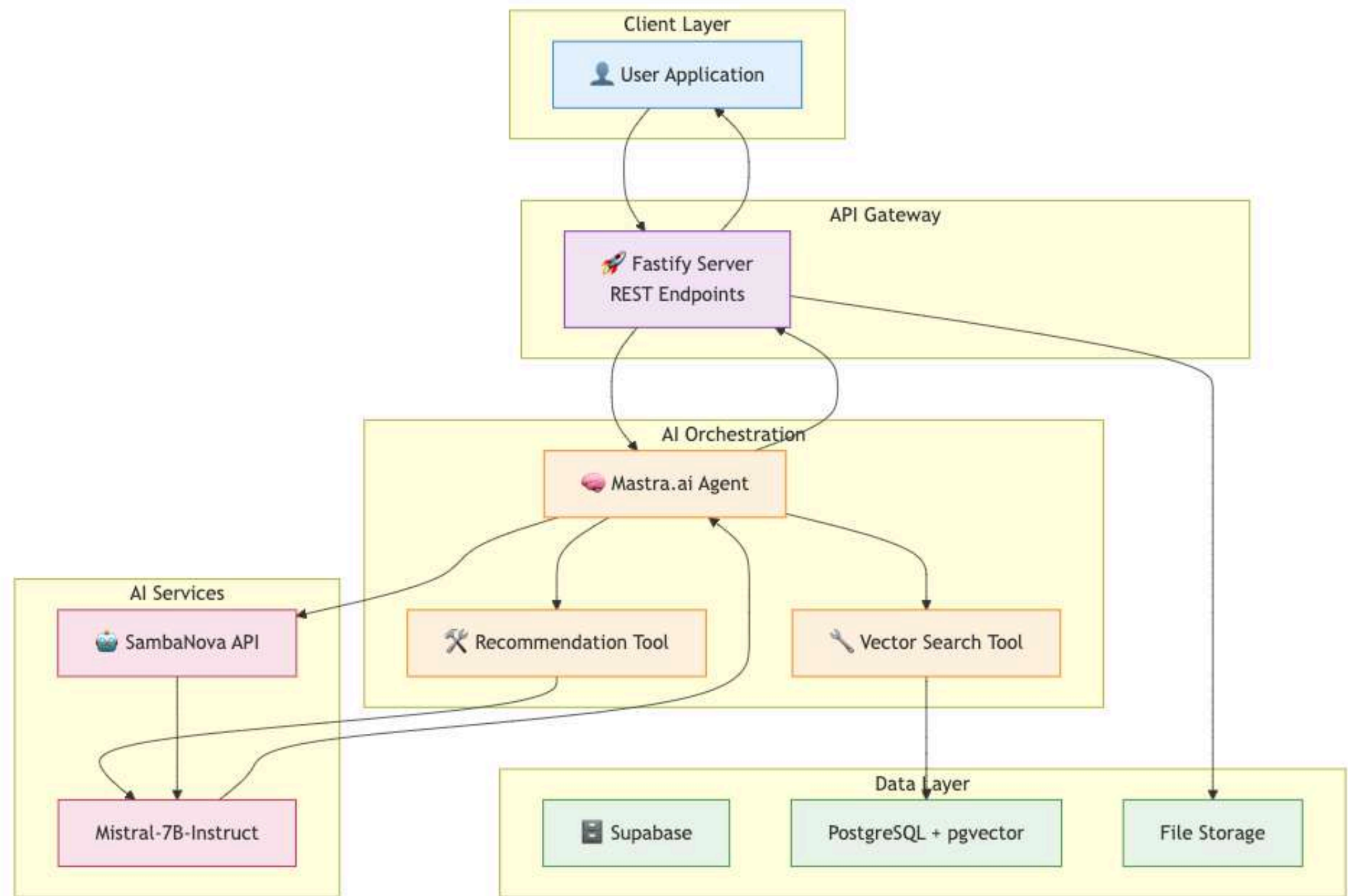


# AGENTIC WORKFLOW

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## System Architecture



# GROWTH

GEN-AI COACHING WITH DEEPSEEK-V3-0324 (**OPEN-SOURCE LLM**)

**Assess user's  
readiness and  
emotional  
resilience to  
hard truths**

**Knowledge  
from Industry  
Reports,  
Growth  
Frameworks,  
Genius of  
Growth  
Experts**

**Structured  
prompt to ask  
questions  
one-by-one  
like a coach  
and probe  
when needed**

**Synthesis of 3  
growth  
directions:  
1/ Bootstrap  
2/ Category-  
Defining  
3/ Best  
Practices**

**Reference  
only to valid  
cross-industry  
use cases with  
evidence**

**Safety  
Guardrails  
that avoid  
unethical and  
illegal  
strategies**

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# MONETISATION

MOST POPULAR

**1ST USER**

\$47/month

[Start my FREE trial](#)

**2ND USER**

\$27/month

[Start my FREE trial](#)



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# PRODUCT ROADMAP

**F&B MVP  
Proof of  
Concept**

**F&B Beta  
Launch  
+  
API to  
accounting  
softwares**

**Expand to  
2 other  
Industries**

**Expand  
beyond  
Singapore**

# GO TO MARKET



**Partnership**  
(free usage for  
feedback)

**F&B Beta  
Launch in  
Singapore**  
(partner banks,  
accounting  
firms, etc)

**Expand to:**

- Professional Services
- Hospitality & Tourism

**Possible  
licensing or  
franchise  
model**

# THANK YOU

## TEAM JSLW



**JOEWIN TAN**



**SAYYID KHAN**



**LESTER CHEONG**



**SOH WAN WEI**