

# Eva Maldonado

Videographer, Journalist, Storyteller

## Experience

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| The Wall Street Journal                   | <b>Video Intern (June 2018 - Present)</b> <ul style="list-style-type: none"><li>Produced quick-turn breaking news videos on deadline for the News &amp; Analysis team; posted to WSJ.com</li><li>Pitched, shot, and edited WSJ Originals videos</li><li>Edited and posted film clips weekly for WSJ film reviews</li><li>Compiled research and archival footage for senior video journalists' longform video projects</li><li>Optimized WSJ YouTube channel by adding end cards, SEO-friendly tags, and appropriate playlists</li></ul>                          |
| The Boston Globe                          | <b>Video Correspondent (July 2018–May 2019)</b><br><b>Video Co-op (Dec. 2017–June 2018)</b> <ul style="list-style-type: none"><li>Pitched, filmed, and edited feature video packages daily on deadline for news stories on BostonGlobe.com</li><li>Created over 100 breaking news videos for social media; wrote social copy and posted to Facebook and Twitter</li><li>Shot and narrated live video for Facebook Live on the Boston Globe Facebook page</li><li>Created Instagram stories and optimized social copy; posted to Boston Globe Instagram</li></ul> |
| Northeastern University Television (NUTV) | <b>President (May 2018–May 2019)</b> <ul style="list-style-type: none"><li>Ran News, Entertainment, and Sports departments</li><li>Managed budget and scheduling requests</li><li>Led Executive Board meetings and mentored filmmakers</li><li>Wrote, directed, filmed, and edited narrative fiction films</li></ul>   |
| New England Conservatory                  | <b>Videographer Co-op (Jan.—June 2017)</b> <ul style="list-style-type: none"><li>Shot and edited concerts, interviews, and event coverage</li><li>Created original video interview series: NE Secrets</li><li>Designed web pages and wrote marketing copy for new website launch</li><li>Analyzed data to create infographics for the enhanced efficiency and workload prioritization of the team</li></ul>  |
| Wayfair                                   | <b>Editorial Co-op for Content Creation (Jan.—June 2016)</b> <ul style="list-style-type: none"><li>Pitched, wrote, and published articles for the Ideas &amp; Advice section of Wayfair.com</li><li>Integrated video into the Ideas &amp; Advice section; assisted stylists and camera operators on shoots</li></ul>   |

## Education

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| Northeastern University<br>College of Arts, Media, &<br>Design | <b>Bachelor of Arts in Journalism (May 2019)</b><br><b>Minor:</b> Media Production<br><b>Activities:</b> Honors Program, Dean's List, NUTV, Civic Engagement Program, LASO (Latin American Student Organization), No Limits Dance Crew, Editor of Cortechs Newsletter |
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## Contact Me

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865-789-2263

**Reel/Work Samples:**  
evahmaldonado.com

## Skills

### Programs

Adobe Premiere, Lightroom, Photoshop, AfterEffects  
DaVinci Resolve; Methode; ChartBeat; FinalCut Pro; AVID; ProTools

### Social Media

Facebook/FB Live; Instagram/ Stories/Live, Twitter, MailChimp, Snapchat, YouTube Studio, SocialFlow, Tweetdeck

### Cameras

Canon C100, C200, 5D, 7D, XF  
Nikon D800, D750  
Panasonic GH4  
Sony AS5, AS7, NXCAM

## Awards

### CampusMovieFest Top 4

*Robot-Proof: A Cautionary Tale* (2019)  
*Now Hiring* (2017)

### Best Director

### Best Production Design

*Now Hiring* (2017)

### Finalist: PlayStation Emerging Filmmakers Contest

*Code Red: A Period Drama* (2017)

### CampusMovieFest Top 16

*In Between* (2019)  
*Cha Cha* (2018)  
*Conservation of Mass* (2018)  
*Hamartia* (2016)  
*invisibility* (2015)

### Official Latino Film Festival

*baby cakes* (2015)