

Sara Zhu

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EDUCATION

Amherst College, Amherst, MA

Expected Graduation: May 2024

Bachelor of Arts, Major in Economics and Education Studies

GPA: 3.67/4.00

EXPERIENCE

Social Media Manager at Amherst Dining Services | Amherst, MA

06/2021 – Present

- Oversees social media and outreach for Amherst College Dining
- Curates digital content and graphics for the Instagram account (@amherstcollegedining); grew the follower base to 1500+ followers
- Led campaigns to transition away from single-use plastic packaging at the dining hall and established partnership with Beyond Meat to incorporate more plant-based foods into the menu

Museum Attendant at The Mead Art Museum | Amherst, MA

09/2020 – Present

- Supports educational programs, guest services, and upkeep of exhibition spaces at the Mead Art Museum

Caseworker at Amherst Community Connections | Amherst, MA

06/2021 - 09/2021

- Worked directly with dozens of homeless families and individuals to secure long-term housing, employment, and over \$30,000 in food and rental assistance funds
- Collaborated with Massachusetts Department of Mental Health case managers to transition DMH participants into stable housing
- Wrote quarterly fundraising letters for 1800+ donors; set 10 year organization record for donations received in response

Climate Action Intern for The City of Alameda | Alameda, CA

11/2018 – 05/2020

- Organized initiatives to support the city-wide goal of carbon neutrality by 2020
- Produced the video series on Alameda's website introducing Alameda's Climate Action and Resiliency Plan and authored reports on congestion pricing and urban forestry

Finance Intern at Harder for Congress | Modesto, CA

07/2018 – 11/2018

- Worked on fundraising for the democratic campaign that flipped California's 10th Congressional District during the 2018 midterm elections
- Supported a \$1.5 million events plan, conducted data input and analysis, and supported campaign compliance with FEC standards

SKILLS

- Fluent in Mandarin
- Web Design and Analytics (R, HTML & CSS)
- Graphic Arts and Design Software (Canva, Adobe Photoshop, and Adobe Illustrator)
- Microsoft Office Suite