

Sazid Iqbal Hussain

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EXPERIENCES

PIXENTECH PVT LTD | UX DESIGNER

Hyderabad, Telangana

- Collaborated with the front-end team to design game menus and in-game interactions, enhancing player experience and increasing user retention by 20pct.
- Conducted player research and usability testing to gather feedback and iteratively improve game UI/UX prototypes, leading to a 15pct. reduction in player drop-off rates.
- Adapted to various design roles, resulting in a 20pct boost in overall design efficiency.

ENCRYPTIQ INNOVATION | PRODUCT DESIGNER

Guwahati, Assam

- Developed and designed a responsive website for clients like SRD Group, improving site navigation and user experience, leading to a 30pct. increase in user engagement.
- Integrated a mini online cake ordering system (repose.co) and interactive menu features, enhancing customer convenience and boosting online sales by 25pct.

CLEANSTRAP | UX DESIGNER, FREELANCE

Remote

- Adapted focus across logo design, UX, and other design areas, leading to a 60pct increase in project versatility and a 35pct improvement in overall design effectiveness.
- Developed and maintained responsive websites for two architectural firms, enhancing online presence and client engagement.
- Launched an innovative Norwegian language translator initiative utilizing cutting-edge linguistic algorithms; successfully processed 2,000+ sentences for real-time translation, leading to a significant increase in user engagement and positive feedback scores.

PROJECTS

HEY NEIGHBOR | UX DESIGN, RESEARCH

- Established a community support platform that significantly enhanced mutual assistance and environmental care.
- Led in-depth user research, including surveys and interviews, to uncover and address key community needs.
- Achieved positive qualitative impact by fostering a stronger sense of community and environmental stewardship among pilot users.

PIN PETS | UX DESIGN, RESEARCH

- Increased the rate of stray and abandoned animal rescues, accelerated the adoption process significantly, and enhanced the quality of care provided.
- Demonstrated a streamlined adoption process, contributing to increased adoption rates by 30pct. through user-centered design and testing.

SKILLS

USER EXPERIENCE

• UX Research • Responsive Design • Design System • User Flow • Wireframing • Lo-Fi and Hi-Fi Prototyping • Mockups • Technical Writing

SOFTWARE

Figma • Adobe XD • Miro
Photoshop • Illustrator • Framer
Sketch • Whiteboard

PROGRAMMING

HTML • CSS • JavaScript
React

EDUCATION

NORTH-EASTERN HILL UNIVERSITY

B.TECH IN INFORMATION
TECHNOLOGY

Aug 2022 | Shillong, Meghalaya

CERTIFICATES

GOOGLE

UX Design Professional Certificate

- Gained expertise in user-centered design, wireframing, prototyping, and usability testing.
- Completed projects focusing on designing user-friendly interfaces for web and mobile applications.

UNIVERSITY OF CALIFORNIA

Human-Centered Design

- Applied human-centered design principles to increase user satisfaction by 20pct and reduce user errors by 15pct, focusing on empathetic design and iterative feedback.

INTERESTS

Capturing Moments
Outdoor Activities
DIY Projects
Travel
Music

LINKS

Portfolio: [sazzid](#) (2022)
Behance: [sazzid](#) (2022)
LinkedIn: [sazzid](#)