

# Design System

2025

## Getting started

### Overview

#### Helpful links

This is the kit for creating insightsoftware experiences on the web and Excel products. It includes a component library plus useful guidelines and examples of the components and objects in use.

Figma file [View](#)  
Inter font [Download](#)

Remix icons [Download](#)

## Table of contents

1 . Typography & Vocabulary	11 . Accordions	21 . Tags
2 . Colors	12 . Side Panels	22 . Tooltips
3 . Logos	13 . Data Tables	23 . Avatars
4 . Splash screen	14 . Data Grids	24 . Onboarding
5 . Loaders	15 . Forms	25 . Installer
6 . Layout	16 . Buttons	26 . Lined Icons
7 . Navigation	17 . Text Fields	27 . Filled Icons
8 . Modals	18 . Menus	28 . Charts
9 . Shadows	19 . Controls	28 . Error Pages
10 . Cards	20 . Notifications	

Typography & Vocabulary

Font	Fallbacks		
Font	Inter	Proxima	Sans-serif
h1	<a href="#">Download Font ↗</a>	<a href="#">Download Font ↗</a>	Arial
h2	Inter	Proxima	Helvetica
h3	Inter	Proxima	Sans-serif
Headings	Light	Focus - Semibold	
h1	Light	Focus - Semibold	
Font	Inter	Proxima	Sans-serif
h2	Inter	Proxima	Font-weight: 200; font-style: italic;
h3	Inter	Proxima	Font-weight: 400; font-style: italic;
Headings	Regular	Focus - Regular	
h1	Regular	Focus - Regular	
Font	Inter	Proxima	Sans-serif
h2	Inter	Proxima	Font-weight: 400;
h3	Inter	Proxima	Font-weight: 400;

	<p><b>Reset</b></p> <p>Are you sure you want to reset the password for email@example.com?</p> <p><input type="button" value="No"/> <input checked="" type="button" value="Yes"/></p>	<p>Resetting password</p> <p>Well email@example.com with instructions to set up a new password.</p> <p><input type="button" value="Cancel"/> <input checked="" type="button" value="Reset password"/></p>	<p>Be descriptive Shorten but descriptive title</p> <p>1</p>	<p>Be useful for users Always be the most descriptive you can and help users understand what to do next</p> <p>2</p>	<p>Use action verbs It helps to understand what really happens</p> <p>3</p>	<p>Use precise dictation Be precise to avoid misinterpretation</p> <p>4</p>	<p>Focuss on user context Be descriptive to help users and reassure them</p> <p>5</p>
	<p><b>Delete account</b></p> <p>Are you sure you want to delete the account for ?</p>	<p>Remove account</p> <p>Are you sure you want to remove this account from the report?</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>X</p>



**Company logos**

**Branch logo**


**insightssoftware**  

**Primary**  
 Usage: Light backgrounds, Communications, terms, Conditions, License agreements, Usage - dark background, Logon image, Maintenance page  

**Short logo**


**Primary**  
 Usage: Splash screens, communications, Product brochures, Marketing materials  

**Polygon logos**

**Note** Polygon logos should be used only for the platform products. To request a new polygon logo, please reach out to the UX team.

**Category**  
 Source: not be used in representations

**Products**  
 Usage: Installer files (.exe), Desktop shortcut, Desktop toolbar icon, Software license, screenshots, product documentation headers, switch applications, marketing, different software products, mobile devices, mobile app icons

Category	Icon	CDM	VRC	ML	CI
TAX					
CONSOLIDATION		Yes			
PLANNING		No	Yes		
REPORTING			No	Ag	AgS
ANALYTICS			CRM	SAS	JET
DATA INTELLIGENCE		DE			CFO
DATA MANAGEMENT				WES	WES
DATA SECURITY					
DATA INTEGRITY					
DATA PROCESSING					
DATA MANAGEMENT					

**Usage Instructions**

**Application header**  
 In applications insights logo should be used in all cases.

**Header primary**

**Favicons**

Web products should use the 16x16 SVG outlined flat logo:  

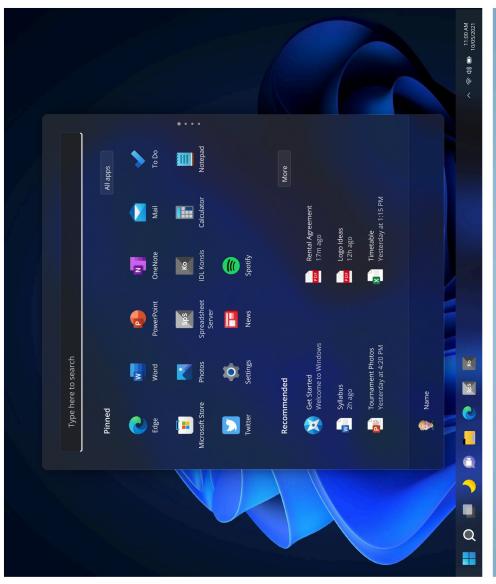
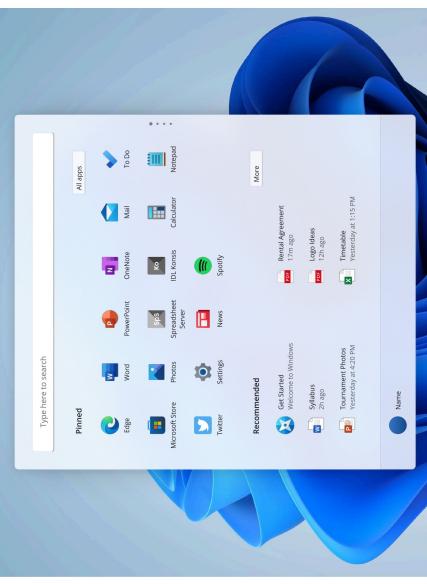
- Software: software name followed by .ico file
- Out-of-the-box: has better contrast in browser dark mode

 File size: max 100px by 100px, 300px by 300px

**Task bar & Windows menu**

Desktop products should use the 64x64 flat logo:  

- Software: software name followed by .ico file in 64x64
- Out-of-the-box: has better contrast in browser dark mode
- File size: max 100px by 100px, 300px by 300px



## Lineos logos

[Download Lineos logos in different sizes & format →](#)



### Full logo



#### Primary

Usage: -

### Icon - 16px



#### Primary

White

Usage: Context menu  
Example: Right-click on sheet  
data → Analyze with Lineos



#### Alternate

White

Usage: -

### Icon - 24px



#### Primary

White

Usage: Secondary & Ghost buttons  
Usage: Analyze with Lineos



#### Alternate

White

Usage: -

### Icon - 32px



#### Primary

White

Usage: Left Navigation Bar  
Usage: Excel Ribbon



#### Alternate

White

Usage: -

### Icon - 40px



#### Primary

White

Usage: Floating Icon in Web apps



#### Alternate

White

Usage: -

## Lineos Buttons



### Note

The Lineos icon should be used in buttons when needed to invoke an AI action, with its usage reviewed on a case-by-case basis.

### Medium size



Label

Use the 24px white Lineos icon.



#### Label

Use the 24px primary Lineos icon.

### Small size



#### Label

Use the 24px white Lineos icon.



#### Label

Use the 24px primary Lineos icon.

## Splash screen



Parent app icon 1



Parent app name 2



Support app name & version 3



Status 4



**Spreadsheet Server**  
from insightsoftware

**Support app name**

Version: 22.4



4 insightsoftware icon



## Core rules

- \* Always give immediate feedback right after receiving the request
- \* For waits longer than 2 seconds, use a looped animation (indeterminate)
- \* For waits longer than 10 seconds, use a percent-done indicator (determinate)
- \* Don't use static loading messages, make sure they are dynamic and contextual

## Page loader (indeterminate) - Angled dot grid

The page loader is used to materialize a waiting process when a page is loading.

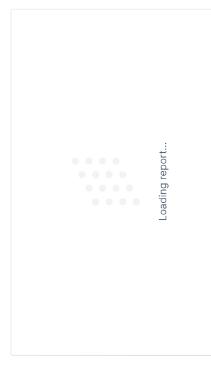
### Uses cases

- \* User logged in and wait for Platform to be loaded
  - \* User launch a product from Platform and wait for the first page to be loaded
  - \* User launch a product from the Application Switcher and wait for the first page to be loaded

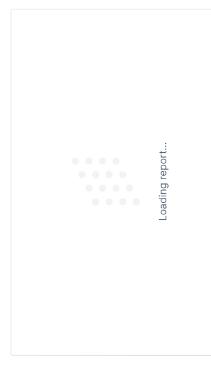
### Goals

- \* Reassure users that the page is not broken
  - \* Leverage brand identity
  - \* Optionally teach users about some key elements (what's loading ? what's proposed by Insights software portfolio ? ...)

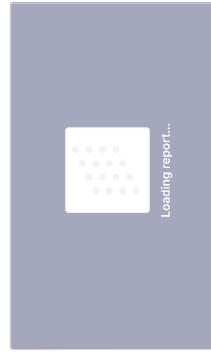
### Goals



### Light backgrounds



### Dark backgrounds

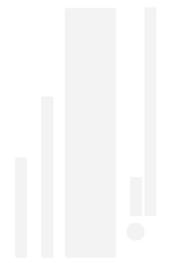


## Skeleton loader (indeterminate)

This type of loader consists of immediately showing a wireframe-type loading screen before real content shows up. Skeleton loading screens give users something to look at while they wait; it sets the expectation of what the screen will broadly look like. This loading feedback takes up all the space compared to a loading spinner, it's an entire loading screen.

### Shimmer effect

The shimmer effect movement takes users' attention away from the wait and effectively reduces perceived wait.



## Local loader

Loaders are used to indicate the progress status for determinate and indeterminate processes. Circular and Linear loaders should be used depending on the context.

### Linear



### Circular



### Determinate

Operations display the indicator increasing in width from 0 to 100% of the track, in sync with the process's progress.

### Indeterminate

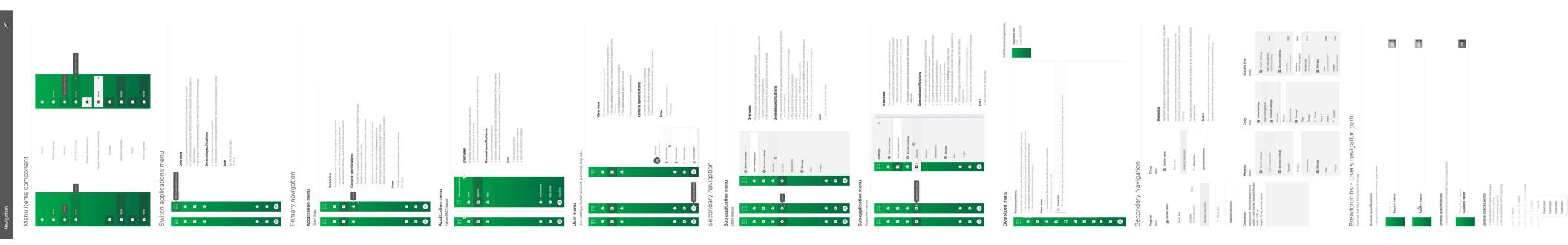


Operations display the indicator continually growing and shrinking along the track until the process is complete.

Operations display the indicator continually growing and shrinking along the track until the process is complete.







Models

The screenshot displays three separate windows of the Microsoft Power BI service, all titled "Report Wizard".

- Top Window:** This window shows a preview of a report card. The card has four columns: "Card Type" (selected as "Card"), "Card Name" (selected as "Card 1"), "Card Description" (selected as "Card 1 description"), and "Card Color" (selected as "Pink"). Below the card are several rows of data, each with a "Card Row" dropdown menu.
- Middle Window:** This window shows a preview of a report card. The card has four columns: "Card Type" (selected as "Card"), "Card Name" (selected as "Card 2"), "Card Description" (selected as "Card 2 description"), and "Card Color" (selected as "Pink"). Below the card are several rows of data, each with a "Card Row" dropdown menu.
- Bottom Window:** This window shows a preview of a report card. The card has four columns: "Card Type" (selected as "Card"), "Card Name" (selected as "Card 3"), "Card Description" (selected as "Card 3 description"), and "Card Color" (selected as "Pink"). Below the card are several rows of data, each with a "Card Row" dropdown menu.

Each window also includes a "Report Wizard" button at the bottom right and a "Report" button at the bottom left.

**Dialogs**

The screenshot shows a mobile application interface with three overlapping dialog boxes:

- Recover Account Password?**: A white box with a black border. It contains the text "Forgot password?" in blue at the bottom right. There are two buttons: "Cancel" on the left and "Delete" on the right.
- Delete account?**: A white box with a black border. It contains the text "Delete" in blue at the bottom right. There are two buttons: "Cancel" on the left and "Delete" on the right.
- Logout**: A white box with a black border. It contains the text "Logout" in blue at the bottom right. There are two buttons: "Cancel" on the left and "Logout" on the right.

**Examples**

## Shadows



### Shadows

Chakra UI

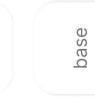
[Shadows →](#)

With very few exceptions, the platform is a flat UI. Cards can present elevation changes on hover, while most other components present other color changes to hover states.

Shadows are styles after the Chakra UI React library.



sm



md

Usages: header menu, tooltips



md

Usages: modal windows, dialogs, card hover state



lg

Usages: toast notifications



xl

Usages: toast notifications



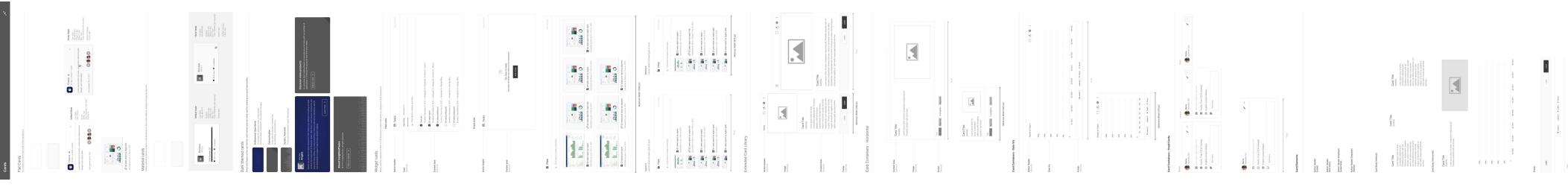
2xl

Usages: toast notifications



3xl

Usages: toast notifications





Bizview client setup ^

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Bizview can handle a multi-company setup with many different so called 'clients' in one and the same application database. Under client setup you will find information regarding how to configure client specific things such as dimensional modeling (objects and object structures), versioning of data, creating workflows, and configuring consolidation and currencies.

Bizview reference ▼

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Bizview functional descriptions ▼

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Bizview change log ▼

## States

Close ▼

Close - End ▼

Open ^

Bizview can handle a multi-company setup with many different so called 'clients' in one and the same application database. Under client setup you will find information regarding how to configure client specific things such as dimensional modeling (objects and object structures), versioning of data, creating workflows, and configuring consolidation and currencies.



100

With collapsible lists

בגדי נסיך

### With collapsible lists

The image displays a 4x3 grid of screenshots from the IDL Forecast software, illustrating its key features:

- Product Management:** Shows a list of products with columns for Name, Description, Price, and Status.
- Reporting:** A detailed report page with sections for Overview, Product Line, and Sales Data.
- Forecasting:** A forecast page showing historical data and future projections.
- Customer Relationship Management (CRM):**
  - A contact record for "Alice" with details like Name, Email, and Phone.
  - An activity log for "Alice" showing interactions like "Email sent" and "Call made".
  - A ticket record for "Ticket 12345" with details like Subject, Description, and Status.
- Marketing:** A marketing campaign page with sections for Overview, Segments, and Contacts.
- Analytics:** A dashboard page with various KPIs and data visualizations.
- Integrations:** A page showing how IDL Forecast integrates with Microsoft Word and Excel.
- Customization:** A screenshot of the software's configuration or customization interface.
- Mobile App:** A mobile application interface showing a list of tasks.
- Help Center:** An FAQ page with sections for Help center, To get started on this page, How to search a product, How to check the status of a product, Recently viewed, Order at hand, and Order in a spectrum plan.
- Support:** A support ticket page with sections for Step 1, Step 2, Step 3, and Step 4.



**Dashboard**

Overall view of financial performance across various departments.

Category	Revenue	Profit	Margin
Department A	\$100M	\$20M	20%
Department B	\$150M	\$30M	20%
Department C	\$200M	\$40M	20%
Department D	\$250M	\$50M	20%
Department E	\$300M	\$60M	20%
Total	\$1,000M	\$150M	20%

**Report Hub**

Centralized access to all financial reports and dashboards.

- Report A: Departmental Performance
- Report B: Financial Health
- Report C: Budget vs Actual
- Report D: Profit Margin Analysis
- Report E: Revenue Growth Trends

**Data Grids**

Interactive tables for detailed financial analysis.

Category	Revenue	Profit	Margin
Department A	\$100M	\$20M	20%
Department B	\$150M	\$30M	20%
Department C	\$200M	\$40M	20%
Department D	\$250M	\$50M	20%
Department E	\$300M	\$60M	20%
Total	\$1,000M	\$150M	20%

**Report Details**

Detailed breakdown of financial data for specific reports.

Category	Revenue	Profit	Margin
Department A	\$100M	\$20M	20%
Department B	\$150M	\$30M	20%
Department C	\$200M	\$40M	20%
Department D	\$250M	\$50M	20%
Department E	\$300M	\$60M	20%
Total	\$1,000M	\$150M	20%

**Dashboard Details**

Detailed view of departmental performance metrics.

Category	Revenue	Profit	Margin
Department A	\$100M	\$20M	20%
Department B	\$150M	\$30M	20%
Department C	\$200M	\$40M	20%
Department D	\$250M	\$50M	20%
Department E	\$300M	\$60M	20%
Total	\$1,000M	\$150M	20%

**Report Budget**

Comparison of actual vs budgeted financial data.

Category	Budget	Actual	Variance
Department A	\$100M	\$110M	\$10M
Department B	\$150M	\$160M	\$10M
Department C	\$200M	\$210M	\$10M
Department D	\$250M	\$260M	\$10M
Department E	\$300M	\$310M	\$10M
Total	\$1,000M	\$1,050M	\$50M

**Data Grid Details**

Detailed view of departmental performance metrics.

Category	Revenue	Profit	Margin
Department A	\$100M	\$20M	20%
Department B	\$150M	\$30M	20%
Department C	\$200M	\$40M	20%
Department D	\$250M	\$50M	20%
Department E	\$300M	\$60M	20%
Total	\$1,000M	\$150M	20%

**Dashboard Metrics**

Key performance indicators for overall financial health.

Metric	Value
Revenue Growth	5%
Profit Margin	20%
Debt-to-Equity Ratio	1.2
Cash Reserves	\$500M
Total Assets	\$5,000M

**Data Grid Options**

Customizable data grid settings.

Setting	Value
Sort Order	Ascending
Filter Type	All
Row Selection	None
Column Selection	All
Search Functionality	Enabled