



Product Management-Design

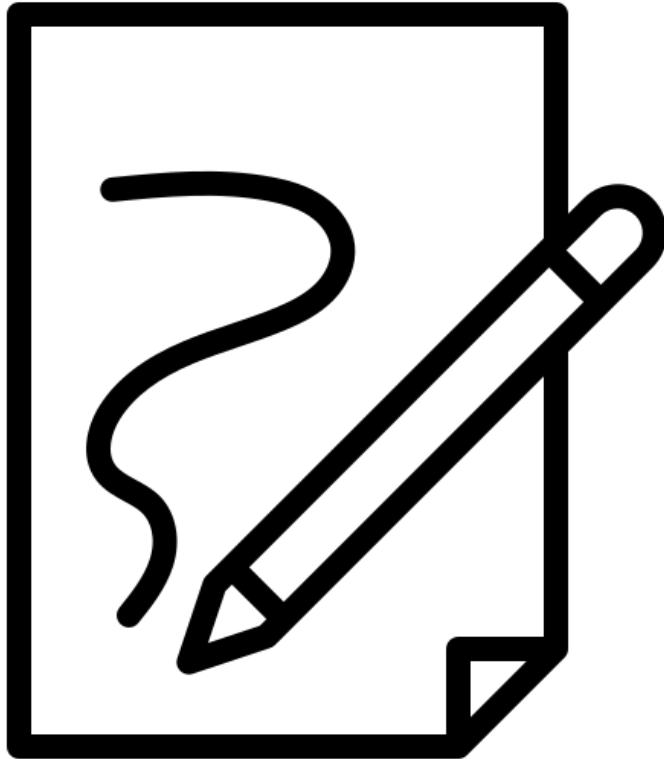
Sarthak Bairiganjan

Sketching and Prototyping

Problem and Product Overview



- Today's lifestyle choices impact longevity and lead to suffering. Today, we have an 86 million-salaried workforce, which includes 5.4 million from the IT /ITes Segment in FY23
- We are expecting to grow 7.5 – 10 million by 2030 in the IT/ITes Segment
- Many workers from corporates / ITes Segment suffer from mental and emotional issues due to lack of sleep, improper diet, late-night work, long hours of sitting, and lack of physical activity
- Which causes chronic stress, Depression/Anxiety, to be less productive, and reduce memory
- A recent study from GOQii: 46% Indian population has an unhealthy lifestyle



Part 1: Sketching

Note that sharing at least 10 screens of your products is mandatory. If you wish to add more, you can add additional slides.

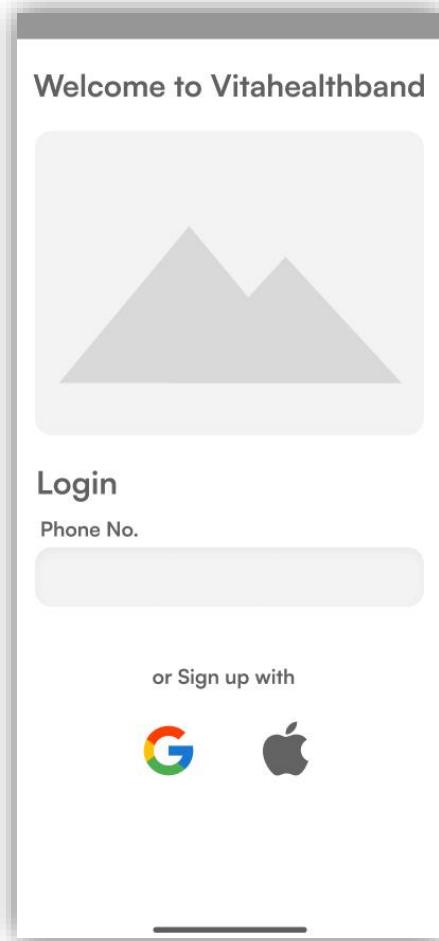
Screen 1

Feature/
Screen
Heading:

Description:

Onboarding Page

- Sketch showing login page with mobile number.
- The login can be done via Google or iOS as well.
(// Google or Apple – It should be Apple not iOS) – Updated – The login page also offers single sign-in option where users can login either via their Google or Apple accounts.



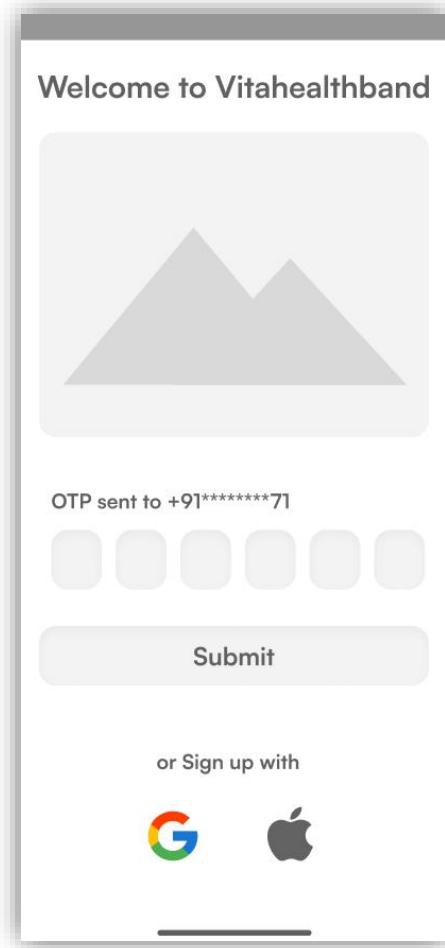
Screen 2

Feature/
Screen
Heading:

Onboarding Page

Description:

- Sketch showing login page with 6 digit OTP verification.
- The login can be done via Google or Apple as well.



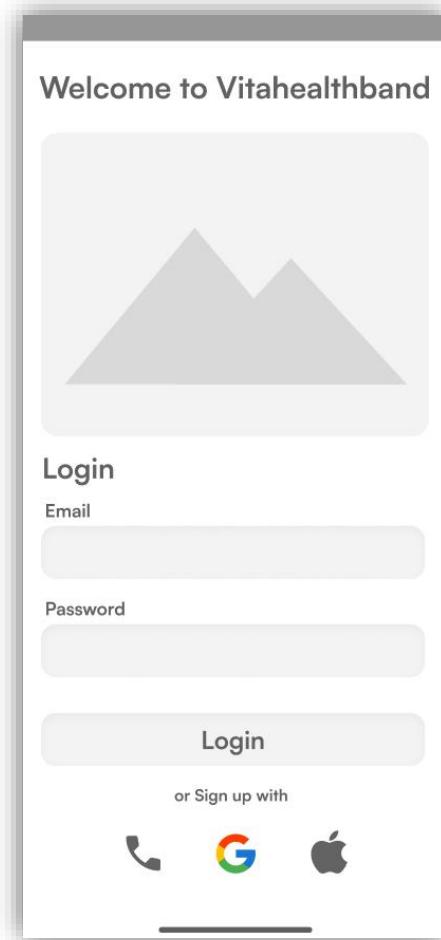
Screen 3

**Feature/
Screen
Heading:**

Description:

Sign In/ Sign Up Page

- *This sketch is Sign In/Sign Up page which will contain the logo and will have option to Sign In and Sign Up or Continue as guest.*
- *The user can also login with different ways of mobile, Google or using iOS.*



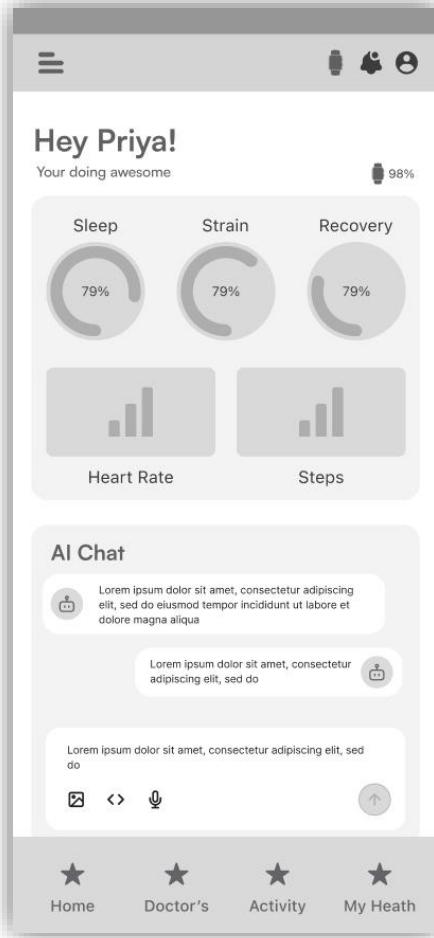
Screen 4

**Feature/
Screen
Heading:**

Description:

Home Page

- The Homepage appears once the user successfully logs in. The Homepage shows a dashboard with different health metrics like Sleep, Strain and Recovery alongside heart rate and number of steps.*
- One can also toggle between Home, Doctor's, Activity and My Health screens.*
- There is an option for AI chat as well for instant suggestion. – (as discussed – this is rather going to be a bot not chat. – we can write something as – AI analyzes user's health data present on the screen and suggests personalized actions.)*
- One can also check VitaHealth's battery percentage.*
- The menu bar at the bottom shows the navigation of different screens.*



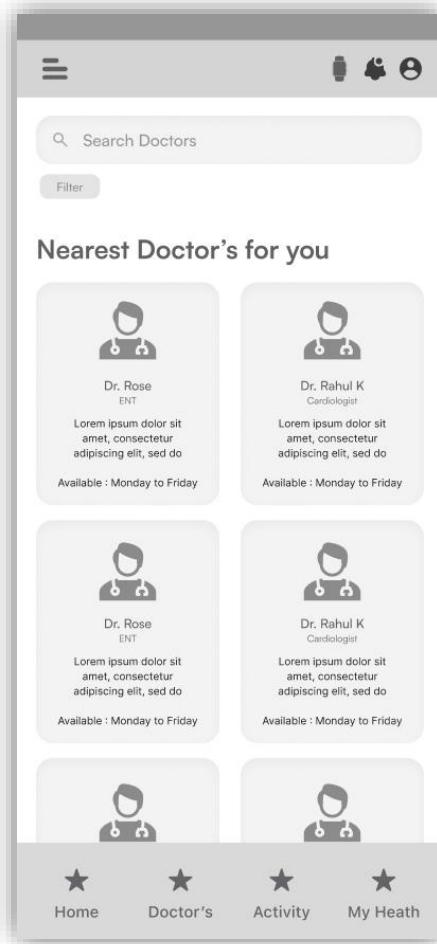
Screen 5

**Feature/
Screen
Heading:**

Description:

Doctor's Page

- Sketch to check for nearest doctor and their availability*
- The doctors details are also given.*
- One can search the doctor from search bar using their speciality as a search query.*
- One can also Filter doctors by their availability, language, experience level, and gender.*
- The menu bar at the bottom shows the navigation of different screens.*



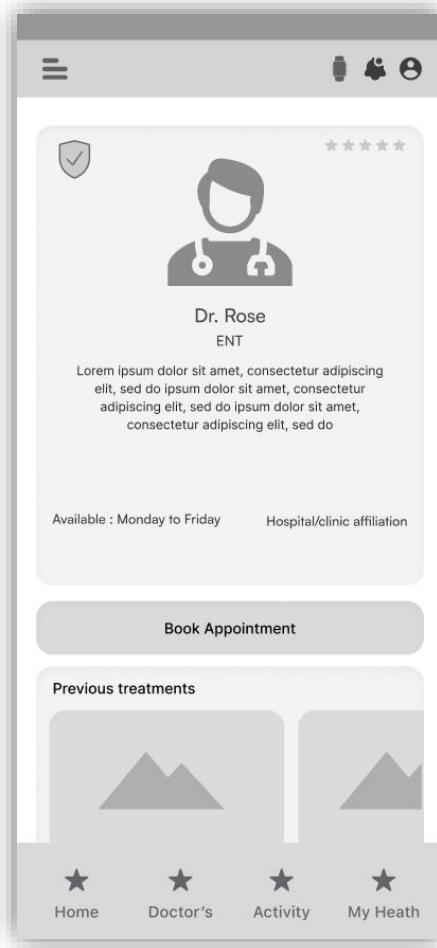
Screen 6

Feature/
Screen
Heading:

Description:

Doctor's Profile Page

- Sketch showing the selected doctor's profile for booking appointment.*
- The page shows availability of the doctor and his/her affiliation to any hospital/clinic.*
- The page also shows the previous treatment details.*
- The menu bar at the bottom shows the navigation of different screens.*



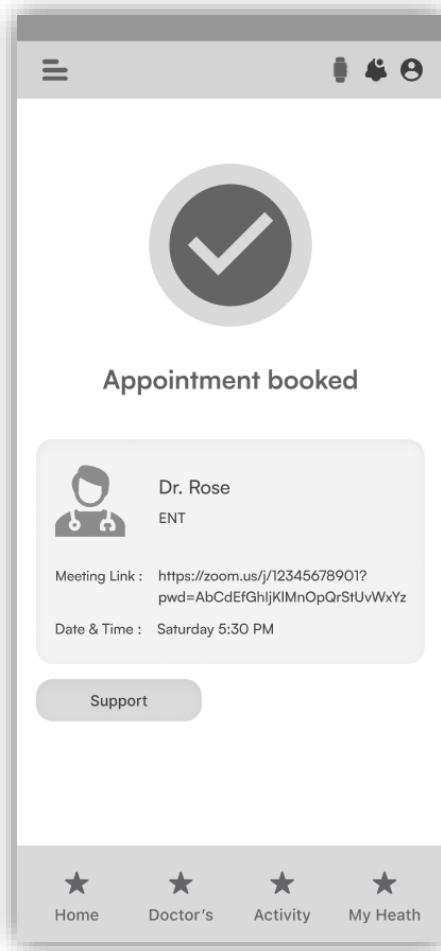
Screen 7

**Feature/
Screen
Heading:**

Description:

Confirmation Page

- Sketch showing doctor's confirmation page.
- The online consultation meeting link is also provided with the day and time
- The menu bar at the bottom shows the navigation of different screens.



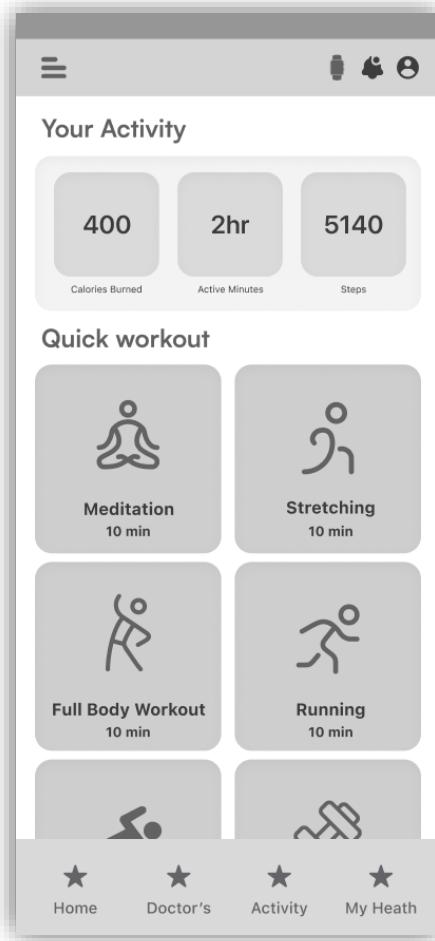
Screen 8

Feature/
Screen
Heading:

Activity Page

Description:

- A quick glance at user's activity insights.*
- Physical activities along with suggestion for workout details.*
- The menu bar at the bottom shows the navigation of different screens.*



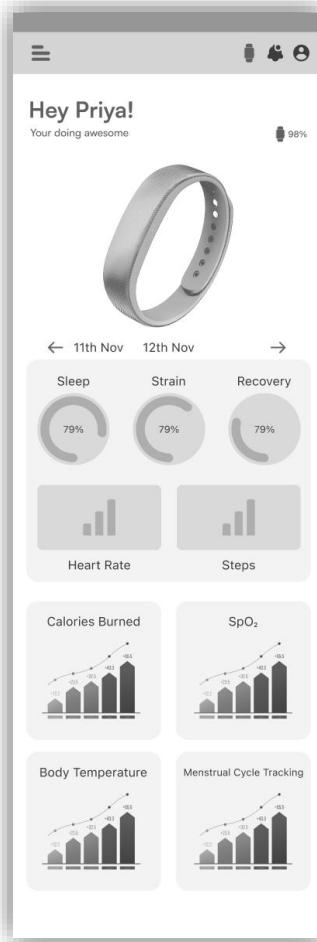
Screen 9

Feature/
Screen
Heading:

Description:

My Health

- Detailed screen showing the different health metrics and their progress.*
- An icon to notify the charge left in the band on the right hand top corner.*
- The health metrics details are based on date wise count to measure the progress.*



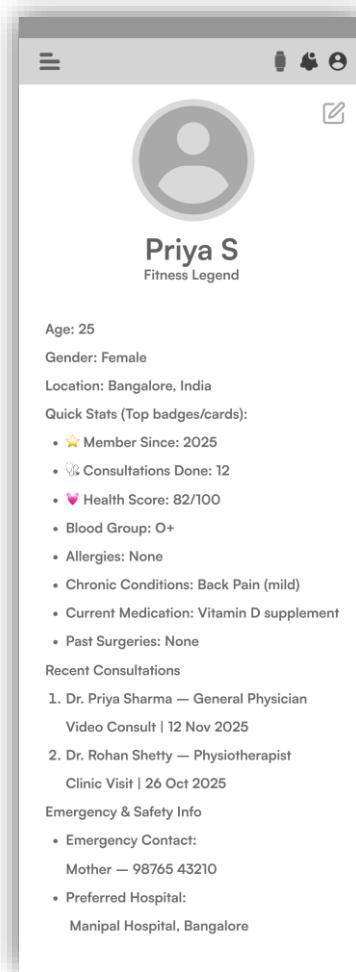
Screen 10

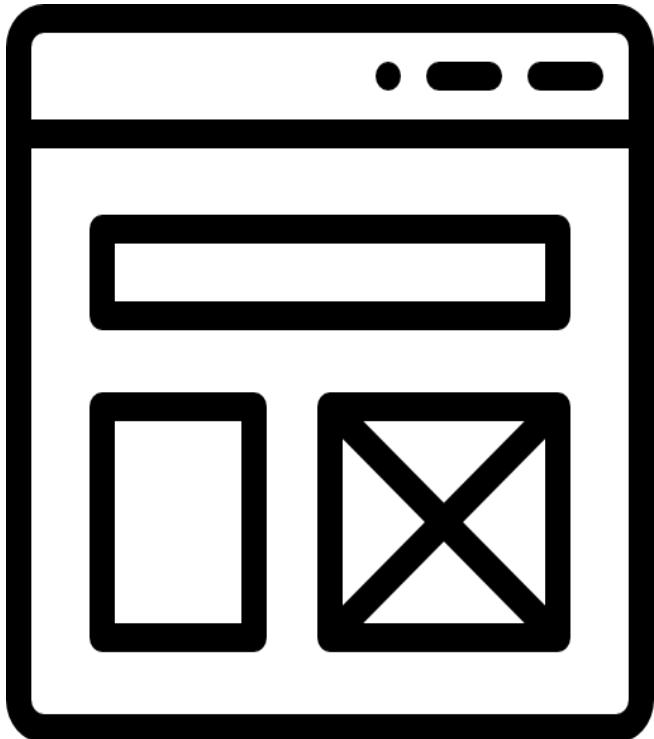
**Feature/
Screen
Heading:**

Profile Page

Description:

- Sketch showing a sample profile page details.*
- One can edit the page as well with the edit icon on the right hand top corner.*
- The number on the left side of the picture shows the unread notifications.*





Part 2:High-Fidelity Prototype

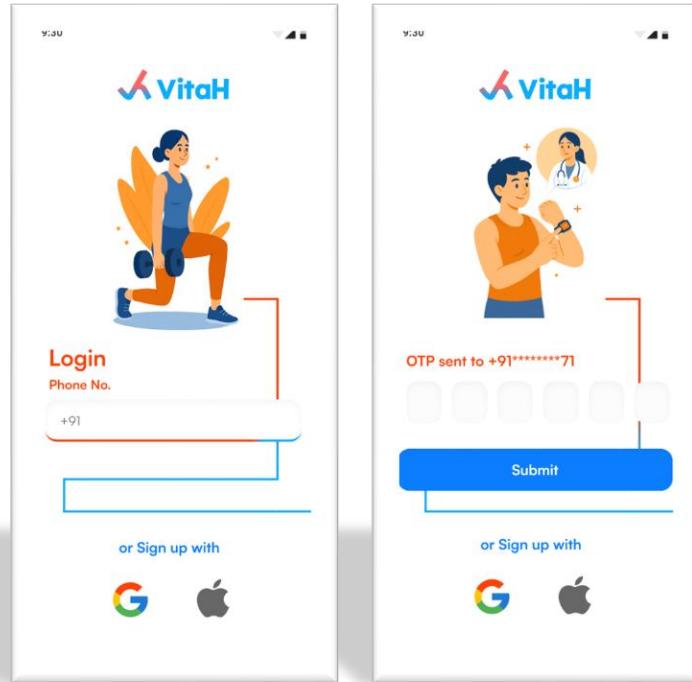
Sign In / Sign Up page

SIGN IN

- Existing Users can "Sign in" from the footer

SIGN UP

- Users can Sign up by entering their name, mobile number, and password
- Single sign-in setup using Google and Apple.



High-Fidelity Prototype

Add a few screenshots of your high-fidelity prototypes here.



9:30

Hey Priya!
Your doing awesome 98%

Sleep: 79% | Strain: 61% | Recovery: 36%

Heart Rate: 80 BPM | Steps: 8752

AI Chat

Your sleep was good last night and your heart rate looks steady.
You're already off to a great start — keep it up! 😊

I'm feeling a little tired today.

Ask me about your health here....

Home Doctor's Activity My Heath

This screen shows a summary of health metrics: Sleep (79%), Strain (61%), and Recovery (36%). It also displays current vital signs: Heart Rate (80 BPM) and Steps (8752). An AI Chat section provides a positive feedback message and a response to a user's self-assessment. Navigation tabs at the bottom include Home, Doctor's, Activity, and My Heath.

9:30

Search Doctors

Filter

Nearest Doctors for you

Dr. Anjali Mehta
ENT Specialist

Expert in sinus infections, throat issues & ear pain.
Caring treatment with modern procedures.
Available : Monday to Friday

Dr. Rahul Kumar
Cardiologist

Specialises in heart health, BP & cholesterol management.
Focus on preventive lifestyle care.
Available : Monday to Friday

Dr. Sneha Patil
General Physician

Treats fever, cold, viral infections & everyday health issues.
Trusted family doctor approach.
Available : All Days (Except Sunday)

Dr. Aravind Narayan
Orthopedic Surgeon

Back pain, joint issues & sports injury treatments.
Rehabilitative therapy guidance.
Available : Monday to Friday

Home Doctor's Activity My Heath

This screen allows users to search for doctors and filter results. It then displays a grid of nearby doctors with their names, specialties, brief descriptions, and availability. Navigation tabs at the bottom include Home, Doctor's, Activity, and My Heath.

9:30

Dr. Anjali Mehta
ENT Specialist

Dr. Anjali Mehta is an experienced ENT specialist with over 8 years in treating sinus allergies, throat infections, and ear-related conditions. She focuses on gentle and effective care using modern diagnostic methods.

Available: Monday to Friday
Timings: 10:00 AM — 6:00 PM
CityCare Multi-Specialty Hospital, Bangalore

Languages Spoken: English, Hindi, Kannada
Medical ID: Reg.No: KA-22345-ENT
Years of Experience: 8+ Years
Patients Treated: 5,200+
Consultation Fee: ₹600 (Online) | ₹850 (Clinic Visit)

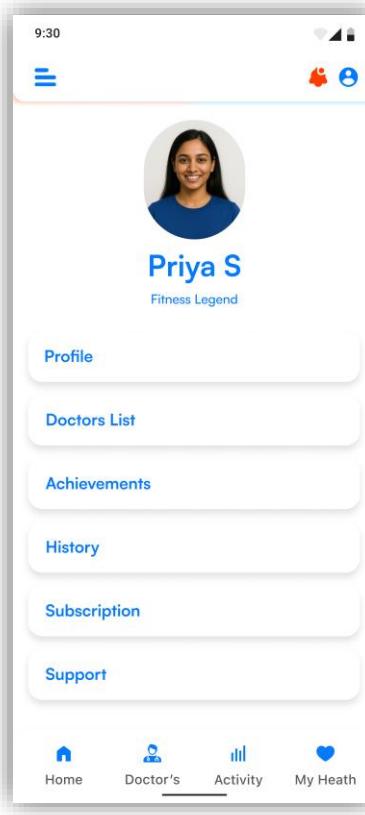
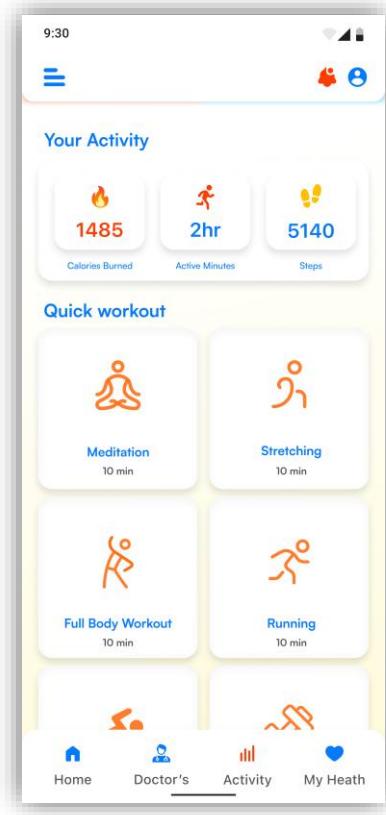
Book Appointment

Home Doctor's Activity My Heath

This screen provides a detailed profile of Dr. Anjali Mehta, including her experience, languages spoken, and consultation fees. It also includes a 'Book Appointment' button and navigation tabs at the bottom.

High-Fidelity Prototype

Add a few screenshots of your high-fidelity prototypes here.



High-Fidelity Prototype

Add a few screenshots of your high-fidelity prototypes here.

