



Product Management-Design

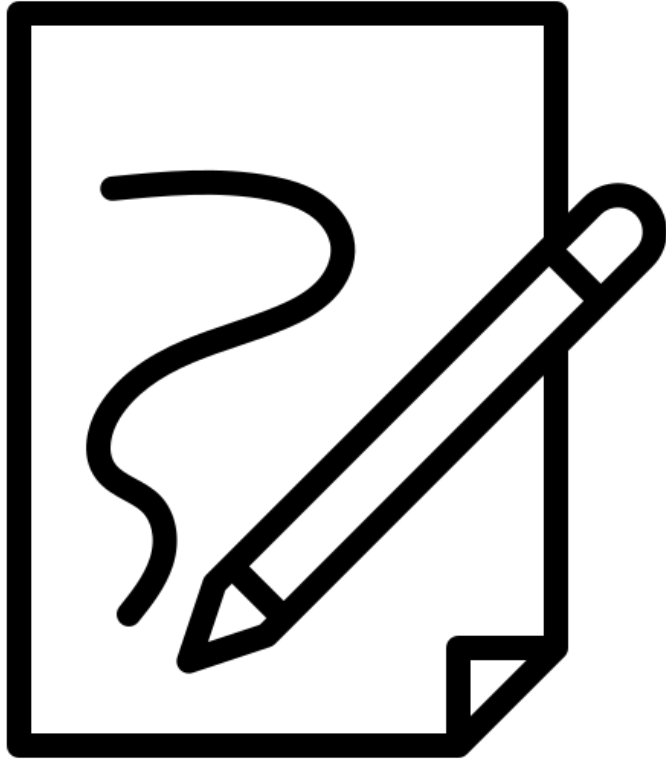
Sarthak Bairiganjan

Sketching and Prototyping

Problem and Product Overview



- *Today's lifestyle choices impact longevity and lead to suffering. Today, we have an 86 million-salaried workforce, which includes 5.4 million from the IT /ITes Segment in FY23*
- *We are expecting to grow 7.5 – 10 million by 2030 in the IT/ITes Segment*
- *Many workers from corporates / ITes Segment suffer from mental and emotional issues due to lack of sleep, improper diet, late-night work, long hours of sitting, and lack of physical activity*
- *Which causes chronic stress, Depression/Anxiety, to be less productive, and reduce memory*
- *A recent study from GOQii: 46% Indian population has an unhealthy lifestyle*



Part 1: Sketching

Note that sharing at least 10 screens of your products is mandatory. If you wish to add more, you can add additional slides.

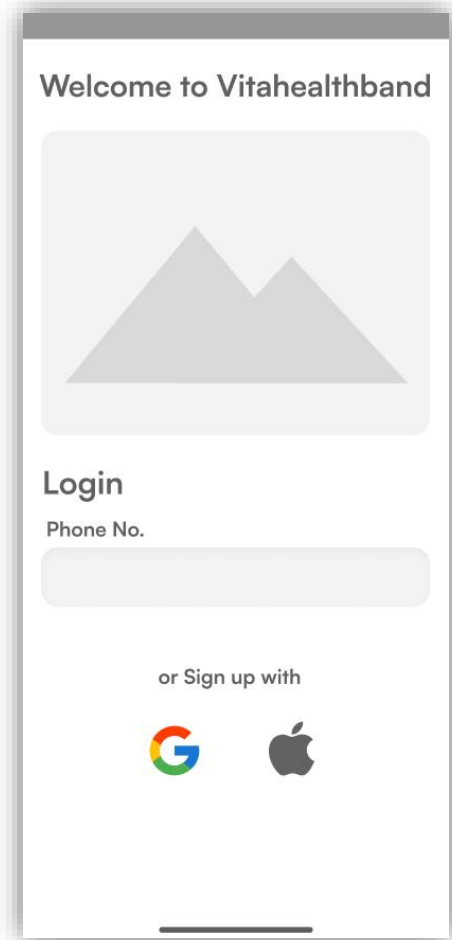
Screen 1

Feature/ Screen Heading:

Onboarding Page

Description:

- Sketch showing login page with mobile number.
- The login can be done via Google or iOS as well.
(// Google or Apple – It should be Apple not iOS) – **Updated** – The login page also offers single sign-in option where users can login either via their Google or Apple accounts.



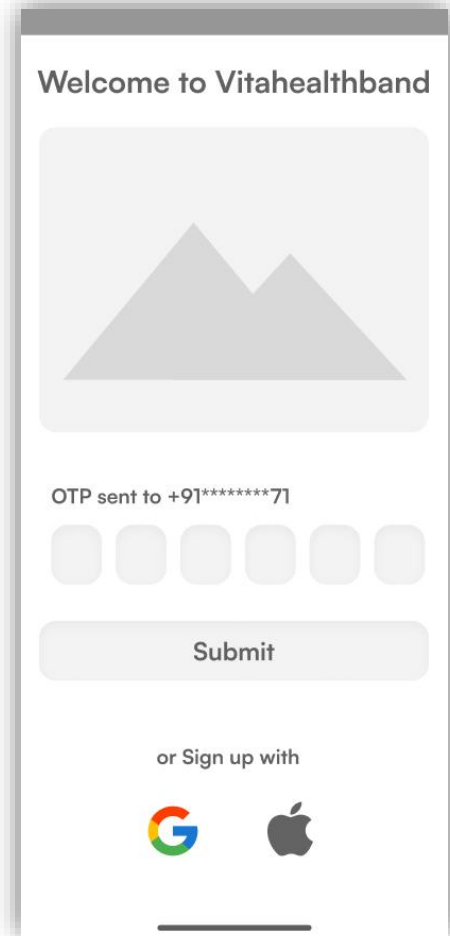
Screen 2

**Feature/
Screen
Heading:**

Onboarding Page

Description:

- *Sketch showing login page with 6 digit OTP verification.*
- *The login can be done via Google or **Apple** as well.*



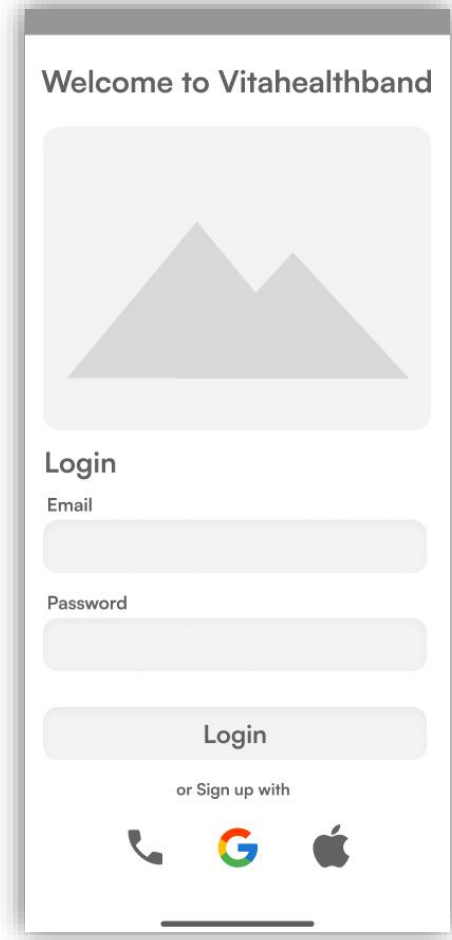
Screen 3

**Feature/
Screen
Heading:**

Sign In/ Sign Up Page

Description:

- *This sketch is Sign In/Sign Up page which will contain the logo and will have option to Sign In and Sign Up or Continue as guest.*
- *The user can also login with different ways of mobile, Google or using iOS.*



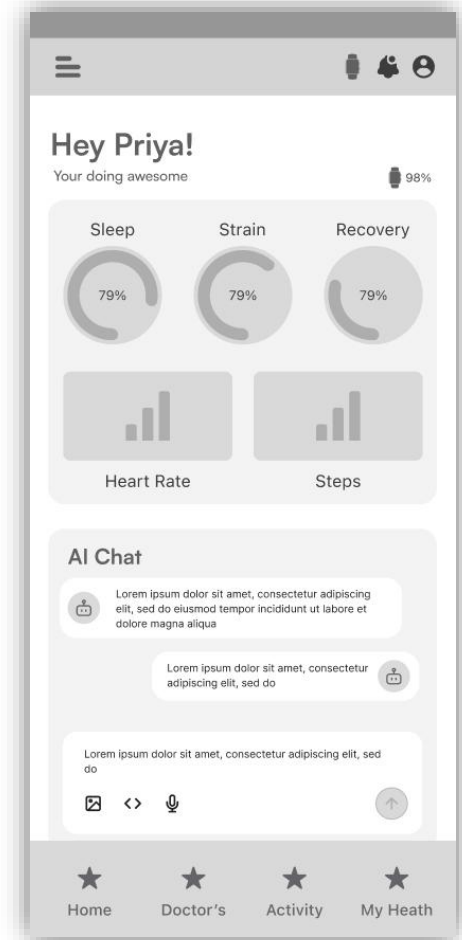
Screen 4

Feature/ Screen Heading:

Description:

Home Page

- *The Homepage appears once the user successfully logs in. The Homepage shows a dashboard with different health metrics like Sleep, Strain and Recovery alongside heart rate and number of steps.*
- *One can also toggle between Home, Doctor's, Activity and My Health screens.*
- *There is an option for AI chat as well for instant suggestion. – (as discussed – this is rather going to be a bot not chat. – we can write something as – AI analyzes user's health data present on the screen and suggests personalized actions.)*
- *One can also check VitaHealth's battery percentage.*
- *The menu bar at the bottom shows the navigation of different screens.*



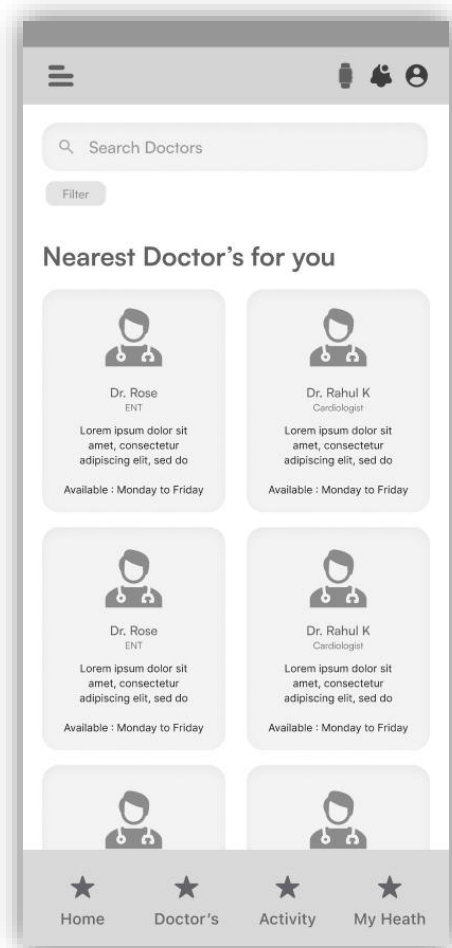
Screen 5

Feature/ Screen Heading:

Doctor's Page

Description:

- Sketch to check for nearest doctor and their availability
- The doctors details are also given.
- One can search the doctor from search bar *using their speciality as a search query*.
- *One can also Filter doctors by their availability, language, experience level, and gender.*
- The menu bar at the bottom shows the navigation of different screens.



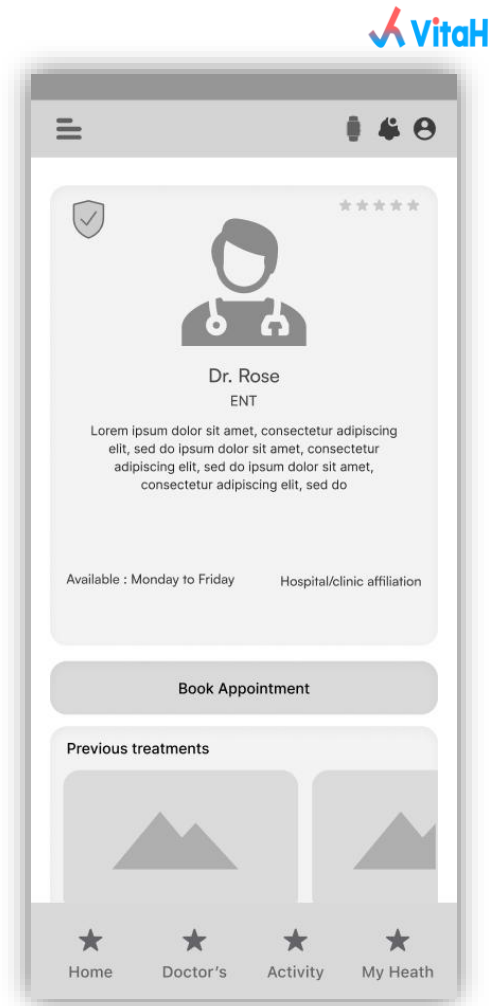
Screen 6

Feature/ Screen Heading:

Doctor's Profile Page

Description:

- *Sketch showing the selected doctor's profile for booking appointment.*
- *The page shows availability of the doctor and his/her affiliation to any hospital/clinic.*
- *The page also shows the previous treatment details.*
- *The menu bar at the bottom shows the navigation of different screens.*



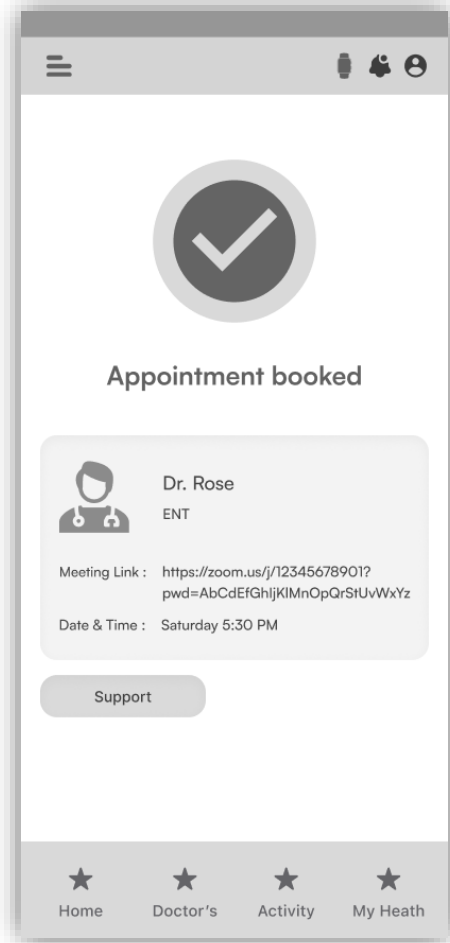
Screen 7

**Feature/
Screen
Heading:**

Confirmation Page

Description:

- *Sketch showing doctor's confirmation page.*
- *The online consultation meeting link is also provided with the day and time*
- *The menu bar at the bottom shows the navigation of different screens.*



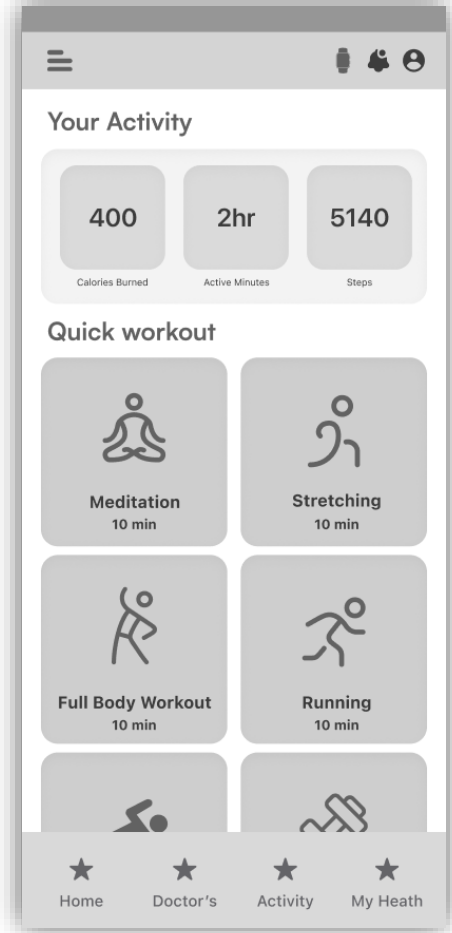
Screen 8

**Feature/
Screen
Heading:**

Activity Page

Description:

- *A quick glance at user's activity insights.*
- *Physical activities along with suggestion for workout details.*
- *The menu bar at the bottom shows the navigation of different screens.*



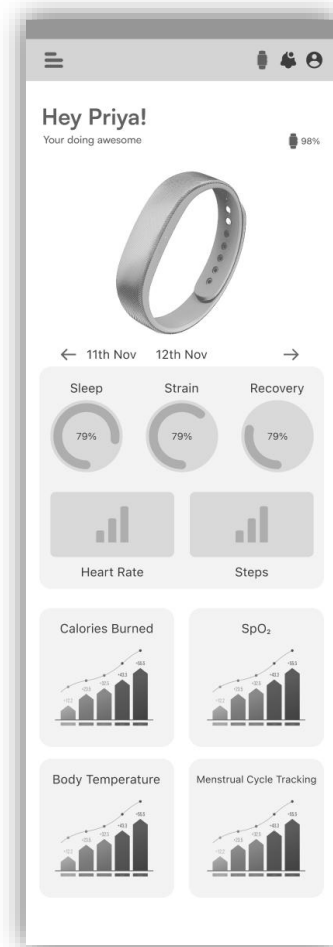
Screen 9

Feature/ Screen Heading:

My Health

Description:

- Detailed screen showing the different health metrics and their progress.
- An icon to notify the charge left in the band on the right hand top corner.
- The health metrics details are based on date wise count to measure the progress.



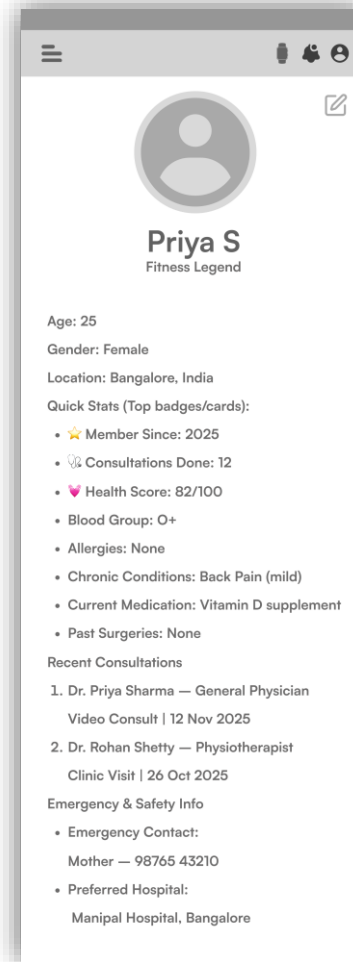
Screen 10

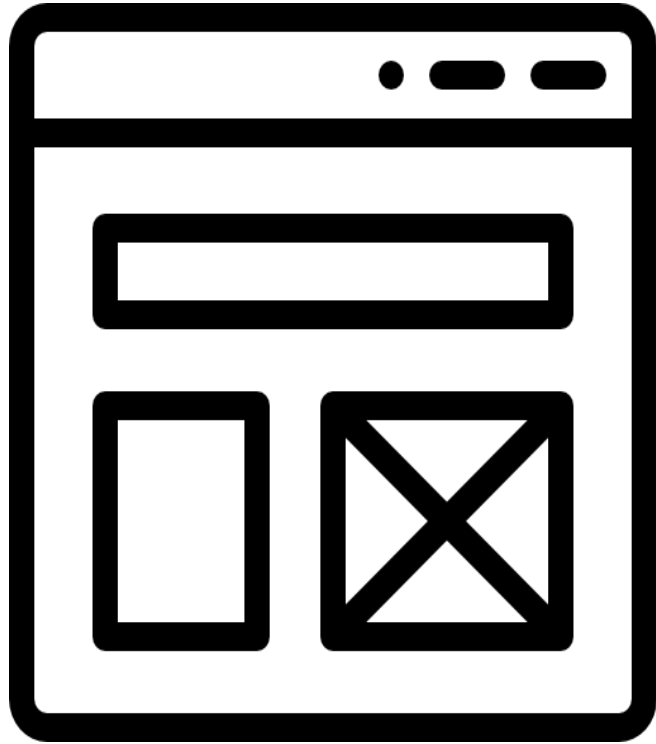
**Feature/
Screen
Heading:**

Profile Page

Description:

- *Sketch showing a sample profile page details.*
- *One can edit the page as well with the edit icon on the right hand top corner.*
- *The number on the left side of the picture shows the unread notifications.*





Part 2: High-Fidelity Prototype

Sign In / Sign Up page

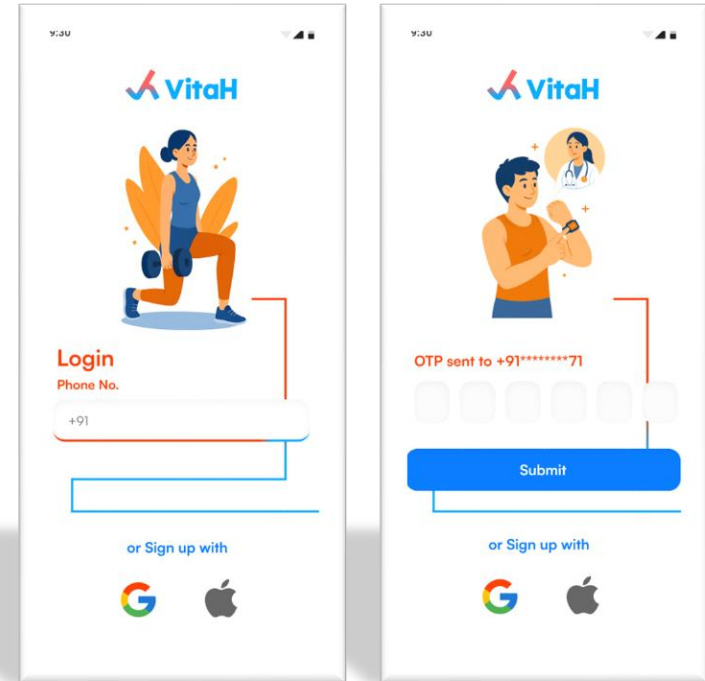


SIGN IN

- Existing Users can "Sign in" from the footer

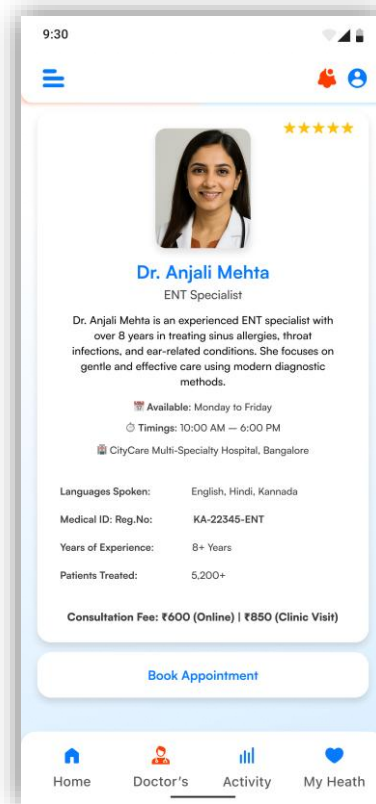
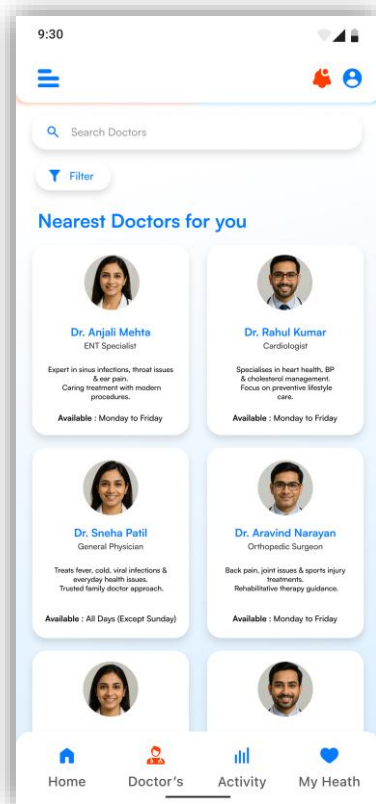
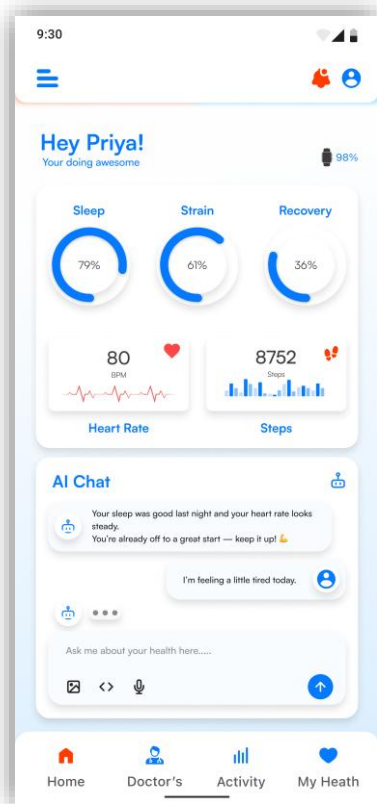
SIGN UP

- Users can Sign up by entering their name, mobile number, and password
- Single sign-in setup using Google and Apple.



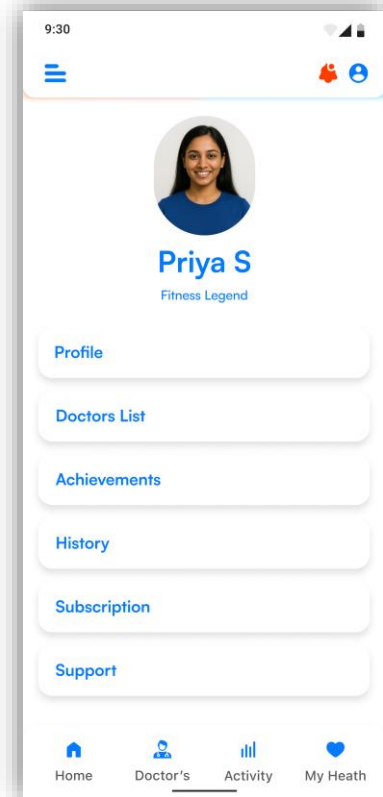
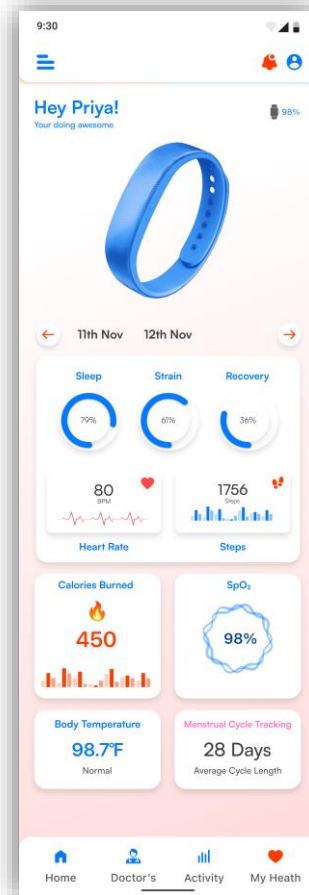
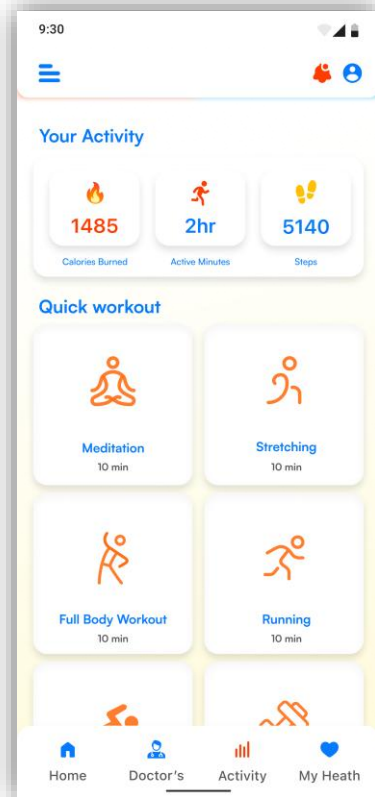
High-Fidelity Prototype

Add a few screenshots of your high-fidelity prototypes here.



High-Fidelity Prototype

Add a few screenshots of your high-fidelity prototypes here.



High-Fidelity Prototype

Add a few screenshots of your high-fidelity prototypes here.

