

PRODUCT

Growing with mobile payment methods at Foodora

foodora explains how to scale fast and win customer loyalty with mobile payment methods.



Jack Stovin - Content hero adyen
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Photo by Rustic Vegan on Unsplash

Alexandru Dorobantu is Payments Manager at foodora. Each day brings complex payment challenges under tight time constraints. And he loves it.

“Our customers are hungry. We have to process the payment, check for fraud and deliver, all in under 30 minutes. If we mess up it can cost us tens of thousands of dollars per minute.”

We sat down with Alexandru to understand how he and his team use mobile payment methods to keep the orders flowing and the customers happy.

Winning customer loyalty with mobile payment methods

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The Uber logo, consisting of the word "Uber" in a white, sans-serif font, is positioned over a background image of a tall, modern building at night with many lit windows. The building is partially obscured by a dark, vertical rectangular shape on the left side of the frame.