

STEVIEBALES

Creating built-environment experiences using color, typography, and code.

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Somerville, Massachusetts

SKILLS

3D / Experiential Design

- Interpretive Signage & Wayfinding
- SketchUp Pro
- VectorWorks
- Material Usage & Pricing
- Wood Carpentry

Graphic Design

- InDesign
- Illustrator
- Photoshop
- After Effects
- Acrobat

Interaction Design

- Adobe Experience Design
- Digital Prototyping
- HTML5 / XHTML
- CSS / Sass
- Basic Javascript
- Processing & p5.js
- Arduino / Micro-Controllers
- A/V Setup including Projections
- Basic Electronics

Other

- Mac & PC fluent
- Microsoft Office Suite
- Google Drive & Suite

EDUCATION

M.A. Interaction Design

Edinburgh Napier University
Edinburgh, Scotland, UK

B.A. Theatre & Graphic Design

Drury University
Springfield, Missouri, USA

EXPERIENCE

Environmental Graphic Designer (Contract through Creative Circle)

Selbert Perkins Design | Arlington, MA | *July 2018–Present*

- Working alongside the creative team to create wayfinding paths, signs, signage location maps, and signage schedules

Senior Designer (Contract through The Boss Group Agency)

Fresenius Kidney Care | Waltham, MA | *Feb 2018–Present*

- Currently working to brand their learning module guidebooks which include 10 variations on an in-brand publication design
- Working alongside the Design Studio team I helped to develop a HTML newsletter template for Fresenius RX

Graphic Designer (Contractor)

NAVEX Global | Lake Oswego, OR | *Mar 2016–Present*

- Have created over 100 different brand compliant marketing pieces
- Dubbed the 'speed-queen' by the Senior Manager of Brand Marketing
- Developed a new UK report style and implemented the 10 page design in under 1 month

Experiential Graphic & Interaction Designer

Independent Contractor | *Aug 2015–Present*

- Helped to visualize, design, and finalize the American Writers Museum's Frederick Douglass Exhibit in just under 1 month
- Redeveloped the corporate headquarters visual display of Biogen
- Redesigned the entire environmental graphic standards of the Missouri Institute of Natural Science

Graphic & Web Designer (Contractor)

Springfield Mid-America Singers | Springfield, MO | *Jul 2016–June 2018*

- Designed and developed their 7 page website using HTML, CSS, & PHP to create a more cohesive look, with a simpler user experience for website visitors
- Designed marketing ads leading to the largest concert attendance ever in December 2016

Email Marketing Coordinator (Contract through The Creative Group)

Tufts University | Medford, MA | *Feb 2018–Mar 2018*

- Worked alongside the Email Marketing team to develop IN-Brand HTML email templates, and send to lists via Salesforce

Production Graphic Designer (Contract through Creative Circle Agency)

Boston Realty Advisors | Boston, MA | *Oct 2017–Dec 2017*

- Designed new marketing concepts that were rolled out across print and digital media for two commercial properties leading to faster sale times

Graphics Coordinator

MBTA | Boston, MA | *Jun 2017–Oct 2017*

- Designed new 'T' stop signage including the new SL3 line by surveying current station needs & developing a list of must haves
- Helped finalize the new North Station entry sign through 3D Visualization tools including Sketchup & Photoshop

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PROJECTS

History of Divisibility in the USA

XGD & Exhibit Design

June 2018

Frederick Douglass Exhibit

3D Visualization & Interaction Design

Jun 2018

Biogen Awards Wall

XGD & Exhibit Design

May 2018

Missouri Institute of Natural Science

EGD & Exhibit Design

Apr 2017

MikiBCreative

Logo Design

Dec 2016

Stefany Cambra

Website Design / Development

Nov 2016

The Mythic Gazetteer

WP Theme Design / Development

Oct 2016

US Actors Company

Logo Design

Apr 2016

Edinlore

Web App Design

May 2015

Writer's Museum of Edinburgh

XGD & Exhibit Design

May 2015

Journeys Through Stone

XGD & Exhibit Design

April 2015

Ambience Edinburgh

Mobile App Design

Dec 2014

Graphic & Web Designer (Contractor)

Proper Hijinx Productions | Dallas, TX | *Aug 2015–Aug 2017*

- Called 'indispensable' to the formation of Proper Hijinx Productions by the owner/creative director Stefany Cambra
- Developed the Identity, Graphic, and Interaction design standards still used by the company today

Graphic Designer (Contractor)

Red Crow Marketing | Springfield, MO | *Apr 2016–Apr 2017*

- Designed a collection of print marketing materials for MariCorpUS now utilized for in-person strategies including client meetings and trade shows
- Designed layouts, marketing materials, ads, tradeshow materials, and billboards under creative direction of Red Crow Marketing Artistic Director