Event Date: 6/6/2024

Presenter: Rowly Hirst

Subject: The potential and application of Relate and Sandy for measuring trustworthiness in business interactions and the future direction of the company.

Summary:

The discussion focused on the capabilities and applications of Relate and Sandy, tools designed to measure trustworthiness in various business contexts, including sales, marketing, and customer service. The conversation explored the potential for these tools to revolutionize the way companies interact with clients by providing objective measurements of trust and facilitating better communication. The potential for scalability and integration with existing platforms like Microsoft Teams and Zoom was also discussed. Additionally, the potential for future growth and the strategy for raising capital through VC firms and pilot programs were considered.

Agenda:

- Introduction to Relate and Sandy's capabilities
- Discussion on the application of Relate and Sandy in business settings
- Potential for scalability and integration with other platforms
- Strategies for raising capital and growth
- Consideration of future directions and exit potential

Overall Sentiment:

The overall sentiment was highly optimistic about the potential of Relate and Sandy to impact the business world positively. There was a strong belief in the tools' ability to measure and improve trustworthiness, which is seen as a critical factor in business success. The conversation also reflected excitement about the growth potential and the strategic approach to raising capital and expanding the company's reach.