## ### Explicit Questions

- 1. How do we elevator pitch Relate? (Asked by rhirst@trustrelate.com)
- 2. How do we measure real trust as opposed to one part? (Asked by rhirst@trustrelate.com)
- 3. Can we use Relate to help with training and implementing training programs off the back of the insights from Sandy? (Discussed in the context of training and the Trusted Advisor Associates' content) ### Implicit Questions
- 1. What is the potential for Relate to transform online events and make them more interactive and engaging?
- 2. How can Relate be used to assess and improve the bedside manner of physicians or the trustworthiness of professionals in client-facing roles?
- 3. What is the exit potential for Relate, and how does it align with the company's vision and the preferences of the stakeholders involved?