

Features to develop

- Main page UI, padding between posts, masonry grid
- Post page small screen, universal scrolling
- Swipe between posts without exiting
- Optimization: cache the data (less expensive ways to load data)
- Add authentication, backend access/security
- User analytics
- User authentication
- Separate page for posts that were liked
- Being able to post on the website
- Search feature for posts

Priority:

- Authentication
- Separate page for liked posts
- Caching

Next deadline: August 1st

This week:

- User analytics and surveys (Richard)
 - o Number of visitors
 - o User engagement frequency (weekly, monthly)
 - o Dropoff rate
 - o Retention
 - o How long they stay on the website
 - o What features would you like to see to improve UI
 - o Demographic data (age, gender, occupation/student)
- Debugging Vercel (Stella)
- Main page UI padding, small screen responsiveness (Aditi and Sid)
- Data caching (Sid)