

Stephane Beland, B.Eng

PROFESSIONAL PROFILE

Highly driven Full-Stack developer with a diverse background that includes Engineering, Consulting as well as business development and marketing.

With a passion for new technology and business, I enjoy collaborating in multi-disciplinary team environments and translating business requirements into technical specifications.

CAREER HIGHLIGHTS

- Built and deployed single-page web applications with the MEAN stack as well as similar technology variations, including various examples using 3rd party REST APIs.
- Collaborated with a local startup to ensure better search engine crawlability of their AngularJS application.
- Design and built websites for clients as well as for personal side-projects using a variety of CMS platforms as well as Bootstrap.
- Oversaw the overall development, delivery, and execution of ROI-focused inbound marketing strategies and lead generation campaigns for dozens of businesses in both B2B and B2C environments.
- Solidified a partnership with a leading web design agency to become the primary Search Engine Optimization service provider for their clients.
- Built automated reporting tools with Excel VBA to facilitate importing and analyzing of process data from MS SQL Server for weekly and monthly production reports.
- Saved \$38M in potential lost revenue by using collaborative problem-solving to bypass critical unit operations that would otherwise would have led to extended plant shut-downs.
- Managed a large number of engineering studies and coordinated the project delivery efforts with an overseas multi-disciplinary team of engineers and technicians.
- Trained and mentored technicians and junior engineering staff in various roles.



PERSONAL

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SKILLS

Front-End HTML5, CSS3, SASS, LESS, JS, Bootstrap, Angular, jQuery, Backbone, React, Meteor
Back-End: MySQL, Node, MongoDB, REST, PHP, C++, Linux
Tools: Sublime3, VSC, GitHub, NPM, Webpack, Bower, Mocha



WORK EXPERIENCE

Founder
SERPforce Marketing
Mar 2013 – Present
Senior Process Engineer
Bureau Veritas
Jan 2013 – Jul 2014
Production Engineer
Teck Metals Ltd.
Mar 2011 – Dec 2012
Process Engineer
Gekko Systems
Sept 2009 – Feb 2011
Project Engineer
BBA
Jan 2008 – Aug 2009



EDUCATION

Bachelors of Engineering
Dalhousie University
2007
Independent Study (Online and in classroom)
OOP, C++, Full-Stack Development, Marketing
2012-present