**Report for Module Challenge 1:**

* **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

After reviewing the provided data, we can draw the following conclusions:

* Theater campaigns, especially plays, are the most successful, but they also experience the highest cancellation rates.
* July stands out as the month with the most successful campaigns, while August records the highest number of cancellations.
* The US has the highest number of campaigns compared to the other countries involved.
* **What are some limitations of this dataset?**

limitations of this dataset are that it is confined to specific categories and sub-categories, measuring only what was explicitly asked. As an example, there is a lack of comprehensive knowledge about the schooling systems across countries. For example, schools in the US typically start in August, while many European schools begin in September. This could impact the conclusions drawn from the campaign data. It may explain why campaigns in the US perform poorly in August, while European campaigns see better results in September. American parents and students are likely spending more on school supplies in August due to back-to-school events, leaving less disposable income for crowdfunding initiatives. In contrast, European parents and students, still on vacation in August, may be more inclined to participate in crowdfunding events before school starts in September.

* **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

We could also create additional tables and graphs, such as pie and bar charts, to assess campaign statuses—whether successful or not. These visualizations can help illustrate factors that influence success, including spotlight features, staff picks, and the number of backers