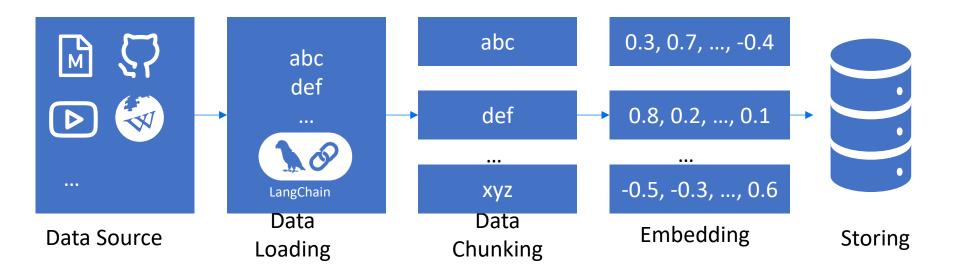
Data Ingestion Pipeline

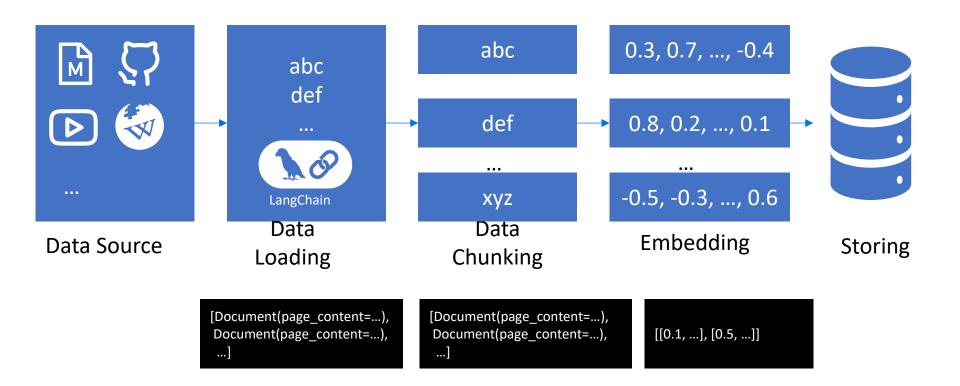
Data Ingestion Pipeline:

Introduction

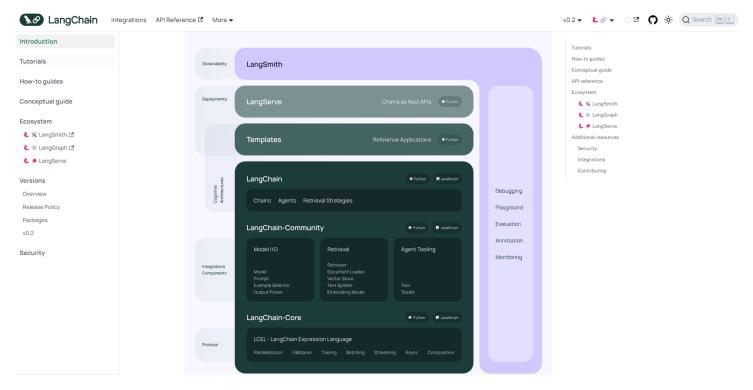
Introduction



Data Types



#### Additional Resources

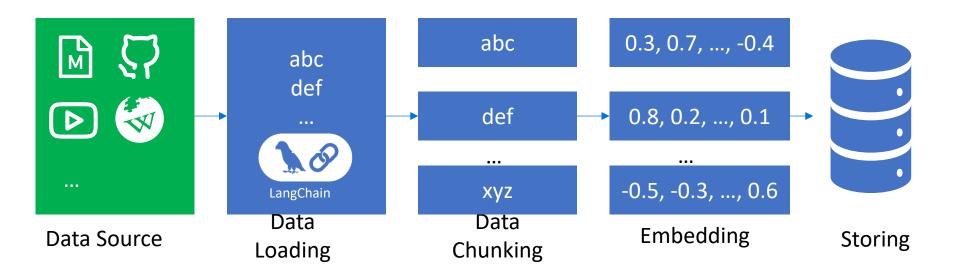


Source: <a href="https://python.langchain.com/">https://python.langchain.com/</a>

Data Ingestion Pipeline:

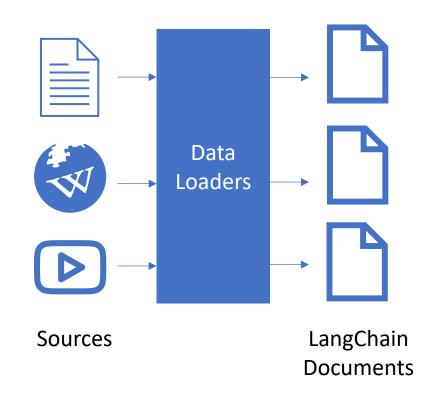
Data Source and -Loading

Data Source

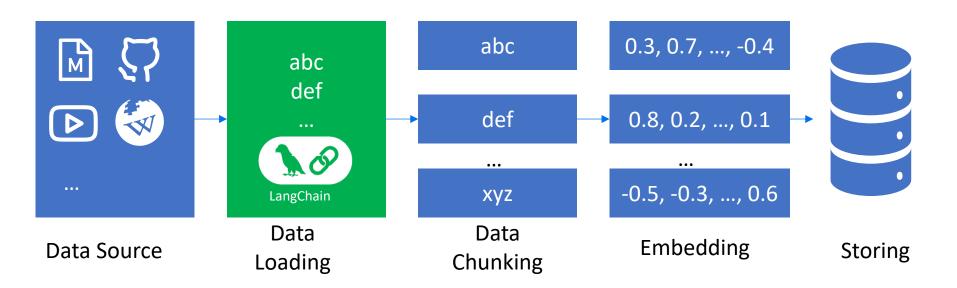


#### Data Loading

- Hundreds of different data sources are supported by LangChain
- DataLoader returns list of LangChain documents
- Documents have two attributes
  - Metadata
  - page\_content



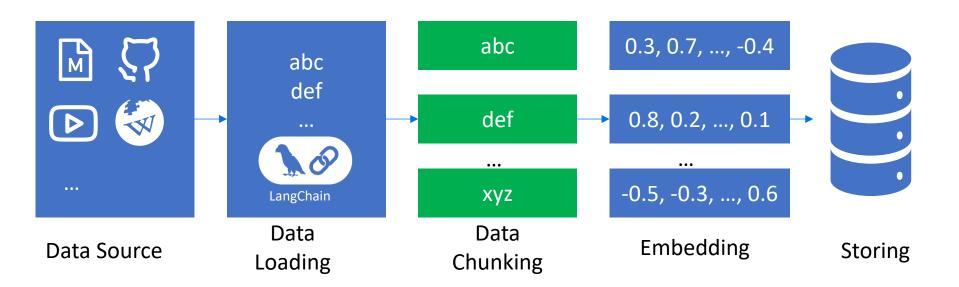
Data Loading



Data Ingestion Pipeline:

Data Chunking

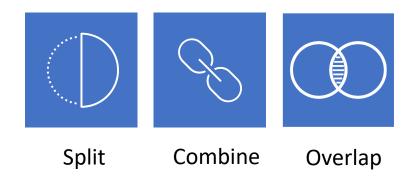
Data Chunking



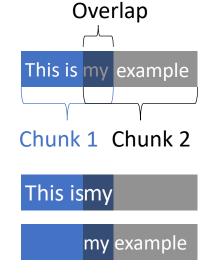
Data Chunking

#### What is Data Chunking?

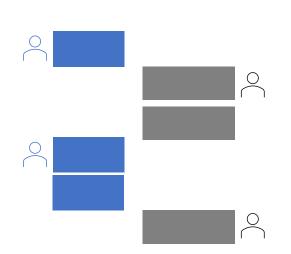
- Dividing larger pieces of information into smaller, manageable units
- These units called "chunks"
- Required to fit model context window
- Chunks should be:
  - Small
  - Semantically meaningful



Data Chunking: Chunking Approaches

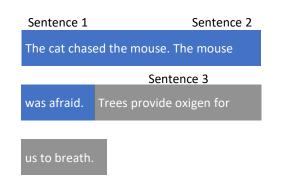


Fixed Chunk-Sizes Identical pre-defined



#### Structure-Based Chunk-Sizes

 e.g. chat messages should be consistent, no mix of users and chunks



- Sentence 1 and 2 are very similar
   → same chunk
- Sentence 3 different → new chunk

#### Semantic Chunking

- based on semantic similarity
- e.g. when semantic break is observed

Data Chunking: Splitter Types









Data Chunking: Splitter Types

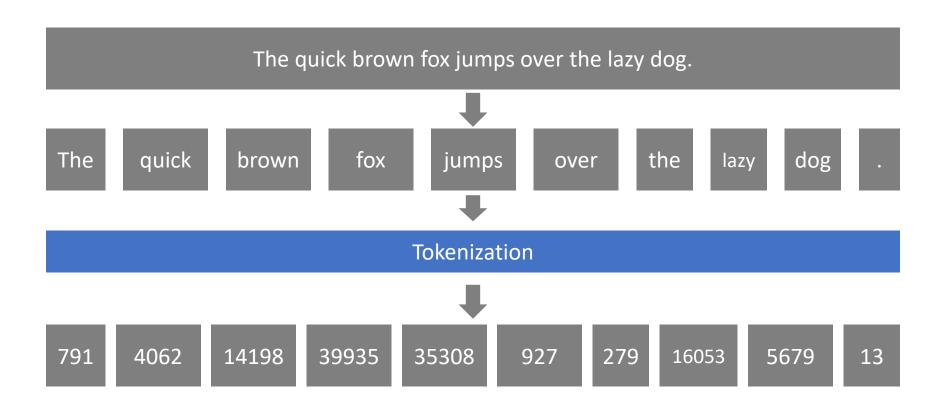
- chunk\_size...defines maximum size of chunks [characters]
- chunk\_overlap...possible overlap of max 5 characters

The quick brown fox jumps over the lazy dog.\n This is a simple example to show text splitting.\n.

RecursiveCharacterTextSplitter(
 chunk\_size=20,
 chunk\_overlap=5
 separators=["\n", " ", ""]
)

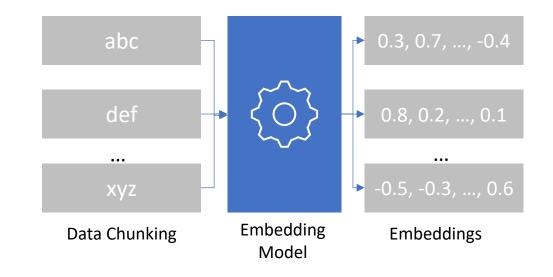
The quick brown fox brown fox jumps jumps over the lazy the lazy dog. This is a simple simple example to to show text text splitting.

Data Chunking: Tokenization



Data Chunking: Context Window

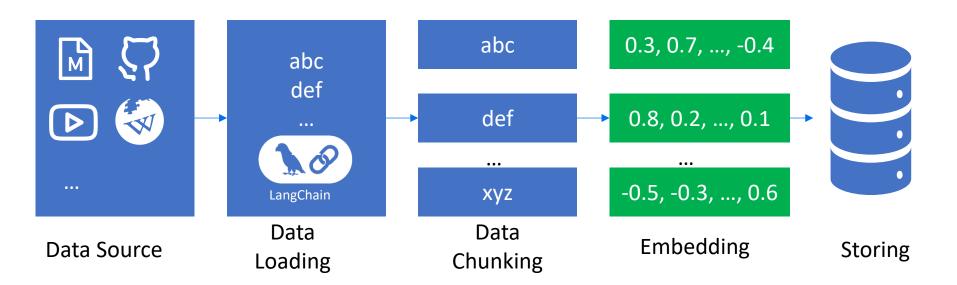
- Embedding model works with tokens, NOT words
- Model can cover only specific sequence lengths
- Too long text (longer than context window) will be truncated



## Embeddings

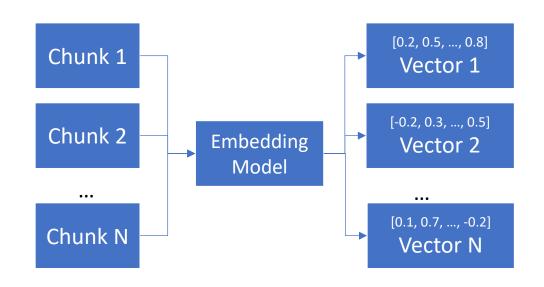
Data Ingestion Pipeline:

Embeddings: Introduction



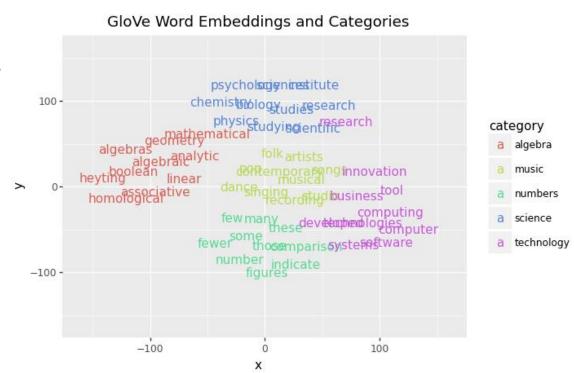
Embeddings: What?

- Conversion of text data into numeric vectors
- Each word / sentence is represented as vectors
- Vector has "low" number of dimensions



#### Word Embeddings: What is it?

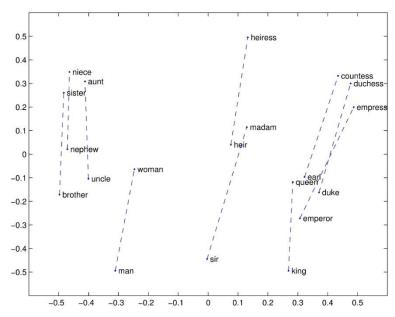
- Convert words to numbers
- Representation of words as unique tensors in high-dimensional space
- Relationships to other words are captured
- Ideally similar words are close
- Usually Deep Learning applied to get embeddings
- Embeddings represent meaning



# Word Embeddings represent words as low-dimensional vectors in mathematical space and capture their semantic and syntactic meaning.

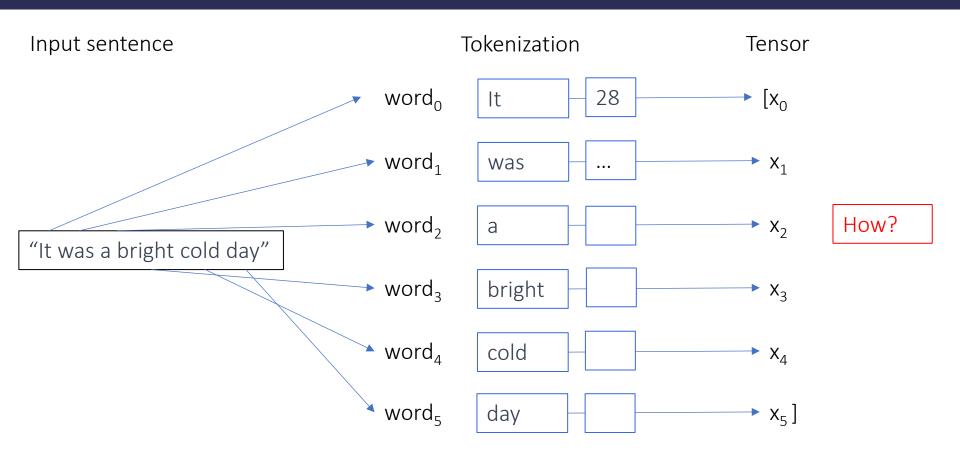
Embeddings: Why?

- Semantic representation
  - capture meaning of data
  - enable comparison and analysis
- Lower dimensionality
  - computational complexity is reduced
  - high-dimensional data can be represented in lower dimensions
- Reusability
  - usable across different applications



Source: https://nlp.stanford.edu/projects/glove/

From Words to Tensors



Word Embedding Approaches

One-Hot Encoding

Frequency-Based

Neural Network

One-Hot Encoding

Index:

Word:

lt

was

а

bright

cold

day

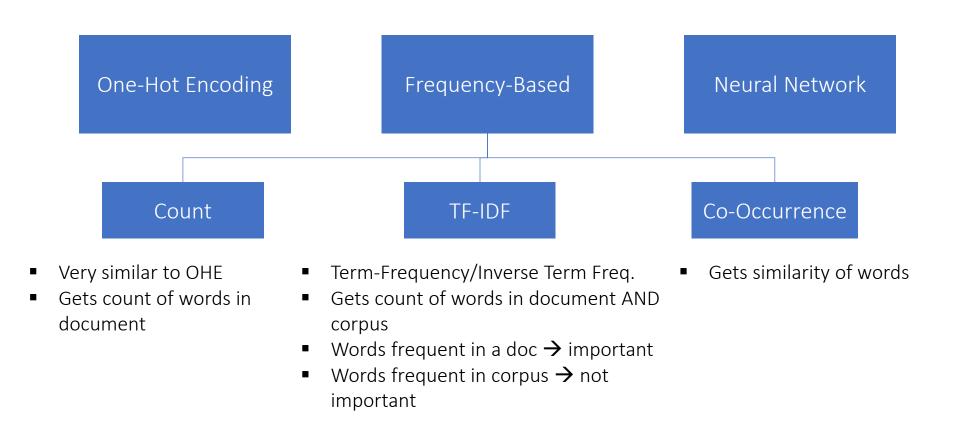
was a bright cold day 

One-Hot Encoding - Problems

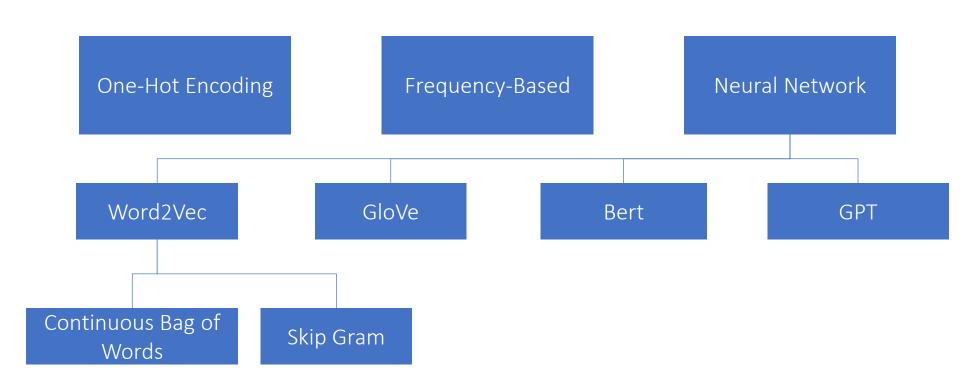
#### Problems

- Curse of dimensionality → memory issues
- Matrix very sparse
- Words are isolated from each other
- All words have the same distance to each other

Word Embedding Approaches

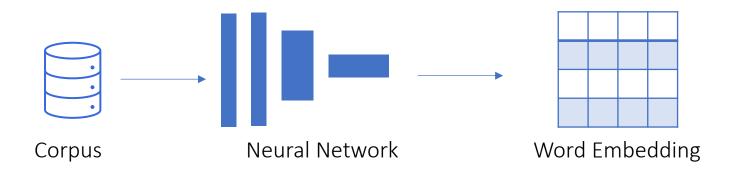


Word Embedding Approaches

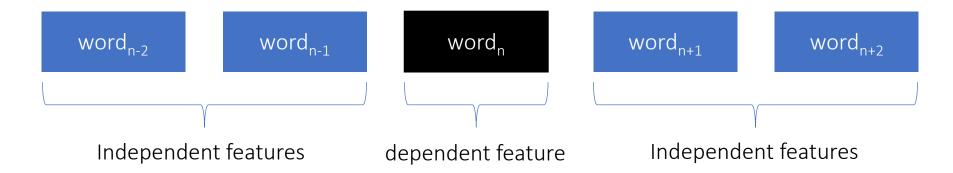


#### Neural Network based Embeddings

- Aim to
  - Capture context / meaning
  - Capture similarity to other words
  - Reduce dimension
  - Avoid memory issues
- Developed based on Neural Networks



Word2Vec: Continuous Bag of Words

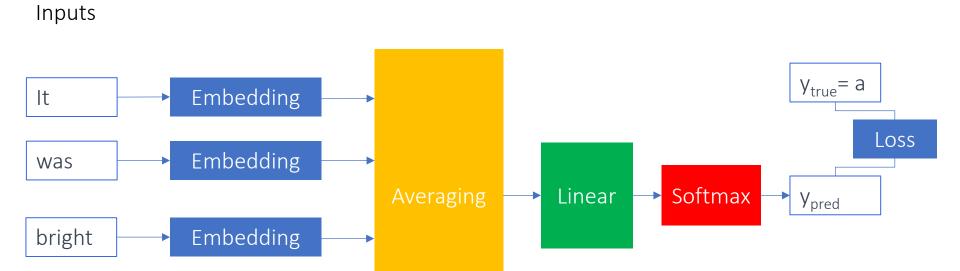


Independent Features	Dependent Feature"
["It", "was", "bright", "cold"]	"a"
["was", "a", "cold", "day"]	"bright"
•••	

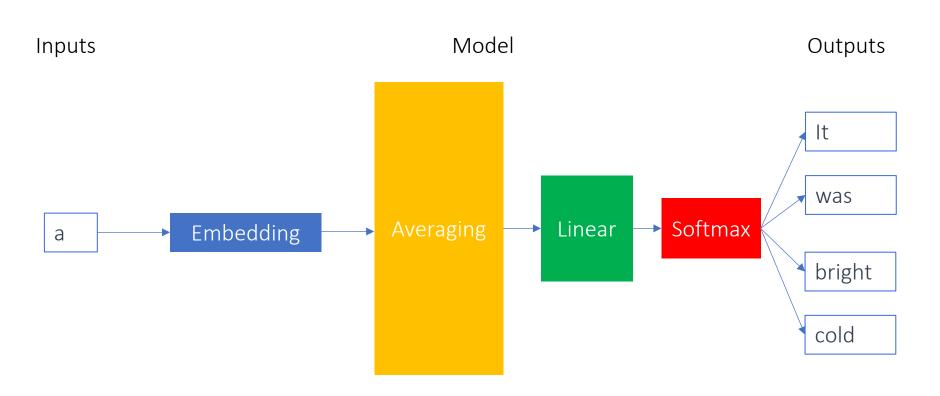
Word2Vec: Continuous Bag of Words Model

Embedding

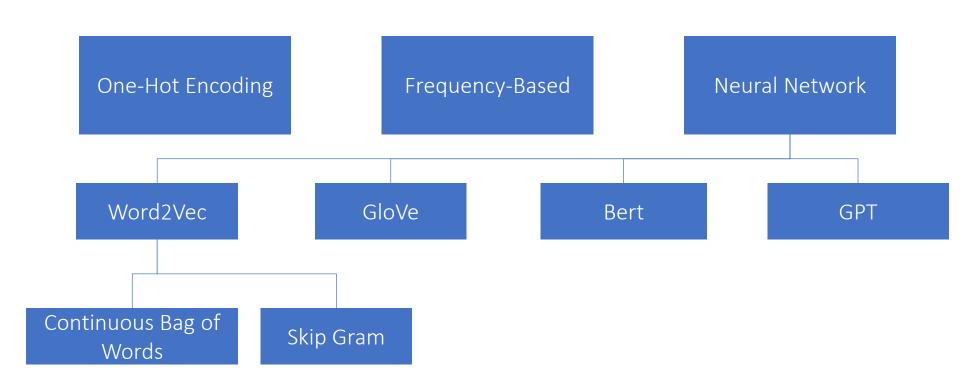
cold



Word2Vec: Skip Gram

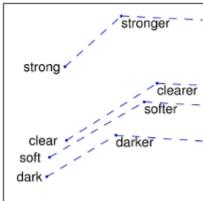


Word Embedding Approaches



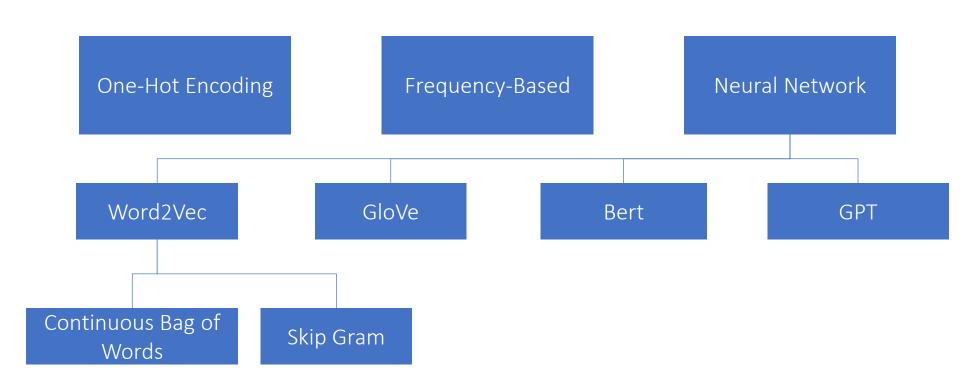
#### GloVe

- Global Vectors for Word Representations
- Jeffrey Pennington, Richard Socher, and Christopher D. Manning. 2014. <u>GloVe: Global Vectors for</u> Word Representation
- based on co-occurrence matrix of words in a corpus, which counts how often words appear together in the same context.
- constructs a matrix of word co-occurrence counts and then factorizes this matrix to obtain word embeddings
- factorization based on singular value decomposition (SVD)
- resulting embeddings are dense, low-dimensional vectors
- Encode words as vector of other words



Source: https://nlp.stanford.edu/projects/glove/

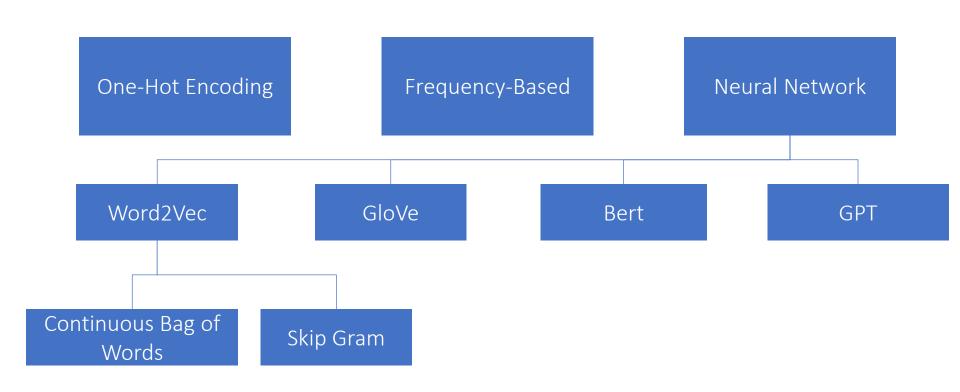
Word Embedding Approaches



#### **BERT**

- Bidirectional Encoder Representations from Transformers
- Developed by Google in 2018
- Pre-trained word embedding
- Based on Transformers
- Applies "masked language modeling" masking some words in sentence and learn to predict them
- Applies "next sentence prediction" model predicts whether two sentences are similar in a text
- Original variants: BERT-base (110m parameters, 440MB) and BERT-large (340m parameters, 1.3GB)
- Other variants: RoBERTa, ALBERT, ELECTRA, ...

Word Embedding Approaches



#### **GPT**

- Generative Pre-trained Transformers
- Developed by OpenAI
- Not strictly a word embedding, but contextualized word embedding
- Unique embedding for each occurrence of a word based on surrounding words in text
- Applies Transformer architecture
- GPT-3 has 175 billion parameters



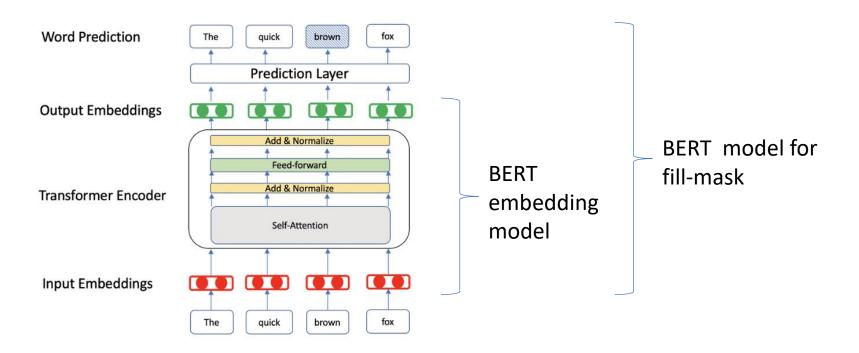
Difference Embedding Model vs. Large-Language Model

Parameter	Embedding Model	LLM	
Base architecture	transformers	transformers	
Process	texts, words, → numerical vectors	predict next words	
Target	find semantic similarities of texts	generate outputs depending on context, e.g. next words	
Applications	semantic search, clustering, representations for ML	text generation, QA systems, chatbots, translations, code generation	

Difference Embedding Model vs. Large-Language Model

Parameter	Embedding Model	LLM, LMM
Inputs	Text, words, sentences, images,	Text, words, sentences, images,
Output	vector	human-readable text/code
Focus	representation of data	processing and generation of data
Model Size	smaller, more specific (narrow AI, e.g. sentence transformers)	larger, e.g. GTP, Llama,
based on	pre-trained language models, uses architecture only for vector creation	uses transformers

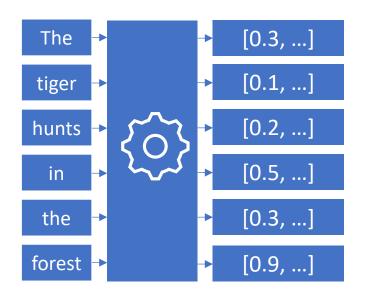
Difference Embedding Model vs. Large-Language Model



Source: <a href="https://www.researchgate.net/figure/An-illustration-of-the-BERT-model-The-model-is-predicting-the-masked-word-brown fig5 347822270">https://www.researchgate.net/figure/An-illustration-of-the-BERT-model-The-model-is-predicting-the-masked-word-brown fig5 347822270</a>

Embeddings: How?

### Word Embeddings



## **Sentence Embeddings**



Embeddings: Which types are available?

Туре	Model	Provider	Price	<b>Vector Size</b>		
Online	text-embedding-3- small	OpenAl	0.02\$ / 1M tokens	1536		
Online	text-embedding- 3-large	OpenAl	0.13\$ / 1M tokens	3072		
Online	mistral-embed	MistralAI	0.10\$ /1M tokens	1024		
Offline	all-MiniLM-L6-v2	Open Source		384		
Benchmark: <a href="https://huggingface.co/spaces/mteb/leaderboard">https://huggingface.co/spaces/mteb/leaderboard</a>						

Embeddings: Factors to consider









Off-/Online

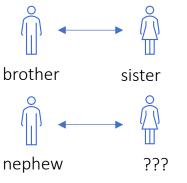


Benchmark Performance

Coding: Embedding GloVe closest words

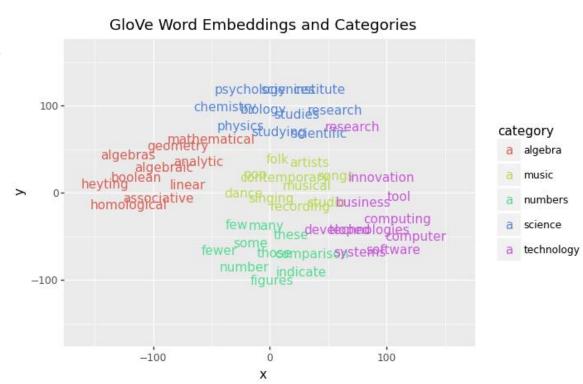
Find closest words

Find word analogies



### Coding: Word Cluster

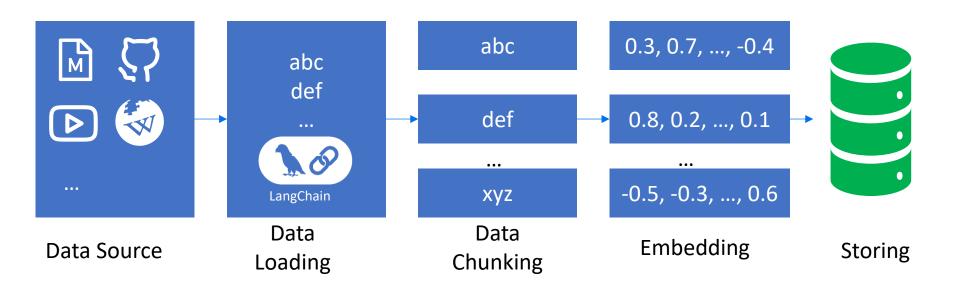
- Given some categories
- Find words for the categories
- Check if they are "close" (similar)



Data Ingestion Pipeline:

Data Storing

Data Storing



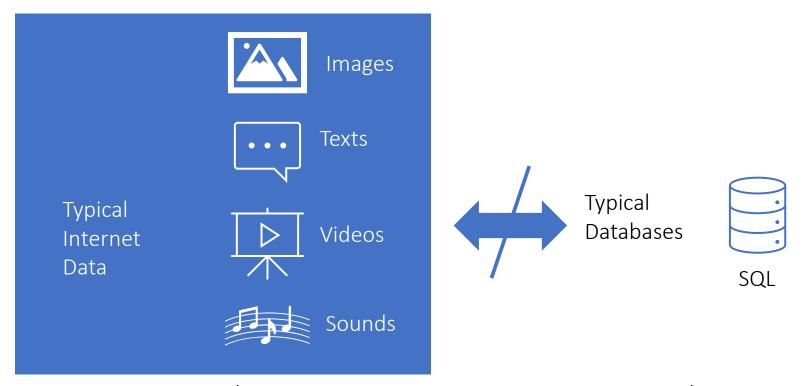
Data Storing: What is a vector database?

A vector database stores high-dimensional data (embeddings) for fast querying and similarity analysis.

### **Features**

- Special type of database
- Allows to store, manage, and query data which is represented in geometric formats
- Enables similarity search, clustering, real-time analytics

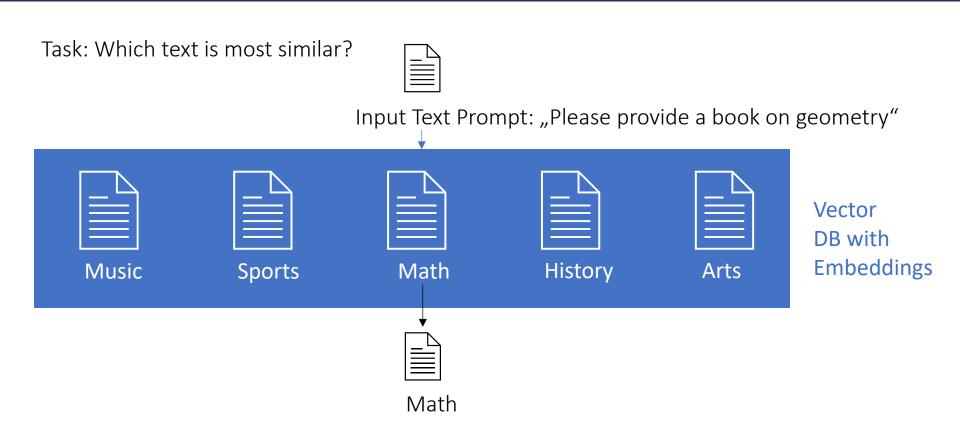
Data Storing: Why is a vector database needed?



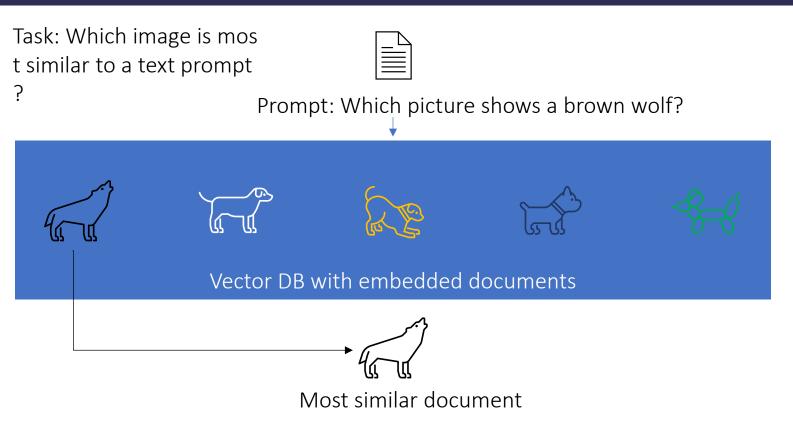
Unstructured Data

Structured Data

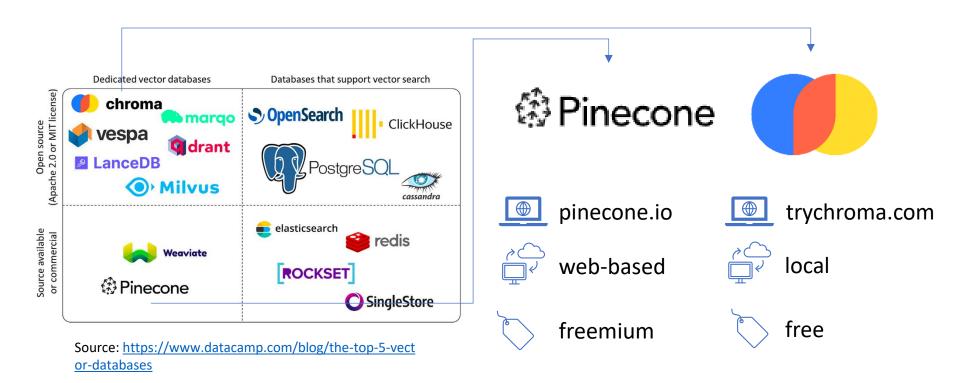
Data Storing: Text Querying



Data Storing: Image Querying



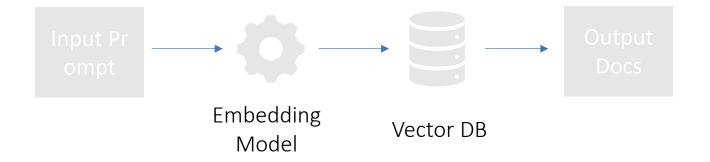
Data Storing: Vector DB Providers



Data Ingestion Pipeline:

Data Querying

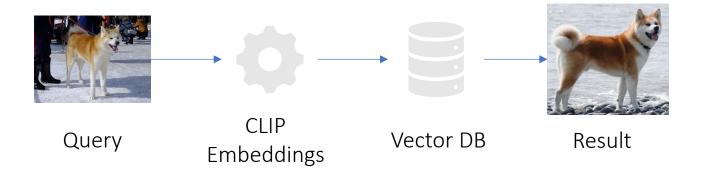
Data Querying: Text Querying



**Practical Implementation** 

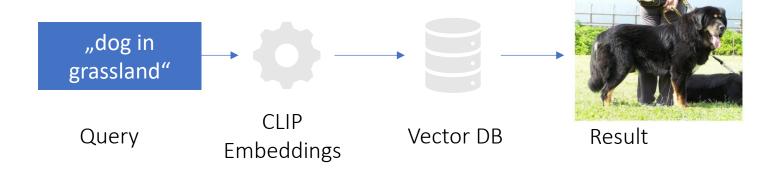
```
collection.query(query_texts=["This is my i
nput text"])
```

Data Querying: Image Querying



Result 1: ../data/dogs/akita\_3.jpg with distance: 0.17

Data Querying: Image Querying 2



Query: dog in grassland Result 0:
 ../data/dogs/mastiff\_1.jpg
with distance: 0.85

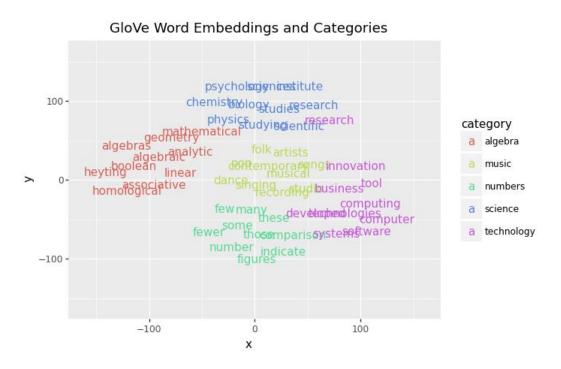
# Similarity Search

Data Ingestion Pipeline:

Similarity Search

- Vector DB needs to analyze similarity of query-embedding compared to document embeddings.
- Approaches:
  - Cosine Similarity
  - Maximum Margin Relevance

Similarity Search

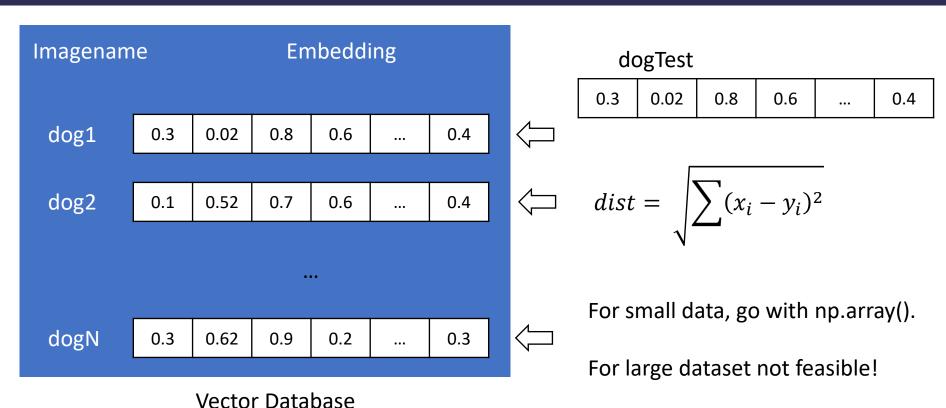


$$dist = \sqrt{(x_1 - y_1)^2 + (x_n - y_n)^2}$$

For an embedding vector of 768 embeddings, there are 768 dist ance terms

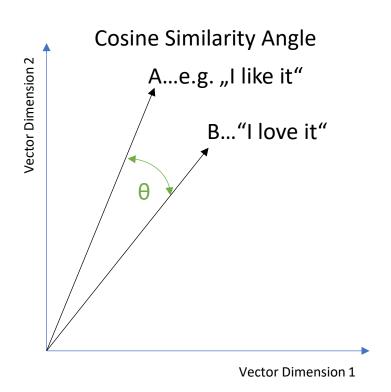
Example: word embeddings reduced to 2 dimensions

Similarity Search



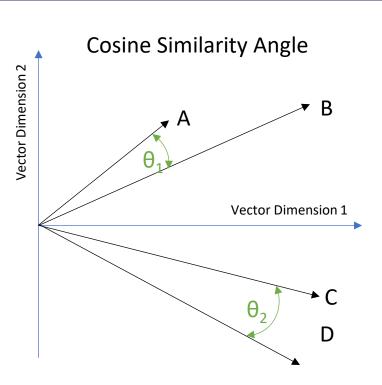
Similarity Search: Cosine Similarity

- Measures similarity between Embedding-Vectors based on angle  $\theta$ .
  - Vectors maximally dissimilar
    - $\rightarrow$  vectors perpendicular ( $\theta = 90^{\circ}$ )
  - Vectors completely similar
    - $\rightarrow$  vectors parallel ( $\theta = 0^{\circ}$ )



Similarity Search: Cosine Similarity

- Only the angle defines the similarity
- NOT the euclidean distance or magnitude of a vector
- Example
  - A: "The cat sleeps."
  - B: "The feline slumbers peacefully on the soft cushion."
  - C: "Trees grow leaves in spring."
  - D: "Fish swim in the ocean."

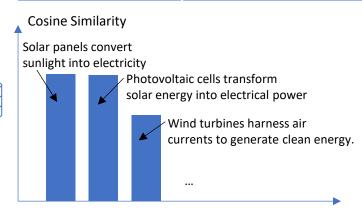


Similarity Search: Maximum Margin Relevance

- Aproach: reduce redundance while maintaining relevance and diversity
- Redundancy...similar vectors
- Relevance...how closely do query and documents match
- Avoid clustering effect

Topic: Renewable Energies

What are the main types of rene wable energy sources and how d o they work?



Relevant Document Texts

Data Ingestion Pipeline:

Retrieval-Augmented Generation

# Data Ingestion Pipeline

Retrieval-Augmented Generation

