

# Fizz Design - Pricing & Services Guide

## Web Design

### Custom Website Design - \$1,200 - \$1,500

Fully responsive website design tailored to your brand. Includes homepage + up to 5 subpages, mobile optimization, and basic SEO setup.

### Landing Page Design - \$400 - \$500

Single-page design optimized for conversions, with a clear call-to-action and mobile responsiveness.

### Website + Branding Package - \$1,500 - \$1,800

Custom website design with a complete brand kit (logo, colors, typography) for a consistent online presence.

### Website Redesign - \$900 - \$1,200

Refresh of existing site to improve visuals, UX, and mobile performance.

### Website Maintenance Plan - \$60 - \$100/month

Monthly updates, security checks, and small content edits (up to 3 hours/month).

## Branding & Graphic Design

### Logo Design - \$200 - \$400

Custom logo concepts + revisions, final files in multiple formats (PNG, SVG, JPG).

### Brand Identity Kit - \$350 - \$500

Logo, color palette, typography selections, and style guide.

### Social Media Graphics Package - \$150 - \$250

Branded Canva templates for posts, stories, and banners.

### Business Card Design - \$75 - \$100

Custom double-sided business card ready for print.

## Extras & Add-ons

### Website Deposit - Variable - 50% of project total

50% of total project fee due upfront to reserve design time.

### Rush Fee - +25% of project total

Expedited project delivery within 7 days.

### Hourly Design Work - \$35 - \$50/hr

Small edits, updates, or design tweaks charged hourly.