SPONSORSHIP PACKET

B

HACKS

IX

2022-2023

ABOUT

B HACKS

UCSB's LARGEST HACKATHON

Our hackathon is an event that brings together aspiring students of all backgrounds to collaboratively tackle real-world issues and develop innovative ideas into working prototypes, driven solely by adrenaline, caffeine, and a passion for technology.

24
HOURS

CORWIN PAVILION
UC SANTA BARBARA

9TH
ITERATION

13TH-**14**TH
MAY, 2023

PREVIOUS YEAR'S SUCCESS

21% FRESHMAN
25% SOPHOMORE
33% JUNIOR
21% SENIOR

17
SPONSORS

68%
CS/CE MAJORS
OUT OF
450 HACKERS

28
SCHOOLS

"In all the years we've been attending SB Hacks, we at Invoca are consistently impressed with the enthusiasm and talent of the hackers we have the pleasure of meeting. And as a bonus, many have turned into summer interns, with a few becoming full time Invoca Engineers!"
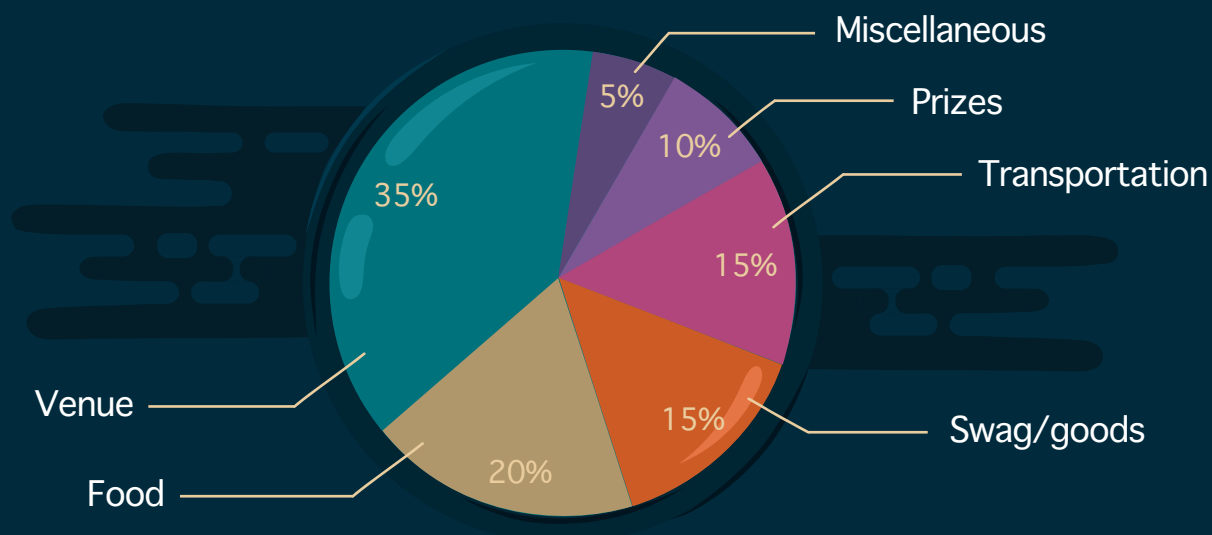
— Caitlyn Davis
Invoca Rep, six-time sponsor

"There's something about being hacking alongside incredibly smart and passionate peers during an intense 36 hours while being beside the beautiful beach... SB Hacks allowed me to connect with industry professionals that have helped me grow as a software developer, and I can't wait to see what I'll make next year!"

— Shivam Misra
UCSB CS student, three-time hacker

Check out previous year's submitted projects at sb-hacks-viii.devpost.com

✉ TO OUR SPONSORS

Over the past 7 years, we've taken pride in providing our fellow university students with the opportunity and resources to get hands-on experience with technology at our annual hackathon, and that wouldn't be possible without the help of our sponsors. As sponsors of SB Hacks, your contributions enable us to provide essential accommodations for an exciting and fulfilling event. For more details, a breakdown of our budget is shown below:

Miscellaneous 5%
Prizes 10%
Transportation 15%
Swag/goods 15%
Food 20%
Venue 35%

WHY SPONSOR?

⭐ **Recruit from our diverse pool of talented engineers**, with opportunities to directly interact with our students and access their resumes and portfolios

📢 **Establish your presence** on the UCSB campus, while also promoting your brand to other schools

💡 **Showcase your products** and technologies at the event, increasing your userbase and potentially getting valuable feedback

We'd be honored to have you on board with us, so we invite you to join our team in the fun and festivities, and to connect with the passionate student innovators fostered at our event. Thank you for your interest in SB Hacks, and we are excited to Make Waves with you!

SPONSOR TIERS

	Bronze $1500	Silver $3000	Gold $3500	Platinum $5000
General				
Tables at Event	O	O	O	O
Sponsor/API Event		O	O	O
Workshop/Tech Talk		30 min	60 min	90 min
Opening Ceremony Slot		1 min	2 min	3 min
Final Round Judge				O
Branding				
Social Media Blasts	O	O	O	O
Logo Size on Shirt & Website	S	M	L	XL
Slack Channel		O	O	O
Section in Welcome Basket			O	O
Website Feature			O	O
Recruiting				
Sponsor Expo	O	O	O	O
Resume Pool Access		Before Event	Before Event	Before Event
Recruitment Email*			O	O
On-site Interview**				O

* We would ask you to send a message that you would like to send to hackers. Hackers can send then their cover letters directly to company recruiters.

** The on-site interview benefit gives you early access to the pool of hackers' resumes. Simply let us know which candidates you'd like to meet with, and we'll schedule face-to-face interviews during the event!

Feeling like none of these packages fit into your vision for sponsorship? Please reach out by email to sponsors@sbhacks.com! We will work with you to tailor a package that best suits your needs.

SB HACKS IX
Corwin Pavilion, UCSB

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