

SPONSORSHIP PACKET



2022-2023



UCSB's LARGEST HACKATHON

Our hackathon is an event that brings together aspiring students of all backgrounds to collaboratively tackle real-world issues and develop innovative ideas into working prototypes, driven solely by adrenaline, caffeine, and a passion for technology.



36
HOURS



CORWIN PAVILION
UC SANTA BARBARA



9TH
ITERATION



17TH-19TH
FEBRUARY, 2023

PREVIOUS YEAR'S SUCCESS

68%
CS/CE MAJORS
OUT OF
450 HACKERS

17
SPONSORS

28
SCHOOLS

21% FRESHMAN
25% SOPHOMORE
33% JUNIOR
21% SENIOR

“In all the years we've been attending SB Hacks, we at Invoca are consistently impressed with the enthusiasm and talent of the hackers we have the pleasure of meeting. And as a bonus, many have turned into summer interns, with a few becoming full time Invoca Engineers!”

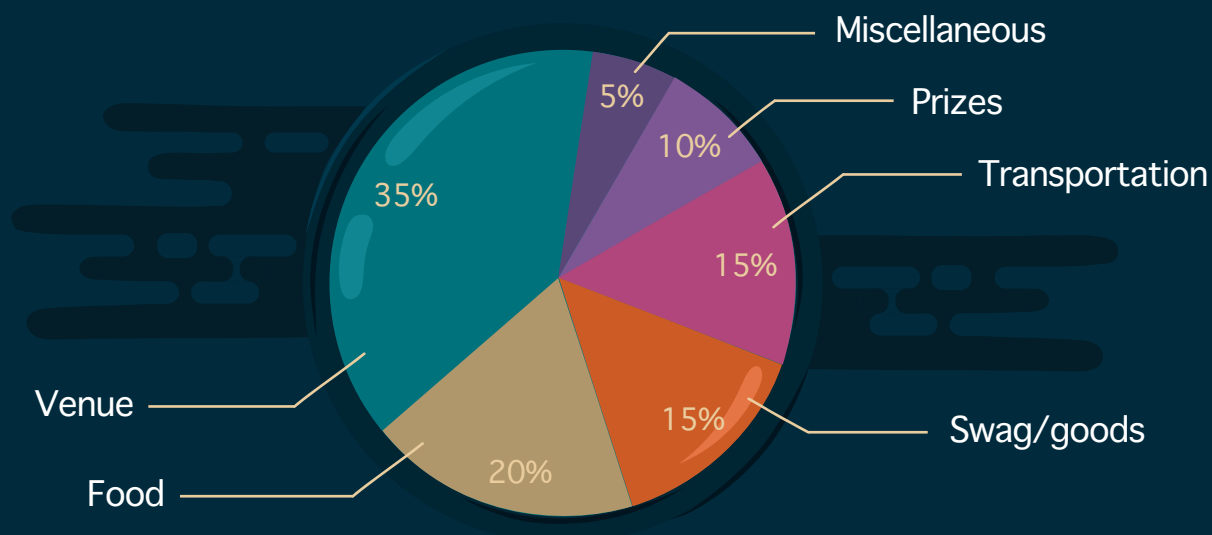
— Caitlyn Davis
Invoca Rep, six-time sponsor

“There’s something about being hacking alongside incredibly smart and passionate peers during an intense 36 hours while being beside the beautiful beach... SB Hacks allowed me to connect with industry professionals that have helped me grow as a software developer, and I can’t wait to see what I’ll make next year!”

— Shivam Misra
UCSB CS student, three-time hacker

✉ TO OUR SPONSORS

Over the past 7 years, we've taken pride in providing our fellow university students with the opportunity and resources to get hands-on experience with technology at our annual hackathon, and that wouldn't be possible without the help of our sponsors. As sponsors of SB Hacks, your contributions enable us to provide essential accommodations for an exciting and fulfilling event. For more details, a breakdown of our budget is shown below:



WHY SPONSOR?



Recruit from our diverse pool of talented engineers, with opportunities to directly interact with our students and access their resumes and portfolios



Establish your presence on the UCSB campus, while also promoting your brand to other schools



Showcase your products and technologies at the event, increasing your userbase and potentially getting valuable feedback

We'd be honored to have you on board with us, so we invite you to join our team in the fun and festivities, and to connect with the passionate student innovators fostered at our event. Thank you for your interest in SB Hacks, and we are excited to Make Waves with you!

SPONSOR TIERS

	Bronze \$1500	Silver \$3000	Gold \$3500	Platinum \$5000
General				

Tables at Event



Sponsor/API Event



Workshop/Tech Talk

30 min

60 min

90 min

Opening Ceremony Slot

1 min

2 min

3 min

Final Round Judge



Branding

Social Media Blasts



Logo Size on Shirt & Website

S

M

L

XL

Slack Channel



Section in Welcome Basket



Website Feature



Recruiting

Sponsor Expo



Resume Pool Access

Before Event

Before Event

Before Event

Recruitment Email*



On-site Interview**



* We would ask you to send a message that you would like to send to hackers. Hackers can send then their cover letters directly to company recruiters.

** The on-site interview benefit gives you early access to the pool of hackers' resumes. Simply let us know which candidates you'd like to meet with, and we'll schedule face-to-face interviews during the event!

Feeling like none of these packages fit into your vision for sponsorship? Please reach out by email to sponsors@sbhacks.com! We will work with you to tailor a package that best suits your needs.

A stylized illustration of a beach scene. The top half features a dark blue sky with three white birds in flight. Below the sky is a teal ocean with white-capped waves. A sandy beach is at the bottom. Two large, dark green palm fronds are positioned on the right side, one above the water and one below. An orange life preserver floats in the water near the beach.

SB HACKS IX

Corwin Pavilion, UCSB

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