

SB Hacks VIII | 2021-2022

Sponsorship Prospectus



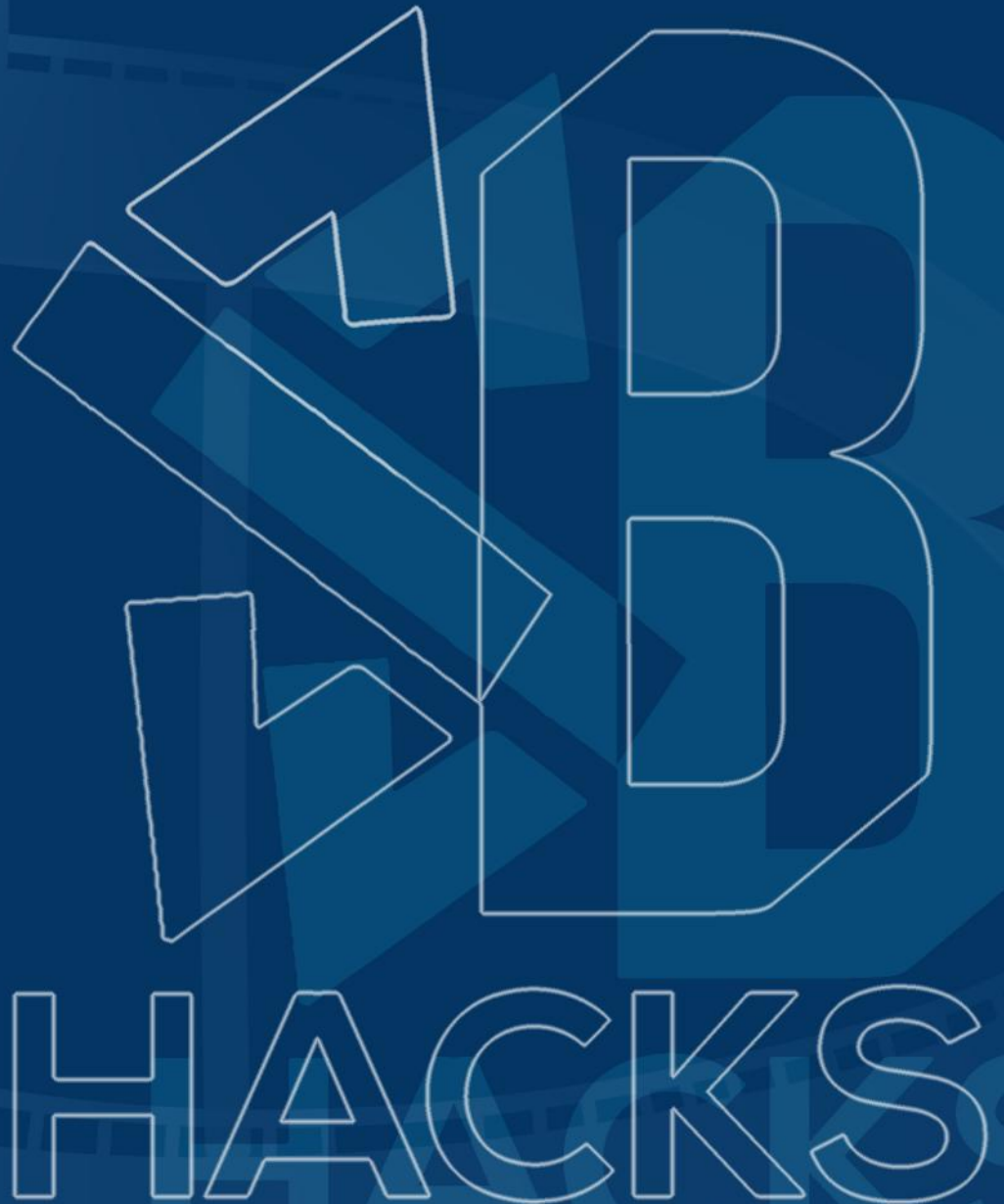
sponsors@sbhacks.com



sbhacks.com



[ucsbhacks](https://www.facebook.com/ucsbhacks)

The logo for SB Hacks, featuring the letters 'SB' in a large, stylized, outlined font, with 'HACKS' in a smaller, outlined font below it. The background is dark blue with faint, circular patterns and a small star icon in the bottom left corner.

About Our Hackathon



UCSB's
Largest Hackathon

 36
Hours

Our hackathon is an event that brings together aspiring students of all backgrounds to collaboratively tackle real-world issues and develop innovative ideas into working prototypes, driven solely by adrenaline, caffeine, and a passion for technology.

 8th
Iteration



 14th-16th
January, 2022



Corwin Pavilion
UC Santa Barbara



✓ Previous Year's Success

28 
Schools

68% 
CS/CE Majors

out of
450 Hackers

17 
Sponsors

25% 
Sophomore

21% 
Freshman

21% 
Senior

33% 
Junior

In all the years we've been attending SB Hacks, we at Invoca are consistently impressed with the enthusiasm and talent of the hackers we have the pleasure of meeting. And as a bonus, many have turned into summer interns, with a few becoming full time Invoca Engineers!

-- Caitlin Davis

Invoca Rep, six-time sponsor

There's something inherently creative and collaborative about being next to the ocean while hacking alongside my peers. I always look forward to connecting with industry professionals at SB Hacks every year, while creating fun projects with technologies from fantastic sponsors. With each wave of totally rad creations, I've prepared for job opportunities and grown as a software developer. I can't wait to see what I'll make next!

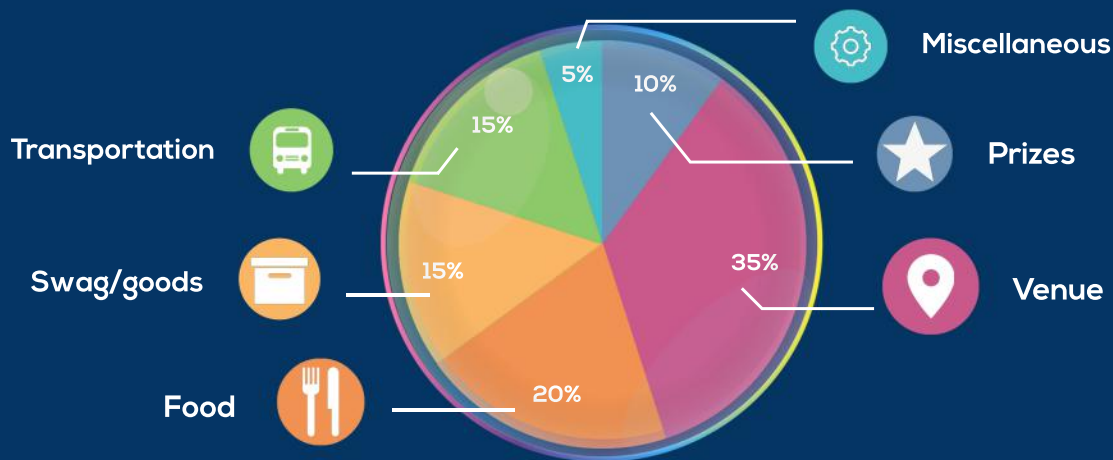
-- Shivam Misra

UCSB CS student, three-time hacker

 Check out previous year's submitted projects at <https://sb-hacks-vii.devpost.com/>

To Sponsors

Over the past 7 years, we've taken pride in providing our fellow university students with the opportunity and resources to get hands-on experience with technology at our annual hackathon, and that wouldn't be possible without the help of our sponsors. As a sponsor of SB Hacks, your contributions enable us to provide essential accommodations for an exciting and fulfilling event. For more details, [a breakdown of our budget is shown below](#):



Why Sponsor



Recruit talents from our diverse pool of student engineers with opportunities to directly interact with our students, and access their resumes and portfolios



Establish your presence on the UCSB campus while promoting your brand to other schools as well



Showcase your products and technologies at the event to increase your userbase and collect valuable feedback

Currently, we're optimistic about an in-person hackathon and are actively planning for one. However, [in the event that we are unable to host our hackathon in person due to changes in health guidelines and campus restrictions, we are prepared to move to a virtual platform and will accommodate all sponsor benefits accordingly to the best of our ability.](#)

We'd be honored to have you on board with us, so we invite you to join our team in the fun and festivities, and to connect with the passionate student innovators fostered at our event. Thank you for your interest in SB Hacks, and we are excited to Make Waves with you!

Tiers Table

Sponsorship Tiers	Bronze 	Silver 	Gold 	Platinum 
	\$1500	\$3000	\$4500	\$5500

General

Tables at Event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sponsor/API Challenge		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Workshop/Tech Talk		30 min	60 min	90 min
Opening Ceremony Slot		1 min	2 min	3 min
Final Round Judge				<input type="radio"/>

Branding

Social Media Blasts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Logo on Shirt & Website	S	M	L	XL
Slack Channel		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Section in Welcome Booklet			<input type="radio"/>	<input type="radio"/>
Website Feature			<input type="radio"/>	<input type="radio"/>

Recruiting

Sponsor Expo	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resume Pool Access		After Event	After Event	Before Event
On-Site Interview *				<input type="radio"/>

* The on-site interview benefit gives you early access to the pool of hackers' resumes. Simply let us know which candidates you'd like to meet with, and we'll schedule face-to-face interviews during the event!



Feeling like none of these packages fit into your vision for sponsorship? Please email us at sponsors@sbhacks.com! We will work with you to tailor a package that best suits your needs.

SB Hacks VIII

January 14-16, 2022 | Corwin Pavilion, UCSB

 sponsors@sbhacks.com

 sbhacks.com

 [ucsbhacks](https://facebook.com/ucsbhacks)

 [sbhacks](https://instagram.com/sbhacks)

 [sb_hacks](https://twitter.com/sb_hacks)

 [ucsbhacks](https://matter.com/ucsbhacks)

