

2019 - 2020



SPONSORSHIP
PACKET

✉ SPONSORS@SBHACKS.COM



HACKATHON

A hackathon is an event spanning across one or more days in which tech enthusiasts, solely driven by adrenaline, caffeine, and a passion for creativity, collaborate to prototype innovative ideas that help solve real-world issues.

HACKS



ABOUT US

We are delighted to host the 6th annual SB Hacks hackathon, benefiting students across the nation in an exciting 36 hours of coding from January 10-12, 2020. The event is located in Corwin Pavilion at the University of California, Santa Barbara. Over 400+ hackers, mentors, and volunteers will be present for a weekend full of learning, competition, and fun.

MISSION

This event aims to provide college students with the necessary resources to get hands-on experience in coding and exposure to the technology industry. We want students leaving SB Hacks feeling proud of themselves and the projects they complete with their team.



OUR SPONSORS

- Connect and establish a relationship with top notch hackers
- Mentor participants and help develop their passion for coding and learning
- Demo your API platforms, tools, and products to hundreds of students
- Get access to resumes, Github profiles, and emails of a talented pool of students
- Demonstrate your support towards UC Santa Barbara's growing hacker community

Your sponsorship will go directly towards students by covering food, transportation, prizes, and event workshops. With your support, hackathons come to life and students are given a unique experience.

This year, SB Hacks has set an ambitious goal to raise \$70,000 for SB Hacks VI. We need your help to make a difference in the lives of college students who are working to gain hands-on experience within the tech sphere.

SPONSOR TIERS

GENERAL	TIER 1 \$1500	TIER 2 \$3000	TIER 3 \$5000	TIER 4 \$7500	TIER 5 \$10000
TABLES AT EVENT					
MENTORS AT EVENT					
API CHALLENGES					
WORKSHOP PRIORITY		4TH	3RD	2ND	1ST
TOTAL WORKSHOP TIME		30MIN	60MIN	90MIN	∞
OPENING CEREMONY TIMESLOT					
FINAL ROUND JUDGE			1	2	3

BRANDING

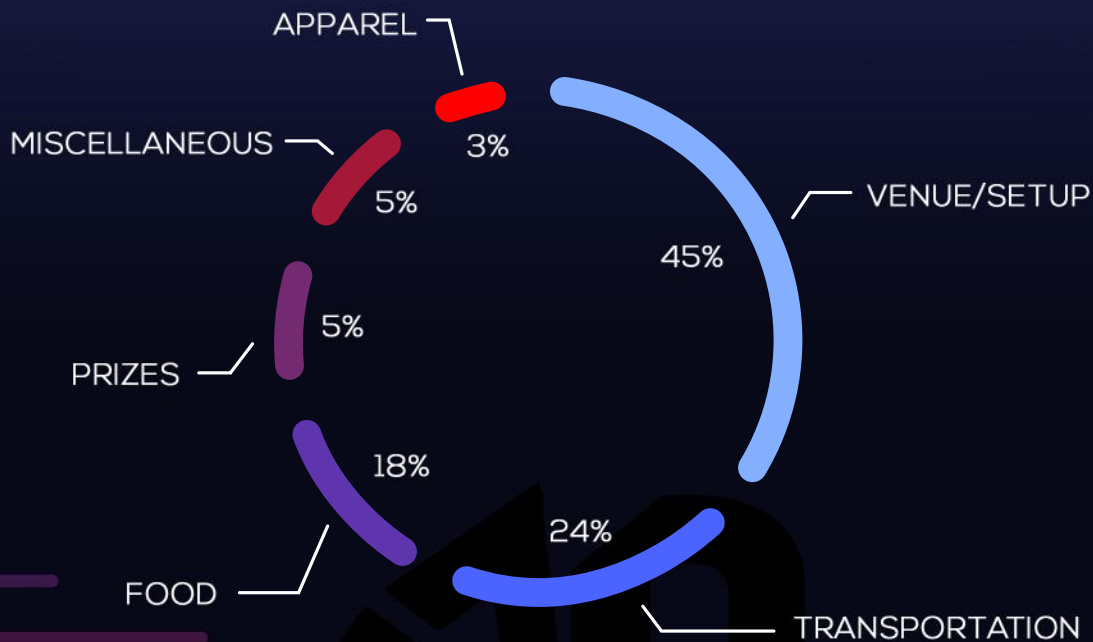
SOCIAL MEDIA SHOUTOUT					
LOGO ON WEBSITE/SHIRT	S	S	M	L	XL

RECRUITING

SPONSOR EXPO					
RESUME POOL				EARLY	EARLY
RECRUITMENT EMAIL					
CUSTOM APPLICATION QUESTION					
PRIVATE INTERVIEW ROOM					

* Additional negotiable benefits

BUDGET OVERVIEW



VENUE/ SETUP

- Reserve Corwin Pavillion and various nearby departmental buildings spaces
- Hire overnight staff to supervise premises
- Establish secure internet for hackers



TRANSPORTA- TION

- Arrange transportation for students from other college/universities
- Reserve UCSB parking slots for sponsors



FOOD

- Cater 5 meals with drinks, snacks, and basic eating utensils



PRIZES

- Prepare prizes for raffle drawings and hackathon awards



MISCELLANEOUS

- Purchase lanyard/badges, Facebook Ads, and basic stationary supplies



APPAREL

- Purchase T-shirts for hackers, sponsors, organizers, and volunteers

SB HACKS VI


JANUARY 10 - 12, 2020

CORWIN PAVILION

UC SANTA BARBARA



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