

Your Full Name:Shriya Bhalodi

Your Partner's Full name: Smit Patel

### Lab Activity 4.1: Tailwind, SASS, Basic JavaScript and Website Evaluation

URL of the first website you are evaluating: <https://blinke.com>

Criteria	Explain your observation/s on how the given website meets/does not meets the criterion?	Rate with a scale of 1 through 5 (1- needs major improvement, 2- needs some improvement, 3- fine/can be improved, 4- good/ can be polished, 5- very good)	Specific suggestion/s for improvements or meeting the criterion
Effective home page including, clear purpose and name of the website	When you get on the home page, you are presented with a clear objective, and the naming is spot on; once you are there, you are able to obtain a significant amount of information at a look.	4- well and has room for improvement based on the comments received	Add icons to the 'add to cart' button as well as the 'qty discount' button, and make the banner slider highlight things that are on sale as well as the most popular goods.
Adequate whitespace in each page	The amount of white space is sufficient.	4	Including comments and suggestions from customers. Instead of putting the menu bars in a single line, divide them into sections or place them on two levels.
Page length and width	All good	5	Make sure that some parts of the website remain unchanged when the user scrolls down the page, such as the banner with the price and the
Images of the webpages	Pictures correspond to what is described for the item.	4	To grab people's attention, try switching around the backdrop of the photographs and the text that describes them, and giving the images more of a distinct appearance and feel.

Your Full Name:Shriya Bhalodi

Your Partner's Full name: Smit Patel

Color contrast and color style consistent across the webpages	yes	4	Maintain a spirit of experimentation with a variety of color combinations and seek out comments from customers.
---	-----	---	---

Your Full Name:Shriya Bhalodi

Your Partner's Full name: Smit Patel

Follow web writing guidelines including consistency of text formatting across pages	yes	5	Continue researching on more guidelines to improve the website
Navigation system including functionality of the links and their locations	Easy to navigate around	5	Continually make the links more informative and descriptive for easy navigation
Relevance of the information, and Organization/layout of each page	The information is relevant and well organized	4	Look for more newer organization of information as the website grows. Improve the grouping of related items for easy recognition
Alignment and proximity of items	Items are well aligned	5	Group the items
User engagement	Very engaging	5	Improve on the items grouping
Usability	User friendly and responsive site	4	Incorporate even the aspects of all browsers and the ,machine readers
Works on different browsers like Google Chrome, Mozilla, Safari	Yes	5	Enhance functionality on different browsers to improve client experience
Anything you want to add _____	no		

URL of the second website you are evaluating: [www.apple.com](http://www.apple.com)

Criteria	Explain your observation/s on how the given website	Rate with a scale of 1 through 5 (1- needs major improvement, 2-	Specific suggestion/s for improvements or meeting the criterion
----------	---	--	---

Your Full Name:Shriya Bhalodi

Your Partner's Full name: Smit Patel

	meets/does not meets the criterion?	needs some improvement, 3- fine/can be improved, 4- good/ can be polished, 5- very good)	
Effective home page including, clear purpose and name of the website	Its does not meet the given criteria since the home doesn't have a name or clear purpose, just the logo	3	Can add a home page stating clear purpose and link to required category.
Adequate whitespace in each page	Same as above, even those the page is very well arranged it doesn't have adequate whitespace	3	Could have used a box model with subtle padding.
Page length and width	Is good since the page width is fixed and length is suitable for the product categories described.	4	
Images of the webpages	Are very distinctive with clear purpose of why the image is used	5	
Color contrast and color style consistent across the webpages	Is also the same across almost every page	4	
Follow web writing guidelines including consistency of text formatting across pages	Yes it followed the text guidelines along all the pages	5	
Navigation system including functionality of the links and their locations	Is very good since they maintained a constant nav bar across all pages	5	—

Your Full Name:Shriya Bhalodi

Your Partner's Full name: Smit Patel

Relevance of the information, and Organization/layout of each page	Everything mentioned in the page is relevant to their product , but they didn't use a constant layout across all the other pages	3	Could have maintained a constant layout across a all pages
Alignment and proximity of items	Alignment is proper across all pages	5	
User engagement	yes	4	
Usability	Good as we can search for whatever is required even after providing a good navigation	4	
Works on different browsers like Google Chrome, Mozilla, Safari	Very great	5	
Anything you want to add _____	Nothing that I could think of		