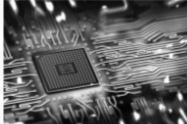





SmartOn's Role by Phase

A collaborative model where we help you build
your internal capabilities

	Pilot	Stabilize	Scale
 Technology	Whitelabel platform; tech support	Custom configurations; tech support	Handover / help outsource
 Content	Courses form our existing catalog	Courseware development - global staffing model	Handover / help outsource
 Marketing	Marketing, counseling and enrollments	Marketing and counseling	Handover / help outsource
 Support	Academic + Non Academic + Tech support	Non Academic + Tech support	Handover / help outsource
Timelines	———— 6-months ————	12-18 months	———— 24- months

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