



SmartOn

Online Content Development Services

SmartOn Learning Solutions
New York | Bangalore



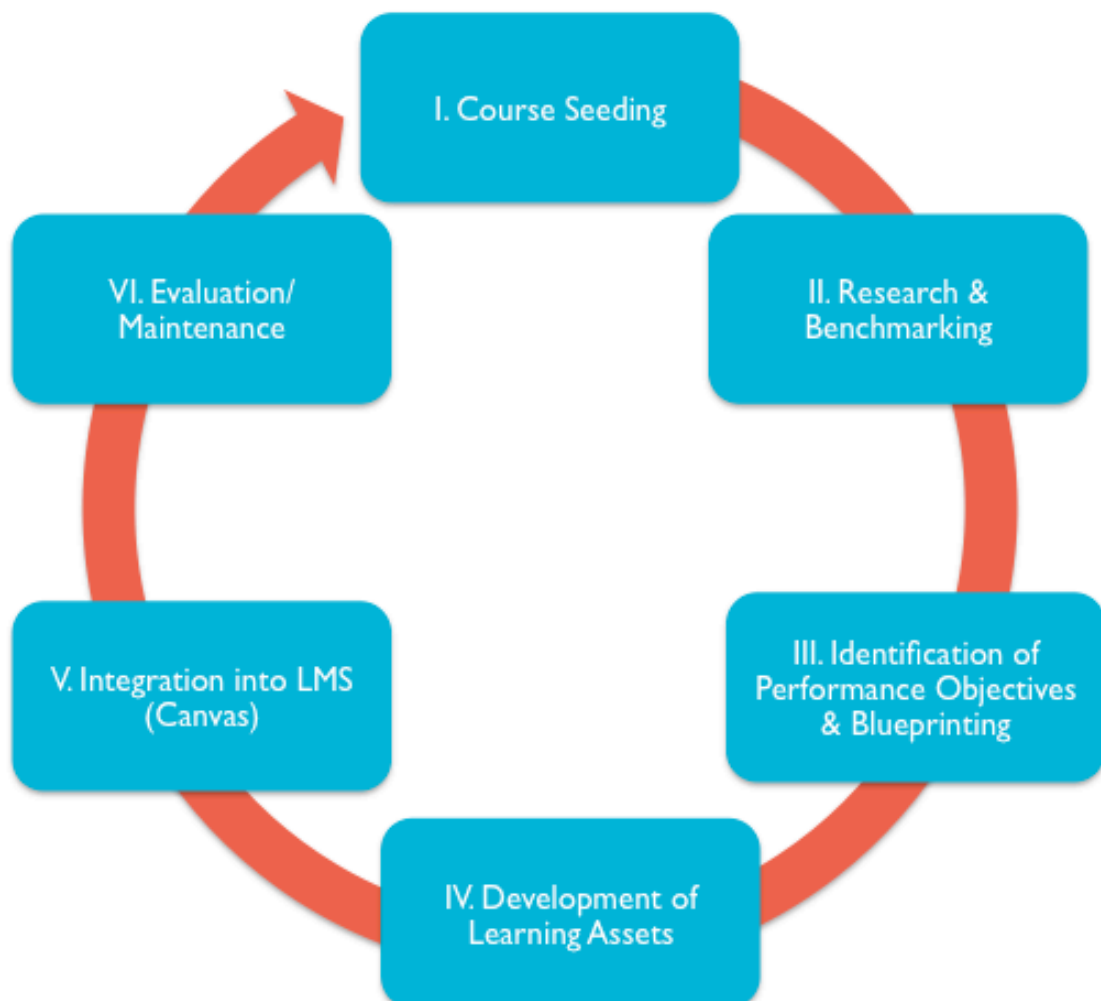
SmartOn partners with leading Universities & Educational Institutes to help them design, develop and deliver the 21st century higher education, **Online.**

Online Course Development is both science and art. It is the result of true collaboration amongst various stakeholders. Team SmartOn brings the necessary expertize and insight required for creating successful online programs for your University.

Online Course Development Process

At SmartOn, we are driven by research, consumer insights and embracing the industry best practices. We employ our proprietary “**SmartOn Online Course Development Framework**” that addresses the critical factors required to develop high quality online courses.

Our goal is to make the online student experience richer than the traditional class-room experience



Online Course Components

Online content development is much more than simply digitizing your existing courseware.

At SmartOn, we focus on various aspects to create a comprehensive and wholesome experience to your online learners.



Audio visual tutorials –Core learning materials in the form of Interactive tutorials in various engaging formats



Projects- to facilitate learning-by-doing and application of knowledge. These will be in the form of project workbooks, expert guides and templates



Live Webinars: Live lectures and seminars conducted by industry experts and practitioners covering topics around application, best practices, industry trends and case studies



Supplemental learning material- Curated content in the form of industry reports, web articles, white papers and videos



Discussion Forums – to facilitate and promote peer- to- peer learning



Assessments- Formative & summative assessments at the end of key topics and graded assessments at the end of the course

Differentiated Approach

Why SmartOn



Collaborative Approach – Our team collaborates with your faculty, external subject matter experts (“SMEs”) to bring your curriculum into high-quality, engaging electronic formats that enhance the learning experience for students

Global Team: We follow a global resource sourcing model; our learning scientists, instructional designers and SMEs are based in the U.S. Our project managers, technical & content writers, developers and Graphic & Multimedia designers are based in India

Full Service Solutions- We offer full service solutions required for online learning development & delivery through our technology platform Easle and our other innovative technology enabled solutions in marketing and student support



New York Institute of
ART + DESIGN

“We have collaborated with SmartOn to further enhance our courseware and to expand our market reach. SmartOn team provides us distinctive competitive advantage both through quality & cost arbitrage”

**– Keith Bernhard
SVP, NYIAD**

Home

Announcements


People

Grades 2

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Certificate Course in Interior Design

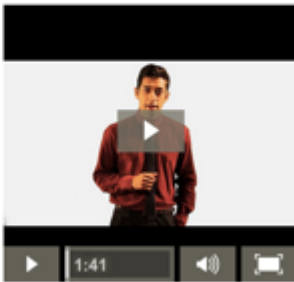
Any designed changes we make to the built environment that makes it more suitable for our living, working, entertaining or relaxing can be called Interior design. Interior design is a multifaceted profession that includes conceptual development, communicating with the stakeholders of a project and the management and execution of the design.



Course Overview

PearlLive's Interior Design Course is a signature track course. It teaches everything you need to know to pursue a rewarding hobby or start your career as an interior designer or decorator. You'll





Get Started!

Start learning by clicking on the

Course Introduction Page

Home

Module

Week


Week 1- Lesson Plan

Introduction

Interior design describes a group of various yet related projects that involve turning an interior space into an "effective setting for the range of human activities" that are to take place there.

By the end of this week, you will be able to:

1. Define the concept and intent of design and aesthetics
2. Conceptualize human interaction with space (i.e. understanding anthropometrics)
3. Determine the practice of interior design
4. Explore careers in interior design
5. Locate famous and popular interior designers



Task List

Task 1- Complete the Interactive Web Tutorial

By the end of this tutorial you will be able to:

1. Define the concept and intent of design
2. Visually present the notion of aesthetics

Lesson Plan

Module 1- Introduction to Interior Design and Aesthetics

 Home  Module  Week

Introduction

Module 1 will give you an introduction to interior design & aesthetics. It will help you understand the design vision, process, concepts. This module will also give you an insight into art & architecture. Introduction to drawing will also be covered as part of this module

Learner's Objectives

By the end of this course, you will be able to:

- ▶ Define the concept and intent of design and aesthetics
- ▶ Define and describe key concepts in design (mood, function, harmony, style and visual weight)
- ▶ Distinguish between key design elements of eras between 1880 and contemporary times
- ▶ Draw a simple floor plan using both freehand and AutoCAD

Module Plan

This module is spread over 5 weeks and requires 5 hours of commitment every week to complete all the course materials.



Week1

Introduction to Design-1



Week2

Introduction to Design-2



Week3

Introduction to Design- Vision

Course Module Page

Definition of Design



~ design ~

One definition proposed by Richard Seymour is "making things better for people."

Design focuses on human behavior and quality of life.



Richard Seymour - Designer

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Sample Tutorial

SmartOn is a global edtech company helping leading Universities and institutions to design, develop and deliver 21st century education through innovative solutions and technology enabled services



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