



**Grid Dynamics**

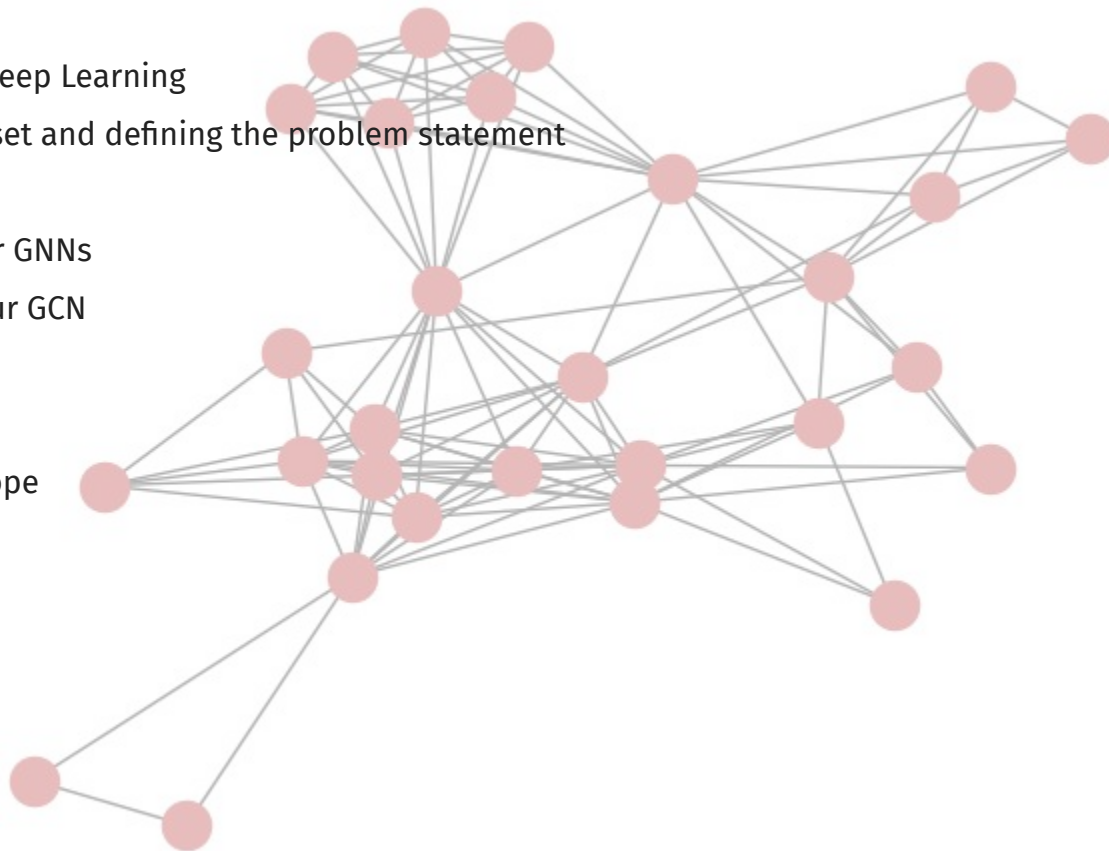
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# Deep Learning for Graphs

MARCH 2024

# Agenda

1. Basics of Deep Learning
2. DBLP dataset and defining the problem statement
3. MLP
4. Analogy for GNNs
5. Building our GCN
6. GCN
7. Outcomes
8. Further scope





# Deep Learning basics

## Learn $f(x)$

- Complex function which maps inputs to outputs
- Goal is to learn the parameters for this function and use it to predict for unknown inputs
- e.g. slope, intercept in Linear Regression

## Models

- Defines the structure of  $f(x)$
- Use case dependent
- CNNs for images, RNNs for text generation etc.
- Analogous to selecting a cubic, quadratic or linear function to fit the data

## Supervised/Unsupervised

- (input, desired output) available
- Unsupervised uses statistical measures
- e.g. clustering

## Loss function

- Metric that measures the difference between the predicted and actual values
- Learning involves reducing the value of the loss function metric
- e.g. MSE

## Gradient Descent

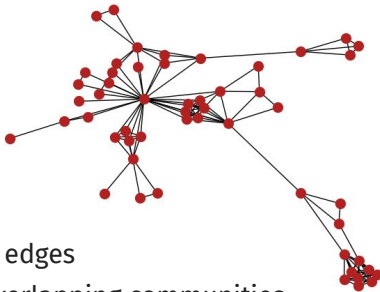
- Process of moving in a direction to reduce the loss

## Testing and Evaluation

# DBLP Dataset and problem formulation

## Dataset

- Graph data
- 317080 Nodes and 1049866 edges
- Nodes divided into 5000 overlapping communities

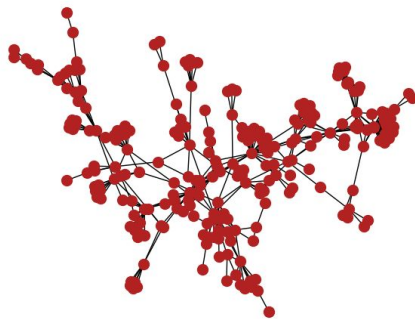


## Defining the problem statement

- Supervised Community Detection + Node classification
- For each node we need to predict the communities it belongs to

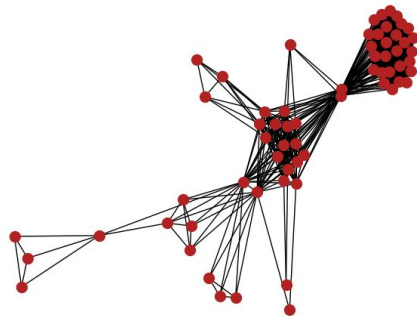
## Use cases

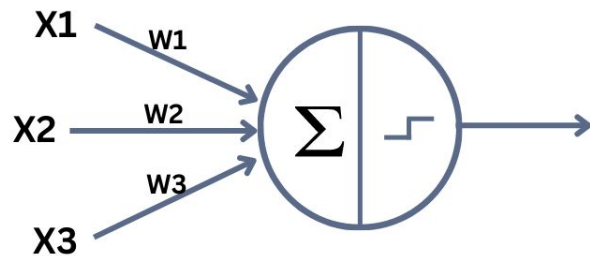
- Market/Audience segmentation
- Recommender systems
- Fraud Detection



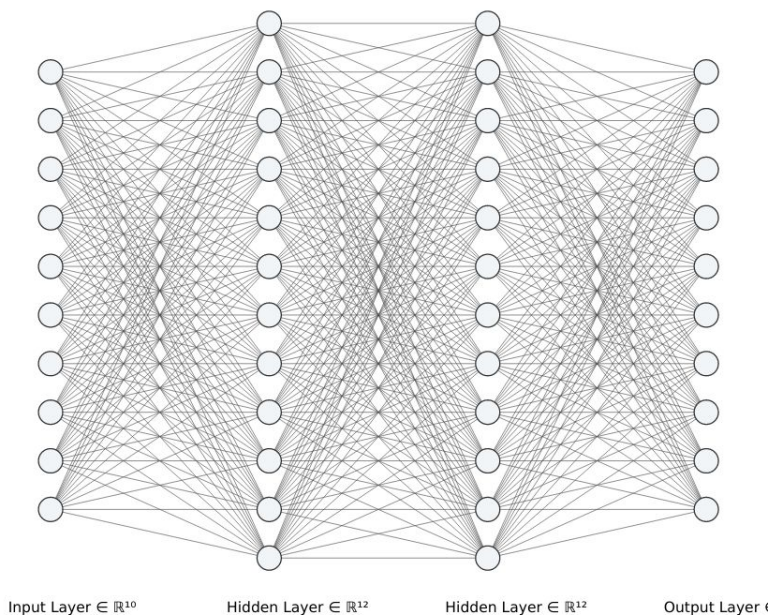
## Approach

- Input: Graph (nodes and edges)
- Output: Matrix  $M$ , where each entry  $m_{i,j} = 1$  if node  $i$  is a member of community  $j$  else 0

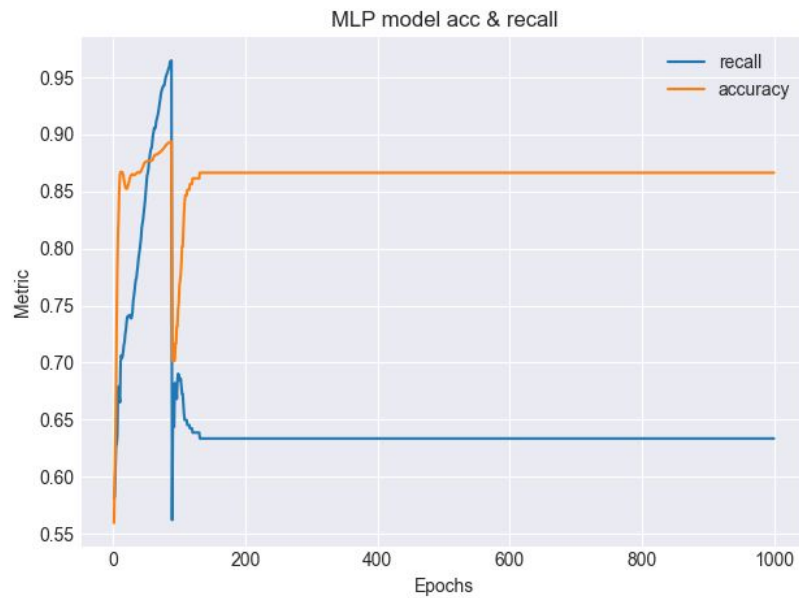
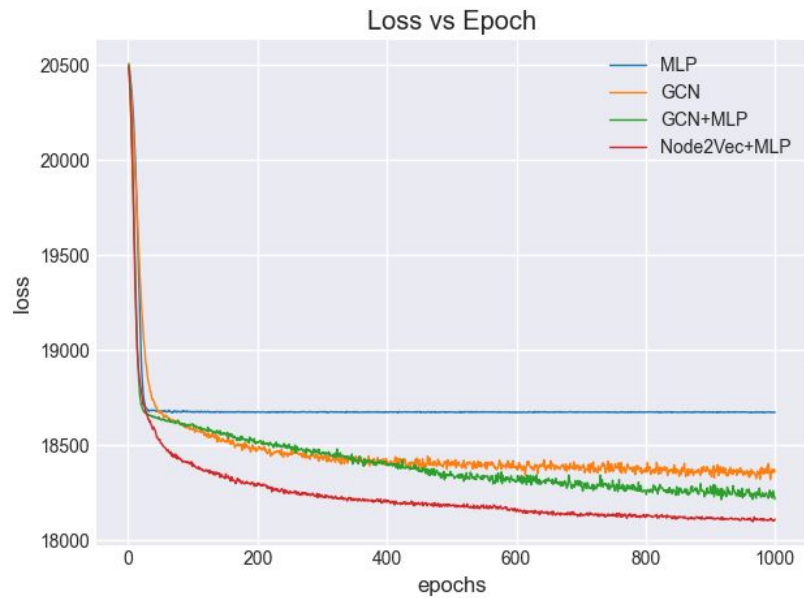




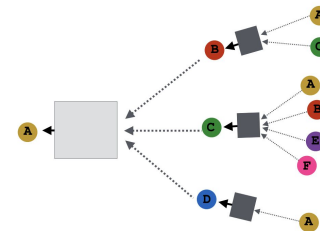
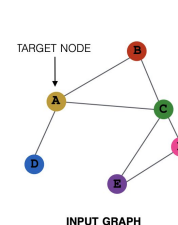
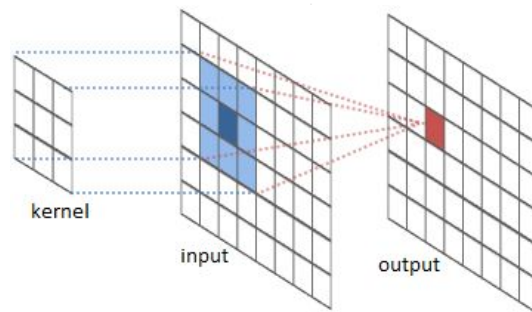
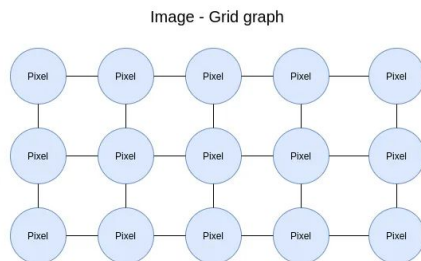
**Single-layer perceptron**



**Multi-layer perceptron**



# GNNs are analogous to CNNs



## Images

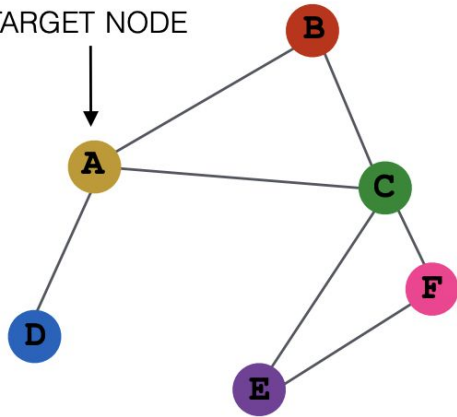
- Images are a type of graph with a fixed structure.
- Kernels perform neighbourhood aggregation

## Graphs

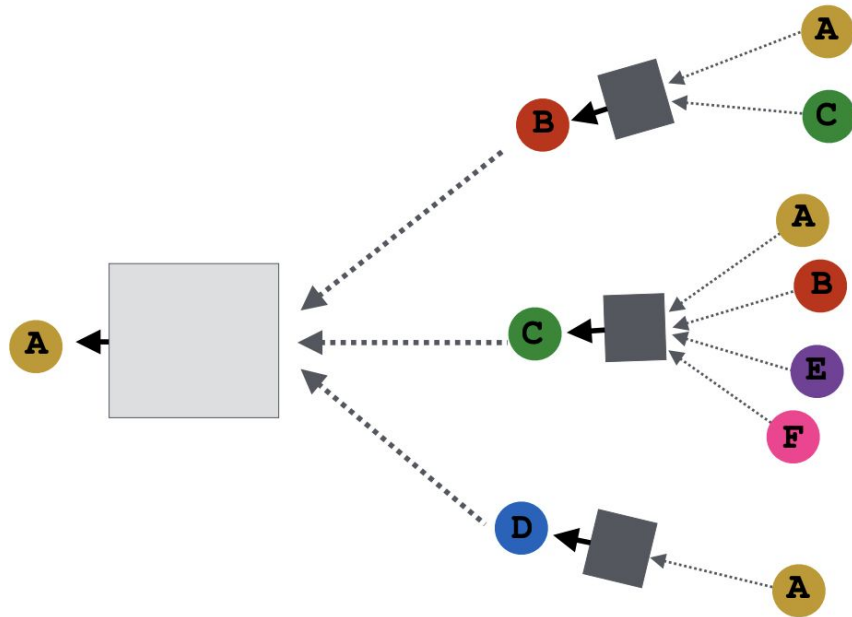
- Inconsistent structure
- No inherent ordering
- Local neighbourhoods networks perform aggregation



TARGET NODE

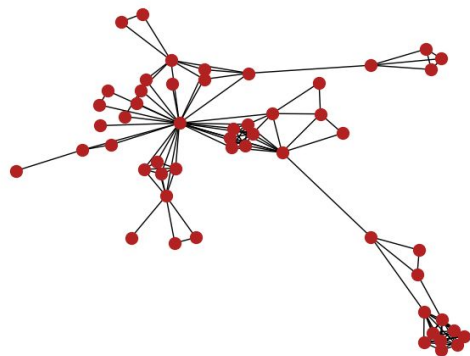


INPUT GRAPH



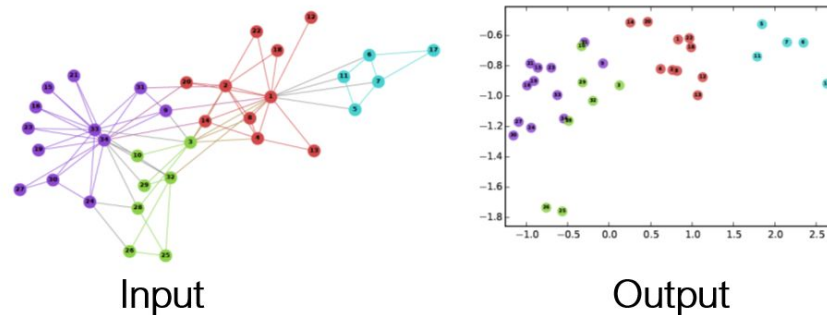


# Feature Engineering



## Graph Statistics

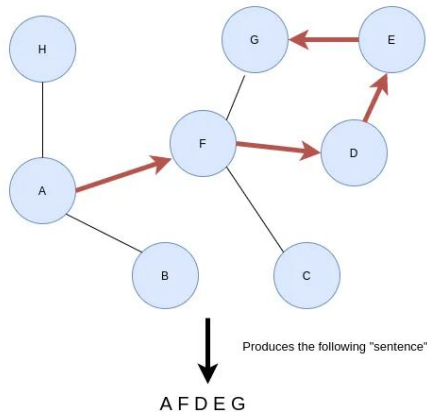
- Use node based statistical measures as features
- Often graph networks are unable to easily learn some of these
- E.g. degree, clustering coefficient, centrality



## Embedding Technique

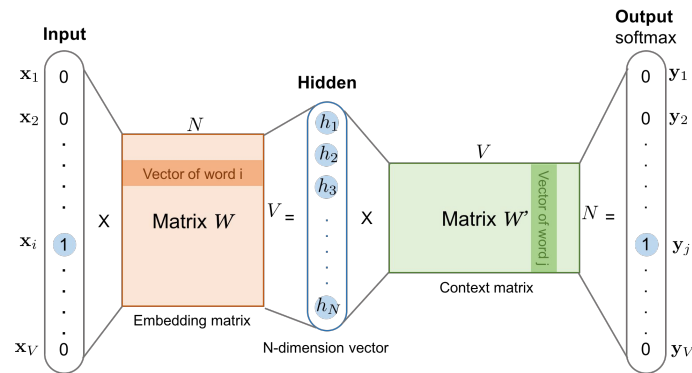
- Node2Vec is Word2Vec for graph nodes
- Embeds nodes as a vectors
- Closer nodes are embedded closer in the vector space

# Node2Vec algorithm



**Sentence generation** based on walk length and walks per node

**Training samples** generated for each node based on window size (input,target)



**The skip-gram model** is trained on (input,target) training samples.

Finally the hidden dimension is used as the embedding

# Loss Function

$$BCE = -\frac{1}{N} \sum_{i=0}^N y_i \cdot \log(\hat{y}_i) + (1 - y_i) \cdot \log(1 - \hat{y}_i)$$

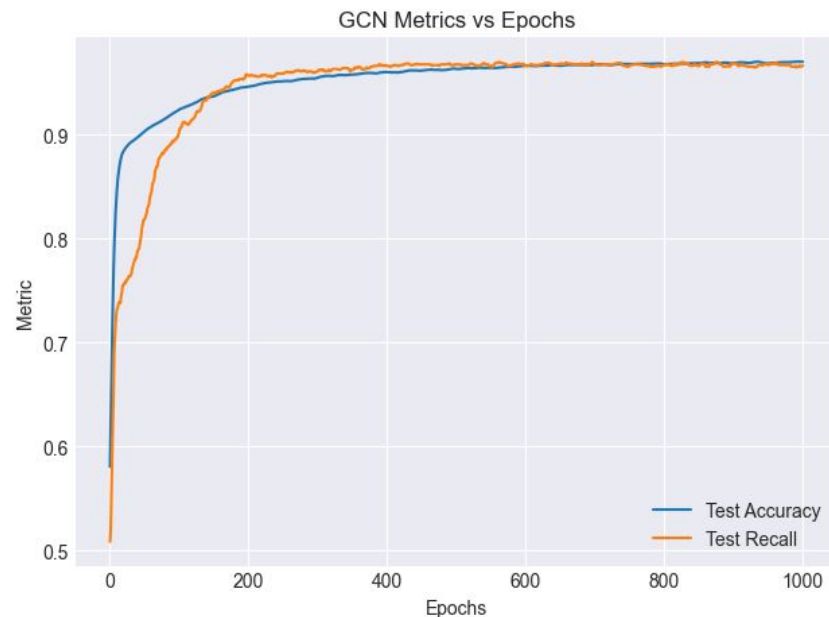
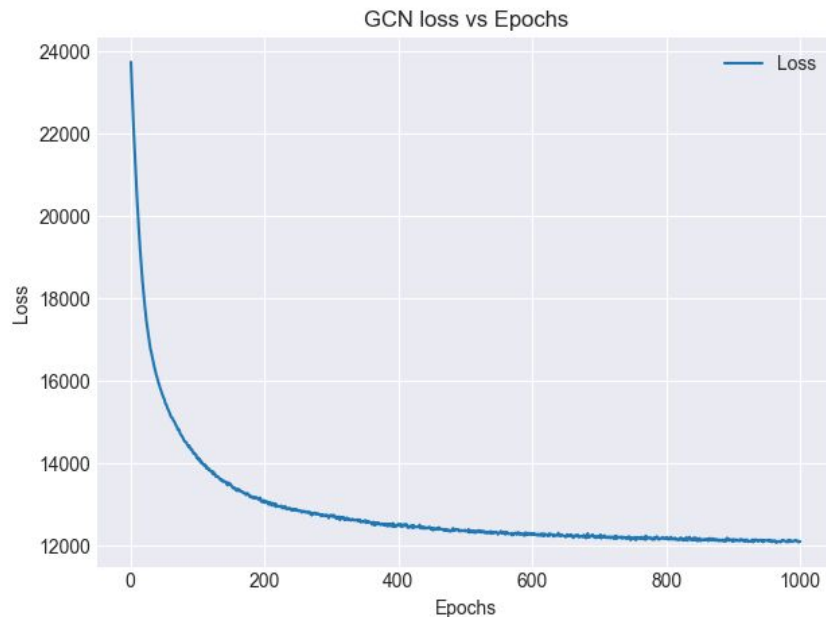
- The **Loss function** is important because gradient descents goal is to minimize the loss
- Output matrix is **sparse** (~2% 1s only), which causes **high accuracy and low recall** while using regular BCELoss
- i.e. predicts all zeroes

$$BCE_{sparse} = (-\sum w_{true} \cdot p_i \cdot \log(\hat{p}_i) + w_{false} \cdot (1 - p_i) \cdot \log(1 - \hat{p}_i))$$

- To solve this we use **weighted BCE loss** for sparse matrices.
- $\mathbf{W}_{true}$  is the relative cost of predicting a 1 as a 0
- $\mathbf{W}_{false}$  is the relative cost of predicting a 0 as a 1
- $\mathbf{W}_{true} \gg \mathbf{W}_{false}$  makes the algorithm to increase recall as well as the accuracy

# GCN training loss and evaluation metrics

200 communities and 50% randomly sampled edges



# Limitations & Improvements

- GraphSAGE implementation for entire dataset
  - It is a model specifically designed for large graphs
- Testing different structures, activation functions and loss functions
- Adding skip connections to models
- Feature engineering
  - Learnable features
  - Removing dependency on Node2Vec algorithms

# Edge Sampling

Edges retained	75%	56.25%	42.18%	31.64%
<i>MLP</i>	87.32%	87.14%	87.19%	87.18%
<i>GCN</i>	89.2%	86.68%	86.95%	87.74%
<i>GCN + MLP processing</i>	87.8%	87.77%	87.45%	87.58%
<i>Node2Vec + MLP</i>	93.2%	90.58%	89.48%	88.57%

## Takeaways

- MLP model doesn't take edges as inputs so it is independent of edge sampling.
- Node2Vec + MLP model is the most reliable and accurate.
- Performance of GCN models decreases as the number of edges are reduced

## Takeaways

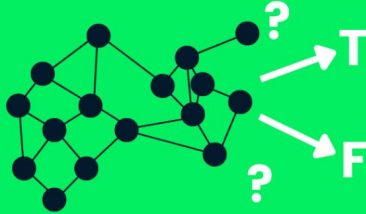
- Graph Networks perform better than the MLP model in all cases, as they leverage edge information.
- Increase in graph size corresponds to increase in the number of edges and nodes which graph networks leverage to predict more accurately.
- Node2Vec performs the best in all categories.

# Dataset Size

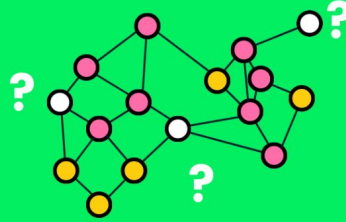
Number of communities	50	100	200	500
<i>MLP</i>	76.8%	86.2%	86.73%	91.9%
<i>GCN</i>	83.83%	87.4%	89.69%	92.05%
<i>GCN + MLP processing</i>	86.67%	87.52%	88.91	92.94%
<i>Node2Vec + MLP</i>	91.28%	91.61%	92.94%	93.21%

# Graph Networks and their applications

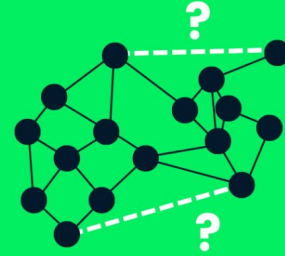
**Graph Classification**



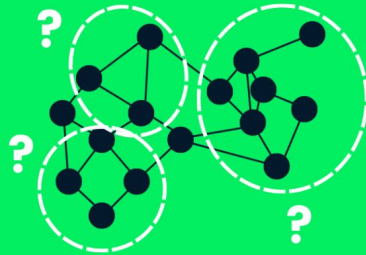
**Node Classification**



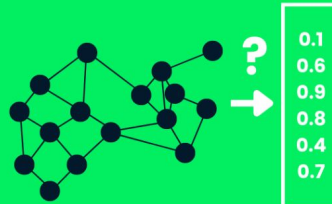
**Link Prediction**



**Community Detection**



**Graph Embedding**



**Graph Generation**

