

Notes on Influence Maximization

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Abstract

1 Introduction

test citation [\[1, 2\]](#). Kempe et al. [\[1\]](#) asdf.

References

- [1] David Kempe, Jon Kleinberg, and Éva Tardos. Maximizing the spread of influence through a social network. In *Proceedings of the 9th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining*, pages 137–146, 2003.
- [2] David Kempe, Jon Kleinberg, and Éva Tardos. Influential nodes in a diffusion model for social networks. In *Proceedings of the 32nd International Conference on Automata, Languages and Programming*, pages 1127–1138, 2005.