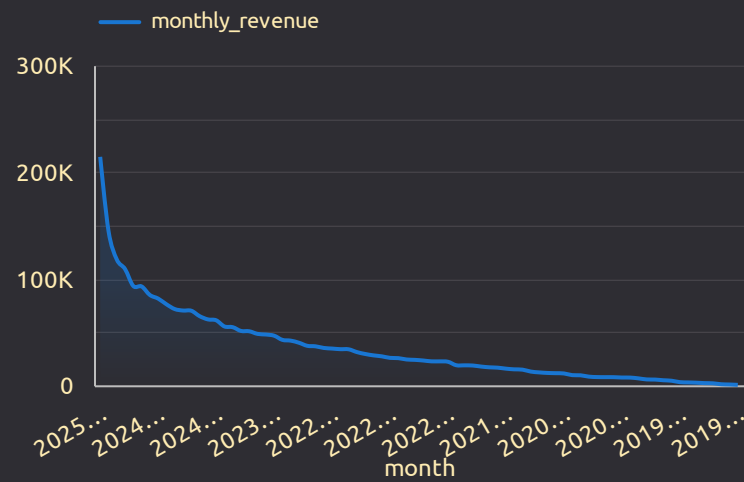


KPIs AND REVENUE OVERVIEW

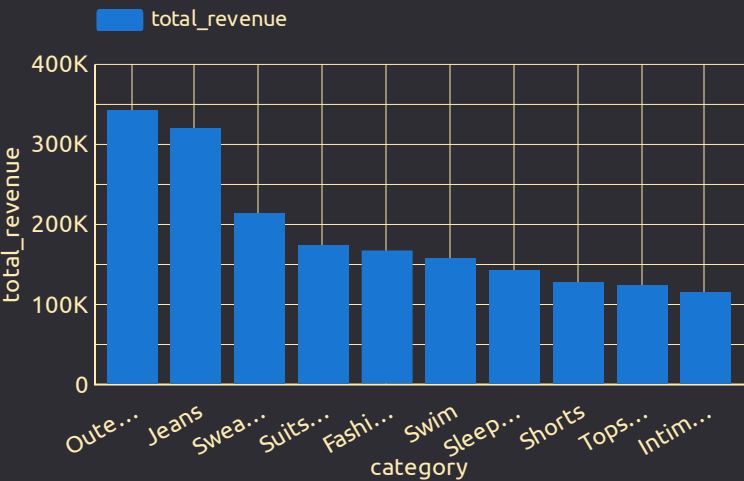
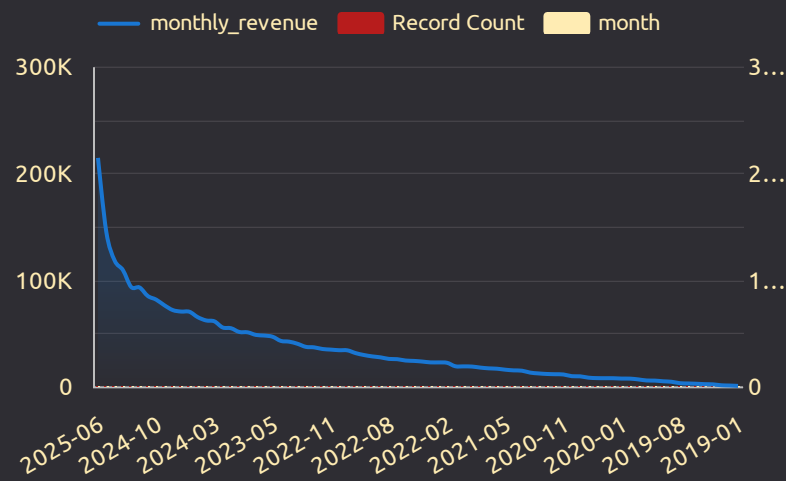
Total Revenue

1,877,363.15

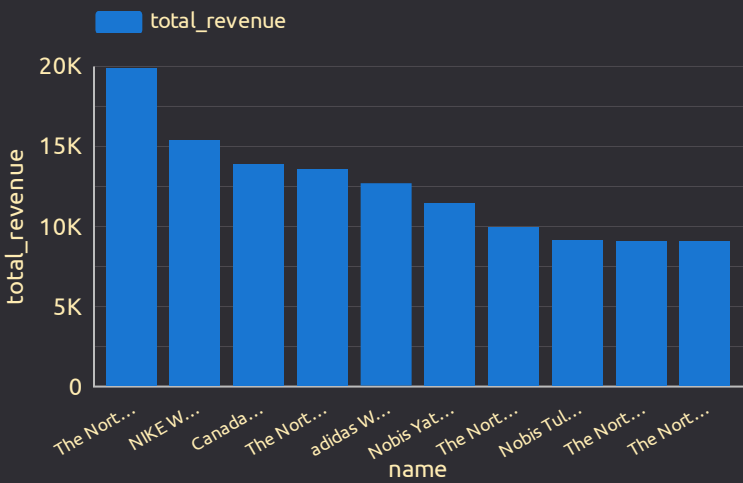
Average Order Value Over Time



Monthly Revenue Trends



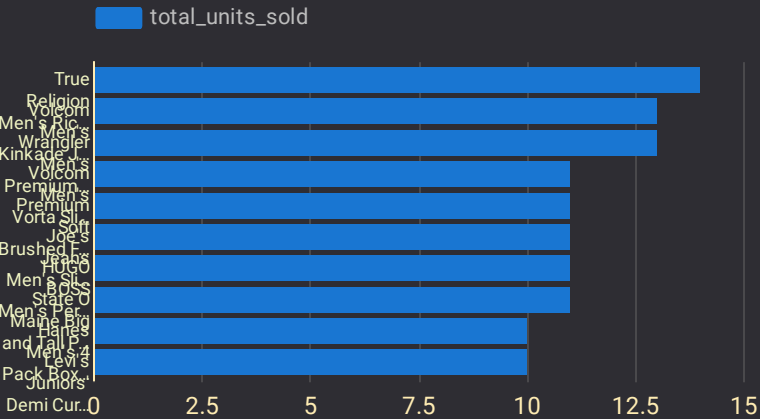
Top Categories by Revenue



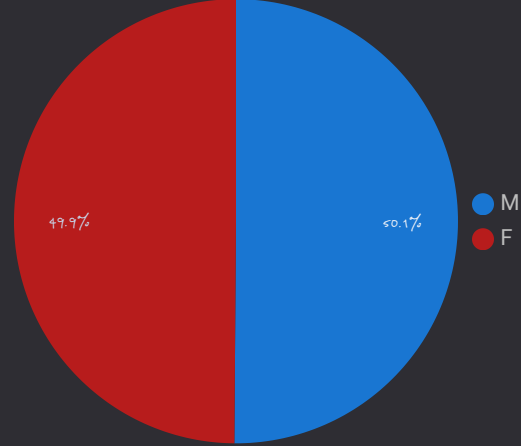
Top Revenue Products

CUSTOMER AND PRODUCT OVERVIEW

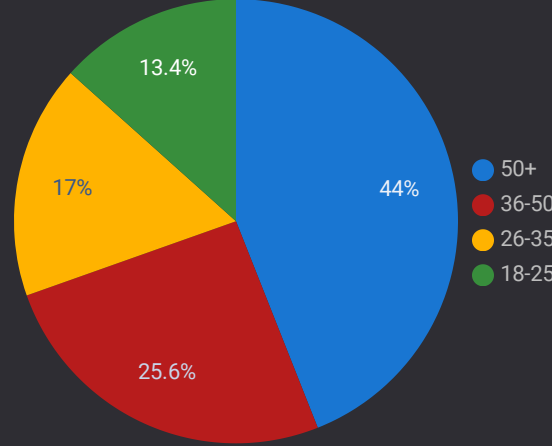
Most Purchased Products



Customer Gender



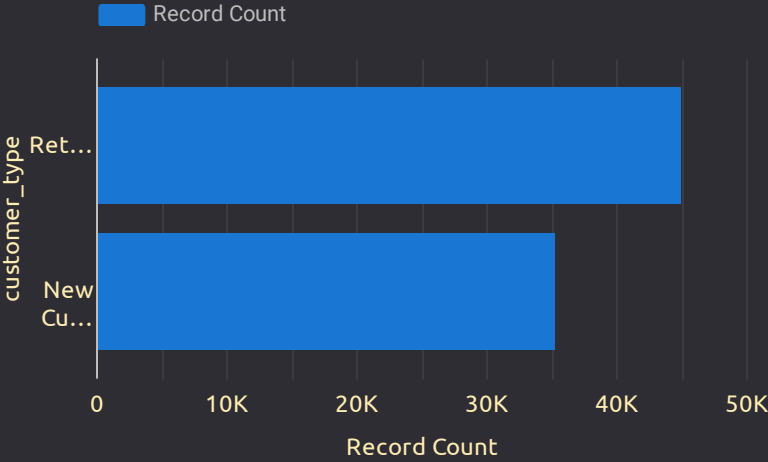
Customers By Age Group



	gender	total_customers
1.	M	50,118
2.	F	49,882

Grand total 100,000

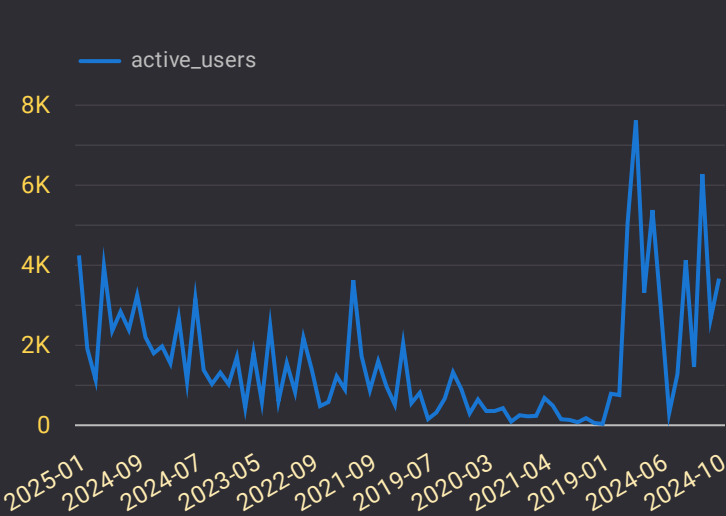
Avg Purchase By Gender



Returning VS New Customers

USER ACTIVITY AND INVENTORY

Monthly Active Users



Top Active Users

	month	month	Rec...	activ...
1.	2025-06	1	1	7,591
2.	2025-05	1	1	6,252
3.	2025-04	1	1	5,352
4.	2025-03	1	1	5,020
5.	2025-01	1	1	4,220
6.	2025-02	1	1	4,099
7.	2024-12	1	1	3,950

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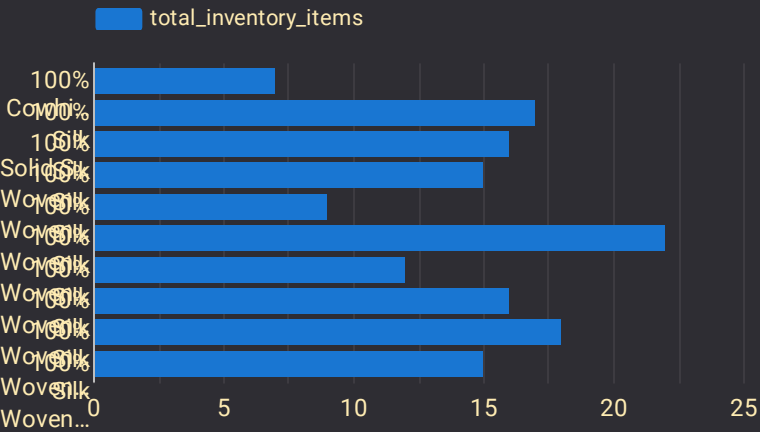
< >

Second Highest ...

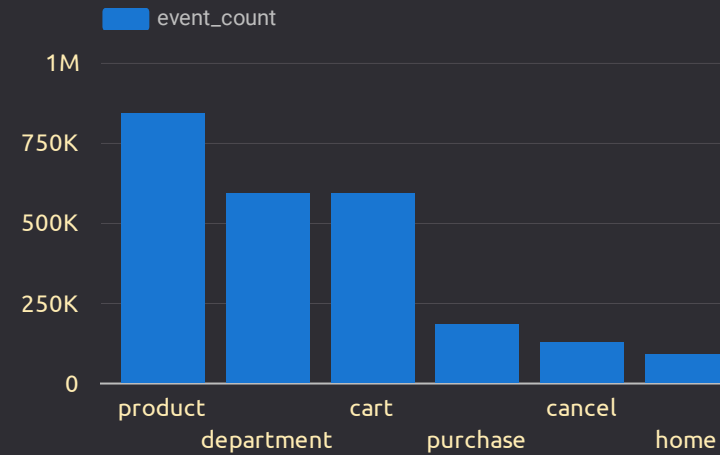
990

144,753.89

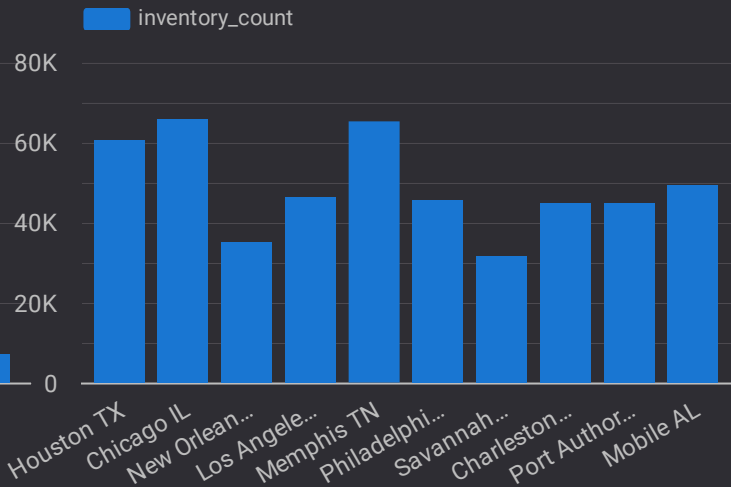
Revenue 2nd Last Month



Inventory By Product



Event Type Distribution



Inventory by Centre