# KEY INFORMATION MEMORANDUM AND APPLICATION FORM

Axis Asset Management Company Limited (Investment Manager)

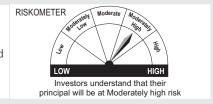


# AXIS LONG TERM EQUITY FUND

(An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit)

This product is suitable for investors who are seeking \*

- Capital appreciation & generating income over long term
- Investment in a diversified portfolio predominantly consisting of equity and equity related instruments
- \* Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



# Offer for units at applicable NAV based prices

This Key Information Memorandum (KIM) sets forth the information, which a prospective investor ought to know before investing. For further details of the scheme/Mutual Fund, due diligence certificate by the AMC, Key Personnel, investors' rights & services, risk factors, penalties & pending litigations etc. investors should, before investment, refer to the Scheme Information Document and Statement of Additional Information available free of cost at any of the Investor Service Centres or distributors or from the website: www.axismf.com

The Scheme particulars have been prepared in accordance with Securities and Exchange Board of India (Mutual Funds) Regulations 1996, as amended till date and filed with Securities and Exchange Board of India (SEBI). The units being offered for public subscription have not been approved or disapproved by SEBI, nor has SEBI certified the accuracy or adequacy of this KIM.

This document is dated: August 14, 2019

Name of scheme	AXIS LONG TERM EQUITY FUND (An open ended equity linked saving scheme with a statutory lock in of 3 years and to	ax benefit)									
nvestment objective	To generate income and long term capital appreciation from a diversified portfolio of predominantly equity and equity related secthat the investment objective of the Scheme will be achieved.	curities. However, there can be no assurance									
sset allocation pattern of	Under the normal circumstances, the asset allocation pattern will be:										
ie scheme	Type of Instruments	Normal Allocation (% of net assets)									
	Equity and Equity Related Securities#	80% - 100%									
	Debt and Money Market Instruments <sup>^</sup>	0% - 20%									
	Ancludes Investment in securitized Debt up to 20% of the net assets of the Scheme (as and when permitted). The Scheme will be activate the facility of the property of the Colombia (as and when permitted).	not invest in foreign securitized debt.									
	Investment in foreign securities shall not exceed 40% of the net assets of the Scheme (as and when permitted).  #Including derivatives instruments to the extent of 100% of the net assets of the scheme (as and when permitted).										
Manager and the second second	The Scheme is not a minor modification of any existing scheme/ product of Axis Mutual Fund. Differentiation is as follows:										
ferentiation with existing en ended equity schemes											
s on July 31, 2019)	Axis Long Term Equity Fund										
	Asset Allocation										
	Type of Instrument	Normal Allocation (% of net assets									
	Equity and equity- related Securities	80 - 100									
	Debt and money market instruments	0 - 20									
	Primary Investment Objective - The investment objective of the Scheme is to generate income and long-term capital appreciation from a diversified portfolio of predominantly equity and equity-related Securities. However, there can be no assurance that the investment objective of the Scheme will be achieved.										
	Investment Strategy - The Scheme will invest in a diversified portfolio of strong growth companies with sustainable business models. Though the benchmark is S&P BSE-200, the investments will not be limited to the companies constituting the benchmark.										
	The portfolios will be built utilising a bottom-up stock selection process, focusing on appreciation potential of individual stocks from a fundamental perspective. The AMC employ fundamentals based research process to analyse the appreciation potential of each stock in its universe. The universe of stocks is carefully selected to include companies have robust business models and enjoying sustainable competitive advantages as compared to their competitors. The Fund will have the flexibility to invest across the mark capitalization spectrum.										
	The Scheme will endeavour to remain fully invested in equity and equity-related instruments at all times.										
	Differentiation - An open ended equity linked saving scheme with a statutory lock in of 3 year and tax benefit										
	AUM (₹ in crores): 18,952.51; No. of Folios: 1,718,535										
	Axis Midcap Fund										
	Asset Allocation										
	Type of Instrument	Normal Allocation (% of net assets									
	Equity and Equity Related Instruments of Mid-cap companies	65 - 100									
	Equity and Equity Related Instruments of non Mid-cap Companies	0 - 35									
	Debt and Money Market Instruments	0 - 35									
	Units issued by REITs & InvITs	0 - 10									
	Primary Investment Objective - To achieve long term capital appreciation by investing predominantly in equity & equity related instru	ruments of Mid Cap companies.									
	Investment Strategy - Axis Midcap Fund endeavors to generate capital appreciation through an actively managed diversified portfo	lio of primarily larger mid-cap companies.									
	The portfolio will be built utilising a bottom-up stock selection process, focusing on appreciation potential of individual stocks from a fundamental perspective. The AMC employs a										

"Fair value" based research process to analyse the appreciation potential of each stock in its universe (Fair value is a measure of the intrinsic worth of a company). The universe of stocks is carefully selected to include companies having a robust business models and enjoying sustainable competitive advantages as compared to their competitors.

The Fund will, mainly, invest in mid-cap companies. Mid-cap companies, as they are in a stage of growth, may be valued higher than their fair value. However, the Fund intends to

identify such strong growth companies & take advantage of their future appreciation.

Differentiation with existing open ended equity schemes (as on July 31, 2019) (Contd.) The Fund by utilising a holistic risk management strategy will endeavour to manage risks associated with investing in equity markets. The Fund has identified the following risks and designed risk management strategies, which are embedded in the investment process to manage these risks-

- i. Quality Risk Risk of investing in unsustainable / weak companies.
- ii. Price Risk Risk of overpaying for a company
- iii. Liquidity Risk High Impact cost of entry and exit
- iv. Volatility Risk Volatility in price due to company or portfolio specific factors
- v. Event Risk Price risk due to a company / sector specific or market event

**Differentiation -** An open ended equity scheme predominantly investing in Mid Cap companies

AUM (₹ in crores): 2,636.50; No. of Folios: 225,651

#### Axis Focused 25 Fund

#### Asset Allocation

Type of Instrument	Normal Allocation (% of net assets)
Equity and Equity Related Instruments (of not exceeding 25 companies)	65 - 100
Debt and Money Market Instruments*	0 - 35
Units issued by REITs & InvITs	0 - 10

Primary Investment Objective - To generate long term capital appreciation by investing in a concentrated portfolio of equity & equity related instruments of up to 25 companies.

Investment Strategy - The Scheme aims to generate long term capital appreciation by investing in a concentrated portfolio of equity & equity related instruments of up to 25 companies.

In order to have a concentrated portfolio, the Scheme will follow a bottom up stock selection approach. The Scheme will reflect our best investment ideas at all points of time.

The portfolio will be built utilising a bottom-up stock selection process, focusing on appreciation potential of individual stocks from a fundamental perspective. The AMC employs a "Fair value" based research process to analyse the appreciation potential of each stock in its universe (Fair value is a measure of the intrinsic worth of a company). The universe of stocks is carefully selected to include companies having a robust business models and enjoying sustainable competitive advantages as compared to their competitors.

Differentiation - An Open-ended Equity Scheme investing in maximum 25 stocks investing in large cap, mid cap and small cap companies

AUM (₹ in crores): 7,783.33; No. of Folios: 621,501

#### Axis Bluechip Fund

#### Asset Allocation

Type of Instrument	Normal Allocation (% of net assets)
Equity and Equity Related Instruments of Large Cap companies	80 - 100
Equity and Equity Related Instruments of other companies	0 - 20
Debt and Money Market Instruments	0 - 20
Units issued by REITs & InvITs	0 - 10

Primary Investment Objective - To achieve long term capital appreciation by investing in a diversified portfolio predominantly consisting of equity and equity related securities of Large Cap companies including derivatives. However, there can be no assurance that the investment objective of the Scheme will be achieved.

Investment Strategy - The Scheme will invest predominantly in Equity and Equity Related Instruments of Large Cap companies with strong growth and sustainable business models, whilst managing risk.

The portfolios will be built utilising a bottom-up stock selection process, focusing on appreciation potential of individual stocks from a fundamental perspective. The AMC employs a "Fair value" based research process to analyse the appreciation potential of each stock in its universe (Fair value is a measure of the intrinsic worth of a company). The universe of stocks is carefully selected to include companies having robust business models and enjoying sustainable competitive advantages as compared to their competitors.

Differentiation - An open-ended equity scheme predominantly investing in large cap stocks

AUM (₹ in crores): 6,510.96; No. of Folios: 540,952

### Axis Multicap Fund

#### Asset Allocation

Type of Instrument	Normal Allocation (% of net assets)
Equity and Equity Related Instruments	80 - 100
Debt and Money Market Instruments	0 - 20
Units issued by REITs & InvITs	0 - 10

Primary Investment Objective - To generate long term capital appreciation by investing in a diversified portfolio of equity and equity related instruments across market capitalization. However, there is no assurance or guarantee that the investment objective of the Scheme will be achieved

Investment Strategy- The Scheme aims to generate capital appreciation by investing in a diversified portfolio of equity & equity related instruments across market capitalization.

The Scheme will target undervalued companies that offer opportunities to generate superior capital gains from a medium-to-long term perspective.

An indicative set of companies which can offer such potential include – companies whose growth potential is not fully priced by the market, quality companies that are going through near term challenges but with strong long term potential, companies trading at a steep discount to their fair value.

Differentiation with existing open ended equity schemes (as on July 31, 2019) (Contd.) The portfolio will be built utilising a bottom-up stock selection process, focusing on appreciation potential of individual stocks from a fundamental perspective. The AMC employs a "Fair value" based research process to analyse the appreciation potential of each stock in its universe (Fair value is a measure of the intrinsic worth of a company). The universe of stocks is carefully selected to include companies having a robust business models and enjoying sustainable competitive advantages as compared to their competitors.

Differentiation - An open ended equity scheme investing across large cap, mid cap, small cap stocks

AUM (₹ in crores): 4,019.83; No. of Folios: 303,448

#### Axis Small Cap Fund

#### Asset Allocation

Type of Instrument	Normal Allocation (% of net assets)
Equity and Equity related instruments of small cap companies	65 - 100
Equity and Equity Related Instruments of non-small cap Companies	0 - 35
Debt & Money Market Instruments	0 - 35
Units issued by REITs & InvITs	0 - 10

Primary Investment Objective - To generate long-term capital appreciation from a diversified portfolio of predominantly equity & equity related instruments of small cap companies.

Investment Strategy - The Fund will, mainly, invest in small-cap companies. Small-cap companies, as they are in a stage of growth, may not be valued at their fair price. However, the Fund intends to identify such strong growth companies & take advantage of their future appreciation.

The portfolio will be built utilising a bottom-up stock selection process, focusing on appreciation potential of individual stocks from a fundamental perspective. The AMC employs a "Fair value" based research process to analyse the appreciation potential of each stock in its universe (Fair value is a measure of the intrinsic worth of a company). The universe of stocks is carefully selected to include companies having a robust business models and enjoying sustainable competitive advantages as compared to their competitors.

The scheme by utilising a holistic risk management strategy will endeavour to manage risks associated with investing in equity markets.

Differentiation - An open ended equity scheme predominantly investing in small cap stocks

AUM (₹ in crores): 518.56; No. of Folios: 30,870

#### Axis Growth Opportunities Fund

#### Asset Allocation

Type of Instrument	Normal Allocation (% of net assets)
Equity & equity related instruments of Large Cap Stock	35 - 65
Equity & equity related instruments of Mid Cap Stock	35 - 65
Other Equity and Equity related instruments	0 - 30
Debt and Money Market Instruments	0 - 30
Units issued by REITs & InvITs	0 - 10

Primary Investment Objective - To generate long term capital appreciation by investing in a diversified portfolio of Equity & Equity Related Instruments both in India as well as overseas. However, there can be no assurance that the investment objective of the Scheme will be achieved.

Investment Strategy - Equity portfolio will be run as a diversified portfolio with a balanced mix of large and mid cap stocks.

The Scheme will look at the 3 pillars while constructing the portfolio:

- High quality portfolio
- Sustainable growth across market cycles
- Low churr

Portfolio construction would be a combination of both top down and bottom up approach. The top down approach will be based on macro-economic analysis and will be used to arrive at the geographical market and sectors/themes while the bottom-up process will focus on appreciation potential of individual stocks from a fundamental perspective to arrive at the stock selection. The AMC employs a "Fair value" based research process to analyse the appreciation potential of each stock in its universe (Fair value is a measure of the intrinsic worth of a company). The universe of stocks is carefully selected to include companies having a robust business models and enjoying sustainable competitive advantages as compared to their competitors.

Investment in Foreign Securities will be made to capture potential opportunities in equity markets of developed and/or emerging markets across geographies. Investment could also be made in themes/brands/market leaders present in these specific markets that cannot be played through the domestic economy either because these are not present or the companies are not listed on an exchange in India.

The portfolio will have an absolute return focus. That is the fund manager will not look at the market cycles but will try to generate returns while minimizing the potential for downside. Thus the Scheme will have the leeway to take a higher allocation to cash in case the fund manager is not able to find appropriate stocks at acceptable valuations at any time.

The Scheme by utilising a holistic risk management strategy will endeavour to manage risks associated with investing in equity markets. The Scheme has identified the following risks and designed risk management strategies, which are embedded in the investment process to manage these risks

- i. Quality Risk Risk of investing in unsustainable / weak companies.
- ii. Price Risk Risk of overpaying for a company
- iii. Liquidity Risk High Impact cost of entry and exit
- iv. Volatility Risk Volatility in price due to company or portfolio specific factors
- v. Event Risk Price risk due to a company / sector specific or market event

Differentiation-A diversified equity portfolio of securities with current or potentially attractive opportunities from both Indian and overseas markets.

AUM (₹ in crores): 770.39; No. of Folios: 39,823

#### The Scheme will invest in a diversified portfolio of strong growth companies with sustainable business models. Though the benchmark is BSE-200, the investments will not be Investment strategy limited to the companies constituting the benchmark. The Scheme will have the flexibility to invest across the market capitalization spectrum (i.e. large, mid and small cap companies) and across industries/ sectors. The companies would be individually researched and selected only when the fund management team has satisfied itself on robustness of the company's business model, sustainability of its competitive advantage and the credibility of its top management team The Scheme will endeavor that the corpus of the Scheme remains fully invested in equity and equity-related instruments at all times Risk profile of the scheme Mutual Fund units involve investment risks including the possible loss of principal. Please read the Scheme Information Document (SID) carefully for details on risk factors before Scheme specific Risk Factors are summarized below: The scheme carries risks associated with investing in equity and equity related securities, derivatives, foreign securities, debt securities, securitized debt, money market instruments, short selling and securities lending. Investment in Mutual Fund units involves investment risks such as trading volumes, settlement risk, liquidity risk and default risk. Trading volume may restrict liquidity in equity and debt investments. The AMC may choose to invest in unlisted securities which may increase the risk on the portfolio. Also, the value of the Scheme investments may be affected by interest rates, currency exchange rates, changes in law/policies of the government, taxation laws and political, economic or other developments. Investments in debt and money market instruments are subject to interest rate risk, re-investment risk, basis risk, credit risk, spread risk, prepayment risk, etc. to the extent of the Scheme's investments in such securities. Due to the lock-in requirements under ELSS Guidelines, the ability of investors to realize returns is restricted for the first three years. Please refer to the SID for further details. Risk management strategies The Fund, by utilizing a holistic risk management strategy, will endeavor to manage risks associated with investing in equity markets. The risk control process involves identifying & measuring the risk through various risk measurement tools. The Fund has identified following risks of investing in equities and designed risk management strategies, which are embedded in the investment process to manage such risks. Risk & description specific to equities Risk mitigants/ Management strategy Quality risk - Risk of investing in unsustainable/ weak companies Investment universe carefully selected to only include high quality businesses Price risk - Risk of overpaying for a company "Fair value" based investment approach supported by comprehensive research Concentration risk Invest across the market capitalization spectrum and industries/ sectors Liquidity risk - High impact costs Control portfolio liquidity at portfolio construction stage Volatility - Price volatility due to company or portfolio specific Control risk class/ sector/ stock exposures to control overall factors portfolio volatility Event risk - Price risk due to company or sector specific event Understand businesses to respond effectively and speedily to events Usage of derivatives: Hedge portfolios, if required, in case of predictable events with uncertain outcomes Plans and Options Plans: Axis Long Term Equity Fund (existing plan) & Axis Long Term Equity Fund - Direct Plan Options: Growth and Dividend Payout Default Plan: The investor must clearly specify his choice of plan. Investors subscribing under Direct Plan of a Scheme will have to indicate "Direct Plan" against the Scheme name in the application form. Investors should also indicate "Direct" in the ARN column of the application form. Further, If neither Distributor code is mentioned in the application form, nor Plan is indicated against the Scheme name, the application will be processed under Direct Plan. The investors may refer to the following table for applicability of Direct Plan/ Regular Plan under different scenario:-Broker Code mentioned by the investor Plan mentioned by the investor Default Plan to be captured Scenario Not mentioned Not mentioned Direct Plan 2 Not mentioned Direct Direct Plan 3 Not mentioned Regular Direct Plan 4 Mentioned Direct Direct Plan 5 Direct Not mentioned Direct Plan 6 Direct Regular Direct Plan 7 Mentioned Regular Regular Plan Mentioned Not mentioned Regular Plan In cases of wrong/ invalid/ incomplete ARN codes mentioned on the application form, the application shall be processed under Regular Plan. The AMC shall contact and obtain the correct ARN code within 30 calendar days of the receipt of the application form from the investor/ distributor. In case, the correct code is not received within 30 calendar days, the AMC shall reprocess the transaction under Direct Plan from the date of application without any exit load. Default Option: Growth; Default Facility: Payout Note: Direct Plan is for investors who purchase /subscribe units in a Scheme directly with the Fund and is not available for investors who route their investments through a Distributor. Direct Plan shall have a lower expense ratio excluding distribution expenses, commission, etc and no commission for distribution of units will be paid / charged under the Direct Plan Applicable NAV Subscriptions/ Purchases including Switch-ins: A) In respect of purchase of units with amount less than ₹2 Lakhs the following cut-off timings and NAVs shall be applied: 1. Where the application is received up to 3.00 pm with a local cheque or demand draft payable at par at the place where it is received - closing NAV of the day of receipt of Where the application is received after 3.00 pm with a local cheque or demand draft payable at par at the place where it is received - closing NAV of the next Business Day. Where the application is received with an outstation cheque or demand draft which is not payable at par at the place where it is received - closing NAV of day on which the cheque or demand draft is credited B) In respect of purchase of units with amount equal to or more than ₹2 Lakhs, irrespective of the time of receipt of application, the closing NAV of the day on which the funds are available for utilization shall be applicable provided that: For allotment of units in respect of purchase/switch in Application is received before the applicable cut-off time. Funds for the entire amount of subscription/purchase as per the application are credited to the bank account of the Scheme before the cut-off time. The funds are available for utilization before the cut-off time without availing any credit facility whether intra-day or otherwise, by the Scheme. Redemptions including Switch - outs: Where the application received upto 3.00 pm - closing NAV of the day of receipt of application. Where the application received after 3.00 pm - closing NAV of the next Business Day Minimum application and Additional Purchase Minimum redemption / switch out amount ₹500 and in multiples of ₹500 thereafter ₹500 and in multiples of ₹500 thereafter redemption amount/ number There will be no minimum redemption criterion. of units Minimum application amount through SIP - ₹ 500 per month Minimum number of installments - 6 (Monthly) Redemption of units can be made only after 3 year of lock-in-period from the date of allotment of the units proposed to be redeemed. For details of investment through SIP/SWP/STP facility please refer to the SID. Despatch of repurchase Within 10 working days from the receipt of the redemption request at the Authorized Centre of Axis Mutual Fund. (redemption) request

Benchmark index	S&PBSE 200 TRI												
Dividend policy	The Trustee will have the discretion to declare the dividend, subject to availability of distributable surplus calculated in accordance with the SEBI (Mutual Funds) Regulations 15 'SEBI (MF) Regulations'. The actual declaration of dividend and frequency will inter-alia, depend on availability of distributable surplus calculated in accordance with SEBI (Mean accordance w												
Name of Fund Manager	Mr. Jinesh Gopani (Tenure	as Fund Manager: 8 years)											
Name of the Trustee	Axis Mutual Fund Trustee	Limited											
Performance of the scheme (as on July 31, 2019)	Period	Axis Long Term Equity Fund^	S&P BSE 200 TRI (Benchmark)	Period	Axis Long Term Equity Fund - Direct Plan^	S&P BSE 200 TRI (Benchmark)							
	1 year returns	-3.03%	-3.62%	1 year returns	-2.05%	-3.62%							
	3 year returns	9.60%	9.23%	3 years returns	10.76%	9.23%							
	5 year returns	12.92%	9.47%	5 years returns	14.19%	9.47%							
	Returns Since Inception December 29, 2009	16.67%	9.75%	Returns Since Inception January 01, 2013	19.16%	11.74%							
	33.77%			9.62%									
	2014-2015  -6.04%  Axis Long Term Equity Fund - Growth  Past performance may	-6.44%  S&P BSE 200 TR  or may not be sustained in CAGR). Calculations are base.	future. The performance give	Axis Long Term Eq Fund - Direct Plan	19.63% 18.0 115-2016 2016-2017 2 2% -6.44% S&P BSE 200 Trect Plan unless specified. Return 19.63% 18.0	12.49% 9.62% 12.10% 9.62% 2018-2019  TRI (Benchmark)  urns greater than 1 year a							
	Axis Long Term Equity Fund - Growth  Past performance may compounded annualized (Index (TRI) in terms of SEB  Top 10 holdings by Issue	18.30% 16.7  -2016 2016-2017 20  -6.44% S&P BSE 200 TR  or may not be sustained in CAGR). Calculations are based circular dated Jan. 4, 18.	2018-2019 RI (Benchmark)  future. The performance given on Growth Option NAVs. The	Axis Long Term Eq Fund - Direct Plan	19.63% 18.0 115-2016 2016-2017 2 2% -6.44% S&P BSE 200 Trect Plan unless specified. Return 19.63% 18.0	12.49% 9.62% 12.10% 9.62% 2018-2019  TRI (Benchmark)  urns greater than 1 year a							
	Axis Long Term Equity Fund - Growth  Past performance may compounded annualized (Index (TRI) in terms of SEB  Top 10 holdings by Issue  Name of issuer	18.30% 16.7  2016 2016-2017 20 S&P BSE 200 TR  or may not be sustained in AGR), Calculations are based I circular dated Jan. 4, 18.  r (Equity Shares)	2018-2019 RI (Benchmark)  future. The performance given do n Growth Option NAVs. The World of Net Assets	Axis Long Term Eq Fund - Direct Plan	19.63% 18.0 115-2016 2016-2017 2 2% -6.44% S&P BSE 200 Trect Plan unless specified. Return 19.63% 18.0	12.49% 9.62% 12.10% 9.62% 2018-2019  TRI (Benchmark)  urns greater than 1 year a							
	Axis Long Term Equity Fund - Growth  Past performance may compounded annualized (Index (TRI) in terms of SEB Top 10 holdings by Issue Name of issuer  Kotak Mahindra Bank Limit	18.30% 16.7  2016 2016-2017 20 S&P BSE 200 TR  or may not be sustained in AGR), Calculations are based I circular dated Jan. 4, 18.  r (Equity Shares)	2018-2019 RI (Benchmark)  future. The performance given do n Growth Option NAVs. The Work of Net Assets 9.19%	Axis Long Term Eq Fund - Direct Plan	19.63% 18.0 115-2016 2016-2017 2 2% -6.44% S&P BSE 200 Trect Plan unless specified. Return 19.63% 18.0	12.49% 9.62% 12.10% 9.62% 2018-2019  TRI (Benchmark)  urns greater than 1 year a							
	Axis Long Term Equity Fund - Growth  Past performance may compounded annualized ( Index (TRI) in terms of SEB Top 10 holdings by Issue Name of issuer Kotak Mahindra Bank Limit Bajaj Finance Limited	18.30% 16.7  -2016 2016-2017 20 S&P BSE 200 TR  or may not be sustained in AGR). Calculations are based I circular dated Jan. 4, 18.  r (Equity Shares)	2018-2019 RI (Benchmark)  future. The performance given don Growth Option NAVs. The Work of Net Assets 9.19% 8.40%	Axis Long Term Eq Fund - Direct Plan	19.63% 18.0 115-2016 2016-2017 2 2% -6.44% S&P BSE 200 Trect Plan unless specified. Return 19.63% 18.0	12.49% 9.62% 12.10% 9.62% 2018-2019  TRI (Benchmark)  urns greater than 1 year a							
	Axis Long Term Equity Fund - Growth  Past performance may compounded annualized (Index (TRI) in terms of SEB Top 10 holdings by Issue Name of issuer Kotak Mahindra Bank Limit Bajaj Finance Limited Tata Consultancy Services	18.30% 16.7  -2016 2016-2017 20 S&P BSE 200 TR  or may not be sustained in AGR). Calculations are based I circular dated Jan. 4, 18.  r (Equity Shares)	## 1017-2018 ## 1017-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019	Axis Long Term Eq Fund - Direct Plan	19.63% 18.0 115-2016 2016-2017 2 2% -6.44% S&P BSE 200 Trect Plan unless specified. Return 19.63% 18.0	12.49% 9.62% 12.10% 9.62% 2018-2019  TRI (Benchmark)  urns greater than 1 year a							
	Axis Long Term Equity Fund - Growth  Past performance may compounded annualized (Index (TRI) in terms of SEB Top 10 holdings by Issue Name of issuer Kotak Mahindra Bank Limit Bajaj Finance Limited Tata Consultancy Services HDFC Bank Limited	18.30% 16.7  -2016 2016-2017 20 S&P BSE 200 TR  or may not be sustained in AGR). Calculations are based I circular dated Jan. 4, 18.  r (Equity Shares)	## 1017-2018 ## 1017-2018 ## 1017-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019  ## 2018-2019	Axis Long Term Eq Fund - Direct Plan	19.63% 18.0 115-2016 2016-2017 2 2% -6.44% S&P BSE 200 Trect Plan unless specified. Return 19.63% 18.0	12.49% 9.62% 12.109 2017-2018 2018-2019  TRI (Benchmark)  urns greater than 1 year a							
	Axis Long Term Equity Fund - Growth  Past performance may compounded annualized ( Index (TRI) in terms of SEB Top 10 holdings by Issue Name of issuer Kotak Mahindra Bank Limit Bajaj Finance Limited Tata Consultancy Services HDFC Bank Limited Pidilite Industries Limited	18.30% 16.7  -2016 2016-2017 20 S&P BSE 200 TR  or may not be sustained in AGR). Calculations are based I circular dated Jan. 4, 18. r (Equity Shares)	## 1017-2018 ## 1017-2018 ## 1017-2019  ## 1017-2018 ## 2018-2019  ## 20	Axis Long Term Eq Fund - Direct Plan	19.63% 18.0 115-2016 2016-2017 2 2% -6.44% S&P BSE 200 Trect Plan unless specified. Return 19.63% 18.0	12.49% 9.62% 12.109 2017-2018 2018-2019  TRI (Benchmark)  urns greater than 1 year a							
	Axis Long Term Equity Fund - Growth  Past performance may compounded annualized ( Index (TRI) in terms of SEB Top 10 holdings by Issue Name of issuer Kotak Mahindra Bank Limited Tata Consultancy Services HDFC Bank Limited Pidilite Industries Limited Avenue Supermarts Limited	18.30% 16.7  -2016 2016-2017 20 S&P BSE 200 TR  or may not be sustained in CAGR), Calculations are based circular dated Jan. 4, 18.  r (Equity Shares)  ted  Limited	## 1017-2018 ## 1017-2018 ## 1017-2018 ## 2018-2019  ## 20	Axis Long Term Eq Fund - Direct Plan	19.63% 18.0 115-2016 2016-2017 2 2% -6.44% S&P BSE 200 Trect Plan unless specified. Return 19.63% 18.0	12.49% 9.62% 12.10% 9.62% 2018-2019  TRI (Benchmark)  urns greater than 1 year a							
Portfolio holding (as on July 31, 2019)	Axis Long Term Equity Fund - Growth  Past performance may compounded annualized ( Index (TRI) in terms of SEB Top 10 holdings by Issue Name of issuer Kotak Mahindra Bank Limit Bajaj Finance Limited Tata Consultancy Services HDFC Bank Limited Pidilite Industries Limited Avenue Supermarts Limited Housing Development Fina	18.30% 16.7  -2016 2016-2017 20 S&P BSE 200 TR  or may not be sustained in CAGR), Calculations are based circular dated Jan. 4, 18.  r (Equity Shares)  ted  Limited	## 1017-2018 ## 1017-2018 ## 1017-2019  ## 1017-2018 ## 2018-2019  ## 20	Axis Long Term Eq Fund - Direct Plan	19.63% 18.0 115-2016 2016-2017 2 2% -6.44% S&P BSE 200 Trect Plan unless specified. Return 19.63% 18.0	12.49% 9.62% 12.109 2017-2018 2018-2019  TRI (Benchmark)  urns greater than 1 year in the second sec							
	Axis Long Term Equity Fund - Growth  Past performance may compounded annualized ( Index (TRI) in terms of SEB Top 10 holdings by Issue Name of issuer Kotak Mahindra Bank Limited Tata Consultancy Services HDFC Bank Limited Pidilite Industries Limited Avenue Supermarts Limited	18.30% 16.7  -2016 2016-2017 20 S&P BSE 200 TR  or may not be sustained in CAGR), Calculations are based circular dated Jan. 4, 18.  r (Equity Shares)  ted  Limited	## 1017-2018 ## 1017-2018 ## 1017-2018 ## 1017-2019  ## 12018-2019  ## 2	Axis Long Term Eq Fund - Direct Plan	19.63% 18.0 115-2016 2016-2017 2 2% -6.44% S&P BSE 200 Trect Plan unless specified. Return 19.63% 18.0	12.49% 9.62% 12.109 2017-2018 2018-2019  TRI (Benchmark)  urns greater than 1 year in the second sec							

Top 10 holdings by Issuer (Equity Shares)	
Name of issuer	% of Net Assets
Kotak Mahindra Bank Limited	9.19%
Bajaj Finance Limited	8.40%
Tata Consultancy Services Limited	8.20%
HDFC Bank Limited	7.34%
Pidilite Industries Limited	6.79%
Avenue Supermarts Limited	5.73%
Housing Development Finance Corporation Limite	d 5.32%
Info Edge (India) Limited	5.23%
Gruh Finance Limited	4.76%
Torrent Power Limited	3.99%
Sector Allocation	% of Net Assets
FINANCIAL SERVICES	41.02%
CONSUMER GOODS	13.66%
IT	13.43%
AUTOMOBILE	8.36%
CHEMICALS	6.79%
INDUSTRIAL MANUFACTURING	4.21%
OTHERS <sup>A</sup>	4.17%
ENERGY	3.99%
PHARMA	1.72%
Cash & Cash Equivalent:	1.38%
CONSTRUCTION	1.27%
Total	100.0%

^Triparty Repos / Mutual Fund units / Repo.

Please visit www.axismf.com to obtain schemes latest monthly portfolio.

Portfolio turnover ratio\* (as on July 31, 2019)

0.65 times (\*Based on equity, equity derivatives and Fixed Income Securities transactions only. Triparty Repos/Repo/FD/Margin FD/MFU/SLB are not considered.)

Expenses of the scheme

(i) Load structure

Entry load : Not Applicable
Exit load : Nil

The above mentioned load structure shall be equally applicable to the special products such as SIP, STP, SWP etc. offered under the Scheme. No exit load will be charged for switch between Existing Plan and Direct Plan where transaction is not routed through Distributor in Existing Plan. If the transaction in Existing Plan is routed through Distributor, then applicable exit load will be charged for switch from Existing Plan to Direct Plan. Further for switches between the Growth and Dividend Option and on the units allotted on reinvestment of dividends no load will be charged by the Scheme. However, for switches between equity schemes, load will be charged by the AMC.

In case of Axis Long Term Equity Fund, An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit, unit holders will not be able to switch from Existing Plan to Direct Plan, their investments fully or in part for a period of 3 years from the date of allotment of units.

Entire exit load (net of Goods and Service Tax (GST)) charged, if any, shall be credited to the Scheme. SEBI vide its circular no. SEBI/IMD/CIR No. 4/ 168230/09 dated June 30, 2009 has decided that there shall be no entry load for all Mutual Fund schemes. The upfront commission on investment made by the investor, if any, shall be paid to the ARN Holder (AMFI registered Distributor) directly by the investor, based on the investor's assessment of various factors including service rendered by the ARN Holder. The Trustee / AMC reserve the right to change/ modify the Load Structure from a prospective date. (ii) Recurring expenses The recurring expenses as a % of daily net assets of the Scheme (including the Investment Management and Advisory Fees) shall be as per the limits prescribed under the SEBI (MF) Regulations. These are as follows: On the first ₹500 crores of the daily net assets: 2.25%, On the next ₹250 crores of the daily net assets: 2.00%, On the next ₹ 1250 crores of the daily net assets: 1.75%, On the next ₹3000 crores of the daily net assets: 1.60%, On the next ₹5000 crores of the daily net assets: 1.50%, On the next ₹40,000 crores of the daily net assets: Total expense ratio reduction of 0.05% for every increase of ₹5,000 crores of daily net assets or part thereof, and On the balance of the assets: 1.05% All fees and expenses charged in a Direct Plan (in percentage terms) under various heads including the investment and advisory fee shall not exceed the fees and expenses charged under such heads in other than Direct Plan. Direct Plan shall have a lower expense ratio excluding distribution expenses, commission, etc. and no commission for distribution of Units will be paid/charged under Direct Plan. The total expenses of the Scheme including the investment management and advisory fee shall not exceed the limit stated in Regulation 52(6) of the SEBI (MF) Regulations. In addition to the limits as specified in Regulation 52(6) of SEBI (MF) Regulations or the Total Recurring Expenses (Total Expense Limit) as specified above, the following costs or expenses may be charged to the Scheme namely; (a) expenses not exceeding of 0.30 per cent of daily net assets, if the new inflows from such cities as specified by SEBI/AMFI from time to time are at least (i) 30 per cent of gross new inflows in the scheme, or; (ii) 15 per cent of the average assets under management (year to date) of the scheme, whichever is higher. Provided that if inflows from such cities is less than the higher of sub-clause (i) or sub clause (ii), such expenses on daily net assets of the scheme shall be charged on Provided further that amount incurred as expense on account of inflows from such cities shall be credited back to the scheme in case the said inflows are redeemed within a period of one year from the date of investment. Provided further that, expenses charged under this clause shall be utilized for distribution expenses incurred for bringing inflows from such cities. Provided further that, additional TER can be charged based on inflows only from retail investors from B30 cities in terms of SEBI circular no. SEBI/HO/IMD/DF2/CIR/P/2018/137 dated October 22, 2018 read with SEBI/HO/IMD/DF2/CIR/P/2019/42 dated March 25, 2019. For this purpose inflows of amount uptoRs. 2,00,000/- per transaction, by individual investors shall be considered as inflows from "retail investor. (b) ^additional expenses, incurred towards different heads mentioned under Regulations 52(2) and 52(4), not exceeding 0.05 per cent of daily net assets of the scheme; (c) GST payable on investment and advisory service fees ('AMC fees') charged by Axis Asset Management Company Limited ('Axis AMC'); Further, brokerage and transaction costs which are incurred for the purpose of execution of trade and is included in the cost of investment shall not exceed 0.12 per cent in case of cash market transactions and 0.05 per cent in case of derivatives transactions. Within the Total Expense Limit chargeable to the scheme, following will be charged to the Scheme: (a) GST on other than investment and advisory fees, if any, (including on brokerage and transaction costs on execution of trades) shall be borne by the Scheme (b) Investor education and awareness initiative fees of at least 2 basis points on daily net assets of respective Scheme. ^The AMC shall not charge additional expenses under Regulation 52(6A) (c) in case exit load is not levied/ not applicable. AMC fees charged by Axis AMC to the Scheme will be within the Total Expense Limit as prescribed by SEBI Regulations, with no sub-limit on said AMC fees. Expenses over and above the prescribed limit shall be charged / borne in accordance with the Regulations prevailing from time to time. The mutual fund would update the current expense ratios on its website (www.axismf.com) atleast three working days prior to the effective date of the change. Investors can refer 'Total Expense Ratio of Mutual Fund Schemes' section on https://www.axismf.com/total-expense-ratio for Total Expense Ratio (TER) details. Actual expense for the financial year ended March 31, 2019 (audited): Existing Plan: 2.13%\*\*, Direct Plan: 1.10%\*\* Transaction charges As per SEBI circular dated August 22, 2011, Transaction Charge per subscription of ₹ 10,000/- and above shall be charged from the investors and shall be payable to the distributors/ brokers (who have not opted out of charging the transaction charge) in respect of applications routed through distributor/broker relating to Purchases / subscription / new inflows only (lumpsum and SIP), subject to the following: For Existing / New investors: ₹100/₹150 as applicable per subscription of ₹10,000/- and above. Transaction charge for SIP shall be applicable only if the total commitment through SIP amounts to ₹10,000/- and above. In such cases the transaction charge would be recovered in maximum 4 successful installments There shall be no transaction charge on subscription below ₹ 10,000/-. There shall be no transaction charges on direct investments. The requirement of minimum application amount shall not be applicable if the investment amount falls below the minimum requirement due to deduction of transaction charges from the subscription amount. However, the option to charge "transaction charges" is at the discretion of the distributors. Investors may note that distributors can opt to receive transaction charges based on type of the Scheme. Accordingly, the transaction charges would be deducted from the subscription amounts, as applicable. Waiver of load for Not applicable direct applications Tax treatment for unit holders Investors are advised to refer to the paragraph on Taxation in the "Statement of Additional Information" and to consult their own tax advisors with respect to the specific amount of tax and other implications arising out of their participation in the Scheme. Daily Net Asset Value (NAV) The NAV will be declared on all business days. NAV can also be viewed on www.axismf.com and www.amfiindia.com [You can also telephone us at 1800 3000 3300.] publication For investor grievances Registrar and Transfer Agent: Karvy Fintech Private Limited Unit - Axis Mutual Fund, Karvy Selenium, Tower B, Plot number 31 & 32, Financial District, Gachibowli, Hyderabad - 500008. TEL: 040 33211000. please contact Name, address, telephone number, fax number, e-mail ID of the Mutual Fund, Mr. Millind Vengurlekar, Axis Asset Management Co. Ltd. "Axis House", 1st Floor, C-2, Wadia International Centre, Pandurang Budhkar Marg, Worli, Mumbai – 400025. Tel. No.: 022 4325 4123, Fax No: 022 4325 5199. Toll Free: 1800 3000 3300 or 1800 221322 Additional Contact Number: 8108622211 E-mail: customerservice@axismf.com Unit holder's information

On acceptance of the application for subscription, an allotment confirmation specifying the number of units allotted by way of e-mail and/or SMS within 5 business days from the date of receipt of transaction request/ allotment will be sent to the unit holders registered e-mail address and/or mobile number.

#### Consolidated Account Statement

CAS is an account statement detailing all the transactions and holding at the end of the month including transaction charges paid to the distributor, across all schemes of all mutual funds. CAS issued to investors shall also provide the total purchase value/cost of investment in each scheme.

Further, CAS issued for the half-year (September/ March) shall also provide

- a. The amount of actual commission paid by AMC/Mutual Fund to distributors (in absolute terms) during the half-year period against the concerned investor's total investments in each scheme
- b. The scheme's average Total Expense Ratio (in percentage terms) along with the break up between Investment and Advisory fees, Commission paid to the distributor and Other expenses for the period for each scheme's applicable plan (regular or direct or both) where the concerned investor has actually invested in.

#### a) For Unitholders not holding Demat Account:

CAS for each calendar month shall be issued, on or before tenth day of succeeding month by the AMC.

The AMC shall ensure that a CAS for every half yearly (September/ March) is issued, on or before tenth day of succeeding month, detailing holding at the end of the six month, across all schemes of all mutual funds, to all such investors in whose folios no transaction has taken place during that period.

The AMC shall identify common investors across fund houses by their Permanent Account Number (PAN) for the purposes of sending CAS. In the event the account has more than one registered holder, the first named Unit Holder shall receive the Account Statement.

The AMC will send statement of accounts by e-mail where the Investor has provided the e-mail id. Additionally, the AMC may at its discretion send Account Statements individually to the investors.

#### b) For Unitholders holding Demat Account:

SEBI vide its Circular no. CIR /MRD /DP /31/2014 dated November 12, 2014, in order to enable a single consolidated view of all the investments of an investor in Mutual Fund and securities held in demat form with Depositories, has required Depositories to generate and dispatch a single CAS for investors having mutual fund investments and holding demat accounts.

In view of the aforesaid requirement, for investors who hold demat account, for transactions in the schemes of Axis Mutual Fund on or after February 1, 2015, a CAS, based on PAN of the holders, will be sent by Depositories to Investors holding demat account for each calendar month within 10th day of the succeeding month to the investors in whose folios transactions have taken place during that month.

CAS will be sent by Depositories every half yearly (September/March), on or before 10th day of succeeding month, detailing holding at the end of the six month, to all such investors in whose folios and demat accounts there have been no transactions during that period.

CAS sent by Depositories is a statement containing details relating to all financial transactions made by an investor across all mutual funds viz. purchase, redemption, switch, dividend payout, dividend reinvestment, systematic investment plan, systematic withdrawal plan, systematic transfer plan (including transaction charges paid to the distributor) and transaction in dematerialized securities across demat accounts of the investors and holding at the end of the month.

In case of demat accounts with nil balance and no transactions in securities and in mutual fund folios, the depository shall send account statement in terms of regulations applicable to the depositories. Investors whose folio(s)/ demat account(s) are not updated with PAN shall not receive CAS.

Consolidation of account statement is done on the basis of PAN. Investors are therefore requested to ensure that their folio(s)/ demat account(s) are updated with PAN. In case of multiple holding, it shall be PAN of the first holder and pattern of holding.

For Unit Holders who have provided an e-mail address to the Mutual Fund or in KYC records, the CAS is sent by e-mail. However, where an investor does not wish to receive CAS through email, option is given to the investor to receive the CAS in physical form at the address registered in the Depository system.

Investors who do not wish to receive CAS sent by depositories have an option to indicate their negative consent. Such investors may contact the depositories to opt out. Investors who do not hold demat account continue to receive CAS sent by RTA/AMC, based on the PAN, covering transactions across all mutual funds as per the current practice.

In case an investor has multiple accounts across two depositories; the depository with whom the account has been opened earlier will be the default depository.

The dispatches of CAS by the depositories constitute compliance by the AMC/ the Fund with the requirement under Regulation 36(4) of SEBI (Mutual Funds) Regulations. However, the AMC reserves the right to furnish the account statement in addition to the CAS, if deemed fit in the interest of investor(s).

Investors whose folio(s)/demat account(s) are not updated with PAN shall not receive CAS. Investors are therefore requested to ensure that their folio(s)/demat account(s) are updated with PAN.

For folios not included in the CAS (due to non-availability of PAN), the AMC shall issue monthly account statement to such Unit holder(s), for any financial transaction undertaken during the month on or before 10th of succeeding month by mail or email.

For folios not eligible to receive CAS (due to non-availability of PAN), the AMC shall issue an account statement detailing holding across all schemes at the end of every six months (i.e. September/March), on or before 10th day of succeeding month, to all such Unit holders in whose folios no transaction has taken place during that period shall be sent by mail/e-mail.

#### Annual Report:

Scheme/Plan-wise Annual Report or an abridged summary thereof shall be mailed (email id where e mail id is provided unless otherwise required) to all Unit Holders within four months (or such other period as may be specified by SEBI from time to time) from the date of closure of the relevant accounting year i.e. 31st March each year. and full annual report shall be available for inspection at the Head Office of the Mutual Fund and a copy shall be made available to the Unit holders on request on payment of nominal fees, if any. Scheme wise annual report shall also be displayed on the website of the Mutual Fund (www.axismf.com) and on the website of Association of Mutual Funds in India (www.amfiindia.com).

Unit holders whose email addresses are not registered with the Mutual Fund may 'opt-in' to receive a physical copy of the annual report or an abridged summary thereof.

 $Further, AMC\ shall\ provide\ a\ physical\ copy\ of\ the\ abridged\ summary\ of\ the\ Annual\ Report,\ without\ charging\ any\ cost,\ on\ a\ specific\ request\ received\ from\ a\ unitholder\ physical\ copy\ of\ the\ abridged\ summary\ of\ the\ Annual\ Report,\ without\ charging\ any\ cost,\ on\ a\ specific\ request\ received\ from\ a\ unitholder\ physical\ copy\ of\ the\ abridged\ summary\ of\ the\ abridged\ summary\$ 

AMC shall also publish an advertisement every year, in an all India edition of one national English daily newspaper and in one Hindi newspaper, disclosing the hosting of the scheme wise annual report on the website of the Mutual Fund and AMFI and the modes through which a unitholder can submit a request for a physical or electronic copy of the annual report or abridged summary thereof.

#### Monthly/Half yearly disclosures

The AMC will disclose the portfolio of the Scheme (alongwith ISIN) as on the last day of the month / half year on the website of the Mutual Fund and AMFI within 10 days from the close of each month / half year (i.e. 31st March and 30th September) respectively in a user-friendly and downloadable spreadsheet format. Further, AMC shall publish an advertisement in an all India edition of one national English daily newspaper and one Hindi newspaper, every half year, disclosing the hosting of the half-yearly statement of its schemes' portfolio on the website of the Mutual Fund and AMFI and the modes through which unitholder(s) can submit a request for a physical or electronic copy of the statement of scheme portfolio.

The AMC will also provide a dashboard, in a comparable, downloadable (spreadsheet) and machine readable format, providing performance and key disclosures like Scheme's AUM, investment objective, expense ratios, portfolio details, scheme's past performance etc. on website.

 $Please \, refer Axis \, AMC \, website \, www. axismf. com for list of \, Official \, Point \, of \, Acceptance \, of \, Transactions \, for \, submission \, of \, transaction \, requests.$ 

Investors should provide their own email address and mobile number to enable Axis AMC for speed and ease of communication in a convenient and cost-effective manner, and to help prevent fraudulent transactions.

Statutory Details: Axis Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Axis Bank Ltd. (liability restricted to ₹ 1 Lakh). Trustee: Axis Mutual Fund Trustee Ltd. Investment Manager: Axis Asset Management Co. Ltd. (the AMC). Risk Factors: Axis Bank Ltd. is not liable or responsible for any loss or shortfall resulting from the operation of the scheme. Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

<sup>\*\*</sup>Includes Total Expense Ratio permissible under regulation 52(6)(c), Additional expenses under Regulation 52(6A)(c) and Additional expenses for gross new inflows from specified cities under Regulation 52(6A)(b) (wherever applicable) and includes GST on Investment Management fees.

# INSTRUCTIONS FOR COMPLETING THE APPLICATION FORM

Please read the SID carefully before signing the application form and tendering payment.

#### 1. GENERAL INSTRUCTIONS

- a. The application form should be completed in ENGLISH and in BLOCK LETTERS.
- b. All cheques, demand drafts and pay orders should be crossed "Account Payee only" and made in favour of "Scheme Name A/c First Investor Name" or "Scheme Name A/c Permanent Account No.".
- If the Scheme name on the application form and on the payment instrument are different, the application may be processed and units allotted at applicable NAV of the scheme mentioned in the application / transaction slip duly signed by
- d. Any over-writing / changes made while filling the form must be authenticated by canceling the original entry, re-entering correct details and ensuring that all applicants counter-sign against each correction.
- Application forms along with supporting documents can be submitted to ISCs / OPAs, contact details of which are available on www.axismf.com.
- Investors must write the application form number / folio number on the reverse of the cheque / demand draft.
- Investors are requested to check contents of the account statement on receipt. Any discrepancy should be reported to the AMC / Registrar within 7 calendar days of the receipt of the statement; else contents of the statement would be presumed to be correct and binding. The AMC may modify any discrepancy at its discretion.
- h. Units will be allotted subject to realization of payment proceeds.
- Unitholder / Guardian name should be same as per PAN / KYC records. Please note that AMC at discretion may replace the name as per KRA.
- FATCA Declaration: Individual investors, please fill in FATCA / CRS annexure and attach along with Application form. Non-Individual investors, please fill in UBO form along with FATCA / CRS annexure and attach along with Application form available on our website www.axismf.com

#### **DIRECT INVESTMENTS**

Investors subscribing under Direct Plan of the scheme will have to indicate "Direct Plan" against the scheme name in the application form e.g. "Axis Long Term Equity Fund - Direct Plan". Investors should also indicate "Direct" in the ARN column of the application form. However, in case Distributor code is mentioned in the application form, but "Direct Plan" is indicated against the scheme name, the application will be processed under Direct Plan. Further, where application is received for Existing Plan without Distributor code or "Direct" mentioned in the ARN Column, the application will be processed under Direct Plan.

### **EMPLOYEE UNIQUE IDENTIFICATION NUMBER (EUIN)**

Investor investing through distributor shall mention EUIN on the application form, if he/she has been advised by Sales Person/ Employee/ Relationship Manager of the distributor this would assist in addressing any instance of mis-selling. If left blank, applicant(s) need to tick and sign the following declaration "I/We hereby confirm that the EUIN box has been intentionally left blank by me/us as this transaction is executed without any interaction or advice by the employee/relationship manager/sales person of the above distributor/sub broker or notwithstanding the advice of in-appropriateness, if any, provided by the employee/relationship manager/sales person of the distributor/sub broker." on the form. SEBI has made it mandatory to obtain EUIN no. for every employee/ relationship manager/ sales person of the distributor for selling mutual fund products.

# **DECLARATION AND SIGNATURES**

- a. Thumb impressions must be attested by a Magistrate / Notary Public under his / her official seal.
- b. In case of HUF, the Karta needs to sign on behalf of the HUF.
- c. Applications by minors should be signed by their guardian.
- d. For Corporates, signature of the Authorised Signatory (from the Authorised Signatory List (ASL)) is required.

#### 5. PAYMENTS

- The AMC intends using electronic payment services (NEFT, RTGS, ECS (Credit), Direct Credit, etc.) to the extent possible for dividends / redemptions for faster realization of proceeds to investors. In case an investor wishes to receive payments vide cheques / demand drafts to be sent using a postal / courier service, please provide appropriate written instructions to the AMC / Registrar for the same.
- b. Please enclose a cancelled cheque leaf (or copy thereof) in case your investment instrument (pay-in) is not from the same bank account as mentioned under bank account details.
- c. Any communication, dispatch of redemption / dividend proceeds / account statements etc. would be made by the Registrar / AMC as per reasonable standards of servicing.
- The Debit Mandate is an additional facility available to Axis Bank account holders d. only

#### 6. BANK DETAILS

It is mandatory for investors to mention bank account details on the form as per directives issued by SEBI. Applications without this information are liable to be rejected. The Mutual Fund / AMC reserve the right to hold redemption proceeds in case requisite bank details are not submitted.

Option to register multiple bank accounts

The AMC / Mutual Fund has also provided a facility to investors to register multiple bank accounts. By registering multiple bank accounts, investors can use any of their registered bank accounts to receive redemption / dividend proceeds. Any request for a change in bank mandate requires 10 days for validation and verification. Further, these account details will be used by the AMC / Mutual Fund / R&T for verification of instruments (like cheques/DDs/POs) received at the time of subscription / purchase applications to ensure that subscription payments are received only from one of the registered bank accounts. Payments from non-registered bank accounts (called third party payments) will not be accepted (except where permitted as per SEBI regulations). Investors are requested to avail of this facility by filling in the application form for registration of multiple bank accounts available at any of our ISCs / OPAs or on our website www.axismf.com.

Cheques submitted at the time of purchase should be from the beneficiary investors account or from an account mentioned in your Multiple Bank Accounts Registration form (except for minors for amounts less than ₹ 50,000 and Corporates / nonindividuals).

Demand drafts submitted at the time of subscription should be accompanied by a banker's certificate clearly stating the investor's name and PAN as well as

mentioning that the demand draft has been issued by debiting the investor's own bank account. Pre-funded instruments issued by the bank against cash shall not be accepted for investments of ₹ 50,000 or more. This pre-funded instrument should also be accompanied by a certificate from the banker giving the investor's name, address and PAN.

Payments made through RTGS/NEFT/NECS should be accompanied by a banker's certificate stating that the RTGS/NEFT/NECS payment has been made by debiting the investor's own bank account along with mention of the investor's name and PAN.

#### THIRD PARTY PAYMENTS

When payment is made through instruments issued from a bank account other than that of the investor, the same is referred to as a Third Party payment. Where an investor has opted to register multiple bank accounts (using the 'Multiple Bank Accounts Registration Form'), and purchase payment is made from an account different from what is registered, any one of the following documents need to be provided as proof along with the payment instrument.

- Banker's certificate stating that the investment is from the investor's own bank account along with mention of his name and PAN
- Bank account passbook or statement mentioning the investor's name / PAN

Restriction on acceptance of Third Party payments for subscriptions, and exceptions thereto

- a. In case of payments from a joint bank account, one of the joint holders of the bank account must be the first account holder under the investment application.
- The Asset Management Company shall not accept subscriptions with Third Party payments except in the following situations:
  - Where payment is made by parents/grand parents/related persons on behalf of a minor in consideration of natural love and affection or as gift for a value not exceeding ₹ 50,000
    - (each regular purchase or per SIP installment). However this restriction will not be applicable for payment made by a guardian whose name is registered in the records of Mutual Fund in that folio.
  - Where payment is made by an employer on behalf of an employee under Systematic Investment Plans through payroll deductions.
  - 3. Custodian on behalf of an FII or a client.

Documents to be submitted for exceptional cases

- KYC is mandatory for all investors (guardian in case of minor) and the person making the payment i.e. the third party. Investors and the person making the payment should attach their valid KYC acknowledgement letter to the application form.
- Submission of a separate, complete and valid 'Third Party Payment Declaration Form' from the investors (guardian in case of minor) and the person making the payment i.e. third party. The said Declaration Form shall, inter-alia, contain the details of the bank account from which the payment is made and the relationship with the investor(s). Please contact the nearest OPA/ISC of Axis Mutual Fund or visit our website www.axismf.com for the declaration form.

#### 8. KYC

All Applicants (including POAs and Guardians) are required to be KYC compliant irrespective of the amount of investment. In case you are not KYC certified, please fill in the KYC form (individual or Non-Individual). A KYC acknowledgement letter should be submitted along with application for opening a folio or making an investment. Each holder in the folio must be KYC compliant.

Investors may kindly note that new SEBI Circular issued regarding uniformity in the KYC process was effective from January 1, 2012.

- 1. SEBI has introduced a common KYC Application Form for all the SEBI registered intermediaries, new Investors are therefore requested to use the common KYC Application Form and carry out the KYC process including In-Person Verification (IPV) with any SEBI registered intermediaries including mutual funds. The KYC Application Forms are available on our website www.axismf.com.
- The Mutual Fund shall perform the initial KYC of its new investors and shall also accept the details change form for investors who have done their KYC prior to 31st Dec11.
- It is mandatory to carry out In-Person Verification(IPV) for processing the KYC of its new / existing investors from January 1, 2012.
- Once the KYC and IPV-In Person Verification has been done with any SEBI registered intermediary, the investor need not undergo the same process again with any another intermediary including mutual funds. However, the Mutual Fund reserves the right to carry out fresh KYC/additional KYC of the investor.
- 5. Existing KYC compliant investors of the Mutual Fund can continue to invest as per the current practice.
- Non-individual investors will have to do a fresh KYC due to significant changes in KYC requirements.
- 7. In accordance with SEBI Circular No. CIR/MIRSD/13/2013 dated December 26, 2013, the additional details viz. Occupation details, Gross Annual Income/networth and Politically Exposed Person (PEP)\* status mentioned under section 2 & 3 which was forming part of uniform KYC form will now be captured in the application form of the Fund. Also, the detail of nature of services viz. Foreign Exchange/Gaming/Money Lending, etc.,(applicable for first/sole applicant) is required to be provided as part of Client Due Diligence (CDD) Process of the Fund.

The said details are mandatory for both Individual and Non Individual applicants.

\*PEP are defined as individuals who are or have been entrusted with prominent public functions in a foreign country, e.g., Heads of States or of Governments, senior politicians, senior Government/judicial/ military officers, senior executives of state owned corporations, important political party officials, etc.

Subsequently, SEBI, vide its circular no. MIRSD/Cir-5/2012 dated April 13, 2012 advised various intermediaries to upload KYC data of its existing customers into the KRA system. While uploading KYC data into the KRA system, intermediaries were also required to highlight such 'Missing/Not Available' KYC information of a customer, which was either not required or not taken previously, but was mandatory as per uniform KYC guidelines issued by

In accordance with AMFI Best practices guidelines circular no. 62/2015-16 dated September 18, 2015, investors may note the following:

It is mandatory for all new/existing investors to provide additional KYC information such as Income details, Occupation, association with politically

# INSTRUCTIONS FOR COMPLETING THE APPLICATION FORM (Contd.)

Please read the SID carefully before signing the application form and tendering payment

exposed person, net worth etc. as mentioned in the application form. Subscription requests, without providing these details, are liable to be rejected. No subscriptions (whether fresh or additional) and switches pertaining to 'KYC on-hold' cases are accepted, unless the investor / unitholder also submits relevant KYC missing / updated information, which is appropriately updated on the KRA - KYC.

Further, it is mandatory for existing customers to complete In-Person Verification process and provide the missing KYC information failing which their applications / transaction requests for additional subscription (including switches) is liable to be rejected.

# 8A Operationalisation of Central KYC Records Registry (CKYCR)

Central Registry of Securitisation and Asset Reconstruction and Security interest of India ('CERSAI') has been authorised by Government of India to act as Central KYC Records Registry under Prevention of Money-Laundering (Maintenance of Records) Rules, 2005 ('PMLA Rules').

SEBI vide its circular ref. no. CIR/MIRSD/66/2016 dated July 21, 2016 and circular ref. no. CIR/MIRSD/120/2016 dated November 10, 2016 has prescribed that the Mutual Fund/ AMC should capture KYC information for sharing with CKYCR as per the KYC template prescribed by CERSAI for uniform and smooth implementation of CKYC norms for onboarding of new investors in mutual funds.

In accordance with the aforesaid SEBI circulars and AMFI best practice guidelines for implementation of CKYC norms with effect from February 1, 2017:

- a) Individual investors who have never done KYC process under KRA regime i.e. a new investor who is new to KRA system and whose KYC is not registered or verified in the KRA system shall be required to provide KYC details in the CKYC Form to the Mutual Fund/ AMC.
- b) Individual investor who fills old KRA KYC Form, should provide additional / missing information using Supplementary KYC Form or fill CKYC Form.
- c) Details of investors shall be uploaded on the system of CKYCR and a 14 digit unique KYC identifier ('KIN') will be generated for such customer.
- d) New investors, who have completed CKYC process & have obtained KIN may quote their KIN in the application form instead of submitting CKYC Form/ Supplementary KYC Form.
- e) AMC/ Mutual Fund shall use the KIN of the investor to download the KYC information from CKYCR system and update its records.
- f) If the PAN of investor is not updated on CKYCR system, the investor should submit self-certified copy of PAN card to the Mutual Fund/ AMC.

The CKYC Form and Supplementary KYC Form are available at Investor Service Centre (ISC) of Axis Mutual Fund and on website www.axismf.com.

The AMC reserves the right to reject transaction application in case the investor(s) fails to submit information and/or documentation as mentioned above. In the event of non compliance of KYC requirements, the Trustee / AMC reserves the right to freeze the folio of the investor(s).

#### 9. ULTIMATE BENEFICIAL OWNERS(S)

SEBI vide its circular no. CIR/MIRSD/2/2013 dated January 24, 2013 further read with AMFI Best practices guidelines circular no. 62/2015-16 dated September 18, 2015 and other applicable regulations and guidelines, for identification of Beneficial Ownership to be followed by the intermediaries for determination of beneficial owners. A 'Beneficial owner' is defined as a natural person or persons who ultimately own, control or influence a client and/or persons on whose behalf a transaction is being conducted and includes a person who exercises ultimate effective control over a legal person or arrangement. In this regard, all categories of investors (including all new / existing investors / unitholders) (except individuals, companies listed on a stock exchange or majority-owned subsidiary of such companies) are mandatorily required to provide beneficial ownership details for all investments. Failing which, fund reserves the right to reject applications / subscription requests / additional subscription requests (including switches) / restrict further investments or seek additional information from investors who have not provided the requisite information on beneficial ownership. In the event of change in beneficial ownership, investors are requested to immediately update the details with the Fund/Registrar.

#### 10. PERMANENT ACCOUNT NUMBER (PAN)

Each applicant is required to submit self attested PAN Card Copy (Including Guardian in case of Minor and POA holders). However PAN is not mandatory in case of Investors residing in the State of Sikkim, Central & State Government officials and officials appointed by the Courts e.g. Official Liquidator, Court receiver etc. (under the category of Government) subject to Axis AMC confirming the above mentioned status.

# **PAN Exempt Investments**

SEBI vide its circular dated 24th July 2012, conveyed that the investments aggregating ₹ 50,000 in a rolling 12 month period or in a financial year i.e. April to March, in all the schemes of Mutual Funds are exempt from the PAN requirement.

Where the aggregate of the Lumpsum Investment (Fresh Purchase & Additional Purchase) and Micro SIP installments by an investor based on the rolling 12 month period/ in a financial year i.e. April to March does not exceed ₹ 50,000/-, it shall be exempt from the requirement of PAN, (hereafter referred to as "Micro Investments").

PAN requirement exemption will be available only to Micro Investments made by the individuals being Indian Citizens (Including NRIs, Joint Holders\*, Minor acting through Guardian and Sole proprietory firms not having PAN). Person of Indian Origin, Hindu Undivided Family,(HUF),Qualified Foreign Investor (QFI) and other categories of investors will not be eligible for this exemption. However the eligible investors are required to submit PAN exempt KYC issued by SEBI registered KRA (KYC Registration Authority). \* In case of joint holders, first holder must not possess a PAN.

# 11. APPLICATIONS ON BEHALF OF MINORS

Where the investment is on behalf of a Minor by the Guardian:

- a. The Minor shall be the first and sole holder in the account.
- No Joint holders are allowed. In case an investor provides joint holder details, these shall be ignored.
- Guardian should be either a natural guardian (i.e. father or mother) or a court appointed legal guardian.
- d. Guardian should mention the relationship with Minor and date of birth of the Minor on the application form.
- e. A document evidencing the relationship and date of birth of the Minor should be submitted along with the application form. Photo copy of any one of the following documents can be submitted a) Birth certificate of the minor or b)

- school leaving certificate / mark sheet of Higher Secondary board of respective states, ICSE, CBSE etc. c) Passport of the minor d) Any other suitable proof evidencing the relationship.
- f. Where the guardian is not a natural guardian (father or mother) and is a court appointed legal guardian, suitable supporting documentary evidence should be provided.
- g. If the mandatory details and/or documents are not provided, the application is liable to be rejected without any information to the applicant.

#### 12. APPLICATIONS UNDER POWER OF ATTORNEY

An applicant wanting to transact through a power of attorney must lodge the photocopy of the Power of Attorney (PoA) attested by a Notary Public or the original PoA (which will be returned after verification) within 30 days of submitting the Purchase Application Form / Transaction Slip at a Designated ISC / Official Point of Acceptance, or along with the application in case of application submitted duly signed by POA holder. Applications are liable to be rejected if the power of attorney is not submitted within the aforesaid period.

# 13. SIP matlab SLEEP IN PEACE (SYSTEMATIC INVESTMENT PLAN)

- A minimum gap of 21 days and not more than 90 days needs to be maintained between date of Application & SIP start date.
- b. Investor shall have the option of choosing any date of the month as the SIP date except the dates 29th, 30th and 31st. If SIP debit date is not mentioned default date would be considered as 7th of every month. If selected 29th, 30th or 31st, default SIP date would be considered as 28th of every month.
- c. All SIP installment cheques/payment instructions must be of the same amount and the same monthly debit date (excluding first cheque).
- d. The SIP will be discontinued automatically if payment is not received for three successive installments.
- e. Investors can discontinue a SIP at any time by sending a written request to any Official Point of Acceptance or to the registrar Karvy. Notice of such discontinuance should be received at least 20 days prior to the next due date of the installment / debit.
- f. In case payment is made using "At Par" cheques, investors must mention the MICR number of his bank branch. Where he hold's the bank account.
- g. An Investor will not hold Axis Mutual Fund, its registrars and / or service providers responsible if a transaction is delayed or not effected, or the investor bank account is debited in advance or after the specific SIP date because of the various clearing cycles of RBI's Electronic Clearing Facility (ECS) / Bank holiday. Axis Mutual Fund, its registrars and other service providers shall not be held responsible or liable for damages / compensation / loss incurred by the investor as a result of using the SIP or ECS / Auto debt facility.
- Please refer below table for min. no. of installments and minimum amount per installments:

Scheme	Mon	thly	Yearly					
	Minimum Amount (₹)	Minimum Installments	Minimum Amount (₹)	Minimum Installments				
All Schemes except Axis Liquid Fund and Axis Overnight Fund	1000	6	12000	3				
Axis Long Term Equity Fund*	500	6	6000	3				

**Note:** For all scheme minimum amount is as per above table and thereafter in multiple of  $\mathbb{Z}$  1.

For Long Term Equity Fund Minimum amount is as per above table and thereafter in multiple of ₹ 500 \*.

- If the period is not specified by the unit holder on the SIP section then the SIP enrollment will be consider from the upcoming month (Gap of 21 days) till perpetuity (December 2099).
- If no amount is mentioned minimum scheme amount would be considered.
   Please refer KIM & SID of the respective scheme.

Change of Debit Bank Details (SIP Auto Debit Form)

- a. Investor can change debit bank details mentioned on SIP Auto Debit form by ticking the check box provided on the form and attaching signed cancelled cheque of the new bank along with the mandate.
- b. The cheque copy should have the investor's name printed on it.
- c. A minimum gap of 21 days is required for incorporation of new bank details.
- d. In case of change of debit bank details the investor needs to provide the new bank details on mandate and SIP start date should be in continuation with the SIP cycle and end date will remain the same.
- e. Except new debit bank details rest of the details i.e. SIP period, amount etc. will remain same as the original SIP investment.

### 14. NATIONAL AUTOMATED CLEARING HOUSE (NACH)

NACH is a funds clearing platform set up by NPCI similar to the existing ECS of RBI. NPCI has implemented NACH for Banks, Financial Institutions, Corporates and Government a web based solution to facilitate interbank, high volume, electronic transactions which are repetitive and periodic in nature.

### National Payments Corporation of India (NPCI)

NPCI was set up by Indian Banks Association under a mandate from the Reserve Bank of India in 2008. It is the umbrella organization for all retail payment systems. NCPI would provide robust payment solutions to banks and financial institutions across India

# 15. AUTO DEBIT PARTNERING BANKS

Partnering Banks: Axis Bank, Federal Bank, HDFC Bank, ICICI Bank, Punjab National Bank, State Bank of India & Union Bank Of India.

# 16. NRIs, FIIs

- a. Repatriation basis
  - I. NRIs: Payment may be made either by inward remittance through normal banking channels, or from funds held in a Non-Resident (External) Rupee Account (NRE) / Foreign Currency (Non-Resident) Account (FCNR). In case Indian rupee drafts are purchased abroad or from Foreign Currency Accounts or Non-resident Rupee Accounts, an account debit certificate from the bank issuing the draft confirming the debit will need to be enclosed.
  - II. FIIs can pay their subscription either by inward remittance through normal banking channels or from funds held in Foreign Currency Account or Non-Resident Rupee Account maintained by the FII with a designated branch of an authorised dealer.

# INSTRUCTIONS FOR COMPLETING THE APPLICATION FORM (Contd.)

Please read the SID carefully before signing the application form and tendering payment.

III. Axis Mutual Fund has decided to restrict subscriptions from U.S. Persons (including NRIs and all persons residing in U.S, U.S Corporations or other entities organized under the laws of U.S) and Residents of Canada in the Schemes of Axis Mutual Fund.

#### b. Non-repatriation basis

In the case of NRIs, payment may be made either by inward remittance through normal banking channels or out of funds held in a NRE / FCNR / Non-Resident Ordinary Rupee Account (NRO). In case Indian rupee drafts are purchased abroad or from Foreign Currency Accounts or Non-resident Rupee Accounts, an account debit certificate from the bank issuing the draft confirming the debit will need to be enclosed.

c. TDS where ever applicable would be rounded off to the Rupee.

#### 17. ELECTRONIC SERVICES

The AMC provides electronic transaction services through its website and over the phone

a. KFINKART: Transactions through electronic platform(s) of Karvy Fintech Private Limited (effective from January 2, 2017): Investors will be allowed to transact through www.karvymfs.com, an electronic platform provided by M/s. Karvy Fintech Private Limited ('Karvy'), Registrar & Transfer Agent, in Schemes of Axis Mutual Fund ('Fund') (except Axis Gold ETF). The facility will also be available through mobile application of Karvy i.e. 'KFINKART'.

### b. Online Schedule Transaction Facility ('the OST facility'/ 'the Facility'):

The OST facility shall enable Investors to schedule subscription / redemption / switch transaction(s) on specified date for specified amount/ units by giving online instruction.

The terms and conditions of the OST facility shall be as under:

- 1 The Facility is available to the existing Investors of open ended schemes of Axis Mutual Fund (except Axis Gold ETF and Axis Nifty ETF), subject to completion of lock-in, if any.
- 2. The Facility is available only to Individual (including sole proprietor) Investors for units held in / subscription in physical mode.
- The Facility for subscription transaction would be available to Investors after completion of OTM Mandate / Easycall mandate/ equivalent mandate registration process.
- 4. Under the Facility the transaction can be scheduled to be executed on a specified date which shall be within 30 calendar days from the date of the instruction. Such specified date shall be a business day. In case the scheduled transaction date falls on a nonbusiness day, the transaction will be executed on the immediately following business day.
- The Facility shall be available on online transaction platform(s) viz website of Axis AMC i.e. www.axismf.com. Axis AMC may extend the Facility to other transaction platforms from time to time, at its discretion.
- 6. The scheduled transaction may be cancelled by giving suitable instruction atleast one calendar day prior to the scheduled transaction date.
- The triggered transaction on the scheduled date shall be considered as time stamped and will be executed on the specified date at the applicable NAV of the relevant scheme.
- The scheduled transaction(s) shall be subjected to exit load, minimum subscription/ additional subscription application and other terms and conditions of the relevant scheme as per SID applicable on the specified date.
- The scheduled transaction shall be liable to be rejected if sufficient amount is not available for subscription or sufficient number of units / amount is not available for redemption.
- Redemption transactions will not be executed in case units are pledged or where lien is marked on units, at the time of online instruction / on specified date;
- 11. Investors availing this facility shall acquaint themselves with the features of the relevant scheme(s), including any modification / amendments carried out before the specified date.

The above is an additionally provided facility to the Investors to plan their transactions in schemes using online platforms.

- c. Email facility Applicants who provide their email address will receive communication by email. In case an investor wishes to receive a hard copy of an account statement or other document, he/she is requested to submit a request at customerservice@axismf.com or call us on Toll Free: 1800 3000 3300 or 1800 221322 Additional Contact Number: 8108622211 From Monday to Friday 8 AM to 8 PM On Saturday & Sunday 9 AM to 6 PM.
- d. SMS alerts facility Applicants who wish to receive transaction alerts on their mobile phone need to provide their mobile no.
- e. Online investment facility New or existing investors can invest with us online at www.axismf.com. To avail of this facility, applicants are requested to provide both their mobile no. and email address in the spaces provided.
- f. EasyCall Facility-New or existing investors can buy or sell units of schemes over the phone without having to remember PINs and Passwords. To do so an investor must register for our unique Easy Call facility. By filling in the registration form available on www.axismf.com.
- g. In case mobile no. & email ID is not provided on the application form then it will be capture as per KYC record.
- h. Investors should provide their own email address and mobile number to enable Axis AMC for speed and ease of communication in a convenient and cost-effective manner, and to help prevent fraudulent transactions.

#### 18. NOMINATIO

- Nomination is mandatory for all the folios/accounts, where the mode of holding is single or the folio/account is opened by an individual without any joint holding. New subscriptions received from individuals without nomination will be rejected.
- b. The nomination can be made only by individuals holding units on their own behalf singly or jointly. Non-Individuals including Society, Trust, Body Corporate, Partnership Firm, Karta of Hindu Undivided Family, holder of Power of Attorney cannot nominate. If the units are held jointly, all joint holders must sign against the nomination.
- c. Nomination is not allowed for folios/accounts opened in the name of minors.
- d. A minor can be nominated against a folio/account. In such a case, the name and address of the Guardian of the minor nominee must be provided. If no Guardian name is provided, the nomination of the minor will be invalid. The Guardian of the minor nominee should be a person other than the holder of that

folio/account. Nomination can also be in favour of the Central Govt, State Govt, a local authority, any person designated by virtue of his office or a religious charitable trust

- e. The Nominee cannot be a trust (other than a religious or charitable trust), society, body corporate, partnership firm, Karta of HUF or a Power of Attorney holder. A non-resident Indian can be a Nominee subject to the exchange controls in force, from time to time.
- Nomination stands rescinded upon transfer of units or cancellation of nomination.
- g. The nomination facility extended under the Scheme is subject to existing laws. The AMC shall, subject to production of such evidence which in their opinion is sufficient, proceed to effect the payment / transfer to the Nominee(s) in the event of demise of the unit holder. Transfer of units / payment to the nominee(s) of the sums shall discharge Axis Mutual Fund / Axis AMC of all liability towards the estate of the deceased unit holder and his / her / their successors / legal heirs.
- h. Cancellation of nomination can only be made only by those individuals who hold units on their own behalf singly or jointly and who made the original nomination. (Please note that if one of the Joint Holders die, the other surviving holders cannot cancel or change the nomination.)
- i. Nomination shall be registered only if the form is filled in completely.
- j. Nomination will be updated at folio/account level and not at scheme level.
- k. Nomination can be made for maximum of 3 nominees. In case of multiple nominees, the percentage of allocation / share in favour of each of the nominees should be indicated against their name and such allocation / share should be in whole numbers without any decimals making a total of 100 percent. In the event of unit holders not indicating the percentage of allocation / share for each of the nominees, the Mutual Fund / the AMC, by invoking default option shall settle the claim equally amongst all the nominees.
- I. The investor(s) who nominate is / are deemed to have read and understood the provisions of Regulation 29 A of SEBI (Mutual Funds) Regulations, 1996, read with SEBI circular dated Feb. 16, 2004 and / or any amendments thereto or any rules / regulations framed in pursuance thereof governing the nomination facility and agree/s to be bound by the same.
- m. Fresh nominee registrations will override older nominations under the folio.
- n. In case an investor does not wish to nominate for a specific folio / account, he/she should strike off the nomination fields and mention "Nomination not required".
- Even those investors who do not wish to nominate must sign separately confirming their non-intention to nominate.

#### 19. DEMAT ACCOUNT DETAILS

If you wish to invest in the scheme through Demat you need to have a beneficiary account with a Depositary Participant (DP) of the NSDL/CDSL and specify the same in this Application Form. You must ensure that the sequence of names with other details like address, PAN, etc mentioned under Demat details should match with DP records. Only those applications where the details are matched with the depository data, will be treated as valid application. If the details mentioned in the application are incomplete /incorrect, or does not match with the depository data, the applicant shall be treated as invalid and shall be liable to be rejected and would be allotted in Physical form. Demat option will be applicable for the applications along with SIP option.

Please attach Client Master List along with application form.

#### 20. TRANSACTION CHARGE

As per SEBI circular dated August 22, 2011, Transaction Charge per subscription of ₹ 10,000/- and above shall be charged from the investors and shall be payable to the distributors/ brokers (who have not opted out of charging the transaction charge) in respect of applications routed through distributor/broker relating to Purchases / subscription / new inflows only (lumpsum and SIP), subject to the following:

- For Existing / New investors: ₹100 / ₹ 150 as applicable per subscription of ₹10,000/– and above.
- Transaction charge for SIP shall be applicable only if the total commitment through SIP amounts to ₹ 10,000/- and above. In such cases the transaction charge would be recovered in maximum 4 successful installments.
- There shall be no transaction charge on subscription below ₹ 10,000/-.
- There shall be no transaction charges on direct investments.
- There shall be no transaction charges for transaction other than purchases/subscriptions relating to new inflows such as Switches, etc.
- Transactions carried out through the Stock Exchange platforms for mutual funds shall not be subject to transaction charges.

The requirement of minimum application amount shall not be applicable if the investment amount falls below the minimum requirement due to deduction of transaction charges from the subscription amount.

However, the option to charge "transaction charges" is at the discretion of the distributors. Investors may note that distributors can opt to receive transaction charges based on type of the Scheme. Accordingly, the transaction charges would be deducted from the subscription amounts, as applicable.

21. A non-profit organization means any entity or organization that is registered as a Trust or a society under the Societies Registration Act, 1860 or any similar State legislation or a company registered under section 25 of the companies act, 1956 or under Section 8 of the Companies Act, 2013. NPOs are requested to submit a copy of certificate of registration under applicable laws (example Bombay Public Trust Act) and/ or certificate from Charity Commissioner (as applicable) and/ or copy of appropriate registration certificate under Income Tax Act.

### 22. MULTIPLE INVESTMENTS

- Investor can make purchases in up to three schemes within the same Folio by making a single consolidated payment for the investments.
- Multiple Investments facility is not available for Axis Children's Gift Fund, Axis Liquid Fund, Axis Overnight Fund, Axis Gold ETF, Axis Nifty ETF, any closed ended schemes, and during NFO period.
- Cheque/ DD/ Debit mandate should be drawn for Total Amount of investment in all three schemes.
- 4. The Cheque/ DD should be drawn favouring "Axis MF Multiple Schemes".
- In case of payment through a Debit Mandate, please tick "Axis MF Multiple Schemes" only.

# INSTRUCTIONS FOR COMPLETING THE APPLICATION FORM (Contd.)

Please read the SID carefully before signing the application form and tendering payment.

- 6. If the total amount of investments mentioned on the application is different from the amount mentioned on the accompanying Cheque / Demand Draft / Debit mandate, then the application is liable to be rejected.
- Please mention all scheme/ plan/ option details in the table in section 7A of the form. If the scheme details are provided in any other format, the application is liable to be rejected.
- Investments will be accepted subject to minimum investment criteria applicable for the schemes opted for investment. Even if one of the schemes specified for investment does not satisfy the minimum investment criteria, the application will be liable to be rejected for all schemes.
- 9. This facility is only available for lumpsum purchases.

#### 23. FOREIGN ACCOUNT TAX COMPLIANCE (FATCA)

FATCA & CRS TERMS & CONDITIONS: Details under FATCA & CRS: The Central Board of Direct Taxes has notified Rules 114F to 114H, as part of the Income-tax Rules, 1962, which Rules require Indian financial institutions such as Axis MF to seek additional personal, tax and beneficial owner information and certain certifications and documentation from all our investors and counter parties. In relevant cases, information will have to be reported to tax authorities / appointed agencies.

Towards compliance, we may also be required to provide information to any institutions such as withholding agents for the purpose of ensuring appropriate withholding from the account or any proceeds in relation thereto.

The onus to provide accurate, adequate and timely inputs in this regard would be that of the investor or counterparty. Should there be any change in any information provided by you, please ensure you advise us promptly, i.e., within 30 days.

Please note that Axis MF will be unable to provide advice to you about any tax status or FATCA/CRS classification relevant to your account. It is your responsibility to ensure that you record your correct tax status / FATCA/ CRS classification. You may seek advice from your tax advisor in this regard.

Please note that you may receive more than one request for information if you have multiple relationships with Axis MF or its group entities. Therefore, it is important that you respond to our request, even if you believe you have already supplied any previously requested information.

#### **FATCA & CRS INSTRUCTIONS:**

If you have any questions about your tax residency, please contact your tax advisor. If you are a US citizen or resident or green card holder, please include United States in the foreign country information field along with your US Tax Identification Number. It is mandatory to supply a TIN or functional equivalent if the country in which you are tax resident issues such identifiers. If no TIN is yet available or has not yet been issued, please provide an explanation and attach this to the form.

Investors are requested to provide all the necessary information / declarations to facilitate compliance, considering India's commitment to implement FATCA and CRS under the relevant international treaties.

Please consult your

In case customer has the following Indicia pertaining to a foreign country and yet declares self to be non-tax resident in the respective country, customer to provide relevant Curing Documents as mentioned below:

FATCA & CRS Indicia observed (ticked)	Documentation required for Cure of FATCA/ CRS Indicia							
U.S. place of birth	1. Self-certification that the account holder is neither a citizen of United States of America nor a resident for tax purposes;  2. Non-US passport or any non-US government issued document evidencing nationality or citizenship (refer list below); AND  3. Any one of the following documents:  Certified Copy of "Certificate of Loss of Nationality  or Reasonable explanation of why the customer does not have such a certificate despite renouncing US citizenship;  or Reason the customer did not obtain U.S. citizenship at birth							
Residence/mailing address in a country other than India	Self-certification that the account holder is neither a citizen of United States of America nor a tax resident of any country other than India; and     Documentary evidence (refer list below)							
Telephone number in a country other than India	If no Indian telephone number is provided  1. Self-certification that the account holder is neither a citizen of United States of America nor a tax resident of any country other than India; and  2. Documentary evidence (refer list below)  If Indian telephone number is provided along with a foreign country telephone number  1. Self-certification that the account holder is neither a citizen of United States of America nor a tax resident for tax purposes of any country other than India; OR  2. Documentary evidence (refer list below)							
Telephone number in a country other than India	Self-certification that the account holder is neither a citizen of United States of America nor a tax resident of any country other than India; and     Documentary evidence (refer list below)							

# List of acceptable documentary evidence needed to establish the residence(s) for tax purposes:

- 1. Certificate of residence issued by an authorized government body
- Valid identification issued by an authorized government body\* (e.g. Passport, National Identity card, etc.)
- \* Government or agency thereof or a municipality of the country or territory in which the payee claims to be a resident.

# 24. Submission of Aadhar Number

Aadhar number/ copy or Proof of enrolment for Aadhar is required to be submitted by/for the following:

- a. Individual investor(s) who is/are eligible to be enrolled for an Aadhar number.
- b. Managers. Officers or employees/persons holding an attorney to transact on behalf of Non Individual investors.

Investor(s) is/are required to give his/their consent for usage of Adhaar number for purposes detailed in consent given under Declarations section of application form.

Further, investors may kindly note that, if the name given in the application does not match the name as appearing on the PAN Card/Aadhaar card, authentication, application may be liable to get rejected or further transactions may be liable to get rejected.

Further, pursuant to the notification on Prevention of Money-laundering (Maintenance of Records) Amendment Rules, 2019 dated February 14, 2019, Aadhaar can be accepted as a valid document for proof of address or proof of identity, provided the investor redact or blackout his Aadhaar number while submitting the applications for investments.

#### Purpose of usage of Aadhar number

The purpose of collection/usage of Aadhaar number including demographic information is to comply with applicable laws/rules/regulations.

The aforesaid requirements shall be implemented by AMC subject to amendments to PMLA Rules and circulars issued by regulator(s).

#### 25. E-mail Communication

Investors should ensure that the email id provided is that of First /Sole holder or of their Family member. Family means spouse, dependent children or dependent parents. This email address and mobile no. provided shall be registered in the folio for all communications. In case, this section is left blank, the email id and mobile no. of the First / Sole Holder available in the KYC records shall be registered in the folio.



# **COMMON APPLICATION FORM**

For first time investors for Lumpsum Investments / SIP Investments / Zero Balance folio registration.

(PLEASE READ THE INSTRUCTIONS BEFORE FILLING UP THE FORM. ALL SECTIONS TO BE COMPLETED IN ENGLISH IN BLACK/BLUE COLOURED INK AND IN BLOCK LETTERS)

Distributor ARN		Sub-Distributor ARN	Internal Sub-Bro Sol ID	oker/ Application No.
EUIN		Employee Code	RIA CODE^	
Serial No., Date	& Time Stamp			
distributor. ^ I/We, have	e invested in the scheme	e(s) of Axis Mutual Fund unde		nt of various factors including the service rendered by the ent to share/provide the transactions data feed/portfolic tioned SEBI Registered Investment Adviser.
relationship ma	nager/sales person c		b broker or notwithstanding the advic	ed without any interaction or advice by the employee/ e of in-appropriateness, if any, provided by the
You/ Sole Applica	ınt /Guardian	Second Applicant	Third Applicant	Power of Attorney Holder
TRANSACTION CHA	ARGES FOR APPLICA	TIONS THROUGH DISTR	IBUTORS ONLY (Refer Instruction No. 2	20)
I confirm that I	am a first time investo	or across Mutual Funds.	OR I confirm that I am	an existing investor across Mutual Funds.
			tor has opted to receive Transaction Char sued against the balance amount invested.	ges, the same are deductible as applicable from the
<b>EXISTING INVESTO</b> folio with KYC validated	OR'S FOLIO NUMBE d, please mention here a	<b>R</b> (If you have an existing nd skip to section 4)	MODE OF HOLDING (in case of Demat F Mode of Holding should be same as in Dema	
Folio number			Single Joint (Default)  Anyone or Survivor	Demat Mode Physical Mode (in case of Demat, please fill sec 6)
1. YOUR PERSONA	AL DETAILS (MANDA	ATORY) (In case of investm	ent "On behalf of minor", Please refer instr	uction No. 11)
First Applicant Mr	. Ms. M/s.	F	IRST APPLICANT	Gender M F O
PAN (Mandatory)		Aadhaar (Optional)	No.	
DOB D D	M M Y Y	Y Y CKYC No (Optional)	0. 1 4 d g i t C K	Y C N u m b e r
Address				
City		State		Pincode
Mobile		*Email ID		
	Pvt. Sector Servi	rice Public Sector Ser	vice Govt. Service Business	Professional Agriculturist
Occupation Details	Retired	Housewife	Forex Dealer Student	Others Specify
	Below 1 Lac	1-5 Lacs 5-	10 Lacs 10-25 Lacs 2	5 Lacs - 1 Crore > 1 Crore
Gross Annual Income (₹)		atory for Non - Individuals		as on D D M M Y Y Y Y
*Email id belongs to	Self / Family Mer	mber (Refer Instruction	No. 25)	
I / we hereby pre	efer to 'OPT-IN' to red	ceive physical copies of scl	neme Annual Report or Abridged summ	ary thereof.
BANK ACCOUNT D	ETAILS FOR PAYOUT	(Please note that as per SEBI	Regulations it is mandatory for investors to p	ovide their bank account details. Refer Instruction No. 6)
Name of the bank				
Branch Address				
City		State		Pincode
Account No.				
Account type Sav	ings Current	NRE NRO	FCNR Others	Specify
IFSC code (11 digit)			MICR Code (9 digit)	

Second App	licant	Mr.	Ms.	M/s								SECO	ND	ΑP	PLICA	NT							C	enc	der		M		F [	0
PAN (Mandatory)												Aadhaar No. (Optional)																		
DOB	D	D	М	М	Υ	Y	,	Υ	Υ			CKYC No. (Optional)					1 4 d	g i t C	ΚY	CNU	m b	e r								
Address																														
City											9	State										P	inco	de						
Occupation	Detail	\$		Pvt.	Se	ctor S	Ser	/ice		F	Public	Sector Service		Go	ovt. Serv	ice	В	usine	SS	F	rofes	sior	nal			Agr	icult	urist		
Ссоранон				Ret	ire	<u> </u>					Hous	sewife		Fo	rex Dea	er	s	tuden	t		Other	s			,	Sp	e c i	fy		
Gross A Income				Bel	ow	1 La	с			1-4	5 Lac	s 5-10	Lacs	i	10	-25	Lacs		25	5 Lacs	- 1 C	ror	е [		> 1	Cr	ore			
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	rdian  investors is Mutual	ax resident (i.e., are you se fill for ALL countries (oth ou are a Citizen / Resident Country of Tax Residency	ax resident (i.e., are you assessed for itse fill for ALL countries (other than India) itse are a Citizen / Resident / Green Card House are a Citizen / Resident / Green Card House are a Citizen / Residency  Tax Residency  Tax Identificate Functions  Tax Residency  Tax Identificate Functions  Tax Residency  Tax Identificate Functions  Tax Identificate Functions	ax resident (i.e., are you assessed for tax) in any assessed for ALL countries (other than India) in which you are a Citizen / Resident / Green Card Holder / Tax Residency    Country of Tax Identification Number Functional Equivalency   Tax Identification Number Function Number Function Number Function Number Function Number Function Number Function Number Func	ax resident (i.e., are you assessed for tax) in any other country se fill for ALL countries (other than India) in which you are a Resident ou are a Citizen / Resident / Green Card Holder / Tax Resident in the Country of Tax Identification Number or Functional Equivalent  rdian  Country of Tax Residency  rdian  Country of Country of Functional Equivalent  Country of Tax Residency  Country of Tax Residency  Country of Tax Identification Number or Ide (TIN or Indian Ind	ax resident (i.e., are you assessed for tax) in any other country outside India?  se fill for ALL countries (other than India) in which you are a Resident for tax purpose ou are a Citizen / Resident / Green Card Holder / Tax Resident in the respective countries.    Country of   Tax Identification Number or   Identification Type   (TIN or other please specify)	Indian

In words

Total

In figures

5. PAY	MENT DETAILS			<u>8</u>
N	on-Third Party Payment Th	ird Party Payment (Please attach 'Third Pa	arty Payment Declaration Form')	
Mode		Bank Debit Mandate Date D	D M M Y Y Y Chequ	ue / DD No.
Amount (in figure	s)	(in words)		
Pay-in A/	c No.			
Account t	ype Savings Curr	ent NRE NRO FCN	R Others	Specify
IFSC code	(11 digit)	MICR Cod	e (9 digit)	
Drawn o	n bank / branch name & addre	ess		
6. DEM	IAT ACCOUNT DETAILS (OPT	IONAL)		
	•	es as mentioned in the application form ma	tches with that of the A/c held with the dep	ository participant) Refer Instruction No. 19.
	Depository Participant Name		DP I	D: I N
NSDL:	Beneficiary A/c No.			
CDSL:	Depository Participant Name Beneficiary A/c No.			
Enclos	ed Client Master	Transaction / Statement Copy / DIS	Сору	
7. DEC	LARATION AND SIGNATURE			
understoc source on Act, Anti A been indu "Know Yo Scheme, i the law.) T Mutual Fu policy whi my invest	In the terms, conditions, details, ly and does not involve designed honey Laundering Laws, Anti Corroced by any rebate or gifts, direct our Customer" process is not compared to the ARN holder has disclosed to nots amongst which the Schemeich is available on the website of the ment related queries and/or reconditions.	If the SID / KIM of the scheme and SAI of the Arules and regulations governing the scheme for the purpose of the contravention of any ruption Laws or any other applicable laws et all y or indirectly in making this investment. It pleted by me/us to the satisfaction of the Mupplicable NAV prevailing on the date of such me/us all the commissions (trail commissions is being recommended to me/us. I/we give he AMC / Fund. I/We give my consent to Alceive communication pertaining to transacy blocking preferences with the Customer Pr	ne. I/We hereby declare that the amount in Act, Rules, Regulations, Notifications or Denacted by the Government of India from time. We confirm that the funds invested in the Statual Fund, (I/we hereby authorize the Mutuh redemption and undertake such other act on or any other mode), payable to him for the my our consent to collect personal data and the graph of the confirmation of the my our consent to collect personal data and the graphs of the confirmations of the confirmation of the co	vested in the scheme is through legitimate irectives of the provisions of the Income Tax me to time. I/we have not received nor have Scheme, legally belongs to me/us. In event al Fund, to redeem the funds invested in the ion with such funds that may be required by he different competing Schemes of various or information as prescribed in the privacy, SMS, email or any other mode to address
₹50,000 that I/We	in a year (Applicable for Micro inv	isting Micro SIP/Lumpsum investments whit restment only.) with your fund house. For NR I through approved banking channels or fr s are true and correct.	lls only - I / We confirm that I am/ we are No	n Residents of Indian nationality/origin and
provided		he information requirements of this Form (rrect, and complete. I / We also confirm tha		
usage (ii) I/ We here	validating/authenticating and (ii) eby provide my/our consent for s	provide my/our consent in accordance witl updating my/ our Aadhaar number(s) in a haring/disclosing of the Aadhaar number(: ur and Transfer Agent (RTA) for the purpose o	ccordance with the Aadhaar Act, 2016 (and s) including demographic information with	d regulations made thereunder) and PMLA. the asset management companies of SEBI
You	/ Sole Applicant /Guardian	Second Applicant	Third Applicant	Power of Attorney Holder

Date D D M

Place

8. QUICK CHECKLIST
KYC acknowledgement letter (Compulsory for MICRO Investments)
Self attested PAN card copy
Plan / Option / Sub Option name mentioned in addition to scheme name
Multiple Bank Accounts Registration form (if you want to register multiple bank accounts so that future payments can be made from any of the accounts)
Email id and mobile number provided for online transaction facility
SIP Registration Form for SIP investments
Relationship proof between guardian and minor (if application is in the name of a minor)
FATCA Declaration
Additional documents attached for Third Party payments. Refer instruction No. 7.
Toll Free 1800 221322/ 1800 3000 3300 Additional Contact No. 8108622211  SMS HELP to 92120 10033 Transact and get folio details on the go  Products  Axis MF IFA CONNECT An app that goes beyond transactions Download the app or visit the web portal (https://ifaconnect.axismf.com)  Products  9. DEBIT MANDATE (Only for Axis Bank Account holders. Now you don't have to issue a cheque if you hold an Axis Bank Account). To be processed in CMS software under client code "AXISMP"  Name of the account holder(s)  Axis MF IFA CONNECT An app that goes beyond transactions Download the app or visit the web portal (https://ifaconnect.axismf.com)  Products  Application No.
authorise you to debit my/our account no.
Account type Savings NRO NRE Current FCNR Others Specify to pay for the purchase of
Axis Long Term Equity Fund OR Axis MF Multiple Schemes
Amount (in words) (in Figures)
Signature of Signature of Signature of First Account Holder Second Account Holder Third Holder
Date D D M M Y Y Y Y
<del>*</del>

**NE ACKNOWLEDGE YOUR APPLICATION** Received subject to realisation, verification and conditions, an application for purchase of Units as mentioned in the application for

From

Cheque No.	Date	Amount	Scheme	Stamp & Signature
	Cheque No.	Cheque No. Date	Cheque No. Date Amount	Cheque No. Date Amount Scheme

Application No.

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Τo

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SIP Scheme 2

SIP Scheme 3



#### SIP REGISTRATION FORM Application No. Sub-Distributor Internal Sub-Broker Distributor Sol ID ARN ARN **Employee EUIN** RIA CODE^ Code Upfront commission shall be paid directly by the investor to the AMFI registered distributor based on the investor's assessment of various factors including the service rendered by the distributor. ^I/We, have invested in the scheme(s) of Axis Mutual Fund under Direct Plan. I/We hereby give my/our consent to share/provide the transactions data feed/portfolio holdings/ NAV etc. in respect of my/our investments under Direct Plan of all schemes of Axis Mutual Fund, to the above mentioned SEBI Registered Investment Adviser. "I/We hereby confirm that the EUIN box has been intentionally left blank by me/us as this transaction is executed without any interaction or advice by the employee/relationship manager/sales person of the above distributor/sub broker or notwithstanding the advice of in-appropriateness, if any, provided by the employee/relationship manager/sales person of the distributor/sub broker." You/ Sole Applicant /Guardian Second Applicant Third Applicant Power of Attorney Holder TRANSACTION CHARGES FOR APPLICATIONS THROUGH DISTRIBUTORS ONLY (Refer Instruction No. 20) I confirm that I am an existing investor across Mutual Funds. I confirm that I am a first time investor across Mutual Funds. In case the subscription amount is ₹ 10,000 or more and your Distributor has opted to receive Transaction Charges, the same are deductible as applicable from the purchase/subscription amount and payable to the Distributor. Units will be issued against the balance amount invested. EXISTING INVESTOR'S FOLIO NUMBER have an existing folio with KYC validated, please mention here) Folio number 1. YOUR INFORMATION (MANDATORY) Your Name (as in PAN Card / KYC records) Mr. Ms. M/s Name of the Guardian Mr. Ms. M/s Your PAN 2nd Holder PAN 3rd Holder PAN DO NOT FILL THE MANDATE BELOW, IF OTM DETAILS ARE PROVIDED IN SECTION 2 ON THE NEXT PAGE. To register Axis One Time Mandate, please fill and submit the One Time Mandate form separately. **UMRN** Date Tick (✓) Sponsor Bank Code **Utility Code** CREATE 🗸 I/We hereby authorize **Axis Mutual Fund** to debit (tick < ) SB CA CC SB-NRE SB-NRO Other MODIFY X Bank a/c number CANCEL X **IFSC** or MICR with Bank an amount of Rupees **FREQUENCY** x Otly X H-Yrly X Yrly ✓ As & when presented **DEBIT TYPE** X Fixed Amount Maximum Amount Reference 1 Phone No. Reference 2 All Schemes of Axis Mutual Fund **Email ID** I agree for the debit of mandate processing charges by the bank whom I am authorizing to debit my accounts as per latest schedule of charges of the bank **PFRIND** From Signature Primary Account holder Signature of Account holder Signature of Account holder Until Cancelled Name as in bank records Name as in bank records Name as in bank records This is to confirm that the declaration (as mentioned overleaf) has been carefully read, understood & made by me / us. I am authorizing the User Entity / Corporate to debit my account, based on the instructions as agreed and signed by me. I have understood that I am authorized to cancel / amend this mandate by appropriately communicating the cancellation / amendment request to the User entity / Corporate or the bank where I have authorized the debit. MANDATORY FIELDS: • Instrument Date • Account type • Bank A/c number (core banking a/c no only) • Bank name • IFSC code or MICR code (as per the cheque / pass book) • Amount (in words & in figures) • Period start date and end date or until cancelled • Account holder signature • Account holder name as per bank records. Reference 1 - PAN. ACKNOWLEDGMENT SLIP (To be filled by the investor) Investor Name SIP Scheme 1 Top-up Yes Νo

Top-up

Top-up

Yes

Yes

No

No

Stamp & Signature

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Scheme / Plan / Option						F	ren	uenc	v		Da Da	le	E	nrolli			rio	d			SIP	۸m	01110			TOP-UP Facility (Optional) Only available for Monthly SIP											
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- Multiple SIP registration facility is not available for Axis Children's Gift Fund, Axis Liquid Fund, Gold ETF and during NFO.
- Investors are required to submit Form along with a photo copy/cancelled cheque of Debit Bank Account at least 21 days before the first SIP Installment date.
- Investors shall have the option of choosing any date of the month as the SIP date except the dates 29th, 30th and 31st. If SIP date is not mentioned, default date would be considered as 7th of every month. If the SIP date falls on a non-business day or a bank holiday, the SIP debit will be processed on the following business day.
- 11. Please refer below table for minimum amount per installments:

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Scheme	Minimum Amount (₹)	Minimum Installments
All Schemes except Axis Liquid Fund	1000	6
Axis Long Term Equity Fund*	500	6

Note: For all schemes, minimum amount is as per above table and thereafter in multiple of

. . . . For Long Term Equity Fund Minimum amount is as per above table and thereafter in multiple of ₹500\*.

- If no amount is mentioned minimum scheme amount would be considered i.e. for Axis Long Term Equity Fund minimum amount would be ₹ 500/- and for other schemes minimum amount would be ₹ 1,000/-.
- For details about the Scheme and its facility please refer the SID, SAI & KIM of the respective schemes / Addendum issued from time to time carefully before investing.
- The SIP will be discontinued automatically if payment is not received for three successive 7.
- Investors can discontinue a SIP at any time by sending a written request to any Official Point of Acceptance or to the registrar Karvy. Notice of such discontinuance should be received at least 20 days prior to the due date of the next installment / debit.
- received at least 20 days prior to the due agte of the next installment / debit.

  Mandate will be processed through NACH platform offered by NPCI.

  As per SEBI circular dated August 22, 2011, Transaction Charge per subscription of ₹ 10,000/- and above shall be charged from the investors and shall be payable to the distributors/ brokers (who have not opted out of charging the transaction charge) in respect of applications routed through distributor/broker relating to Purchases / subscription / new inflows only (lumpsum and SIP), subject to the following:

  \*\*For Existing\* / New investors\*\* ₹100 / ₹150 as applicable por subscription of
  - For Existing / New investors: ₹100 / ₹150 as applicable per subscription of ₹10,000/–and above.
  - Transaction charge for SIP shall be applicable only if the total commitment through SIP amounts to ₹10,000/- and above. In such cases the transaction charge would be recovered in maximum 4 successful installments.
  - There shall be no transaction charge on subscription below ₹10,000/-
  - There shall be no transaction charges on direct investments.
  - There shall be no transaction charges for transaction other than purchases/subscriptions relating to new inflows such as Switches, etc.
  - Transactions carried out through the Stock Exchange platforms for mutual funds shall not be subject to transaction charges.

The requirement of minimum application amount shall not be applicable if the investment amount falls below the minimum requirement due to deduction of transaction charges from the subscription amount.

However, the option to charge "transaction charges" is at the discretion of the distributors.

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Investors may note that distributors can opt to receive transaction charges based on type of the Scheme. Accordingly, the transaction charges would be deducted from the subscription amounts, as applicable.

- subscription amounts, as applicable. Investor will not hold Axis Mutual Fund, its registrars and other service providers responsible if the transaction is delayed or not effected or the investor bank account is debited in advance or after the specific SIP date due to various clearing cycles of NACH Debit/ Local/Bank holiday. Axis Mutual Fund, its registrars and other service providers shall not be held responsible or liable for damages / compensation / loss incurred by the investor as a result of using the SIP or ECS / Auto debt facility. The investor assumes the entire risk of using this facility and takes full responsibility.
- Investor can change bank details for SIP by submitting a "CHANGE OF BANK MANDATE FOR SIP" form available on the website or at any Investor Service Centre along with cancelled cheque of the new bank with the investor's name printed on it.
- TOP-UP Facility: Under this facility the Investor can increase the SIP installment at predefined intervals by a fixed amount or any time as per the request. This facility is available for individual investors only. For availing the said facilities, investors are required to note the following:
  - Investor willing to register TOP-UP should provide the TOP-UP details along with the SIP enrolment details
  - The minimum amount for Axis TOP-UP facility is ₹500/- and in multiples of ₹1/- for all schemes; except Axis Long Term Equity Fund the minimum amount is ₹500 and in multiples of ₹500 thereafter.
  - If no amount is mentioned as TOP-UP amount under frequency yearly and half-yearly, minimum TOP-UP amount would be considered, i.e., ₹500/- for all schemes.
  - TOP-UP frequencies available are Half-Yearly/ Yearly/ Dynamic requested intervals.
  - In case TOP-UP frequency is not indicated, it will be considered as Yearly by Default. The date for Axis Mutual Fund TOP-UP Facility will correspond to the registered SIP.

  - TOP-UP will continue till the End of the SIP tenure by default.
  - In case an investor wishes to change the Top-Up amount, he/she has to provide a cancellation for the existing SIP and register fresh SIP.
    Only TOP-UP cannot be discontinued anywhere during the SIP tenure.

  - In case of Dynamic Top up option, any changes in the amount can be made only after completion of 6 months from the date of the first installment and minimum gap between two top up requests should be 3 months and amount specified in last
  - request shall be continued till the End of the SIP tenure.
    Please see the illustration below to know how to calculate SIP Top-Up amount:
  - SIP Starts on 07/May/2016 · SIP ends on 07/12/2099 · SIP amount is ₹1000

Top-Up amount is ₹500 · Top-Up Frequency is Half-yearly

Top-Up date	SIP Amount (₹)	Top-Up Amount (₹)	New SIP Amount (₹)
7-Nov-2016	1000	500	1500
7-May-2017	1500	500	2000
7-Nov-2017	2000	500	2500
7-May-2018	2500	500	3000



# ONE TIME MANDATE (OTM) FORM

One Time Mandate (OTM) is a common application form for registration of mandate centrally and not being folio specific.

OTM registration will be PAN Based and will be available for investment in all folios available with Axis Mutual Fund for Multiple SIPs

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# **INSTRUCTIONS FOR ONE TIME MANDATE**

- One Time Mandate is currently available to HUFs, Proprietor Firms and individual investors with "Single" or "Either or Survivor" the mode of holding.
- Registration of One Time Mandate will take 21 days from the date of submission of form.
- 3. Mandate will be processed through NACH platform offered by NPCI.
- 4. "National Automated Clearing House (NACH)" is Direct Electronic Debit mode implemented by National Payments Corporation of India (NPCI), list of banks is available on NPCI website www.npci.org.in. The said list is subject to modifications. The investor agrees to abide by the terms and conditions of NACH Debit/ECS of Reserve Bank of India/Banks.
- In case the Mandatory fields on the Mandate are not filled, the mandate will be rejected.
- 6. Maximum Amount: The MAXIMUM AMOUNT is the per transaction maximum limit. As investor can register for multiple SIPs with one time NACH mandate. The transaction amount should not exceed the maximum amount mentioned in the NACH mandate. It is suggested to choose a higher amount to commence additional investments in future or to absorb Top-Up increments.
- 7. Axis One Time Mandate cannot be utilized for Liquid schemes, ETF schemes, closed ended schemes, and during NFO period.
- 8. Special instructions for EasyCall / EasySMS facility:
  - Post registration, you can invest less than 2,00,000/- at a time using EasyCall & EasySMS.
  - The Distributor ARN for an EasyCall/ EasySMS transaction will be the same as registered against the folio in which the transaction is being done. In case a folio has multiple brokers registered, then the EasyCall transaction is made under the Distributor ARN of the last transaction in the folio.
  - The Investor agrees that all calls received shall be eligible for same day NAV subject to necessary formalities to be complied by the AMC in case of transaction through EasyCall & EasySMS Facility on or before the uniform cut off time.
  - SIP is not available through Easy SMS.
  - The cut off time for EasyCall transactions is 2:30pm on all business days and if the call for transaction is received after 2:30 pm it would be considered for the next day transaction.
  - The cut off time for EasySMS transactions is 3:00 pm on all business days and if the SMS for transaction is received after 3:00 pm it would be considered for the next day transaction
  - Requests like change in bank mandate, change of nomination, change in mode of holding, change of address or such other requests as the AMC may decide from time to time will not be permitted using the EasyCall & EasySMS facility.
- 9. The Investor/s shall not hold the AMC liable for the following:
  - For any transaction using the Facility carried out in good faith by the AMC on instructions of the Investor/s.
  - For unauthorized usage/ unauthorized transactions conducted by using the Facility.
  - For any loss or damage incurred or suffered by the Investor/s due to any error, defect, failure or interruption in the provision of the Facility arising from or caused by any reason whatsoever.

- For any negligence/mistake or misconduct by the Investor/s.
- For any breach or non-compliance by the Investor/s of the rules/ terms and conditions stated in the Scheme Information Document.
- For not verifying the identity of the person giving the telephone instructions in the Investor/s name.
- For not carrying out any such instructions where the AMC has reason
  to believe (which decision of the AMC the Investor/s shall not
  question or dispute) that the instructions given are not genuine or are
  otherwise improper, unclear, vague or cause for doubt.
- For carrying out a transaction after such reasonable verification as the AMC may deem fit regarding the identity of the Investor/s.
- In case of error in NAV communication.
- For accepting instructions given by any one of the Investor/s or his/her authorized person.
- 10. Axis Asset Management Company Limited (AMC) has the right to ask such information (Key Information) from the available data of the Investor/s before allowing him/ her access to avail the One Time Mandate facility (the Facility). If for any reason, the AMC is not satisfied with the replies of the Investor/s, the AMC has at its sole discretion the right of refusing access without assigning any reason/s to the Investor/s.
- 11. It is clarified that the Facility is only with a view to accommodate / facilitate the Investor/s and offered at the sole discretion of the AMC. The AMC is not bound and/or obliged in any way to give access to the Facility to Investor/s.
- 12. The Investor/s shall check his/ her account records carefully and promptly. If the Investor/s believes that there has been a mistake in any transaction using the Facility, or that an unauthorized transaction has been effected, the Investor/s shall notify the AMC immediately. If the Investor/s defaults in intimating the discrepancies in the statement within a period of fifteen days of receipt of the statements, he waives all his rights to raise the same in favor of the AMC, unless the discrepancy/ error is apparent on the face of it. By opting for the facility the Investor/s hereby irrevocably authorizes and instructs the AMC to act as his/ her agent and to do all such acts as AMC may find necessary to provide the Facility.
- 13. The Investor/s shall at all times be bound by any modifications and/ or variations made to these Terms and Conditions by the AMC at their sole discretion and without notice to them.
- 14. The Investor/s agrees and confirms that the AMC has the right to ask the Investor/s for an oral or written confirmation of any transaction request using the Facility and/ or any additional information regarding the Account of the Investor/s.
- 15. The Investor/s agrees and confirms that the AMC may at its sole discretion suspend the Facility in whole or in part at any time without prior notice.
- 16. The Investor/s shall not assign any right or interest or delegate any obligation arising herein.
- 17. The Investor/s shall take responsibility for all the transactions conducted by using the Facility and will abide by the record of transactions generated by the AMC. Further, the Investor/s confirms that such records generated by the AMC shall be conclusive proof and binding for all purposes and may be used as evidence in any proceedings and unconditionally waives all objections in this behalf.
- 18. The Investor/s agrees that use of the Facility will be deemed acceptance of the Terms and Conditions and the Investor/s will unequivocally be bound by these Terms and Conditions.

From Scheme

Amount



Stamp & Signature

# SYSTEMATIC TRANSFER PLAN (STP)

Distributor Sub-Distributor Internal Sub-Broker/ ARN ARN Application No. Employee **EUIN** RIA CODE^ Code Upfront commission shall be paid directly by the investor to the AMFI registered distributor based on the investor's assessment of various factors including the service rendered by the distributor. ^ I/We, have invested in the scheme(s) of Axis Mutual Fund under Direct Plan. I/We hereby give my/our consent to share/provide the transactions data feed/portfolio holdings/NAV etc. in respect of my/our investments under Direct Plan of all schemes of Axis Mutual Fund, to the above mentioned SEBI Registered Investment Adviser. "I/We hereby confirm that the EUIN box has been intentionally left blank by me/us as this transaction is executed without any interaction or advice by the employee/ relationship manager/sales person of the above distributor/sub broker or notwithstanding the advice of in-appropriateness, if any, provided by the employee/relationship manager/sales person of the distributor/sub broker." You/ Sole Applicant /Guardian Second Applicant Third Applicant Power of Attorney Holder TRANSACTION CHARGES FOR APPLICATIONS THROUGH DISTRIBUTORS ONLY (Refer Instruction No. 20) OR I confirm that I am an existing investor across Mutual Funds. I confirm that I am a first time investor across Mutual Funds. In case the subscription amount is ₹ 10,000 or more and your Distributor has opted to receive Transaction Charges, the same are deductible as applicable from the purchase/subscription amount and payable to the Distributor. Units will be issued against the balance amount invested. Folio No. **Applicant Details** Sole / 1st Unitholder (as in PAN Card / KYC records) Guardian's Name 1st Holder 2nd Holder PAN 3rd Holder PAN 2 SYSTEMATIC TRANSFER PLAN (STP) (To be submitted at least 7 working days before the 1st due date for transfer) Regular Direct From Scheme\* Option (tick ✓) Dividend Payout **Dividend Frequency** Growth ☐ Dividend Reinvestment Regular To Scheme Plan Direct Option (tick ✓) ☐ Growth Dividend Reinvestment ☐ Dividend Payout **Dividend Frequency** Capital Appreciation Systematic Transfer Plan (CapSTP) Systematic Transfer Plan (STP) (Ref. Instruction 5) (Ref Instruction 6 Transfer Frequency (Please tick (3) any one of the below frequencies) Transfer Frequency (Please tick (3) any one of the below frequencies) Weekly (Monday To Friday) \* Day of transfer Daily (Monday To Friday) Day of transfer ■ Weekly\* ☐ Monthly \$ (Please tick (3) any one) □ 10th \_\_ 15th \_\_ 25th 7th Fortnightly (Every Alternate Wednesday) Quarterly \$ Monthly \$ \_\_\_ 7th \_\_ 10th \_\_ 15th 25th Quarterly \$ No. of Instalments **OR** Transfer Period From Transfer Instalment ₹ (First Instalment) Having read and understood the contents of the Scheme Information Document of the Scheme(s), I / we hereby apply for units of the Scheme(s) and agree to abide by the terms, conditions, rules and regulations governing the Scheme(s). I/We hereby declare that the amount invested in the Scheme(s) is through legitimate sources only and does not involve and is not designed for the purpose of the contravention of any Act, Rules, Regulations, Notifications or Directions of the provisions of the Income Tax Act, Anti Money Laundering Laws, Anti Corruption Laws or any other applicable laws enacted by the Government of India from time to time. I / We have understood the details of the Scheme(s) & I / we have not received nor have been induced by any rebate or gifts, directly or indirectly in making this investment. I / We confirm that the funds invested in the Scheme(s), legally belong to me / us. In the event "Know Your Customer" process is not completed by me / us to the satisfaction of the Mutual Fund, I / we hereby authorise the Mutual Fund, to redeem the funds invested in the Scheme(s), in favour of the applicant, at the applicable NAV prevailing on the date of such redemption and undertake such other action with such funds that may be required by the Law. The ARN holder has disclosed to me/us all the commissions (in the form of trail commission or any other mode), payable to him for the different competing Schemes of various Mutual Funds from amongst which the Scheme is being recommended to me/us. For NRIs only: I / We confirm that I am / we are Non Residents of Indian nationality / origin and that I / we have remitted funds from abroad through approved banking channels or from funds in my / our Non-Resident External / Non-Resident Ordinary / FCNR account. I/ We confirm that details provided by me / us are true and correct. ACKNOWLEDGMENT SLIP (To be filled in by the investor) Folio No. Investor Name

To Scheme

Frequency

# STP Enrolment Form - Instruction

- 1. The STP Enrolment Form should be completed in English and in Block Letters only. Please tick in the appropriate box, where boxes have been provided. The STP Enrolment Form complete in all respects, should be submitted at any of the Official Points of Acceptance of Axis Mutual Fund.
- 2. One STP Enrolment Form can be filled for one Scheme/Plan/Option only.
- 3. Investors are advised to read the Key Information Memorandum(s) (KIMs) and Scheme Information Document(s) (SIDs) of the Transferee Scheme(s) and Statement of Additional Information (SAI) carefully before investing. The SIDs / KIMs of the respective Scheme(s) and SAI are available with the ISCs of Axis Mutual Fund, brokers/distributors and also displayed at the Axis Mutual Fund website i.e. www.axismf.com
- 4. Unit holders should note that unit holders' details and mode ofholding (single, joint, anyone or survivor) in the Transferee Scheme will be as per the existing folio number of the Transferor Scheme, Units will be allotted under the same folio number. Unit holders' names should match with the details in the existing folio number, failing which; the application is liable to be rejected.
- 5. STP offers unit holders the following two Plans:
  - 1. Systematic Transfer Plan (STP)
  - 2. Capital Appreciation Systematic Transfer Plan (CapSTP)

Investor's can opt for any of the above facility.

Systematic Transfer Plan (STP) offers transfer facility at Daily, Weekly, Fortnightly, Monthly and Quarterly intervals.

Capital Appreciation STP (CapSTP) offers transfer facility at Weekly, Monthly and Quarterly intervals. If no frequency is chosen, Monthly frequency shall be treated as the Default Frequency.

 Under the CapSTP-Weekly Interval, unit holders will be eligible to transfer the entire capital appreciation amount (minimum ₹ 500) by way of capital appreciation from Monday to Friday.

Monthly Interval, unit holders will be eligible to transfer the entire capital appreciation amount(minimum ₹ 500) by way of capital appreciation on the 1st, 7th, 10th, 15thor 25thof each month.

Under the CapSTP-Quarterly Interval, unit holders will be eligible to transfer the entire capital appreciation amount (minimum ₹ 1,000) by way of capital appreciation on the 1st, 7th, 10th, 15th or 25thof the first month of each quarter. The beginning of the quarter could be of any month e.g. January, March, July, September, etc. Please note that no transfers will take place if there is no minimum capital appreciation amount (except for last transfer leading to closure of account). The capital appreciation, if any, will be calculated from the enrolment date of the CapSTP under the folio, till the first transfer date. Subsequent capital appreciation, if any, will be the capital appreciation between the previous CapSTP date(where CapSTP has been processed and paid) and the next CapSTP date.

- 7. The provision of 'Minimum Redemption Amount' as specified in the Scheme Information Document(s) of the respective designated Transferor Schemes and 'Minimum Application Amount' specified in the Scheme Information Document(s) of the respective designated Transferee Schemes will not be applicable for STP.
- 8. Unit holders are required to fill in either the number of instalments or the enrolment period in the enrolment Form, failing which the Form is liable to be rejected.
- 9. In case Day of Transfer has not been indicated under STP- Weekly frequency, Wednesday shall be treated as Default day.
- 10. In case, the Enrolment Period has been filled, but the STP Date and/or Frequency (Monthly/Quarterly) has not been indicated, Monthly frequency shall be treated as Default frequency and 10th shall be treated as Default
- 11. The application for STP/ Cap STP enrolment Monthly & Quarterly Interval should be submitted at least 7 working days and not more than 90 days before the desired commencement date.
- 12. Please refer below table for min. no. of installments and minimum amount per installment:

STP Frequency	Cycle Date	Minimum Amount* (in ₹)	Minimum Installment
Daily	Monday To Friday	1,000/-	6
Weekly	Monday To Friday	1,000/-	6
Fortnightly	Alternate Wednesday	1,000/-	6
Monthly	1st, 7th, 10th, 15th or 25th	1,000/-	6
Quarterly	1st, 7th, 10th, 15th or 25th	3,000/-	2

If the Transferree scheme is Axis Long Term Equity Fund, minimum STP amount is  $\stackrel{?}{ ext{$<}}$  500.

- 13. In respect of STP, the Load Structure prevalent at the time of enrolment shall govern the investors during the tenure of the STP.
- 14. A minimum period of 7 working days shall be required for registration under STP. Units will be allotted/redeemed at the applicable NAV of the respective dates of the Scheme on which such investments/withdrawals are sought from the Scheme.
- 15. The AMC reserves the right to introduce STPs at any other frequencies or on any other dates as the AMC may feel appropriate from time to time. In the event that such a day is a Holiday, the transfer would be affected on the next Business Day.
- 16. The requests for discontinuation of STP/CapSTP shall be subject to an advance notice of 15 days before the next due date for STP.
- 17. STP will terminate automatically if all Units are liquidated or withdrawn from the account or upon the Funds' receipt of notification of death or incapacity of the Unit holder. Further, in case where the balance amount in a folio is less than the STP/CapSTP amount, the entire amount will be transferred to the transferred scheme.
- 18. If STP date/day is a non-Business Day, then the next Business Day shall be the STP Date / Day and the same will be considered for the purpose of determining the applicability of NAV.
- 19. The Trustee reserves the right to change/modify the terms and conditions of the STP. For the updated terms and conditions of STP, contact the nearest ISC or visit our website www.axismf.com