

Nortwind / Sipariş Analizi

Net Gelir
436,78K

Sipariş Sayısı
274

Miktar
51317

Ort İndirim
% 6,69

5. sayfa

Sipariş Analizi

Ürün Analizi

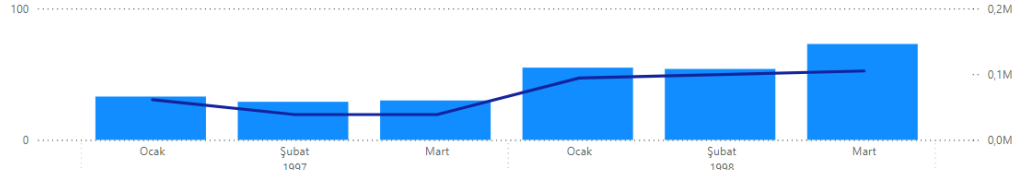
RFM

Lojistik Analizi

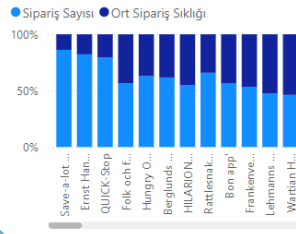
Page 1

Page 2

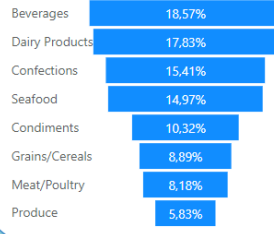
Sipariş Sayısı ● Gelir



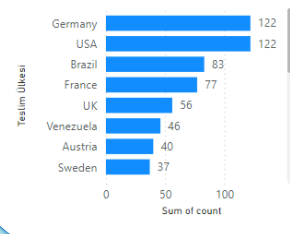
Sipariş Sayısı ve Sipariş Sıklığı



Satis Miktarı



Siparis Sayısı



Nortwind / Sipariş Analizi

Ürün Sayısı
77

Kategori Sayısı
8

Ort Birim Fiyat
27,93

Ort Stok
39,80

5. sayfa

Sipariş Analizi

Ürün Analizi

RFM

Lojistik Analizi

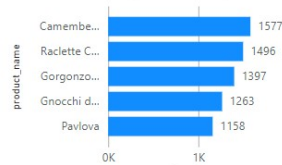
Page 1

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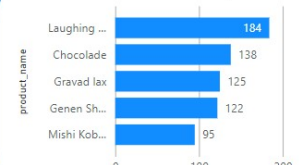
Toplam Gelire Göre Top 5 Ürün



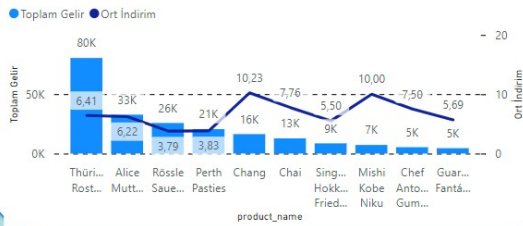
Miktara Göre En Çok Satan Top 5 Ürün



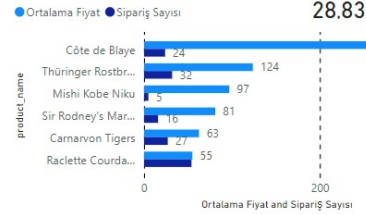
Miktara Göre En Az Satılan Top 5 Ürün



Satışı Durdurulan Ürün



Ortalama Fiyatın Üstünde Olan Ürünler



Nortwind / Sipariş Analizi

Müşteri Sayısı
89

Ort Recency
51,56

Ort Frequency
9,33

Ort Monetary
15,21K

5. sayfa

Sipariş Analizi

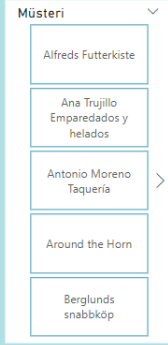
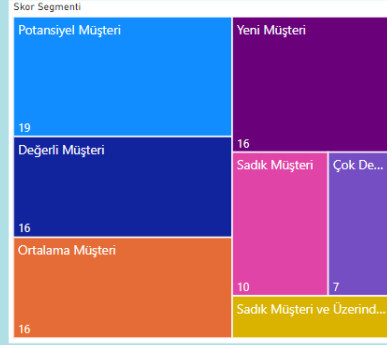
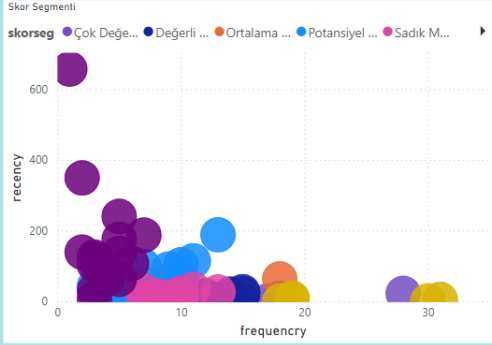
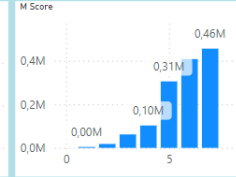
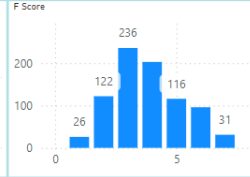
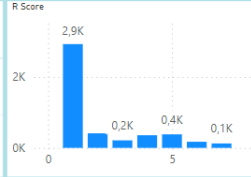
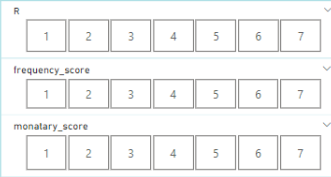
Ürün Analizi

RFM

Lojistik Analizi

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Nortwind / Sipariş Analizi

Vaktinde Tesli...
772

Geciken Sip Sayı
37

Teslim...
21

Ortalama Tesli...
8,42

5. sayfa

Sipariş Analizi

Ürün Analizi

RFM

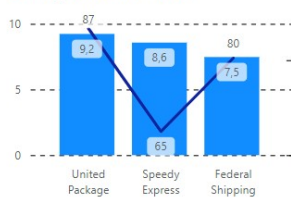
Lojistik...

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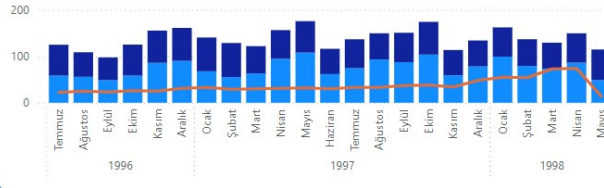
Dağıtım Şirketi

Ort Dağ Ücreti Ort Teslim Süresi



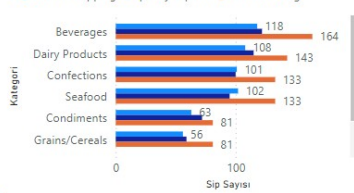
Tarih

Ort Dağıtım Ücreti Ort Miktar Sipariş Sayısı



Kategori

Federal Shipping Speedy Express United Package



Geç Teslim Edilen Sipariş

Sipariş Sayısı Gecikme Süresi

