

Sarah Bleiweiss

sbleiweiss.design

Product Designer
based in Denver

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Skills

Design

Wireframing
Prototyping
Visual design
Branding
Information architecture
User personas & stories

Research

Competitive analysis
User interviews & stories
Usability testing
A/B testing

Front-end Development

HTML5/CSS3
Javascript
jQuery

Tools

Figma
Sketch
Adobe Illustrator
Adobe Photoshop
InVision
UsabilityHub
GitHub

Projects

Sproutful | UI / UX Designer

July 2019 - August 2019

- Self care mobile application aimed to bring greater awareness & intentionality to self care activities
- Responsible for user research & testing, brand strategy, wireframing, high fidelity mockups & prototyping

Moodspire | UI / UX Designer

January 2018 - April 2019

- SaaS mobile cloud storage app geared towards creatives in need of finding visual inspiration
- Responsible for user research & testing, brand strategy, wireframing, high fidelity mockups & prototyping

Education

Bloc | UI / UX Design & Front End Development

October 2018 - August 2019

- 850 + hour project based program under the mentorship of UX industry professionals
- Studied and applied principles of visual & UX design and frontend development in capstone projects

Edgewood College | B.S. Psychology | *cum laude* | 2016

Experience

99designs | Client Support Specialist

May 2018 - June 2019

- Covered inbound call queue for clients with questions about navigating the platform's user interface, the design process & managing the design deliverable handoff