# Sarah Bleiweiss

# Product Designer based in Denver

# sbleiweiss.design

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#### **Skills**

# Design

Wireframing

Prototyping

Visual design

Branding

Information architecture

User personas & stories

#### Research

Competitive analysis

User interviews & stories

Usability testing

A/B testing

# **Front-end Development**

HTML5/CSS3

Javascript

jQuery

#### **Tools**

Figma

Sketch

Adobe Illustrator

Adobe Photoshop

InVision

UsabilityHub

GitHub

# **Projects**

# Moodspire | UI / UX Designer

**January 2018 - April 2019** 

- · SaaS mobile cloud storage app geared towards creatives in need of finding visual inspiration
- · Responsible for user research, brand strategy, wireframing, prototyping & usability testing

#### **Education**

# Bloc | UI / UX Design & Front End Development

October 2018 - Present

- $\cdot$  850 + hour project based program under the mentorship of UX industry professionals
- · Studied and applied principles of visual & UX design and frontend development in capstone projects

# Edgewood College | B.S. Psychology | cum laude | 2016

#### **Experience**

# 99designs | Client Support Specialist

May 2018 - June 2019

· Covered inbound call queue for clients with questions about navigating the platform's user interface, the design process & their design files

# Kindergarten Teacher | New School of San Francisco

**August 2017 - Febuary 2018** 

· Established and maintained a positive, respectful, and kind classroom culture with effective behavior management practices and classroom organization