Sarah Bleiweiss

UI / UX Designer

Contact

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Skills

Design

UI / UX Design

Branding

User personas & stories

Information architecture

Wireframing

Prototyping

Research

Competitive analysis

User interviews & stories

Usability testing

A/B testing

Tools

Figma

Sketch

Adobe Illustrator

InVision

UsabilityHub

HTML & CSS

Javascript & jQuery

GitHub

Projects

UX Researcher & Designer | Moodspire

2019

· SaaS mobile cloud storage app geared towards creatives in need of finding visual inspiration

· Responsible for user research, brand strategy, wireframing, prototyping & usability testing

Experience

UX Design & Frontend Apprentice | Bloc.io

2018 - 2019

· 850 + hour project based program under the mentorship of UX industry professionals

· Studied and applied principles of visual & UX design and frontend development in capstone projects

Client Support Specialist | 99designs

2018 - 2019

· Covered inbound call queue for clients with questions about navigating the platform's user interface, the design process & their design files

Kindergarten Teacher | New School of SF

2017 - 2018

· Established and maintained a positive, respectful, and kind classroom culture with effective behavior management practices and classroom organization

Education

Edgewood College | B.S. in Psychology | 2016 | *cum laude*