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## The Cashflow Blueprint

A Comprehensive  
Trading Method

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## INTRODUCTION

Welcome to The Cashflow Blueprint, a powerful and proven trading method that allows you to tap into market momentum and capitalize on key price action insights. This guide will cover the usage of three different timeframes-Daily, 21-minute, and 3-minute—with specific indicators designed to highlight market conditions and provide optimal entry and exit points as per observation

### Overview of The Cashflow Blueprint

The Cashflow Blueprint combines three unique charts and indicators, each contributing to a well-rounded trading approach. By focusing on price action, market pressure, and momentum shifts, you'll be able to identify high-probability movement that align with institutional buying and selling activity



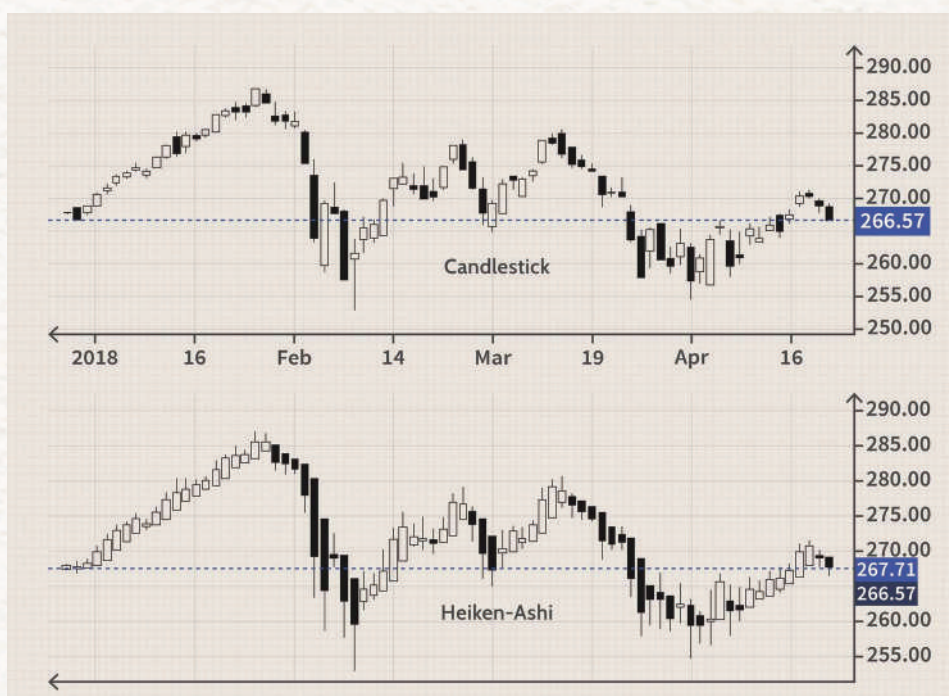


## Chapter 1

### Daily Chart (Heikin Ashi Candles)

The Daily chart uses Heikin Ashi candles, which help smooth out price action, making it easier to spot trends. These candles will provide a clear view of the overall market trend, helping you filter out noise and focus on the direction of the market.

#### How it works:



Heikin Ashi candles are used to identify trends more clearly.

Bullish trends are represented by candles that are predominantly green, while bearish trends are marked by red candles.

The key to using the Heikin Ashi on the Daily chart is recognizing strong directional trends and consolidation zones.



## Chapter 2

### 21-Minute Chart

### (EMA 21 for Institutional Pressure)

The 21-minute chart utilizes the EMA 21 (Exponential Moving Average) as a tool to identify the bifurcation of buyer and seller pressure. The EMA 21 will act as a dynamic support or resistance level and highlight moments when the market is either buying or selling at an institutional level.

#### How it works:



Institutional pressure is defined by the price's relationship with the EMA 21. If the price is above the EMA, buying pressure dominates. If the price is below, selling pressure is stronger.

The EMA 21 also acts as a dynamic line to help you spot potential reversals or continuation in price action.

Look for price action bouncing off the EMA 21 or breaking above/below it as an entry trigger.





## Chapter 3

### 3-Minute Chart

#### (Stochastic Oscillator 34-5-21)

The 3-minute chart is used for capturing short-term momentum shifts, providing an immediate market pulse. The Stochastic Oscillator (34-5-21) (parameters developed by Animesh K. after lot of tweaking and combining Elliott waves.) with settings of 60 and 40 levels gives clear buy and sell signals based on the crossing of these levels.

#### How it works:



The Stochastic Oscillator %K ranges from 0 to 100, and the levels of 60 and 40 are key markers to look for crossovers.

**Buy Signal:** When the stochastic %K crosses above 60, it indicates increasing buying momentum.

**Sell Signal:** When the stochastic %K crosses below 40, it indicates increasing selling momentum.



## Rules for Trading The Cashflow Blueprint

### Daily Chart (Heikin Ashi Candles) Rules:

#### 1. Trend Identification:

Look for previous green Heikin Ashi candles for bullish trends.

Look for previous red Heikin Ashi candles for bearish trends.

#### 2. Trend Confirmation:

If the daily candles are predominantly green, look for opportunities to go long on shorter timeframes.

If the daily candles are predominantly red, look for opportunities to go short on shorter timeframes.



## 21-Minute Chart (EMA 21 for Institutional Pressure)

### Rules:

#### 1. Bullish Pressure (Above EMA 21):

If the price is above the EMA 21, expect buying pressure from institutional participants. Look for long trade setups on shorter timeframes.

#### 2. Bearish Pressure (Below EMA 21):

If the price is below the EMA 21, expect selling pressure from institutional participants. Look for short trade setups on shorter timeframes.



## 3-Minute Chart (Stochastic Oscillator 34-5-21)

### Rules:

#### 1. Buy Signal (Stochastic Crossing Above 60):

When the Stochastic oscillator crosses above the 60 level, it indicates that the market is becoming overbought, but momentum is pushing higher. This is seems to be a buy signal.

Ensure that the previous Daily Heikin Ashi candles support the bullish trend, and the EMA 21 on the 21-minute chart is also indicating buyer pressure.

#### 2. Sell Signal (Stochastic Crossing Below 40):

When the Stochastic oscillator crosses below the 40 level, it signals that the market is becoming oversold, but momentum is pushing lower. This is seems to be a sell signal.

Ensure that the Daily Heikin Ashi candles support the bearish trend, and the EMA 21 on the 21-minute chart is indicating seller pressure.



## The Cashflow Setup Trading Chart Summary

**Daily Chart (Heikin Ashi Candles):  
Identify the overall market trend.**

**21-Minute Chart (EMA 21 for Institutional Pressure):** Determine whether the market is in a buying or selling phase based on institutional pressure.

**3-Minute Chart (Stochastic 34-5-21):** Use Stochastic crossovers above 60 (for buys) and below 40 (for sells) for entry points.





## Charts Example

### Chart 1: Daily Chart with Heikin Ashi Candles

This chart shows the overall trend using Heikin Ashi candles, giving a clear view of market direction. Bullish and bearish trends are easily identifiable with green and red candles.

### Chart 2: 21-Minute Chart with EMA 21

The EMA 21 acts as dynamic support or resistance on this chart, helping to visualize institutional buying and selling pressure. Price above the EMA indicates a buy pressure phase, while price below it signals a sell pressure phase.

### Chart 3: 3-Minute Chart with Stochastic Oscillator (34-5-21)

The 3-minute chart with the Stochastic Oscillator at settings 34-5-21 shows short-term momentum shifts. Crossovers above 60 signal buying opportunities, and crossovers below 40 signal selling opportunities.





By following The Cashflow Blueprint, you can confidently trade with a clear strategy that adapts to different market conditions. Whether you're looking for long-term trends, institutional pressure, or quick momentum trades, this approach provides a comprehensive way to make intelligent, informed decisions in the market.

**Happy Trading and May  
the Cashflow Be With You!**



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1 Year

# MENTORSHIP PROGRAM

## Training System

with Animesh K. (16 Year Experience)

₹4.75 Lac Duration 1 year

Provides in-depth training on trading strategies, market analysis, risk management, and psychology, tailored for consistent growth over a year.

Includes personalized support, live trading sessions, and feedback from an experienced mentor to refine skills and build confidence.

Focuses on gradual progress through modules, practice, and accountability, helping participants transition from beginners to proficient traders.



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### Intraday Trading Systems

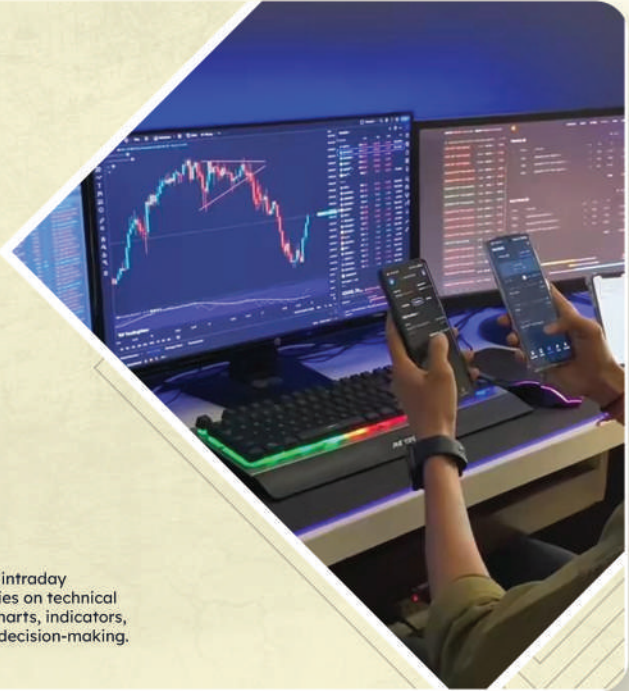
with Animesh K.

₹45000 | Duration 3 Months

All positions are closed before the market closes to avoid overnight risk.

Traders often use leverage to increase potential returns, which also increases risk.

Success in intraday trading relies on technical analysis, charts, indicators, and quick decision-making.



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### Investing Trading Systems

with Animesh K.

₹45000 | Duration 3 Months

Investing is the process of allocating money to assets like stocks, bonds, real estate, or mutual funds with the aim of generating long-term wealth and returns.

Focuses on fundamental analysis, patience, and compounding growth over years, prioritizing stability over short-term market fluctuations.

Builds wealth over time, diversifies financial risks, and offers passive income through dividends, interest, or capital appreciation.



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### Positional Trading Systems

with Animesh K.

₹45000 | Duration 3 Months

Positional trading involves holding investments for a longer period, typically weeks to months, to capitalize on broader market trends or fundamental changes.

Relies on both technical and fundamental analysis to identify long-term opportunities, with less focus on short-term volatility.

Requires less frequent monitoring, offers potential for significant returns, but involves risks like market downturns and macroeconomic shifts.



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### BTST/STBT Trades

### Trading Systems

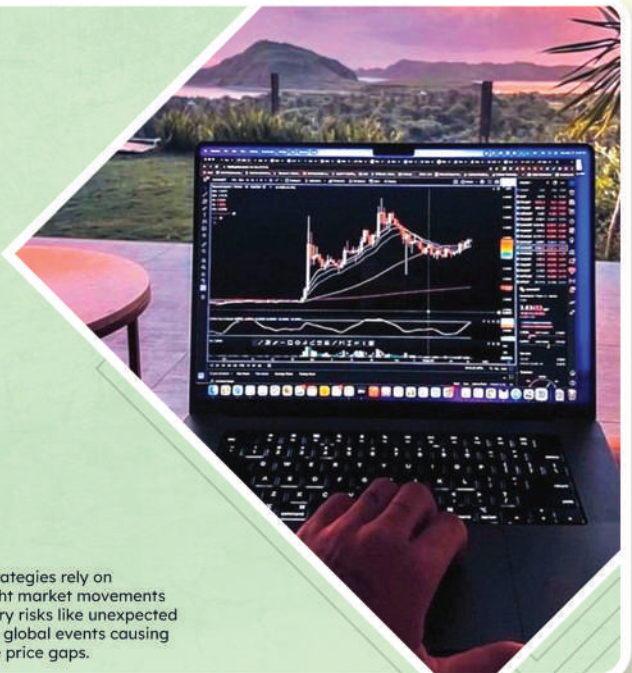
with Animesh K.

₹45000 | Duration 3 Months

Involves buying stocks today and selling them the next trading day to capitalize on expected overnight price gains without waiting for delivery.

Involves selling stocks today (short selling) and buying them back the next trading day, profiting from anticipated price drops.

Both strategies rely on overnight market movements and carry risks like unexpected news or global events causing adverse price gaps.



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### Scalping Trading Systems

with Animesh K.

₹45000 | Duration 3 Months

Understanding the fundamentals of scalping and its unique approach to market entries and exits.

Differences between scalping, intraday, and swing trading strategies.

Multi-time frame analysis for micro trends and fast-paced opportunities.



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### Swing Trading Trading Systems

with Animesh K.

₹45000 | Duration 3 Months

Swing trading focuses on capturing short- to medium-term price movements, typically holding positions for a few days to weeks.

Traders aim to profit from market swings or trends using technical analysis, such as chart patterns and indicators.

Requires less time compared to intraday trading, allows for well-planned strategies, but carries risks from overnight market events.





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### Trading Psychology & Mindset Trading Systems

with Animesh K.

₹100000 | Duration 6 Months

Successful trading requires managing emotions like fear and greed, staying calm under pressure, and avoiding impulsive decisions.

Adopting a disciplined approach to losses, sticking to stop-loss levels, and maintaining a balanced risk-reward ratio are critical for longevity in trading.

A strong mindset helps traders focus on long-term strategies, learn from mistakes, and avoid overtrading or chasing losses.



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## Market's ATM Cashflow Fintech

### Empowering Your Financial Journey

At Market's ATM Cashflow Fintech we believe that financial education is the cornerstone of success in today's dynamic capital markets. With over 15 years of experience, we have established ourselves as a trusted leader in financial training and trading, guided by the expertise of our founder, Mr. Animesh Kumar.

Animesh's journey began at Spider Software, where he honed his skills and passion for financial technology. Over the years, he collaborated with industry giants such as JM Financial, ICICI Bank Direct, Kotak Neo, and Dhan, accumulating a wealth of knowledge and insights into the intricacies of trading and market analysis.

Our mission is to equip individuals and businesses with the tools and knowledge they need to navigate the complex world of finance. Through comprehensive training programs and hands-on workshops, we provide practical insights into capital markets, investment strategies, and financial trading. Whether you are a novice looking to enter the market or an experienced trader seeking to sharpen your skills, our expert-led sessions cater to all levels.

Join us at Market's ATM Cashflow Fintech and transform your understanding of finance. Together, we'll unlock the potential of your financial future.

### Animesh K.

15+ Years Real Time Market Experienced Trader  
Strategist | Senior Technical Analyst  
Private Mentor | Trading Expert

NSE Certified Professional  NSE



ExSpider

Business Partners



5 Star Rating by ★★★★★

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