

THERE IS NO LOGIC THAT CAN BE SUPERIMPOSED ON THE CITY; PEOPLE MAKE IT, AND IT IS TO THEM, NOT BUILDINGS, THAT WE MUST FIT OUR PLANS.

JANE JACOBS, *THE DEATH AND LIFE OF GREAT AMERICAN CITIES*

INFORMATION IS THE OIL OF THE 21ST CENTURY, AND ANALYTICS IS THE COMBUSTION ENGINE

PETER SONDERGAARD, *SVP, GARTNER*

ERRORS USING INADEQUATE DATA ARE MUCH LESS THAN THOSE USING NO DATA AT ALL

CHARLES BABBAGE *THE EDUCATION INDUSTRY*

BALAMURUGAN SOUNDARARAJ

ESTIMATING FOOTFALL FROM PASSIVE WIFI SIGNALS

CASE STUDY WITH SMART STREET SENSOR PROJECT

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I, *Balamurugan Soundararaj* confirm that the work presented in this thesis is my own. Where information has been derived from other sources, I confirm that this has been indicated in the thesis.

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