

OpenRep

OpenRep allows you to manage, schedule, edit and post across all your social media platforms. Repurpose posts across all your platforms in a fraction of the time!

Plans

Social

- Social Media Content Generator
- Advanced AI Image Generator
- Graphic Design Tool
- AI-Driven Social Media Analytics
- Social Media Management and Scheduling

14-Day Free Trial

SEO

- Article Outline Editor
- Meta Description Generator
- Search Engine Optimized Content Generator
- AI-Driven Keyword Research

14-Day Free Trial

Business

- SEO
- Social Media Publishing
- Content Generation
- Analytics
- Custom Model Fine-tuning

14-Day Free Trial

39% social media content being generative AI in 2024

In terms of quality, human-written articles are still ahead

SEO Search engines ranking depends on high-quality content

There is a lacking in subject matter research

Quality assessment and recommendation for top ranked SEO

Textual Analysis

NLP

Step 1 Select top 10-15 competitor articles for target keyword

Step 2 Measure word count, sentence count, and keyword frequency

Step 3 Compare with generated articles

Content Quality Analysis

LLM

Step 1 Analyze content structure, language of top 10-15 competitor articles

Step 2 Compare insights with generated articles

Step 3 Recommendations for generated articles

SEO-Matrix Analysis

ML & DL

Step 1 Create a 3 class dataset for 200+ keywords

Step 2 Model Training based on SEO-Matrix dataset

Competitor Articles Word Count

Word Cloud of Competitor Articles

Most Common Words in Text

“AI in Digital Marketing”

Top Ranked Articles	OpenRep’s Generated Articles
Timeliness and Relevance: Most of these articles are up-to-date, covering the latest trends in AI and digital....	Relevance and Timeliness: The article focuses on current AI trends in digital marketing..... Suggestion: Update the content to reflect....
Comprehensive Overviews: These articles cover AI’s role in digital marketing holistically,...	Comprehensive Overview: It covers multiple AI applications in marketing,... Suggestion: Expand the coverage t
Actionable Takeaways: Many of these pieces provide practical advice and strategies that....	Actionable Insights: Offers clear steps like adopting AI tools for automation.... Suggestion: Add clear, step-by-step strategies....
Authoritative Sources: These articles come from....	Authority: While informative...
SEO Optimization: These articles are generally....	SEO Optimization: The article uses...

220 Keywords

Search Result → Feature Extraction → Data Cleaning → Data Augmentation

Dataset of 16878 records

Confusion Matrix

	Below Average	Average	Top
Below Average	446	433	235
Average	442	440	232
Top	353	334	427

True Labels vs Predicted Labels

Introduction

Scope

Methodology

Results