WildApricot Calendar Widget – Summary of User Feedback (2014–2025)

Purpose

To summarize long■standing feedback from WildApricot (WA) customers regarding the built■in calendar/events widget, based on WA's public forums, third■party review sites, and community discussions.

1. Sources Reviewed

• WildApricot "Wishlist" / customer forums (forums.wildapricot.com)

• Review platforms (Capterra, SoftwareAdvice, G2)

• Nonprofit and association■management discussions (e.g., Reddit)

• Historical posts spanning more than a decade

2. Recurring Themes in User Feedback

A. Limited modern functionality

Users consistently request:

• Filtering by date, category, or location

• Searching within events

• More intuitive navigation such as "this week" or "this month"

• Better grouping or display for dense event calendars

These requests appear repeatedly across many years of forum activity.

B. Unwieldy handling of past events

Organizations report difficulty as past events accumulate.

Common requests include:

• Limits on displayed past events

• Grouping by month or year

• Pagination or "load more" behavior

These remain open issues as of 2025.

C. Outdated "Add to Calendar" workflow

Users frequently expect one■click export to Google, Apple, or Outlook calendars.

WA's workflow generally requires manual download and import, which reviewers describe as dated.

D. Public■side usability concerns

Feedback often cites:

• Slower load times

• A dated interaction model

• Difficulty for casual visitors in discovering upcoming events

• Comparisons unfavorable to modern event■oriented platforms

3. Relevance for SBNC

• These limitations directly overlap with functionality gaps identified in our own interviews and member feedback.

• Calendar enhancements are unlikely to be addressed by WA in the near future, based on a decade of slow feature evolution.

• Embedding a modern, open■source JavaScript calendar improves usability without requiring deep WA expertise.

• The approach is low■risk: the calendar lives in a single HTML block, and failover to the WA widget is immediate and clean.

• Frequent leadership rotations make long■term maintainability essential; this approach keeps maintenance lightweight and modular.

4. Conclusion

WildApricot's built■in calendar remains serviceable for basic needs but falls short for organizations that hold many events and require a modern, intuitive user experience. Evidence suggests that adding an improved calendar widget is a reasonable, future■proof enhancement that aligns with member expectations and remains fully maintainable within SBNC's leadership structure.