

KyanosTech - Introduction

Forwardable Paragraph - Full Version:

KyanosTech builds AI optimization infrastructure for progressive political campaigns and elected officials.

The Problem: While 40% of Americans now use AI chatbots for information discovery, and estimates suggest 60-70% of political candidate research will be AI-mediated by 2028, progressive campaigns have zero infrastructure to ensure accurate, comprehensive representation in AI responses. By 2028, political websites will function primarily as information providers to AI chatbots rather than destinations users visit directly. We risk repeating the “podcast mistake”—where progressives ceded an entire medium to conservative dominance while we debated strategy.

Our Solution: We streamline the optimization of campaign and official websites with structured data that AI systems can parse, ensuring voters receive accurate information about progressive candidates through the platforms they increasingly rely on for political research. This requires both specialized tools and comprehensive training—a significant investment in changing campaign content development and publishing workflows. Beyond defensive mitigation of potential AI bias, we’re building productivity tools that help campaigns generate content more efficiently, maintain message consistency, and redirect resources from content production to direct voter contact.

Our Focus: We’re building B2B campaign infrastructure, not consumer-facing partisan chatbots. While progressive consumer AI tools certainly need to exist, that requires a different organization with different capabilities—our specialization is ensuring progressive campaigns show up accurately in the mainstream AI platforms voters already use.

The Urgency: The 2026 midterm elections are less than 12 months away. This is our critical proof-of-concept window—we must demonstrate measurable impact in 2026 to scale for decisive influence in 2028. Not being ready for 2028 means that the substantive positions of progressive candidates won’t show up in responses from ChatGPT, Claude, Perplexity, Google’s AI Overview, and other platforms that millions of voters will rely on for political information. Early adopters will set the standards—being late means ceding this critical information infrastructure to others.

Our Structure: We're organizing as a for-profit business rather than a PAC, both for cultural impact—demonstrating that progressive infrastructure can be sustainable and professional—and because profitable operations in progressive political markets may enable expansion into adjacent applications beyond electoral politics.

The Opportunity: We're targeting a small sliver of the technology and communications/media budgets of progressive political campaigns, with a path to \$6.4M revenue and 360 customers by 2028, capturing campaigns during their election cycle and converting winners into ongoing incumbent optimization clients.

The Ask: We're seeking \$5.2M in staged investment: \$500K seed funding to launch in early 2026, \$2.5M Series A to scale through the 2026 midterms, and \$2.0M convertible debt to capture the 2028 presidential cycle. This supports product development, customer acquisition, and the team necessary to achieve break-even by Month 36 while establishing market leadership in progressive AI optimization infrastructure.

Email Template for Jaime

Subject: Following up from SBNC dinner - Progressive AI infrastructure opportunity

Hi Jaime,

It was such a pleasure having you at our home last night for the SBNC Dining In! I really enjoyed our conversation about the challenges progressive campaigns face in the AI era.

You mentioned having a warm connection with someone in the Steyer family, and I wanted to follow up on that. I'm working on a strategic initiative called **KyanosTech** that addresses a critical gap in progressive political infrastructure - specifically, how Democratic campaigns and elected officials show up in AI-powered search and conversation tools like ChatGPT, Claude, Perplexity, and Google's AI Overviews.

Would you be comfortable sharing the description below with your Steyer contact? I'd be grateful for any opportunity to discuss this with someone who understands both the urgency of building progressive infrastructure and the strategic importance of not repeating the "podcast mistake" in the AI space.

Thank you again for joining us - I hope we can stay connected!

Best,
Ed

Brief Version (for initial introduction):

KyanosTech builds AI optimization infrastructure for progressive political campaigns.

The Problem: By 2028, an estimated 60-70% of political candidate research will be AI-mediated. Political websites will function primarily as information providers to AI chatbots rather than destinations users visit. Yet progressive campaigns have zero infrastructure to ensure accurate representation in ChatGPT, Claude, Perplexity, or Google's AI Overview responses. We're repeating the "podcast mistake"—ceding an entire information medium to conservative dominance while we debate.

The Urgency: The 2026 midterms are less than 12 months away—our critical proof-of-concept window. Not being ready for 2028 means progressive candidate positions simply won't appear when millions of voters ask AI systems about political races.

Our Solution: We're building B2B campaign infrastructure (not consumer chatbots) that streamlines website optimization with structured data AI systems can parse. This requires specialized tools, comprehensive training, and fundamental changes to campaign workflows—but it ensures progressive campaigns show up accurately in the mainstream AI platforms voters already use.

The Ask: \$5.2M staged investment (\$500K seed, \$2.5M Series A, \$2.0M convertible debt) to achieve \$6.4M revenue with 360 customers by 2028. We're organizing as a for-profit rather than a PAC, demonstrating that progressive infrastructure can be both sustainable and mission-driven.

Full business plan, financial projections, and technical documentation available on request.

Contact Information:

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Full business plan, financial projections, and technical overview available on request.