

## WildApricot Calendar Widget - Summary of User Feedback (2014-2025)

### Purpose

To summarize long-standing feedback from WildApricot (WA) customers regarding the built-in calendar/events widget, based on WA public forums, third-party review sites, and community discussions.

### 1. Sources Reviewed

- \* WildApricot "Wishlist" / customer forums ([forums.wildapricot.com](https://forums.wildapricot.com))
- \* Review platforms (Capterra, SoftwareAdvice, G2)
- \* Nonprofit and association-management discussions (e.g., Reddit)
- \* Historical posts spanning more than a decade

### 2. Recurring Themes in User Feedback

#### A. Limited modern functionality

Users consistently request:

- \* Filtering by date, category, or location
- \* Searching within events
- \* More intuitive navigation such as "this week" or "this month"
- \* Better grouping or display for dense event calendars

These requests appear repeatedly across many years of forum activity.

#### B. Unwieldy handling of past events

Organizations report difficulty as past events accumulate.

Common requests include:

- \* Limits on displayed past events
- \* Grouping by month or year

- \* Pagination or "load more" behavior

These remain open issues as of 2025.

#### C. Outdated "Add to Calendar" workflow

Users frequently expect one-click export to Google, Apple, or Outlook calendars.

WA's workflow generally requires manual download and import.

#### D. Public-side usability concerns

Feedback often cites:

- \* Slower load times
- \* A dated interaction model
- \* Difficulty for visitors in discovering upcoming events
- \* Comparisons unfavorable to modern event-oriented platforms

### 3. Relevance for SBNC

- \* These limitations overlap with functionality gaps identified in our own member interviews.
- \* Calendar enhancements are unlikely to be addressed by WA soon, given slow feature evolution.
- \* A modern open-source JavaScript calendar improves usability without requiring deep WA expertise.
- \* The approach is low-risk: the calendar lives in a single HTML block, and failover is immediate.
- \* Frequent leadership rotations make long-term maintainability essential; this approach keeps maintenance lightweight and modular.

### 4. Conclusion

WildApricot's built-in calendar is serviceable for basic needs but falls short for organizations with many events and expectations for a modern experience. Adding an improved calendar widget is a reasonable, future-proof enhancement aligned with member expectations and maintainable within SBNC's leadership structure.