

Santa Barbara Newcomers Club Website Analysis

Analysis Date: November 28, 2025

Platform: Wild Apricot (WA)

Base URL: <https://sbnewcomers.org>

Site Overview

The Santa Barbara Newcomers Club website operates on the Wild Apricot platform at sbnewcomers.org. This comprehensive analysis documents the complete page structure, navigation hierarchy, access control mechanisms, and content organization identified through authenticated crawling.

Site Statistics

Category	Count
Total Content Pages	40+
Public Pages	14
Member-Only Pages	26+
Group-Restricted Pages	1
Active Committees	33
Events in Calendar	133+

Primary Navigation Structure

The site uses a horizontal navigation bar with the following items visible to authenticated members:

- **ABOUT** - Homepage/About page
 - **EVENTS** - Events listing and calendar
 - **WHY NEWCOMERS?** - Discover Newcomers page
 - **COMMITTEES** - Activity Committees overview
 - **DIRECTORIES** - Member directory hub
 - **MEMBERS** - Member home page
 - **NEWBIES** - Newbie Nook
 - **CHAIRS** - Committee chairs area
 - **Hamburger Menu (≡)** - Additional navigation items
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Complete Page Inventory

Public Pages (Accessible Without Login)

Page Title	URL	Purpose
About (Homepage)	https://sbnewcomers.org/	Club introduction, navigation
Upcoming Events	https://sbnewcomers.org/events	Event listings with registration
Upcoming Events Calendar	https://sbnewcomers.org/upcoming-events	Calendar-style event listing
Public Events	https://sbnewcomers.org/public-events	Events open to non-members
All Events Calendar	https://sbnewcomers.org/calendar-all-events	Full calendar (133+ events)
Calendar	https://sbnewcomers.org/SBNC-Event-Calendar	Monthly calendar widget
Gallery	https://sbnewcomers.org/Gallery	Club event photos
Activity Committees	https://sbnewcomers.org/Committees-and-Activities	Carousel of 33 committees
Join Application	https://sbnewcomers.org/Join-Application-New	New member application
Learn More	https://sbnewcomers.org/Learn-More	Details about membership
FAQs	https://sbnewcomers.org/faqs	Frequently asked questions
Contact Us	https://sbnewcomers.org/contact	Club contact information
Discover Newcomers	https://sbnewcomers.org/why-join	About Us, Why Join sections
Resources	https://sbnewcomers.org/resources	Downloadable materials

Member-Only Hub Pages

Page Title	URL	Body Links	Purpose
Member Home Page	https://sbnewcomers.org/Members	6 buttons	Hub for member resources
Member Directories	https://sbnewcomers.org/Directories	4 buttons	Hub for directory access
Volunteer	https://sbnewcomers.org/Volunteer	1 button	Volunteer opportunities
Committee Chairs	https://sbnewcomers.org/SBNC-Committees	33+ profiles	Committee chair directory
Chairs Home Page	https://sbnewcomers.org/Chairs-Area-Home	4 buttons	Chair resources hub
Newbie Nook	https://sbnewcomers.org/Newbie-Nook-(New)	11 links	New member checklist

Member-Only Content Pages

Page Title	URL	Purpose
Members Directory	https://sbnewcomers.org/Member-Roster	Searchable member list
Newest Members' Roster	https://sbnewcomers.org/newbies-roster	Members joined in last 90 days
Officers and Board	https://sbnewcomers.org/SBNC-Officers-Board	Board member directory
Information/How-To's	https://sbnewcomers.org/club-resources	Member guides and how-tos
My Profile	https://sbnewcomers.org/My-Account	Member profile management
Club Reports	https://sbnewcomers.org/NewsandReports	Meeting minutes, reports

Governing Documents	https://sbnewcomers.org/Santa-Barbara-Info	Bylaws, policies
3rd Year Extension App	https://sbnewcomers.org/3rd-Year-Extension-Member-Application	Extended membership form
Join a Committee	https://sbnewcomers.org/Join-a-Committee	Committee sign-up (old)
Join a Committee (New)	https://sbnewcomers.org/Join-a-Committee-New	Committee sign-up (current)
Member FAQs	https://sbnewcomers.org/Member-FAQs	Member-specific questions
Event Registration Report	https://sbnewcomers.org/New-Event-Registration-Report	Registration tracking
Discussion Forums	https://sbnewcomers.org/RideSharingForum	Ride sharing forum
Training Guides	https://sbnewcomers.org/training-guides	Chair training materials
Forms	https://sbnewcomers.org/SBNC-Member-Forms	Downloadable forms
Storage Locker Inventory	https://sbnewcomers.org/Storage-Locker	Event supplies list
Alcohol & Cannabis Policy	https://sbnewcomers.org/Alcohol-Policy	Event policy document
Chair Guidelines	https://sbnewcomers.org/Chair-Guidelines	Committee chair handbook
Inactive Committees	https://sbnewcomers.org/page-1765856	Archived committees

Group-Restricted Pages

Page Title	URL	Required Group
Webmaster Resources	https://sbnewcomers.org/Webmaster	Webmasters (2 members)

Page Hierarchy and Navigation Flow

Member Home Page

URL: <https://sbnewcomers.org/Members>

Links to:

Button Label	Destination URL
Application for 3rd Year	https://sbnewcomers.org/3rd-Year-Extension-Member-Application
Member Information	https://sbnewcomers.org/club-resources
My Profile	https://sbnewcomers.org/My-Account
Join a Committee	https://sbnewcomers.org/Join-a-Committee-New
Club Reports	https://sbnewcomers.org/NewsandReports
Governing Documents	https://sbnewcomers.org/Santa-Barbara-Info

Member Directories

URL: <https://sbnewcomers.org/Directories>

Links to:

Button Label	Destination URL
Members Directory	https://sbnewcomers.org/Member-Roster
Newbies Directory	https://sbnewcomers.org/newbies-roster
Officers & Board Members	https://sbnewcomers.org/SBNC-Officers-Board
Committees & Chairs	https://sbnewcomers.org/SBNC-Committees

Chairs Home Page

URL: <https://sbnewcomers.org/Chairs-Area-Home>

Links to:

Button Label	Destination URL
Committee Chairs Guidelines	https://sbnewcomers.org/training-guides
Posting Committee and Board Guides	https://sbnewcomers.org/training-guides
Forms	https://sbnewcomers.org/SBNC-Member-Forms
Storage Locker Inventory	https://sbnewcomers.org/Storage-Locker

Newbie Nook

URL: [https://sbnewcomers.org/Newbie-Nook-\(New\)](https://sbnewcomers.org/Newbie-Nook-(New))

Newbie Checklist includes links to:

- Update Your Profile
- Register for Orientation
- Download new member training presentation
- Sign up for Welcome to Newcomers Events
- Acquaint yourself with Club rules
- Review Code of Conduct
- Check out Activities Calendar
- Join a Committee
- Check out Newbie and Member Directory
- Check out this week's eNews

- Check out 20 - 40 Somethings

Committee Chairs

URL: <https://sbnewcomers.org/SBNC-Committees>

Lists 33 active committees with chair profile links:

Committee Name	Committee Name
20-40 Somethings	Afternoon Book Club
Arts	Beer Lovers
Cycling	Dance Party
Dining In	Epicurious
Evening Books and Bites	Games!
Girls Night Out	Golf
Happy Hikers	Knitters and Crafters
Lawn Bowling	Local Heritage
Mas Musica	Mentor Program
Newbie Meet & Greet	Out to Lunch
Performing Arts	Pop-Up
Posting	Snow Sports
Stride by the Tide	Sunday Social
TGIF	The Network
Volunteers In Action	Water Sports
Weekend Amblers	Wellness
Wine Appreciation	



Shared Sidebar Menu (All Member Pages)

All member pages include a consistent sidebar with quick links:

Link Text	URL
Members	https://sbnewcomers.org/Member-Roster
Newbies	https://sbnewcomers.org/newbies-roster
Officers and Board	https://sbnewcomers.org/SBNC-Officers-Board
Information/How-To's	https://sbnewcomers.org/club-resources
Training Guides	https://sbnewcomers.org/training-guides
Forms	https://sbnewcomers.org/SBNC-Member-Forms
Storage Locker Inventory	https://sbnewcomers.org/Storage-Locker
Club Reports	https://sbnewcomers.org/NewsandReports
Governing Documents	https://sbnewcomers.org/Santa-Barbara-Info
Join a Committee	https://sbnewcomers.org/Join-a-Committee
Member FAQs	https://sbnewcomers.org/Member-FAQs
Event Registration Report	https://sbnewcomers.org/New-Event-Registration-Report
NEWBIES	https://sbnewcomers.org/Newbie-Nook-(New)
Ride Sharing Forum	https://sbnewcomers.org/RideSharingForum
Club Alcohol and Cannabis Policy	https://sbnewcomers.org/Alcohol-Policy
Chair Guidelines	https://sbnewcomers.org/Chair-Guidelines
Inactive Committees	https://sbnewcomers.org/page-1765856

Event Access Patterns

Events have varied access levels:

Event Type	Access	Examples
Public Events	Anyone	TGIF, Cycling, Lawn Bowling, Happy Hikers
Member Events	Login Required	Committee meetings, member socials

From sampling 133 events in the calendar:

- **~27% are publicly accessible** (viewable without login)
- **~73% require member login**

Event URLs follow the pattern: `https://sbnewcomers.org/event-XXXXXX`

Access Control Structure

Membership Levels

Level Name	Level ID	Purpose
Admins	709538	Full admin panel access
ExtendedNewcomer	698305	Extended membership period
NewbieNewcomer	1147320	Initial membership (new joiners)
NewcomerMember	694452	Standard membership (after 9 months)

All membership levels grant identical access to member-restricted pages.

Member Groups

Group Name	Group ID	Member Count	Access Control
Board Members	759357	4	Unknown restricted content
Webmasters	425437	2	https://sbnewcomers.org/Webmaster

Pages Returning 404 or Not Found

Invalid Path	Correct Alternative
/Newbies	https://sbnewcomers.org/Newbie-Nook-(New)
/Committees	https://sbnewcomers.org/Committees-and-Activities
/My-Profile	https://sbnewcomers.org/My-Account
/Board	Not found
/Documents	Not found
/member-directory	https://sbnewcomers.org/Member-Roster
/Activities	https://sbnewcomers.org/Committees-and-Activities
/Interest-Groups	Not found

Summary

The SBNC Wild Apricot site contains 40+ content pages organized into a clear hierarchy:

1. **Public-facing pages** provide information about the club, public events, and membership applications
 2. **Member hub pages** serve as navigation centers linking to specific resources
 3. **Content pages** provide detailed information, directories, forms, and policies
 4. **33 active committees** each have dedicated chair profiles
 5. **Events** are split between public (~27%) and member-only (~73%)
 6. **The Webmaster page** is uniquely restricted to the Webmasters member group
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Analysis conducted using Playwright browser automation with authenticated session crawling.