

# Santa Barbara Newcomers Club Website Analysis

**Analysis Date:** November 28, 2025

**Platform:** Wild Apricot (WA)

**Base URL:** <https://sbnewcomers.org>

## Site Overview

The Santa Barbara Newcomers Club website operates on the Wild Apricot platform at [sbnewcomers.org](https://sbnewcomers.org). This comprehensive analysis documents the complete page structure, navigation hierarchy, access control mechanisms, and content organization identified through authenticated crawling.

## Site Statistics

Category	Count
Total Content Pages	40+
Public Pages	14
Member-Only Pages	26+
Group-Restricted Pages	1
Active Committees	33
Events in Calendar	133+

# Primary Navigation Structure

---

The site uses a horizontal navigation bar with the following items visible to authenticated members:

- **ABOUT** - Homepage/About page
- **EVENTS** - Events listing and calendar
- **WHY NEWCOMERS?** - Discover Newcomers page
- **COMMITTEES** - Activity Committees overview
- **DIRECTORIES** - Member directory hub
- **MEMBERS** - Member home page
- **NEWBIES** - Newbie Nook
- **CHAIRS** - Committee chairs area
- **Hamburger Menu (☰)** - Additional navigation items

---

## Complete Page Inventory

---

### Public Pages (Accessible Without Login)

<b>Page Title</b>	<b>URL</b>	<b>Purpose</b>
About (Homepage)	<a href="https://sbnewcomers.org/">https://sbnewcomers.org/</a>	Club introduction, navigation
Upcoming Events	<a href="https://sbnewcomers.org/events">https://sbnewcomers.org/events</a>	Event listings with registration
Upcoming Events Calendar	<a href="https://sbnewcomers.org/upcoming-events">https://sbnewcomers.org/upcoming-events</a>	Calendar-style event listing
Public Events	<a href="https://sbnewcomers.org/public-events">https://sbnewcomers.org/public-events</a>	Events open to non-members
All Events Calendar	<a href="https://sbnewcomers.org/calendar-all-events">https://sbnewcomers.org/calendar-all-events</a>	Full calendar (133+ events)
Calendar	<a href="https://sbnewcomers.org/SBNC-Event-Calendar">https://sbnewcomers.org/SBNC-Event-Calendar</a>	Monthly calendar widget
Gallery	<a href="https://sbnewcomers.org/Gallery">https://sbnewcomers.org/Gallery</a>	Club event photos
Activity Committees	<a href="https://sbnewcomers.org/Committees-and-Activities">https://sbnewcomers.org/Committees-and-Activities</a>	Carousel of 33 committees
Join Application	<a href="https://sbnewcomers.org/Join-Application-New">https://sbnewcomers.org/Join-Application-New</a>	New member application
Learn More	<a href="https://sbnewcomers.org/Learn-More">https://sbnewcomers.org/Learn-More</a>	Details about membership
FAQs	<a href="https://sbnewcomers.org/faqs">https://sbnewcomers.org/faqs</a>	Frequently asked questions
Contact Us	<a href="https://sbnewcomers.org/contact">https://sbnewcomers.org/contact</a>	Club contact information
Discover Newcomers	<a href="https://sbnewcomers.org/why-join">https://sbnewcomers.org/why-join</a>	About Us, Why Join sections
Resources	<a href="https://sbnewcomers.org/resources">https://sbnewcomers.org/resources</a>	Downloadable materials

## Member-Only Hub Pages

<b>Page Title</b>	<b>URL</b>	<b>Body Links</b>	<b>Purpose</b>
Member Home Page	<a href="https://sbnewcomers.org/Members">https://sbnewcomers.org/Members</a>	6 buttons	Hub for member resources
Member Directories	<a href="https://sbnewcomers.org/Directories">https://sbnewcomers.org/Directories</a>	4 buttons	Hub for directory access
Volunteer	<a href="https://sbnewcomers.org/Volunteer">https://sbnewcomers.org/Volunteer</a>	1 button	Volunteer opportunities
Committee Chairs	<a href="https://sbnewcomers.org/SBNC-Committees">https://sbnewcomers.org/SBNC-Committees</a>	33+ profiles	Committee chair directory
Chairs Home Page	<a href="https://sbnewcomers.org/Chairs-Area-Home">https://sbnewcomers.org/Chairs-Area-Home</a>	4 buttons	Chair resources hub
Newbie Nook	<a href="https://sbnewcomers.org/Newbie-Nook-(New)">https://sbnewcomers.org/Newbie-Nook-(New)</a>	11 links	New member checklist

## Member-Only Content Pages

<b>Page Title</b>	<b>URL</b>	<b>Purpose</b>
Members Directory	<a href="https://sbnewcomers.org/Member-Roster">https://sbnewcomers.org/Member-Roster</a>	Searchable member list
Newest Members' Roster	<a href="https://sbnewcomers.org/newbies-roster">https://sbnewcomers.org/newbies-roster</a>	Members joined in last 90 days
Officers and Board	<a href="https://sbnewcomers.org/SBNC-Officers-Board">https://sbnewcomers.org/SBNC-Officers-Board</a>	Board member directory
Information/How-To's	<a href="https://sbnewcomers.org/club-resources">https://sbnewcomers.org/club-resources</a>	Member guides and how-tos
My Profile	<a href="https://sbnewcomers.org/My-Account">https://sbnewcomers.org/My-Account</a>	Member profile management
Club Reports	<a href="https://sbnewcomers.org/NewsandReports">https://sbnewcomers.org/NewsandReports</a>	Meeting minutes, reports

Governing Documents	<a href="https://sbnewcomers.org/Santa-Barbara-Info">https://sbnewcomers.org/Santa-Barbara-Info</a>	Bylaws, policies
3rd Year Extension App	<a href="https://sbnewcomers.org/3rd-Year-Extension-Member-Application">https://sbnewcomers.org/3rd-Year-Extension-Member-Application</a>	Extended membership form
Join a Committee	<a href="https://sbnewcomers.org/Join-a-Committee">https://sbnewcomers.org/Join-a-Committee</a>	Committee sign-up (old)
Join a Committee (New)	<a href="https://sbnewcomers.org/Join-a-Committee-New">https://sbnewcomers.org/Join-a-Committee-New</a>	Committee sign-up (current)
Member FAQs	<a href="https://sbnewcomers.org/Member-FAQs">https://sbnewcomers.org/Member-FAQs</a>	Member-specific questions
Event Registration Report	<a href="https://sbnewcomers.org/New-Event-Registration-Report">https://sbnewcomers.org/New-Event-Registration-Report</a>	Registration tracking
Discussion Forums	<a href="https://sbnewcomers.org/RideSharingForum">https://sbnewcomers.org/RideSharingForum</a>	Ride sharing forum
Training Guides	<a href="https://sbnewcomers.org/training-guides">https://sbnewcomers.org/training-guides</a>	Chair training materials
Forms	<a href="https://sbnewcomers.org/SBNC-Member-Forms">https://sbnewcomers.org/SBNC-Member-Forms</a>	Downloadable forms
Storage Locker Inventory	<a href="https://sbnewcomers.org/Storage-Locker">https://sbnewcomers.org/Storage-Locker</a>	Event supplies list
Alcohol & Cannabis Policy	<a href="https://sbnewcomers.org/Alcohol-Policy">https://sbnewcomers.org/Alcohol-Policy</a>	Event policy document
Chair Guidelines	<a href="https://sbnewcomers.org/Chair-Guidelines">https://sbnewcomers.org/Chair-Guidelines</a>	Committee chair handbook
Inactive Committees	<a href="https://sbnewcomers.org/page-1765856">https://sbnewcomers.org/page-1765856</a>	Archived committees

## Group-Restricted Pages

Page Title	URL	Required Group
Webmaster Resources	<a href="https://sbnewcomers.org/Webmaster">https://sbnewcomers.org/Webmaster</a>	Webmasters (2 members)

---

## Page Hierarchy and Navigation Flow

---

### Member Home Page

**URL:** <https://sbnewcomers.org/Members>

Links to:

Button Label	Destination URL
Application for 3rd Year	<a href="https://sbnewcomers.org/3rd-Year-Extension-Member-Application">https://sbnewcomers.org/3rd-Year-Extension-Member-Application</a>
Member Information	<a href="https://sbnewcomers.org/club-resources">https://sbnewcomers.org/club-resources</a>
My Profile	<a href="https://sbnewcomers.org/My-Account">https://sbnewcomers.org/My-Account</a>
Join a Committee	<a href="https://sbnewcomers.org/Join-a-Committee-New">https://sbnewcomers.org/Join-a-Committee-New</a>
Club Reports	<a href="https://sbnewcomers.org/NewsandReports">https://sbnewcomers.org/NewsandReports</a>
Governing Documents	<a href="https://sbnewcomers.org/Santa-Barbara-Info">https://sbnewcomers.org/Santa-Barbara-Info</a>

### Member Directories

**URL:** <https://sbnewcomers.org/Directories>

Links to:

Button Label	Destination URL
Members Directory	<a href="https://sbnewcomers.org/Member-Roster">https://sbnewcomers.org/Member-Roster</a>
Newbies Directory	<a href="https://sbnewcomers.org/newbies-roster">https://sbnewcomers.org/newbies-roster</a>
Officers & Board Members	<a href="https://sbnewcomers.org/SBNC-Officers-Board">https://sbnewcomers.org/SBNC-Officers-Board</a>
Committees & Chairs	<a href="https://sbnewcomers.org/SBNC-Committees">https://sbnewcomers.org/SBNC-Committees</a>

## Chairs Home Page

**URL:** <https://sbnewcomers.org/Chairs-Area-Home>

Links to:

Button Label	Destination URL
Committee Chairs Guidelines	<a href="https://sbnewcomers.org/training-guides">https://sbnewcomers.org/training-guides</a>
Posting Committee and Board Guides	<a href="https://sbnewcomers.org/training-guides">https://sbnewcomers.org/training-guides</a>
Forms	<a href="https://sbnewcomers.org/SBNC-Member-Forms">https://sbnewcomers.org/SBNC-Member-Forms</a>
Storage Locker Inventory	<a href="https://sbnewcomers.org/Storage-Locker">https://sbnewcomers.org/Storage-Locker</a>

## Newbie Nook

**URL:** [https://sbnewcomers.org/Newbie-Nook-\(New\)](https://sbnewcomers.org/Newbie-Nook-(New))

Newbie Checklist includes links to:

- Update Your Profile
- Register for Orientation
- Download new member training presentation
- Sign up for Welcome to Newcomers Events
- Acquaint yourself with Club rules
- Review Code of Conduct
- Check out Activities Calendar
- Join a Committee
- Check out Newbie and Member Directory
- Check out this week's eNews

- Check out 20 - 40 Somethings

## Committee Chairs

**URL:** <https://sbnewcomers.org/SBNC-Committees>

Lists 33 active committees with chair profile links:

Committee Name	Committee Name
20-40 Somethings	Afternoon Book Club
Arts	Beer Lovers
Cycling	Dance Party
Dining In	Epicurious
Evening Books and Bites	Games!
Girls Night Out	Golf
Happy Hikers	Knitters and Crafters
Lawn Bowling	Local Heritage
Mas Musica	Mentor Program
Newbie Meet & Greet	Out to Lunch
Performing Arts	Pop-Up
Posting	Snow Sports
Stride by the Tide	Sunday Social
TGIF	The Network
Volunteers In Action	Water Sports
Weekend Amblers	Wellness
Wine Appreciation	

////////////////////////////////////



# Shared Sidebar Menu (All Member Pages)

---

All member pages include a consistent sidebar with quick links:

Link Text	URL
Members	<a href="https://sbnewcomers.org/Member-Roster">https://sbnewcomers.org/Member-Roster</a>
Newbies	<a href="https://sbnewcomers.org/newbies-roster">https://sbnewcomers.org/newbies-roster</a>
Officers and Board	<a href="https://sbnewcomers.org/SBNC-Officers-Board">https://sbnewcomers.org/SBNC-Officers-Board</a>
Information/How-To's	<a href="https://sbnewcomers.org/club-resources">https://sbnewcomers.org/club-resources</a>
Training Guides	<a href="https://sbnewcomers.org/training-guides">https://sbnewcomers.org/training-guides</a>
Forms	<a href="https://sbnewcomers.org/SBNC-Member-Forms">https://sbnewcomers.org/SBNC-Member-Forms</a>
Storage Locker Inventory	<a href="https://sbnewcomers.org/Storage-Locker">https://sbnewcomers.org/Storage-Locker</a>
Club Reports	<a href="https://sbnewcomers.org/NewsandReports">https://sbnewcomers.org/NewsandReports</a>
Governing Documents	<a href="https://sbnewcomers.org/Santa-Barbara-Info">https://sbnewcomers.org/Santa-Barbara-Info</a>
Join a Committee	<a href="https://sbnewcomers.org/Join-a-Committee">https://sbnewcomers.org/Join-a-Committee</a>
Member FAQs	<a href="https://sbnewcomers.org/Member-FAQs">https://sbnewcomers.org/Member-FAQs</a>
Event Registration Report	<a href="https://sbnewcomers.org/New-Event-Registration-Report">https://sbnewcomers.org/New-Event-Registration-Report</a>
NEWBIES	<a href="https://sbnewcomers.org/Newbie-Nook-(New)">https://sbnewcomers.org/Newbie-Nook-(New)</a>
Ride Sharing Forum	<a href="https://sbnewcomers.org/RideSharingForum">https://sbnewcomers.org/RideSharingForum</a>
Club Alcohol and Cannabis Policy	<a href="https://sbnewcomers.org/Alcohol-Policy">https://sbnewcomers.org/Alcohol-Policy</a>
Chair Guidelines	<a href="https://sbnewcomers.org/Chair-Guidelines">https://sbnewcomers.org/Chair-Guidelines</a>
Inactive Committees	<a href="https://sbnewcomers.org/page-1765856">https://sbnewcomers.org/page-1765856</a>

---

## Event Access Patterns

---

Events have varied access levels:

Event Type	Access	Examples
Public Events	Anyone	TGIF, Cycling, Lawn Bowling, Happy Hikers
Member Events	Login Required	Committee meetings, member socials

From sampling 133 events in the calendar:

- **~27% are publicly accessible** (viewable without login)
- **~73% require member login**

Event URLs follow the pattern: `https://sbnewcomers.org/event-XXXXXX`

---

## Access Control Structure

### Membership Levels

Level Name	Level ID	Purpose
Admins	709538	Full admin panel access
ExtendedNewcomer	698305	Extended membership period
NewbieNewcomer	1147320	Initial membership (new joiners)
NewcomerMember	694452	Standard membership (after 9 months)

All membership levels grant identical access to member-restricted pages.

### Member Groups

Group Name	Group ID	Member Count	Access Control
Board Members	759357	4	Unknown restricted content
Webmasters	425437	2	<a href="https://sbnewcomers.org/Webmaster">https://sbnewcomers.org/Webmaster</a>

# Pages Returning 404 or Not Found

---

Invalid Path	Correct Alternative
/Newbies	<a href="https://sbnewcomers.org/Newbie-Nook-(New)">https://sbnewcomers.org/Newbie-Nook-(New)</a>
/Committees	<a href="https://sbnewcomers.org/Committees-and-Activities">https://sbnewcomers.org/Committees-and-Activities</a>
/My-Profile	<a href="https://sbnewcomers.org/My-Account">https://sbnewcomers.org/My-Account</a>
/Board	Not found
/Documents	Not found
/member-directory	<a href="https://sbnewcomers.org/Member-Roster">https://sbnewcomers.org/Member-Roster</a>
/Activities	<a href="https://sbnewcomers.org/Committees-and-Activities">https://sbnewcomers.org/Committees-and-Activities</a>
/Interest-Groups	Not found

---

## Summary

---

The SBNC Wild Apricot site contains 40+ content pages organized into a clear hierarchy:

1. **Public-facing pages** provide information about the club, public events, and membership applications
2. **Member hub pages** serve as navigation centers linking to specific resources
3. **Content pages** provide detailed information, directories, forms, and policies
4. **33 active committees** each have dedicated chair profiles
5. **Events** are split between public (~27%) and member-only (~73%)
6. **The Webmaster page** is uniquely restricted to the Webmasters member group

---

*Analysis conducted using Playwright browser automation with authenticated session crawling.*