

## IDEAS:

start + end journey

avg flight distance + density of mig

distance vs duration



flow map



bubble map



scatterplot

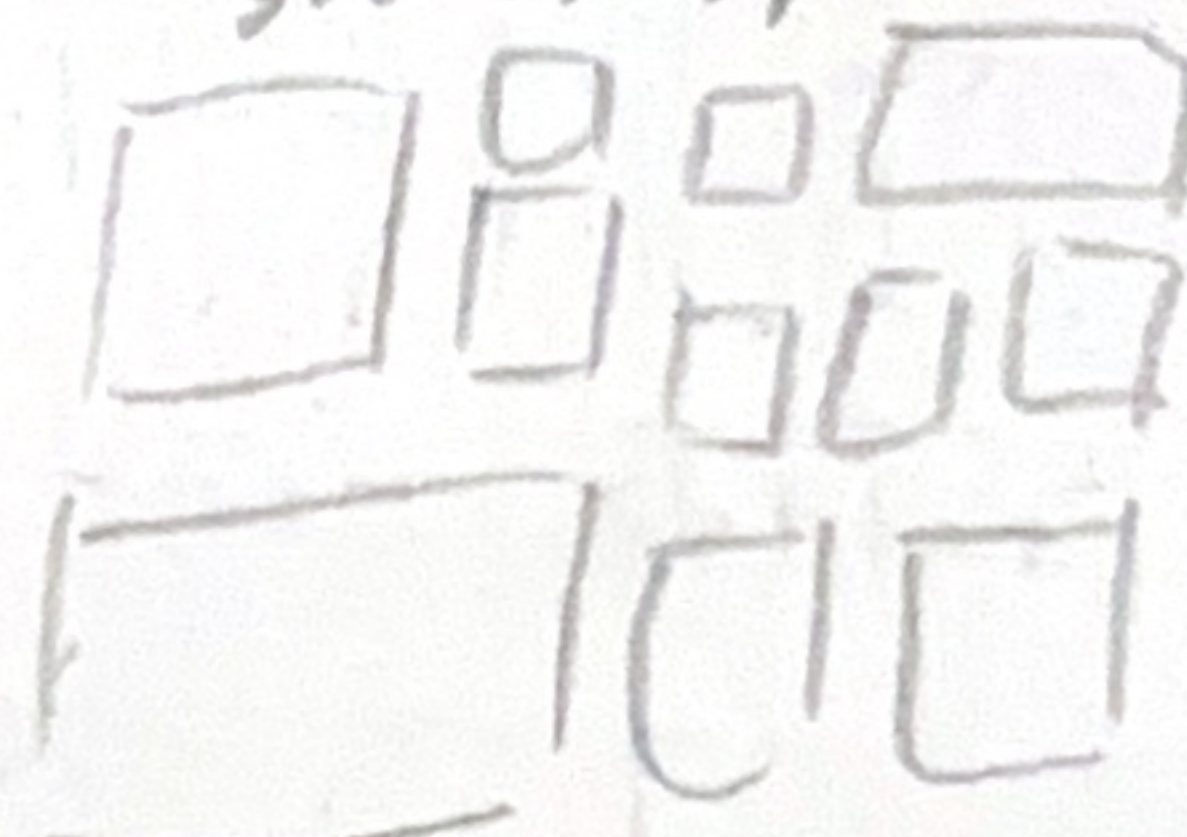


boxplot

distribution of flight distance



violin chart flight duration



heat map start month vs duration

## FILTER

- flowmap
- boxplot
- scatterplot
- stacked histogram

## CATEGORISE

category	purpose	idiom	effective
geographic	why they migrate	flowmap	path comparison
comparison	how distance varies by reason	boxplot	shows variation + endurance
relational	distance vs duration	scatter	reveals efficiency
behavioural	flocking changes	stacked histo	social behaviour
interaction/ link to context	maintain narrative	migration reason filter	coordinated exploration

## COMBINE

"why birds migrate"

motivation → movement → endurance → cooperation



# LAYOUT



## FOCUS/ZOOM

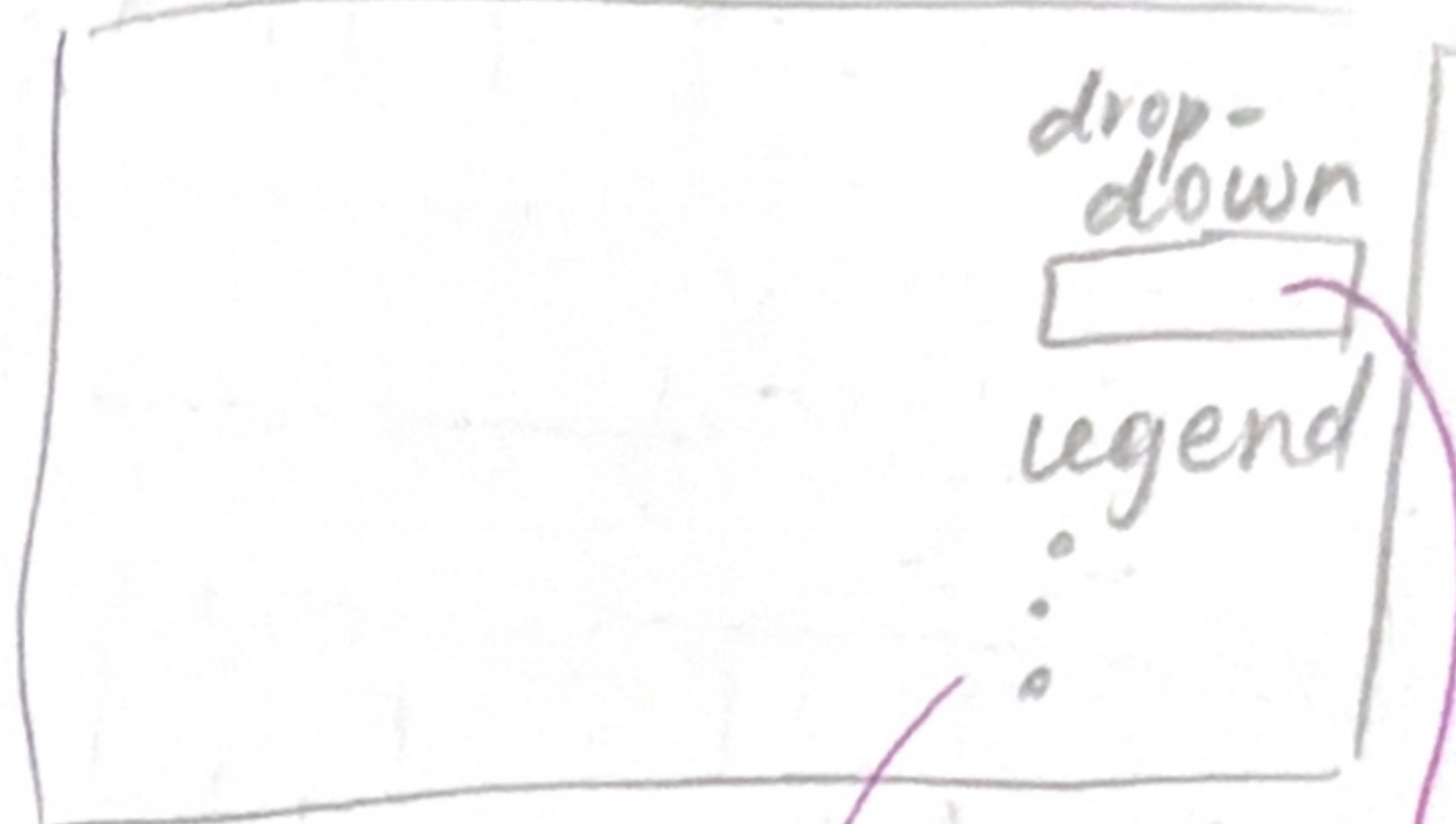
primary focus  
world map  
- user zooms/pans  
between continents

secondary focus  
click region  
bar

- filter map + plots
- tooltips show
  - distance
  - duration
  - species
  - reason
  - start region
  - end region

TITLE: why birds migrate  
Author: Srividya Bobba  
Date: 10/10/25 sheet: 2

## OPERATIONS



global  
migration  
reason  
drop down  
click legend  
filters map  
+ plots  
according to  
species

## DISCUSSION

+ strong spatial context, geographical  
storytelling  
integrates distribution + relationship  
views  
visually impactful for public  
audience

- map crowding  
low clarity for numerical  
trends  
requires large display



# LAYOUT

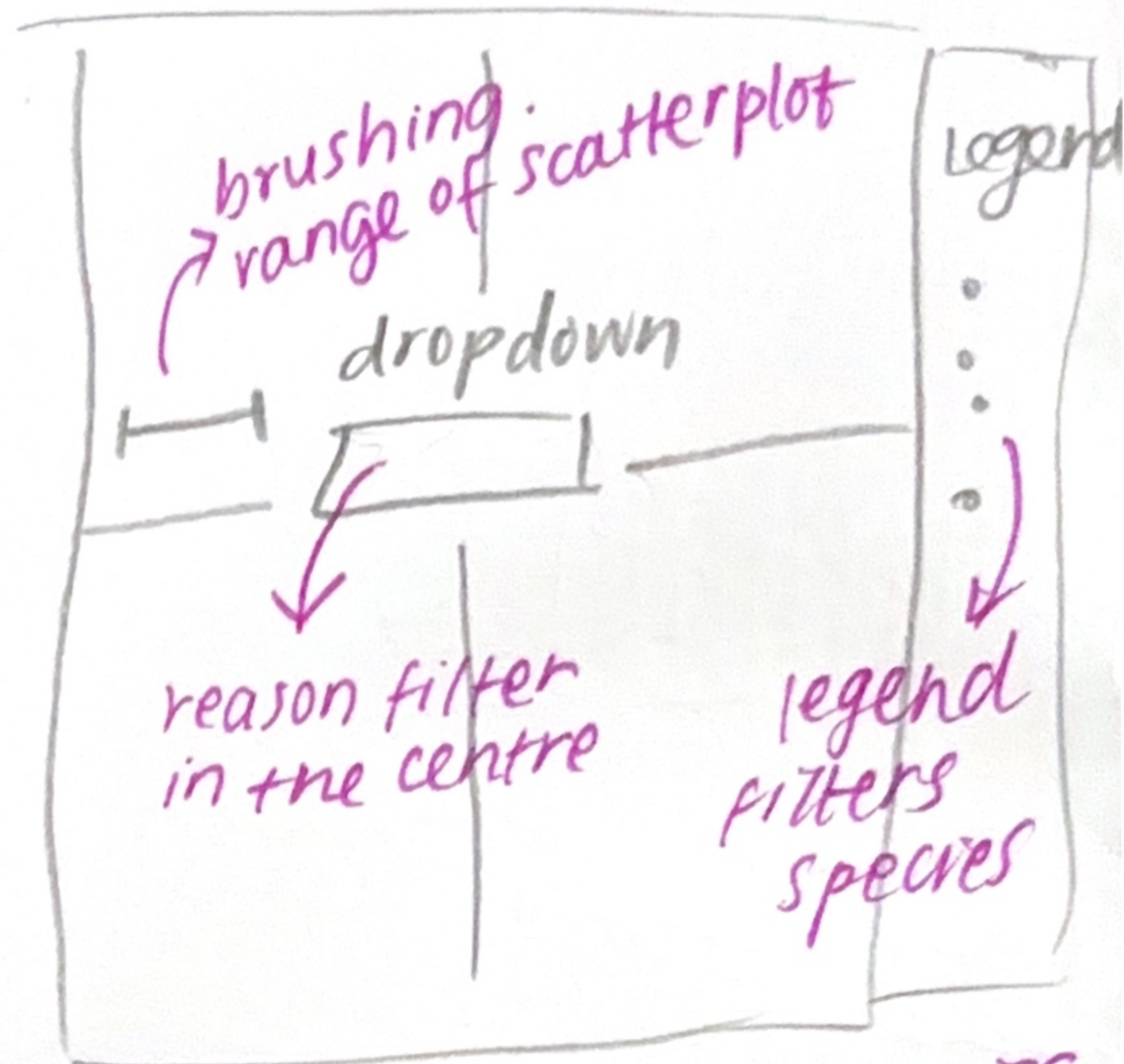


## zoom

- default overview shows all species
- user clicks legend to zoom on one species across plots
- hover line in parallel coords highlights same points in scatter.

Title: why birds migrate  
 Author: Srividya Bobba  
 Date: 10/10/25 Sheet: 3

## OPERATIONS



tooltip - efficiency metrics

## DISCUSSION

+ multivariate insight  
 suited for analytical audience  
 linked filtering shows environmental drivers

- less aesthetic - technical  
 parallel coords hard to interpret for non-experts  
 dense legend needed for clarity

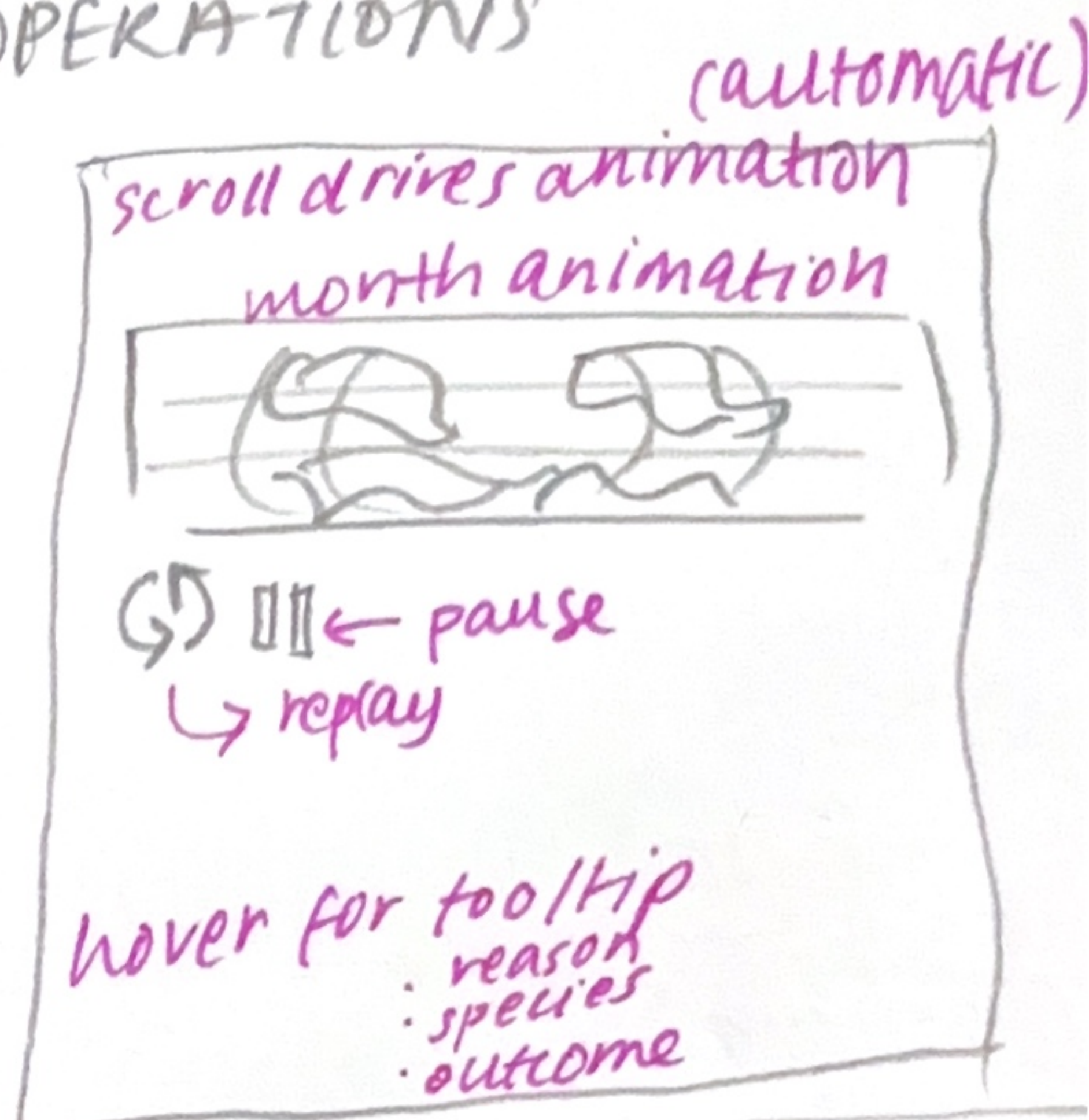


# LAYOUT



Title: why birds migrate  
Author: Srividya Bobba  
Date: 10/10/25 Sheet: 4

## OPERATIONS



## DISCUSSION

+

- engaging + story driven
- strong temporal narrative
- visually memorable for public communication

- hard to compare technical implementation  
less interactive - automatic  
for direct data exploration

## ZOOM

- one chart fills screen at a time
  - focus on current idea
- automatic zoom into region when user scrolls
- details - on-demand pops up for highlighted species



# LAYOUT



## FOCUS

Wings Across the World :  
why birds migrate?

spatial - where birds go  
quantitative - how far + efficiently  
behavioural - with whom  
interactive - filters

Title: why birds migrate  
Author: srividya Bobba  
Date: 10/10/25 Sheet: 5

## OPERATIONS

flowmap

- migration reason from drop-down

- map filters

boxplot

hover box to show tooltip  
median, ~~median~~ mean, range

scatterplot

click species in legend  
shows ~~proportion~~ trend

scatterplot histogram

hover over segment  
shows proportion of flock size

dropdown

filters all graphs

user flow

select reason → migration routes →  
comparison → relationship →  
pattern

## DETAIL

framework/tools

vega v5 in HTML and CSS

google fonts

algorithm

reactive vega signals

box-plot quartile + outlier

efficiency math/metric map

dependencies

chrome, safari

dataset from kaggle

VS code

effort

3-4 days 2hrs a day