August 10, 2014 www.scottclark.io github.com/sc932 & github.com/Yelp/MOE

Education

Cornell University

Ithaca, NY

Ph.D. Applied Mathematics, M.S. Computer Science

2008 - 2012

- Department of Energy Computational Science Graduate Fellow (Full Scholarship, 4 years)
- Machine Learning, Data Science, Data Mining in bioinformatics and global optimization

Oregon State University

Corvallis, OR

B.Sc. Mathematics, B.Sc. Computational Physics, B.Sc. Physics

2004 - 2008

- Graduated Magna Cum Laude with minors in Actuarial Sciences and Mathematical Sciences

Skills

- **Development:** Python (preferred), C/C++, CUDA, JavaScript, LATEX
- Numerical Analysis and Computer Science: Machine Learning, Data Mining, Optimization, Computational Science, Artificial Intelligence, Linear Algebra, Monte Carlo Methods, ODEs, PDEs, Iterative Methods, Parallel Programming, Distributed Systems, Data Structures
- Technology: MapReduce, numerical libraries, web frameworks, databases, linux, git, vim, tmux
- Exploring and implementing ideas. Give me an API/dataset and a problem and I will figure it out.
- Diverse background in Software Engineering, Math, Computer Science, Physics and Biology allows me to communicate within a wide technical scope and start contributing to any group immediately.

Research and Work Experience

Yelp Inc

San Francisco, CA

July 2012 - current

Data Mining Engineer and Lead on Ad Targeting Team

- Optimization: Co-developed and led team for MOE: the Metric Optimization Engine (github.com/Yelp/MOE, an open source optimization framework), found significant gains in different metrics across the organization using Bayesian Global Optimization algorithms.
- Targeting: Implemented multi-armed bandit strategies for ad selection, sole targeting engineer on mobile app ads rollout, developed new location-based targeting algorithms, advised and helped develop other machine learning and math based targeting projects.
- Leadership: Led cross-organization teams as director of the Yelp Dataset Challenge, MOE team lead, intern and new-hire mentor, founder and organizer of Applied Learning Group (bi-weekly, all-engineering technical speaker series) and more. Successfully managed projects from inception to on-time completion; balancing tradeoffs and coordinating teamwork.
- Recruiting: Created, implemented, and directed yelp.com/dataset_challenge, gave many
 dozens of tech talks across the country, led events, gave hundreds of technical interviews, and
 closed candidates.

Bloomberg LP

Financial Software Development Intern

New York, NY

Summer 2011

- Developed end-to-end reporting software in C++ and javascript
- Implemented statistical models to perform forward and backward portfolio analysis

• DOE Joint Genome Institute (Lawrence Berkeley National Lab)

Researcher in Analysis Group under Dr. Zhong Wang

Walnut Creek, CA
Summer 2010

- Created **open source** genome validation software tool in **python** and **C** (alescore.org)
- Used machine learning to mine TBs of genome data efficiently using novel likelihood function

Los Alamos National Laboratory

Los Alamos, NM

Researcher in Metagenomics Group under Dr. Nick Hengartner

Summer 2009

- Wrote open source alignment algorithm software tool in python, C and CUDA
- Used statistical models to discover sequence alignments using parallel algorithms on GPUs

Oregon State University

Corvallis, OR

Research Assistant under Prof. Malgorzata Peszynska and Prof. Rubin Landau

2005-2008

- Finite element analysis with uncertainty and web-based teaching in Java

Max Plank Institute for the Physics of Complex Systems

NSF REU Research Assistant under Prof. Steven Tomsovic

Dresden, Germany

Summer~2007

Research on extreme value statistics in MATLAB and FORTRAN

University of California: Davis

Davis, CA

NSF REU Research Assistant under Prof. Daniel Cox

Summer 2006

- Computational biophysics research as applied to protein folding in Java

Selected Open Source Projects

MOE: Metric Optimization Engine (github.com/Yelp/MOE)

Python, C++, CUDA

A global, black box optimization engine for real world metric optimization

2010 - Current

- Implemented throughout Yelp, optimizing ad metrics. 2nd most popular open source project.
- Talk: bit.ly/1plYZA2, Slides: slidesha.re/1z0r0Jy, Blog: bit.ly/1x73xdr
- Presented to executives, universities, conferences and companies around the country.

My Resume/CV (github.com/sc932/resume)

IAT_EX

This resume and my CV.

2010 - current

- 280+ GitHub stars, previous #1 article on Hacker News, 60+ forks.

ALE: Assembly Likelihood Estimator (github.com/sc932/ALE)

C, Python

Probabilistic evaluation of genome assemblies

2010 - 2013

- Uses statistical function to score and rank genome assemblies, published in Bioinformatics

Writing and Awards

- Department of Energy Computational Science Graduate Fellow: Four year full fellowship. ~20 awarded nationally per year. Won the Communicating Science award (bit.ly/VbcTZK).
- Yelp Blog: Wrote several posts announcing the open sourcing of MOE, the Yelp Dataset Challenge and more. bit.ly/1x73xdr, bit.ly/1oCCZvv, bit.ly/1s0sEBS, bit.ly/1p1X7Hk
- Press: WSJ: on.wsj.com/VaOvqQ, Cornell: bit.ly/1oB2dzm, DIEXIS: bit.ly/1oofb14