



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

A deduction for specific costs like rent, rates, taxes, insurance, depreciation, the interest cost, employee expenses, etc.



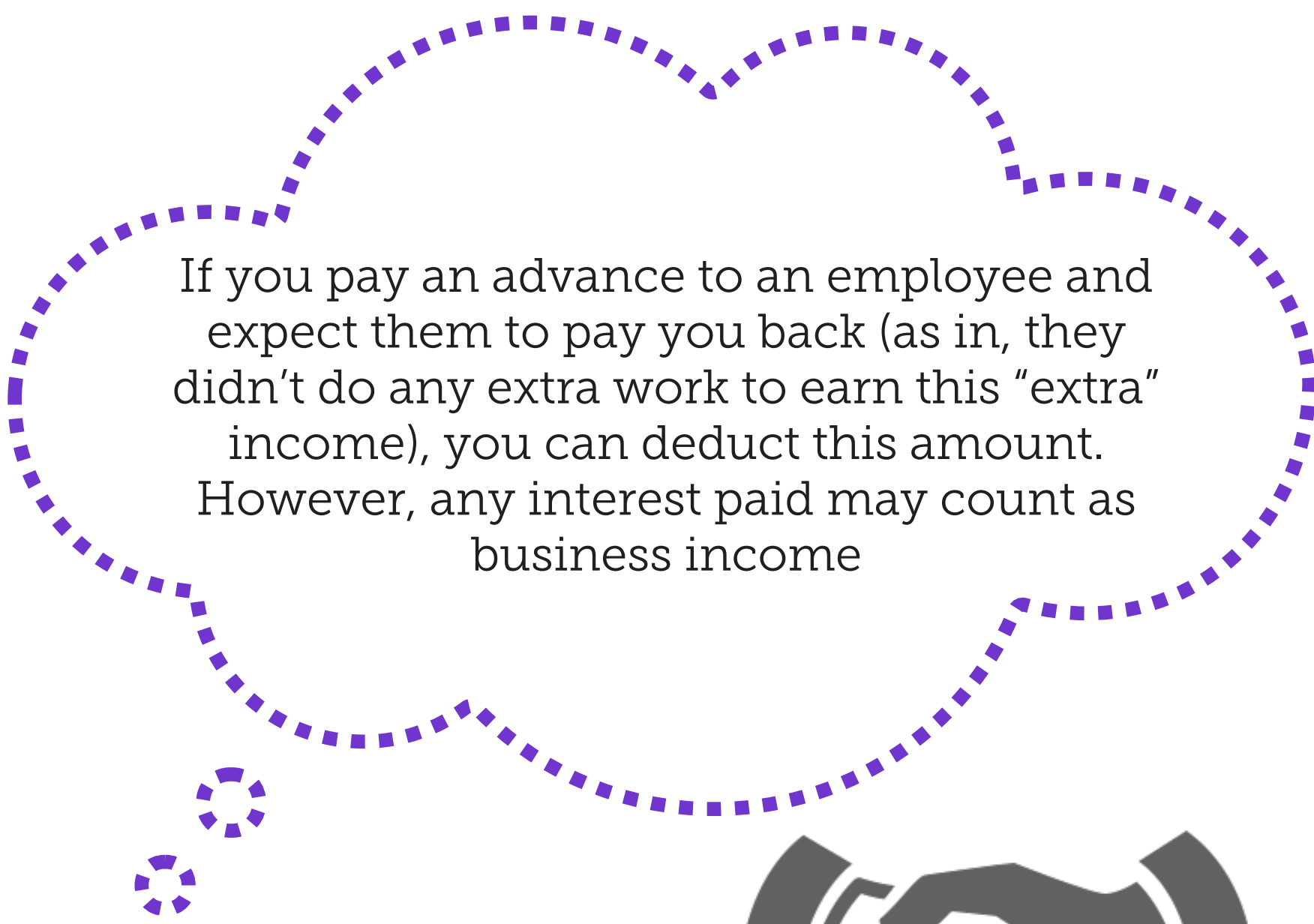
Managing your employees' daily expenses has never been easier. Whether it's travel expenses, office supplies, or any other employee expenditure, access all receipts and expense submissions from your Expenses dashboard and create, validate, or refuse them in just a click. No need to download a specialized software to maintain expense records - everything can be done directly through the app

As a manager, easily follow expense records across the entire team to keep an eye on costs and ensure they keep on target and within budget.

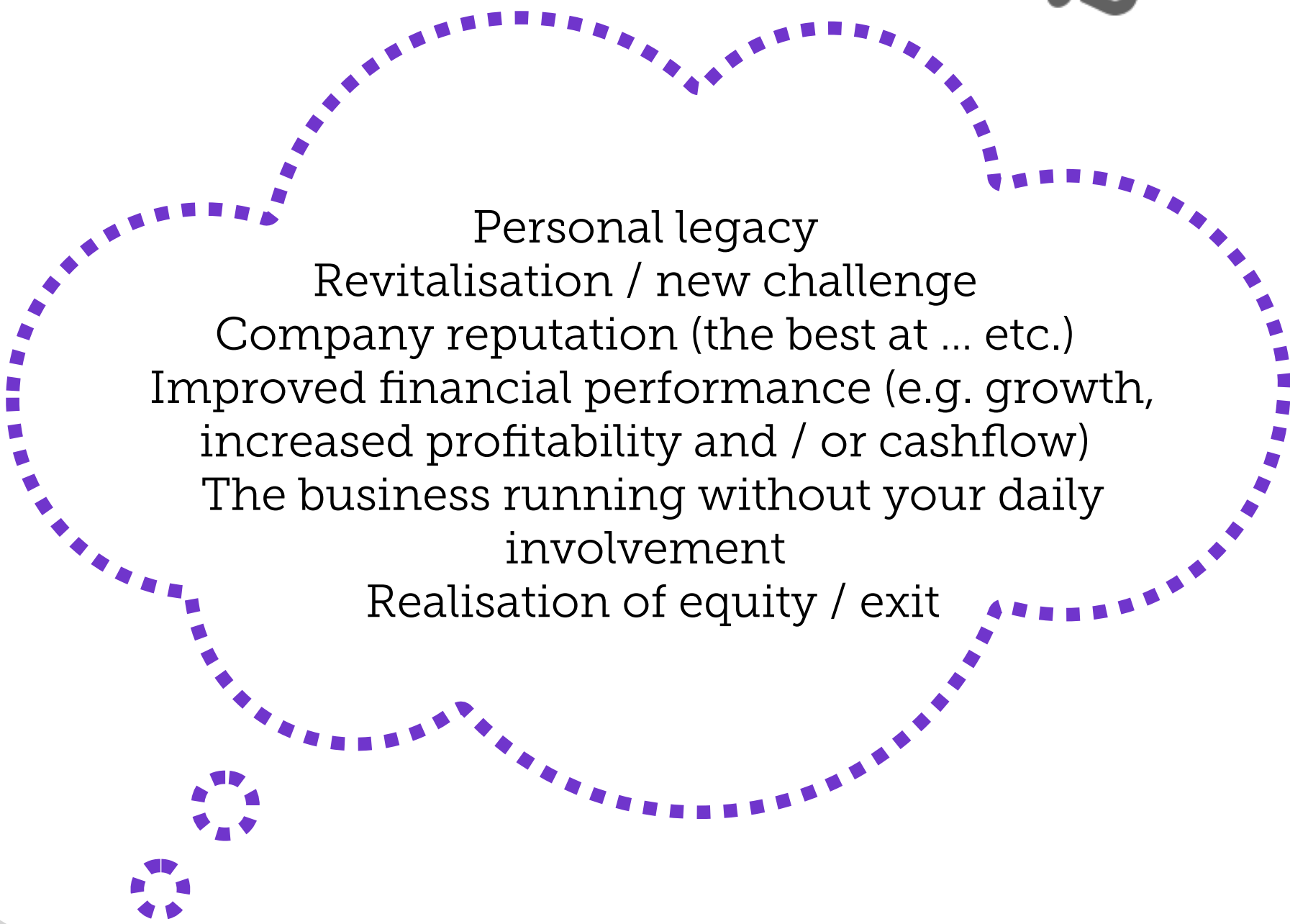


ESTIMATION OF BUSINESS EXPNSSES

BUSINESS EXPENSES



If you pay an advance to an employee and expect them to pay you back (as in, they didn't do any extra work to earn this "extra" income), you can deduct this amount. However, any interest paid may count as business income



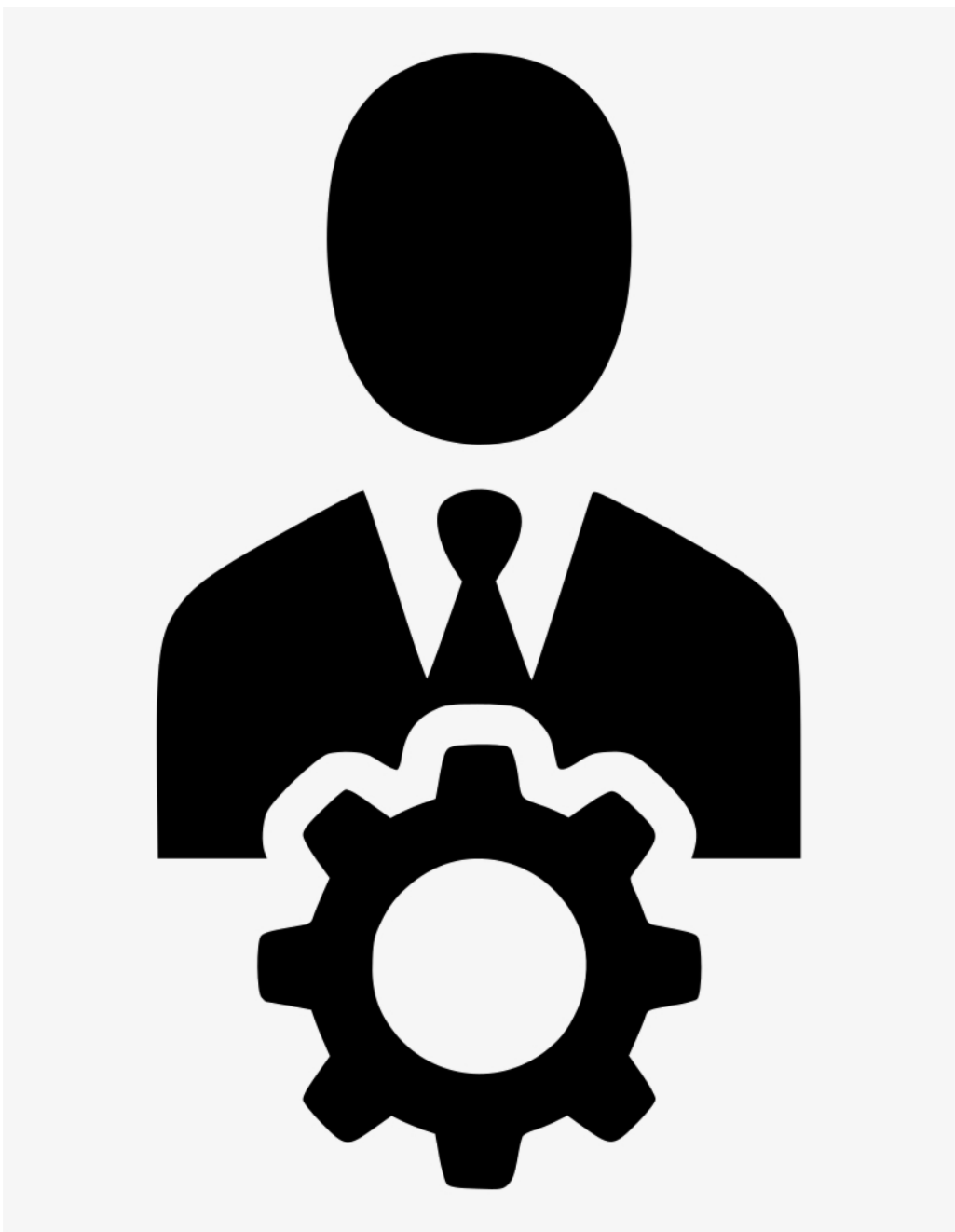
Personal legacy  
Revitalisation / new challenge  
Company reputation (the best at ... etc.)  
Improved financial performance (e.g. growth, increased profitability and / or cashflow)  
The business running without your daily involvement  
Realisation of equity / exit



The best goals and plans are owned by the team  
What gets measured, gets done

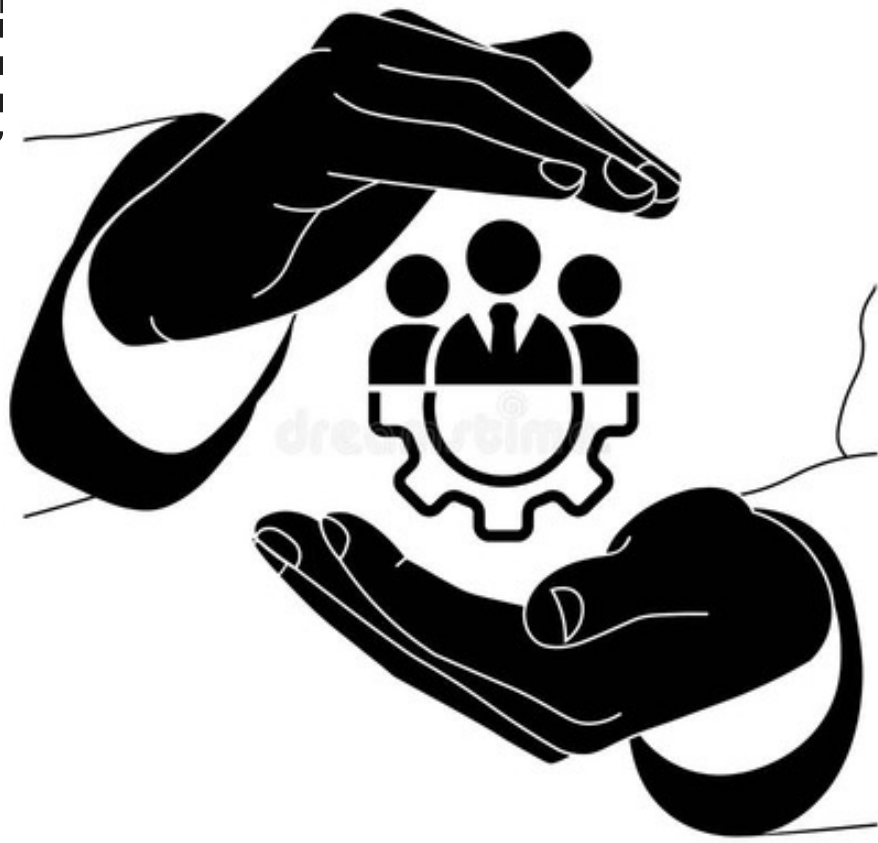


These expenses include advertising and marketing costs, bank fees and commissions, software and utilities, office supplies, printing, postage and delivery and mileage. When you keep track of business expenses, you can observe profits and losses and explore business trends to help you make forecasts



Any expense that meets the IRS definition of ordinary and necessary can be deducted. To be written off, an expense needs to be incurred by a business intending to make a profit. Some expenses may be fully deductible, whereas others are partially deductible or won't be fully deducted the year they're incurred.

Sometimes it may be impossible to get rid of your anxiety, which can feel frustrating. Rebecca Harley, a psychologist at Massachusetts General Hospital and Harvard Medical School, emphasizes, "The goal is not to magically make things perfect. The goal is to learn to surf the waves of distress successfully. Give yourself credit even if things don't feel all the way better."

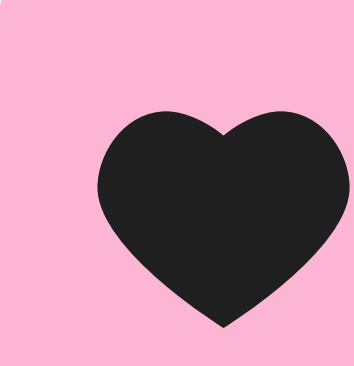


If the word "anxiety" feels wrong to you, label it whatever you like. Call it "unease" or "temporary uncertainty" or even give it a silly name. I think of my own anxiety as a separate character who travels with me. She doesn't have a name or a face, but I know when she's present.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?