Advancing Safety Through Science

Global Portfolio • Antimicrobial Innovation • Supercritical Material Infusion

Purpose

SANVIA seeks a global-facing web presence that reflects the stature of a premier intellectual property (IP) holding company. The design must be confident, scientific, and modern—highlighting innovation without revealing proprietary details. This document provides a creative roadmap, wireframe guidance, and designer annotations.

Design Language

- Color Palette: Charcoal (#0b0e11), Slate (#1f2937), Teal (#14b8a6), Silver (#e5e7eb).
- Typography: Inter / Avenir Next — geometric sans for clarity and precision.
- Mood: Corporate composure with a clean scientific aesthetic.
- Texture: Subtle glassmorphism and animated gradients symbolizing 'depth and clarity.'

Primary Sections

- **Hero Section**
  Immersive video, brand statement, tagline, and key portfolio metrics.
- **About SANVIA**
  Mission, scope, and philosophy — high-level narrative only.
- **Patent Estate**
  Cards describing five interlocking patent families, 0001–0005.
- **Innovation in Focus**
  Carousel or grid highlighting EQ12™, SCF infusion, self-disinfecting materials.
- **Portfolio Reach**
  Grid visualization across sectors: medical, food, industrial, agriculture, consumer.
- **Licensing & Partnerships**
  Process, collaboration model, NDA-access gateway.
- **Contact**
  Secure inquiry channel for partners and licensees.

Overlay: Tagline + Call-to-Actions

"Advancing Safety Through Science" | Explore Portfolio / Partner Inquiry Buttons

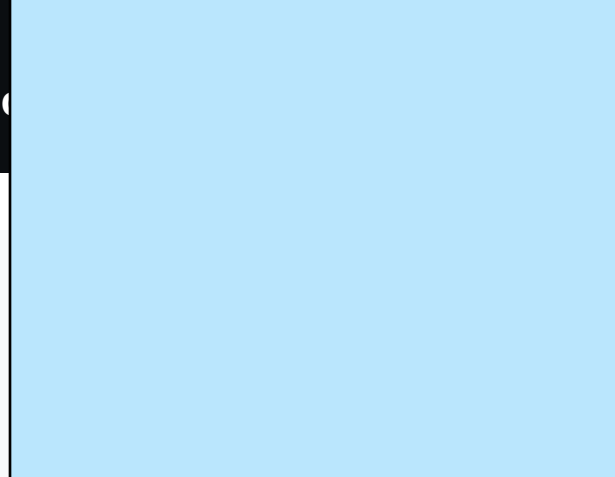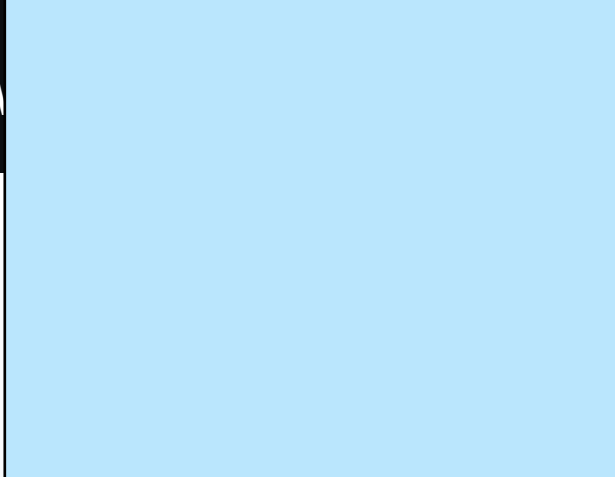Stats Bar: Patent Families • Global Scope • Portfolio Life • Focus

Cards represent Patent Families 0001–0005

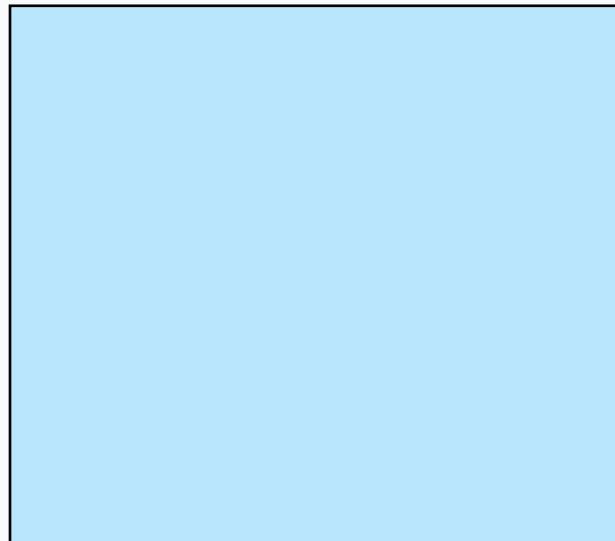Each card: title, short summary, and sector relevance.
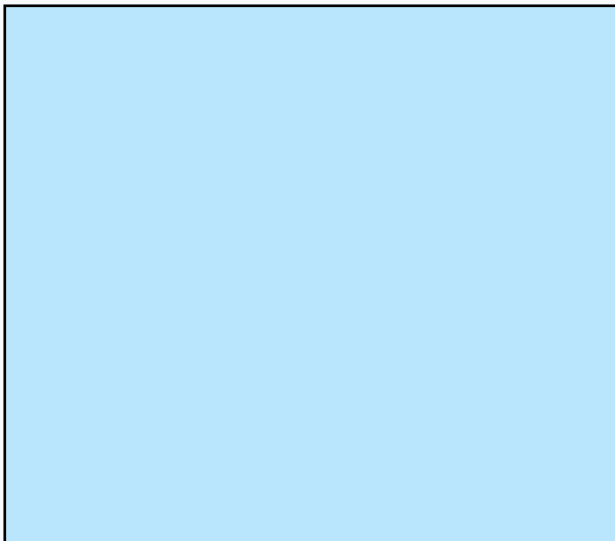
EQ12™

Supercritical Infusion

Self-Disinfecting Materials

Food Safety

Slate — #1f2937

Teal — #14b8a6

Silver — #e5e7eb

Typography

Use Inter or Avenir Next for web typography. Large bold headlines paired with medium-weight body text. Line height 1.4–1.6em; max paragraph width 700px. Use all-caps for metric cards and section headers.

The SANVIA web presence must emulate a multinational innovation holding company. Emphasis on visual restraint, semantic HTML, and clean typography. No confidential data, formulas, or enabling disclosures should appear. Suggested frameworks: TailwindCSS, React/Next.js, or vanilla HTML for static deployment.

Design Credit Notes

- Prepared by: Internal Communications & Brand Strategy, SANVIA LLC.
- Design Lead: Web Creative Partner (TBD).
- Core Assets: SANVIA Logo (vector), EQ12™ mark, background video footage.