



# Shonda Boyer

Instructional Designer and UI/UX Designer and Developer

LinkedIn: <https://www.linkedin.com/in/shondaboyer>  
Portfolio: [shondaboyer.com](http://shondaboyer.com)

8907 Big Branch Road  
New Haven, MO 63068  
(314) 630-1364  
[shondaboyer@gmail.com](mailto:shondaboyer@gmail.com)

## EDUCATION

**Lindenwood, St. Charles, Missouri**

*Master of Business Administration; December 2006*

*Bachelor of Arts, Business Administration; May 2004*

## EXPERIENCE

**Edward Jones, Retirement Operations St. Louis, Missouri**

**Senior Instructional Designer - Contract**

**October 2016 - Present**

Senior designer and developer for the Retirement Operations Division in St Louis, Missouri. Project management roles are to effectively communicate with project team members, senior department leads, and subject matter experts (SMEs). Responsible for monitoring and tracking project plans and deliverables, identifying knowledge gaps, scheduling and facilitating meetings, communicating progress, and developing solutions to meet project goals. Detailed curriculum designs follow the SAM and/or ADDIE models for highly engaged learning outcomes, assessment, and evaluation. Experienced and advanced programming of high fidelity and response interactives using a variety of design and programming skills with advanced interactions and multi-state functions. Advanced and expert design and developer with Adobe Captivate and Articulate Storyline authoring tools.

**Willis Towers Watson, North American Operations Region**

**Lead Instructional Designer - Contract**

**May 2016 - September 2016**

Virtual Team Senior Lead within the North American Region and collaboratively working with Subject Matter Experts following the ADDIE model for highly engaged learning outcomes, assessment, and evaluation. Created high-level e-learning designs using advanced programming and animated interactives with multiple software applications. Creating, writing, and developing curriculum with rich engaging e-learning and instructor led courses for highly sensitive, confidential, and time limited subject matter for a global corporation using Adobe Captivate and comparative authoring tools.

**Sullivan School District, Sullivan, Missouri**

**Curriculum Instructional Designer & Coach**  
**2016**

**August 2011 - May**

Instructional Coach for Core and Non-Core Educators and Curriculum Designer and Specialist for the Sullivan School District. Accounting, Marketing, Multimedia Graphic Design, Video Animation and Design, and Programming instructor for Early Start College Program. Instructed students in the development of back-end database design, programming instruction for web-based applications.

**Lindenwood & Central Methodist University, Missouri**

**Computer Science and Communications Instructor**  
**2016**

**August 2006 - May**

Accounting, Marketing, Multimedia Graphic Design, Video Animation and Design, and Programming instructor for Early Start College Program. Instructed students in the development of back-end database design, programming instruction for web-based applications. Followed rigorous curriculum requirements for communications and computer science programs with the University.

## SOFTWARE SKILLS

Adobe Captivate, Storyline, Lectora, Photoshop, InDesign, Illustrator, Dreamweaver, Flash, AfterEffects, Premiere Pro, Xpedient Kiosk, Camtasia

## PROGRAMMING/WEB

HTML, HTML5, XML, CSS, ActionScript 2.0 and 3.0, GitHub, Ruby, Rails

## DATABASE

MySQL, SQLite, MS Access

## VOLUNTEER

Franklin County  
Casa Teacher/Parent Volunteer



# Shonda Boyer

Instructional Designer and UI/UX Designer and Developer

LinkedIn: <https://www.linkedin.com/in/shondaboyer>

Portfolio: [shondaboyer.com](http://shondaboyer.com)

8907 Big Branch Road  
New Haven, MO 63068

**(314) 630-1364**

**[shondaboyer@gmail.com](mailto:shondaboyer@gmail.com)**

## REFERENCES

### **Mr. Brian Coyman; *Edward Jones***

Integration Manager  
14319 Cypress Hill Drive  
Chesterfield, MO 63017  
314-303-7757

### **Mr. Josh Cape; *Wallis Companies***

IT Specialist  
106 East Washington Street  
Cuba, MO 65453  
573-885-2277

### **Dr. Bruce Johnson; *North Highland***

Senior Instructional Designer & Published Author  
7733 Forsyth  
St. Louis, MO 63130  
636-795-4137

### **Mrs. Stephani Keller; *Lindenwood University***

Director of Early College Start  
209 South Kingshighway  
St. Charles, MO 63301  
636-949-4441

### **Dr. Thomas Allen; *Sullivan School District***

Superintendent of Schools  
138 Taylor Street  
Sullivan, MO 63080  
573-468-5171