

ADVERTISING PACKAGES

The Military-to-Civilian Transition Guide

Subtitle: From Army Green and Navy Blue and Air Force Blue to Corporate Gray

Choose one package for 2011-12 Edition (September 2012 through August 2013):

Gold Package

Full-page black & white recruitment ad in over 225,000 copies of the book
Attend from 1 to 5 Corporate Gray "Military Friendly" Job Fairs during the book year
Free participation in the Corporate Gray *Virtual* Military Job Fairs during the book year
Unlimited job postings on Corporate Gray Online for the book year
Skyscraper banner ad placement on Corporate Gray Online for the book year
Featured employer in 4 Corporate Gray e-newsletters during the book year
15% discount on the Corporate Gray Online resume search service

Gold Package with 1 job fair: \$7,000; 3 job fairs: \$8,500; 5 job fairs: \$10,000 (circle)

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Half-page black & white recruitment ad in over 225,000 copies of the book
Attend from 1 to 5 Corporate Gray "Military Friendly" Job Fairs during the book year
Free participation in the Corporate Gray *Virtual* Military Job Fairs during the book year
Unlimited job postings on Corporate Gray Online for the book year
Skyscraper banner ad placement on Corporate Gray Online for the book year
Featured employer in 3 Corporate Gray e-newsletters
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TERMS

The next annual edition of The Military-to-Civilian Transition guide will be published in September 2012. Closing for space reservations is **June 15, 2012**. Closing for materials is **June 30, 2012**. No cancellations after space closing. Payment is due within 30 days of invoice date.

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