Corporate Gray Series Books
Ad Specifications

The following pages contain template layouts for 4 different Ad sizes.

Ads should be submitted as electronic files saved in PDF format.

All fonts and artwork should be embedded in supplied electronic file.

The final resolution of the Ad should be at least 240 DPI and be cropped to the appropriate dimensions of the corresponding Ad size.

PDF files should be distilled with "Press Optimized", Acrobat 4.0 or higher (PDF Version 1.3) settings.

FINISHED TRIM WIDTH OF BOOK IS 6"

FINISHED TRIM HEIGHT OF BOOK IS 9"

THIS IS THE DIMENSIONS OF A
1/2 PAGE AD WITH NO BLEED

**4-1/4" OR (4.25) WIDE
BY 3 1/2" or (3.5) HIGH**

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1/2 PAGE AD WITH NO BLEED

**4-1/4" OR (4.25) WIDE
BY 3 1/2" or (3.5) HIGH**

FINISHED TRIM WIDTH OF BOOK IS 6"

FINISHED TRIM HEIGHT OF BOOK IS 9"

THIS IS THE DIMENSIONS OF A
1/2 PAGE AD WITH BLEED
(TOP AND BOTH SIDES EXTEND OFF
OF PAGE)

**6-1/4" OR (6.25) WIDE
BY 4 5/8" or (4.625) HIGH**

THIS IS THE DIMENSIONS OF A
1/2 PAGE AD WITH BLEED
(BOTTOM AND BOTH SIDES EXTEND
OFF OF PAGE)

**6-1/4" OR (6.25) WIDE
BY 4 5/8" or (4.625) HIGH**

FINISHED TRIM WIDTH OF BOOK IS 6"

FINISHED TRIM HEIGHT OF BOOK IS 9"

THIS IS THE DIMENSIONS OF A
FULL PAGE AD WITH NO BLEED

**4-1/4" OR (4.25) WIDE
BY 7-3/8" or (7.375) HIGH**

FINISHED TRIM WIDTH OF BOOK IS 6"

FINISHED TRIM HEIGHT OF BOOK IS 9"

THIS IS THE DIMENSIONS OF A
FULL PAGE AD WITH BLEED
(EXTENDS OFF OF THE PAGE)

6-1/4" OR (6.25") WIDE
BY 9-1/4" OR (9.25") HIGH