

Corporate Gray Series Books Ad Specifications

The following pages contain template layouts for 4 different Ad sizes.

Ads should be submitted as electronic files saved in PDF format.

All fonts and artwork should be embedded in supplied electronic file.

The final resolution of the Ad should be at least 240 DPI and be cropped to the appropriate dimensions of the corresponding Ad size.

PDF files should be distilled with “Press Optimized”, Acrobat 4.0 or higher (PDF Version 1.3) settings.

FINISHED TRIM WIDTH OF BOOK IS 6"

FINISHED TRIM HEIGHT OF BOOK IS 9"

THIS IS THE DIMENSIONS OF A
1/2 PAGE AD WITH NO BLEED
4-1/4" OR (4.25) WIDE
BY 3 1/2" or (3.5) HIGH

THIS IS THE DIMENSIONS OF A
1/2 PAGE AD WITH NO BLEED
4-1/4" OR (4.25) WIDE
BY 3 1/2" or (3.5) HIGH

FINISHED TRIM WIDTH OF BOOK IS 6"

THIS IS THE DIMENSIONS OF A
1/2 PAGE AD WITH BLEED
(TOP AND BOTH SIDES EXTEND OFF
OF PAGE)

**6-1/4" OR (6.25) WIDE
BY 4 5/8" or (4.625) HIGH**

THIS IS THE DIMENSIONS OF A
1/2 PAGE AD WITH BLEED
(BOTTOM AND BOTH SIDES EXTEND
OFF OF PAGE)

**6-1/4" OR (6.25) WIDE
BY 4 5/8" or (4.625) HIGH**

FINISHED TRIM HEIGHT OF BOOK IS 9"

FINISHED TRIM WIDTH OF BOOK IS 6"



FINISHED TRIM HEIGHT OF BOOK IS 9"

THIS IS THE DIMENSIONS OF A
FULL PAGE AD WITH NO BLEED

**4-1/4" OR (4.25) WIDE
BY 7-3/8" or (7.375) HIGH**

FINISHED TRIM WIDTH OF BOOK IS 6"

A diagram showing a rectangular area representing a full-page advertisement. The area is divided into two concentric rectangles. The outer rectangle is light gray and represents the full page with bleed. The inner rectangle is white and represents the final trim area. A horizontal double-headed arrow at the top indicates the width of the outer rectangle is 6 inches. A vertical double-headed arrow on the left indicates the height of the outer rectangle is 9 inches. Centered text within the white rectangle provides the dimensions for the advertisement itself: 6-1/4 inches wide by 9-1/4 inches high.

FINISHED TRIM HEIGHT OF BOOK IS 9"

THIS IS THE DIMENSIONS OF A
FULL PAGE AD WITH BLEED
(EXTENDS OFF OF THE PAGE)

6-1/4" OR (6.25") WIDE
BY 9-1/4" OR (9.25") HIGH