



The Corporate Gray Military Recruitment Package

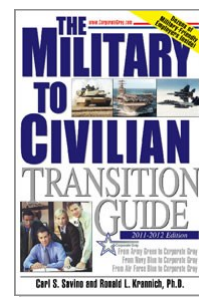
Since 1997, Corporate Gray has facilitated the hiring of military personnel for Fortune 500 firms, small businesses, and government agencies. Our services connect your organization to the military talent you want to hire *now*, as well as fill your pipeline of military candidates for the *future*.

Your company is invited to take advantage of the most efficient integrated package of military recruitment services to help you reach everyone leaving the Army, Navy, Air Force, Marine Corps, and Coast Guard. Corporate Gray will connect you with this diverse pool of military leadership talent through a unique bundle of print advertising, job fairs, and online recruitment services to help you find quality candidates worldwide.

Most importantly, your organization will be able to reach everyone leaving active duty through your recruitment ad in the next annual edition of *The Military-to-Civilian Transition Guide*, distributed to over 250,000 transitioning personnel on more than 200 military installations around the world! Because this guide serves as a valuable reference, it will direct military-experienced job seekers to your organization for years to come.

Print

Includes a full page (6"x9") color or black & white recruitment ad in the front section of the Corporate Gray Series Book, *The Military-to-Civilian Transition Guide*. Over 250,000 transitioning service members will receive the next annual edition of the book from over 200 Department of Defense Transition Assistance Offices!



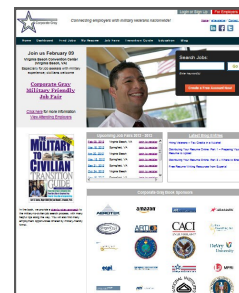
Job Fairs

Company booth with *premium* positioning at the next eight Corporate Gray Job Fairs, including a mix of Military-Friendly, Security Clearance Only, and Military Officer Only. Meet face-to-face with hundreds of military-experienced and cleared candidates at each event. Visit www.CorporateGray.com/employers/job_fairs to view the upcoming schedule.



Online

- Unlimited job postings for the 1 year contract period. This includes a daily job scrape and bulk import into Corporate Gray Online with no work at your end!
- Unlimited resume search for all of your company's recruiters during the 1 year contract.
- Company logo on the CGO Home page for 1 year with a link to its CGO profile page.
- Company banner ad on CGO for 1 year — run-of-site on the job seeker side.
- Company name on CGO Transition Guide page with a link to company's profile page.
- Featured in 4 Corporate Gray eNewsletters during the contract year.



For more information, call Carl at 703-690-6381 or
email Carl@CorporateGray.com.

FEATURED ONLINE ADVERTISING

CORPORATE GRAY MILITARY RECRUITMENT PACKAGE

Corporate Gray Online has thousands of military-experienced job seekers (many with a DoD security clearance), and your company will have access to all of them!

The website enables job seekers to post their resume, search job listings and apply online, and receive quality and relevant transition advice from military transition experts.

All book sponsors receive free advertising on Corporate Gray Online for the duration of their contract.

Company Logo on home page with link to company profile

Company Profile with link to company's website and current job listings

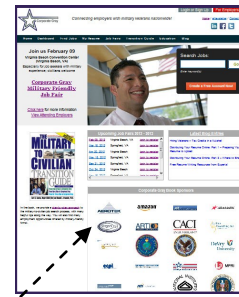
Company Name with link to company profile on the Transition Guide page

Banner Recruitment Ad (300x400 pixels)
In rotation on job seeker pages

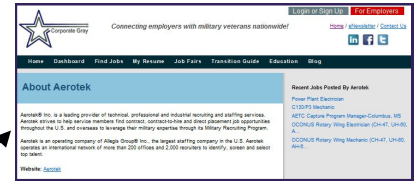
Featured in 4 Corporate Gray eNewsletters
distributed monthly to thousands of job seekers

For Schools:
Featured on the Education page
with links to school's website

For more information, call Carl at 703-690-6381 or email Carl@CorporateGray.com.



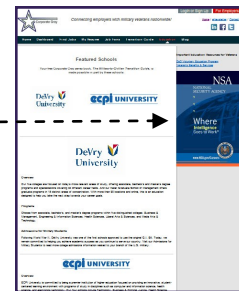
Home Page



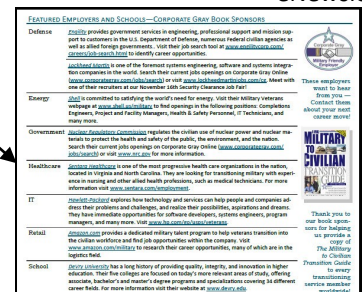
Profile Page



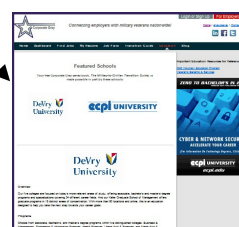
Transition Guide Page



Job Seeker Pages



Monthly eNewsletter



Education Page

Contract

Corporate Gray Military Recruitment Package

Recruitment Package

- Full-page recruitment ad in the 2013-14 edition of *The Military-to-Civilian Transition Guide*. Approximately a quarter-million copies will be distributed through the DoD Transition Assistance Offices to everyone leaving active duty from Sep 2013 to Aug 2014.
- Booth with *premium* position at the eight Corporate Gray Job Fairs within the contract year. If you cannot attend one or more of these job fairs, the resumes will be made accessible to you via Corporate Gray Online.
- Unlimited job postings on Corporate Gray Online for 1 year from start date of contract. This includes a daily job scrape and import of all your jobs into Corporate Gray Online, with no work at your end.
- Unlimited resume search on Corporate Gray Online for 1 year from start date of contract. This service is available to all of the recruiters within your company.
- Skyscraper banner ad (300x400 pixels) and company logo placement on Corporate Gray Online for 1 year from start date of contract.
- Featured employer in 4 Corporate Gray eNewsletters over the 1 year contract period.

Annual Investment:

\$15,000 with full-page black & white recruitment ad in book

\$20,000 with full-page color recruitment ad in book

Start date of contract: _____

Advertiser:

Company	_____
Address	_____
City, State ZIP	_____
Ad POC	_____
Signature	_____
Ad POC Phone	_____ Fax _____
Ad POC Email	_____

Bill To:

Company or Agency	_____
Address	_____
City, State ZIP	_____
Billing POC	_____
Billing Phone	_____ Fax _____
Billing Email	_____

Contract & Copy Requirements

All advertisements are accepted by the publisher on the representation that the advertiser and/or advertising agency are properly authorized. It is understood that the advertiser and/or ad agency will indemnify and save the publisher harmless from and against any loss, expense or other liability resulting from any claims that may arise out of the publication of such advertisement. Publisher shall have the right to hold advertiser liable for such monies as are due and payable to the publisher for advertising which advertiser or its agent ordered. All copy is subject to the publisher's approval. The publisher reserves the right to decline any advertising copy at any time for any reason. Positioning of advertising is at the discretion of the publisher. The publisher assumes no liability if it becomes necessary to omit an advertisement. No conditions, printed or otherwise, which conflict with the publisher's stated policies will be binding on the publisher. Verbal agreements are not recognized. The publisher's liability for any error will not exceed the charge for advertisement in question. Publisher is not liable for delays in delivery or non-delivery in the event of an Act of God or any condition beyond the publisher's control.

Terms

Payment is due 30 days from receipt of Invoice.

Deadlines

The next annual edition of *The Military to Civilian Transition Guide* will be published in September 2013. Deadline for ad materials is **June 28, 2013**.

Publisher

Competitive Edge Services, Inc., P.O. Box 342, Fairfax Station, VA 22039-0342
Phone 703-690-6381 * Fax 703-690-1687 * Email Carl@CorporateGray.com