

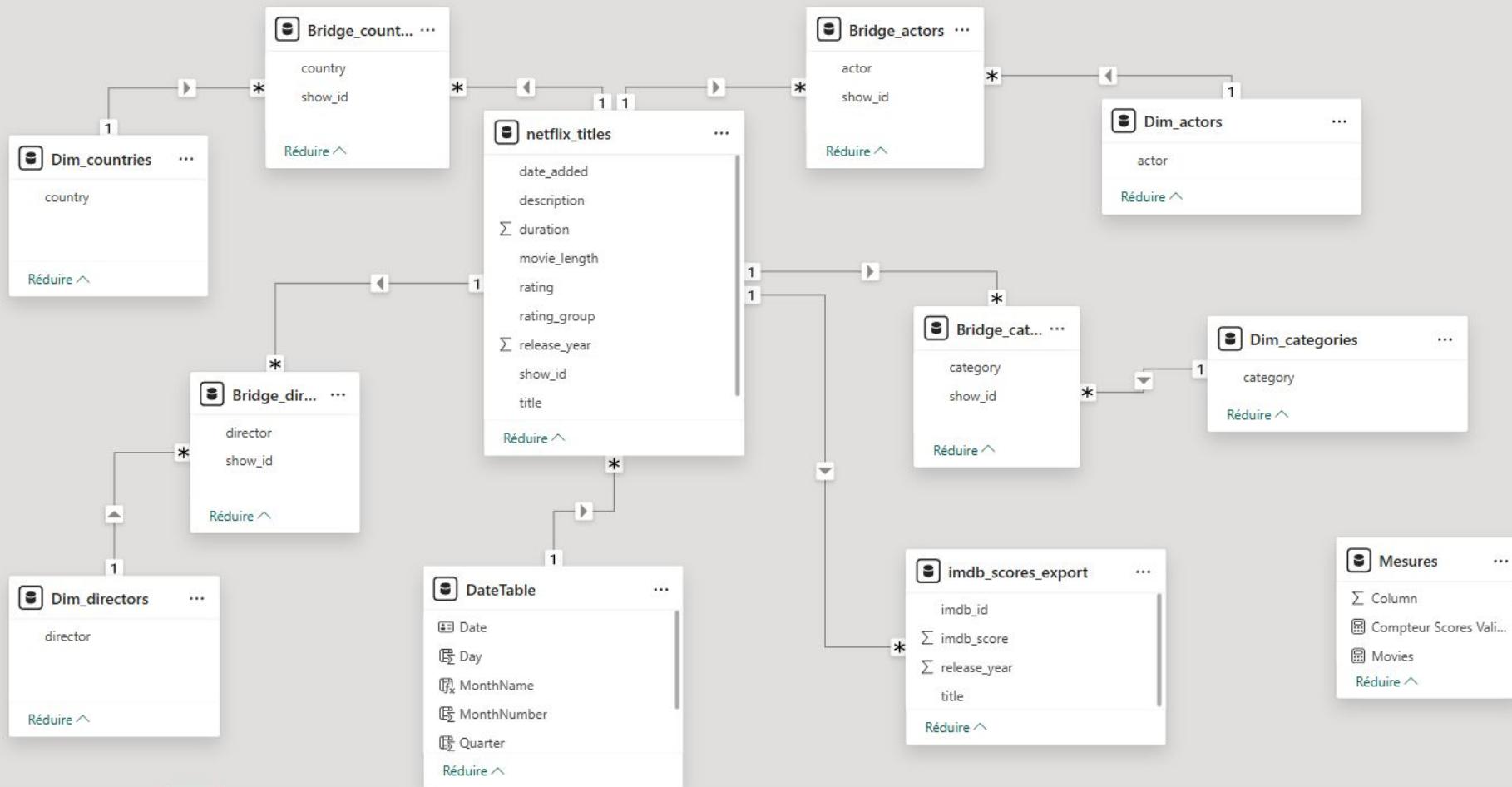


Stéphanie  
BRETTON



Jedha





# NETFLIX

Titles

8790

Categories

25

Ratings

18

Countries

118

Movie

TV Show

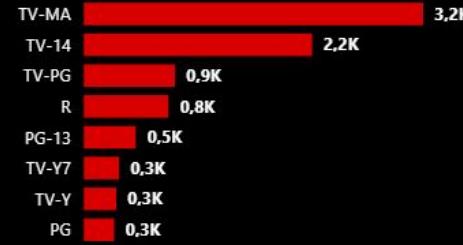
## Categories



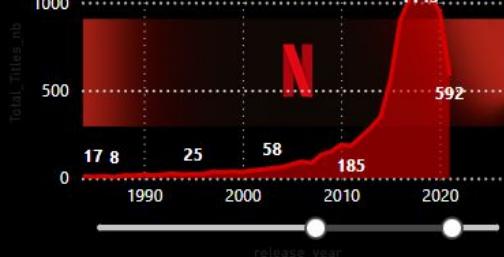
## Content type



## Audience ratings



## Catalog growth over time



## Global production reach



Main

Content

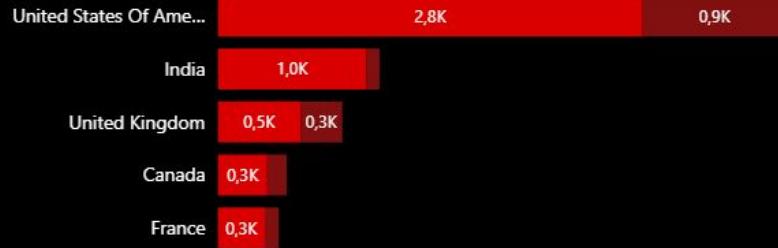
Durations

Countries

Netflix & IMDb

## Top country content added through years

● Movies ● TV Shows



## Year

Tout

N Vs N-1

1498 ✓  
Objectif: 1389 (+7,85 %)

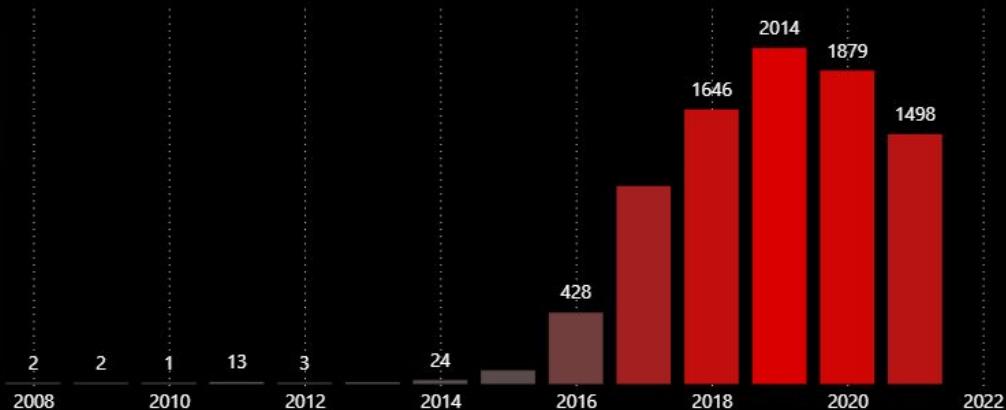
Content Y-1

6802

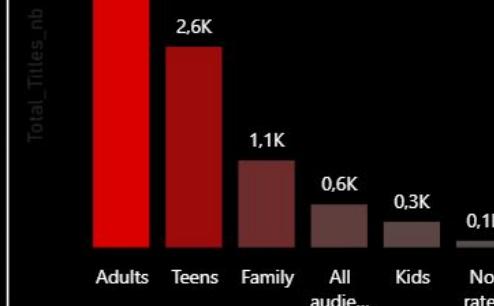
Titles added Y

1988

## Seasonality added content



## Content levels added



Main

Content

Durations

Countries

Netflix & IMDb

## Global content footprint



## Total Hours Movies

10 164

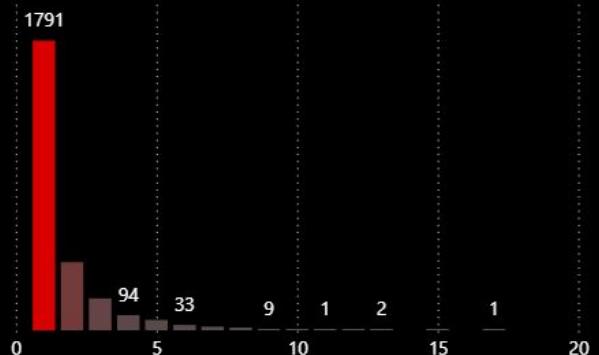
## Total Seasons

4664

## Country

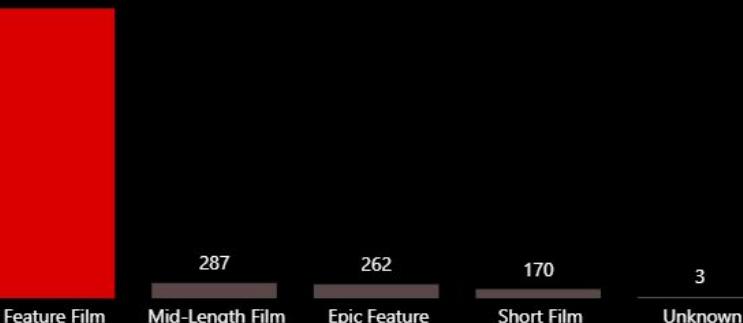
- Afghanistan
- Albania
- Algeria
- Angola
- Argentina
- Armenia
- Australia
- Austria
- Azerbaijan
- Bahamas

## TV Show season breakdown



## Movie length distribution

5405



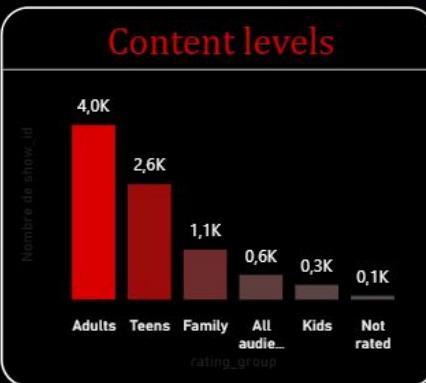
Main

Content

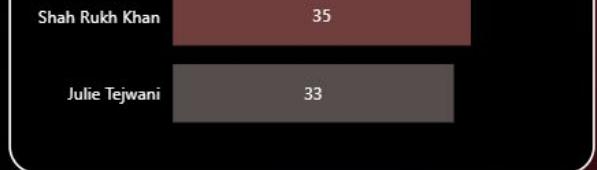
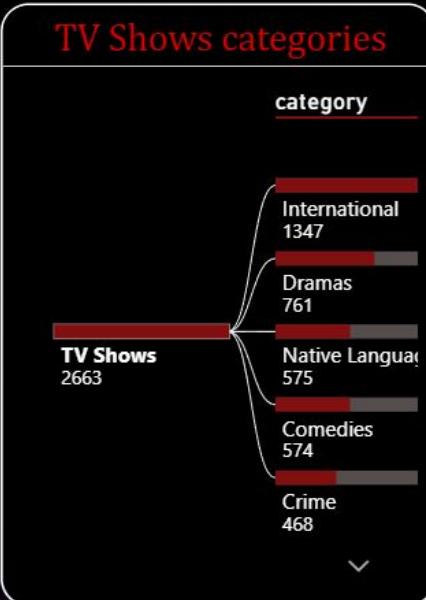
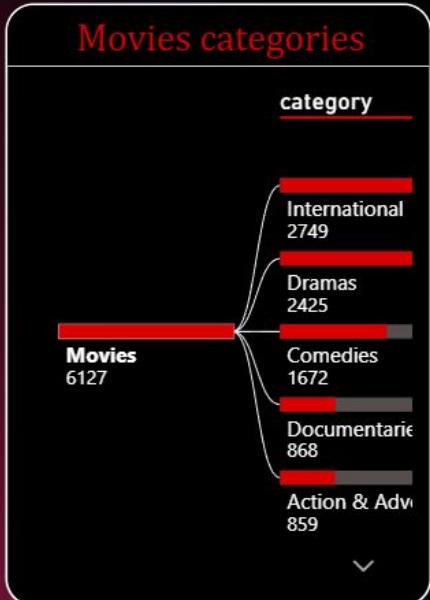
Durations

Countries

Netflix & IMDb



Country
<input type="checkbox"/> Afghani...
<input type="checkbox"/> Albania
<input type="checkbox"/> Algeria
<input type="checkbox"/> Angola
<input type="checkbox"/> Argentina
<input type="checkbox"/> Armenia
<input type="checkbox"/> Australia
<input type="checkbox"/> Austria
<input type="checkbox"/> Azerbaijan...
<input type="checkbox"/> Bahamas
<input type="checkbox"/> Bangladesh...
<input type="checkbox"/> Belarus
<input type="checkbox"/> Belgium



Main

Content

Durations

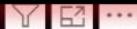
Countries

Netflix &amp; IMDb



# Men In Black

Movie



Title

men in bl

Men In Black

Men In Black II

## Category

Action & Adve...

## Rating

Teens

## Release year

1997

## Description

A streetwise cop teams with a veteran government agent to work for a super-secret, extremely dapper team that monitors extraterrestrials on Earth.

## Director

Barry Sonnen...



## Actor / Actress

Will Smith

Main

Content

Durations

Countries

Netflix &  
IMDb

## Average score IMDb

6,38

## Rating stars



## Total titles evaluated

6835

## Title score IMDb

7,30

## Duration



# Conclusion et ouvertures



NETFLIX



Cet ajout permet d'ouvrir le dashboard sur des questions stratégiques futures :



→ **La quantité est-elle gage de qualité ?** Est-ce que les pays qui produisent le plus sont les mieux notés ?



→ **Rentabilité des talents** : Les acteurs les plus présents, comme ceux identifiés en France, sont-ils les plus 'bankables' en termes de scores ?



→ **Stratégie de catalogue** : Faut-il investir dans des nouveaux titres ou restaurer des classiques mieux notés ?"



Jedha



Any questions ?