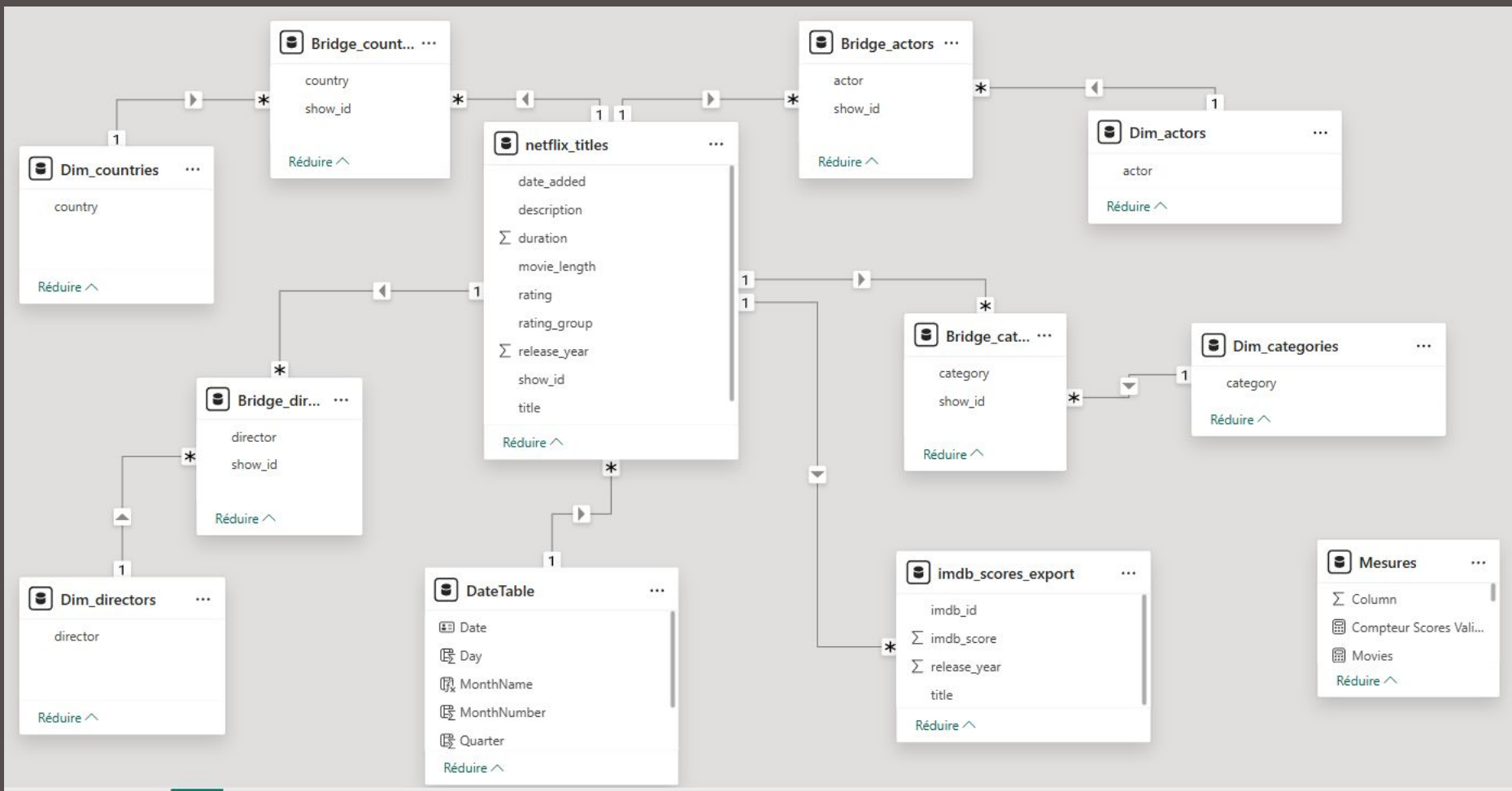


NETFLIX



Stéphanie
BRETTON



NETFLIX

Titles

8790

Categories

25

Ratings

18

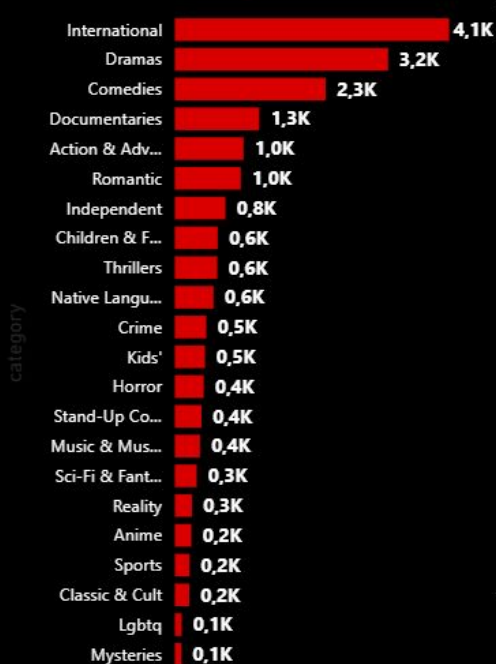
Countries

118

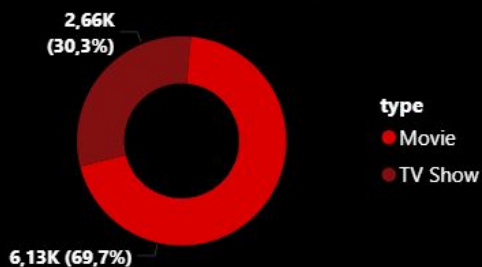
☐ Movie

☐ TV Show

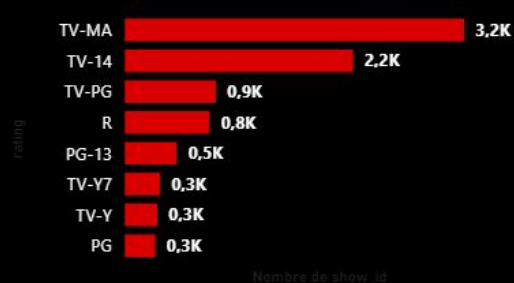
Categories



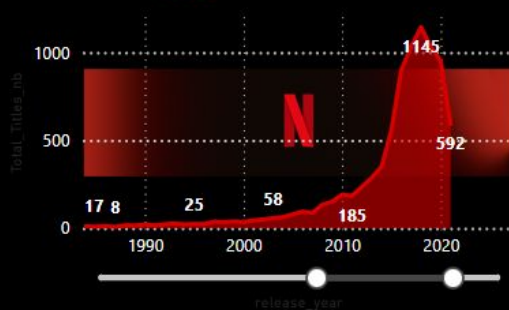
Content type



Audience ratings



Catalog growth over time



Global production reach



Main

Content

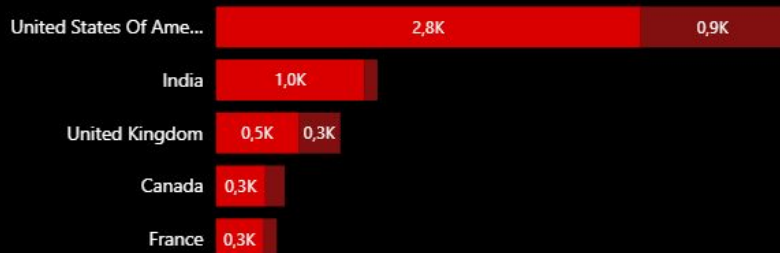
Durations

Countries

Netflix & IMDb

Top country content added through years

● Movies ● TV Shows



Year

Tout

N Vs N-1



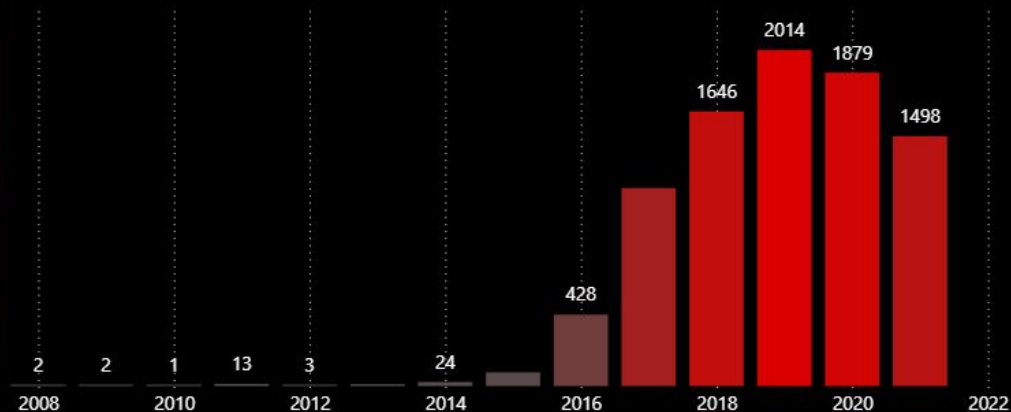
Content Y-1

6802

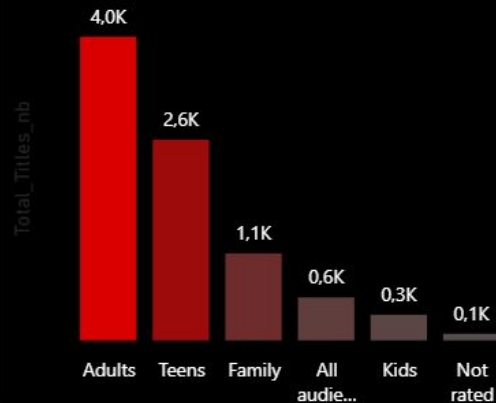
Titles added Y

1988

Seasonality added content



Content levels added



Main

Content

Durations

Countries

Netflix & IMDb

Global content footprint



Total Hours Movies

10 164

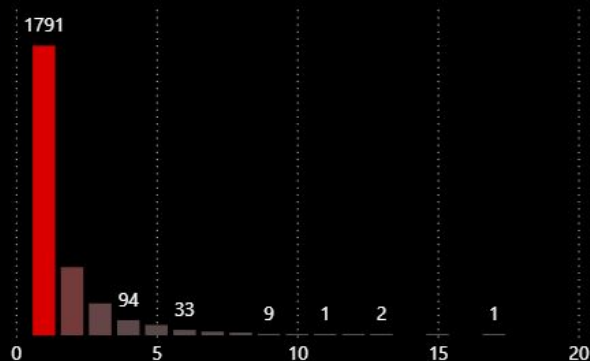
Total Seasons

4664

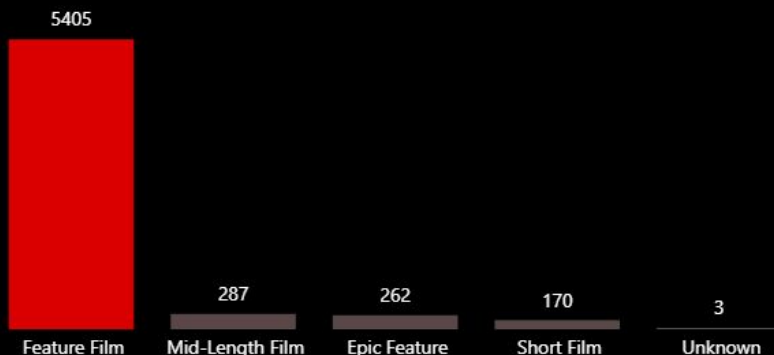
Country

- ☐ Afghanistan
- ☐ Albania
- ☐ Algeria
- ☐ Angola
- ☐ Argentina
- ☐ Armenia
- ☐ Australia
- ☐ Austria
- ☐ Azerbaijan
- ☐ Bahamas

TV Show season breakdown



Movie length distribution



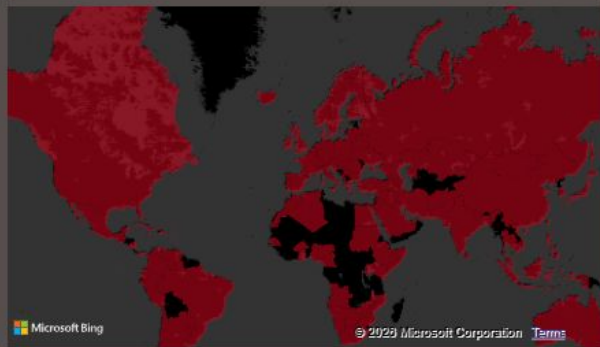
Main

Content

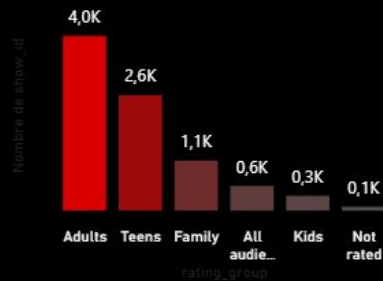
Durations

Countries

Netflix & IMDb



Content levels



3K
TV Shows

6K
Movies

9K
Total_Titles...

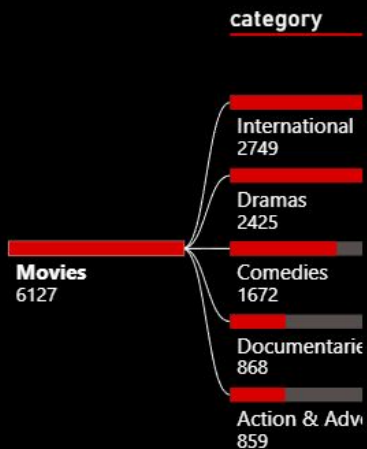
Top 3 actors



Country

- ☐ Afghani...
- ☐ Albania
- ☐ Algeria
- ☐ Angola
- ☐ Argentina
- ☐ Armenia
- ☐ Australia
- ☐ Austria
- ☐ Azerbaij...
- ☐ Bahamas
- ☐ Banglad...
- ☐ Belarus
- ☐ Belgium

Movies categories



TV Shows categories



Top 3 directors



N



Main

Content

Durations

Countries

Netflix & IMDb

Movie

Men In Black

Category

Action & Adve...

Rating

Teens

Release year

1997

Title

men in bl

☒ Men In Black☐ Men In Black li

Description

A streetwise cop teams with a veteran government agent to work for a super-secret, extremely dapper team that monitors extraterrestrials on Earth.

Director

Barry Sonnen...

Actor / Actress

Will Smith

Average score IMDb

6,38

Rating stars

★★★★☆

Total titles evaluated

6835

Title score IMDb

7,30

Duration



IMDb

Main

Content

Durations

Countries

Netflix &
IMDb

Conclusion et ouvertures

NETFLIX

IMDb

Cet ajout permet d'ouvrir le dashboard sur des questions stratégiques futures :



→ **La quantité est-elle gage de qualité ?** Est-ce que les pays qui produisent le plus sont les mieux notés ?



→ **Rentabilité des talents** : Les acteurs les plus présents, comme ceux identifiés en France, sont-ils les plus 'bankables' en termes de scores ?



→ **Stratégie de catalogue** : Faut-il investir dans des nouveaux titres ou restaurer des classiques mieux notés ?"

Any questions ?