

All American Diner Project Overview

1. Introduction

The All American Diner is a local business lacking a strong web presence. Currently, they are limited to a Facebook page for a company website. The goal of the project is to provide a fully functioning static website which can be deployed to a domain of their choosing.

Key features to be included are:

- Basics – Contact info, hours, locations
- Menu
- Reservation System
- Email collection form
- Links to Social Media

Additional elements that are being considered:

- Online Ordering
- Gift Card Purchasing

2. UI Design

The wireframe for the UI Design/Prototype can be found here:

<https://app.moqups.com/l6mEQiaQl6/edit/page/a5580e401>

3. Navigation Structure

The navigation structure will be based off the main landing page, with links to an “About Us”, “Locations”, and “Menu” pages.

Nav bar will be available on all pages along with breadcrumbs which will also allow for navigation. Links will be provided at bottom of each page so that visitors will always be close to a link to another page or the home page. All company logos will lead to the home page.

4. References

- <https://app.moqups.com/> - Utilized for Wireframing