# Arcanium.io

## *Offerings & Pricing*

*We create products that investors and clients love*

# Our History

Arcanium is a rock solid USA based tech team at your disposal. Our team comes from a startup background, having built everything from phone systems to artificial intelligence and real-time web applications. Nick Bryant, the CEO, was a senior engineer at Sharpspring.com, Outreach.io and NASA Ames prior to starting Arcanium.

Our team includes a few Ph.Ds, embedded & web engineers and fortune 500 consultants.

# Offerings

## Scale with Arcanium.io

As an arcanium partner, you can focus on your core offerings while outsourcing the rest to our high quality, North American team of consultants.

Our consultants work with a white label agreement - they are a part of your team and they can interact directly with your clients on your behalf.

## Our Services

We are a full service digital agency.

Our specialties include:

Software Development

Creative services

Marketing Technology

Entrepreneurship & Product

Sales Technology

Recruiting Technology

# Pricing Matrix

These are our hourly rates for senior, client-facing consultants. For budget-conscious clients, we have a strong network of junior consultants.

| Specialty | Offering | Junior Consultant | Senior Consultant | Recommended Resale Rate |
|---|---|---|---|---|
| Software | **Software Architecture** | 90 | 120 | 180 |
| Software | **Tech Interviews** | 90 | 120 | 180 |
| Software | **Custom Application Development** | 75 | 100 | 150 |
| Software | **Mobile Development** | 75 | 100 | 150 |
| Software | **API Integration** | 75 | 100 | 150 |
| Software | **Robotic Process Automation** | 90 | 120 | 180 |
| Creative | **Branding** | 75 | 100 | 150 |
| Creative | **Wordpress Development** | 50 | 75 | 100 |
| Creative | **Graphic Design** | 50 | 75 | 100 |
| Creative | **Content Creation** | 50 | 75 | 100 |
| Marketing | **Marketing Strategy** | 90 | 120 | 180 |
| Marketing | **Marketing Technology** | 80 | 100 | 150 |
| Marketing | **Paid Advertising** | 75 | 100 | 150 |
| Entrepreneurship | **Startup Strategy** | 100 | 120 | 150 |
| Entrepreneurship | **Workflow Optimization** | 90 | 120 | 180 |
| Entrepreneurship | **Product Development** | 80 | 100 | 140 |
| Entrepreneurship | **Market Research** | 75 | 100 | 125 |
| Sales | **Sales Strategy** | 100 | 120 | 180 |
| Sales | **Lead Generation** | 60 | 90 | 120 |
| Sales | **Sales Calls** | 75 | 100 | 150 |
| Sales | **Sales Technology** | 90 | 120 | 150 |
| Recruiting | **Recruiting Strategy** | 100 | 120 | 180 |

| Recruiting | Recruiting Lead Generation | 60 | 90 | 120 |
|---|---|---|---|---|
| Recruiting | Recruiting Calls | 75 | 100 | 150 |
| Recruiting | Recruiting Technology | 90 | 120 | 150 |

# Software Offerings

The Arcanium team specializes in software development, particularly on the web. We have experience writing software for fortune 500 companies, unicorn startups and pre-seed MVPs.

## Software Architecture

**What we do:** A consultant will schedule a meeting with the client to learn their broad product vision. We will translate that vision into a specification that can be executed by a dev team (preferably, ours.)

The specification will include: deployment platform, language choice, code organization, framework choice, mobile spec, database(s) and API integrations. It also will include estimates for getting the work done.

**How this helps your clients:** A solid architecture consult is the best place to start off a new project. Architecture and estimate in hand, your client will be able to make informed decisions about how to proceed with the project.

## Tech Interviews

**What we do:** We conduct screening calls, nontechnical and technical interviews for software engineers. This includes code tests, architectural knowledge and cultural factors. The result for

**How this helps your clients:** This helps avoid the wrong early technical hires for your client. A bad hire could spell disaster for an entire project and we have experience identifying solid candidates.

# Custom Application Development

**What we do:** Our dev team spearheads the launch, maintenance and improvement of web, mobile and iOT software. We always build with cutting edge tech stacks (currently we prefer React, Node.JS, Typescript and Apollo/GraphQL.)

**How this helps your clients:** This is the bread-and-butter software offering. We build solid software at exactly the pace your client is prepared for, whether that is enterprise-grade or lean startup prototyping.

# Mobile Development

**What we do:** We use the latest cross-platform mobile tech to build iOS, Android & Web-ready apps. We build progressive web apps that are offline-ready. We also share code between the core platform and the mobile app using React Native.

**How this helps your clients:** Gone are the days of hiring a separate iOS and Android engineer for your team. By utilizing code sharing and cross-platform tech, we can build native mobile apps for both platforms at the same time.

# API Integration

**What we do:** Using Zapier, Workato and our inhouse integration platform, we connect your client's software systems into a coherent whole. This may involve connecting their custom platform, Slack, CRM's, email, Wordpress and a multitude of other systems.

**How this helps your clients:** This eliminates the repetitive data entry that comes with maintaining multiple systems and streamlines your client's business processes.

# Robotic Process Automation (RPA)

**What we do:** We're on the frontier of using open source tools to create enterprise-grade robotic process automation. This means emulating browsers to programmatically automate platforms and systems that can't otherwise connect. Think of it as a robot typing on your client's computers!

**How this helps your clients:** RPA automates the last mile of repetitive data entry work for your clients. Accounting systems, spreadsheets and legacy apps can be fully automated to further streamline systems.

# Other Offerings

**What we do:** Arcanium has a core team of specialist consultants in the fields of Marketing, Sales, Entrepreneurship, Creative and Recruiting, allowing us to provide a truly full-service solution for your clients. These are people who have taken a lead role in launching and leading their respective departments.

**How this helps your clients:** By partnering with our specialists, you can always be sure that your clients have a qualified consultant to help them with their business. We are passionate about providing solutions to any problem!

# Request an Estimate

Going offshore is a huge gamble. Going **onshore** can provide a huge boost to delivery velocity and quality of work. With Arcanium, you get a solid tech team, without the agency overhead.

[Submit a Work Request](#)