



# Arcanium.io

## *Reseller's Guide*

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*We create products that investors and clients love*

# Our History

Arcanium is a rock solid USA based tech team at your disposal. Our team comes from a startup background, having built everything from phone systems to artificial intelligence and real-time web applications. Nick Bryant, the CEO, was a senior engineer at Sharpspring.com, Outreach.io and NASA Ames prior to starting Arcanium.

Our team includes an Oxford Ph.D., biomedical engineers and fortune 500 consultants.

# Scaling is Hard.

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Most people get into the tech world because they are extremely talented and they love **helping customers**.

Along the way, they begin to feel alone. That few people really understand the **opportunities** out there.

It turns out that the other **passionate**, **motivated**, and **talented** people are out there starting companies of their own!

So you spend a lot of time hiring, but it feels like searching for a needle in a haystack.

What's the answer?

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**Partner** with entrepreneurs.

Don't **hire** more worker bees.

And **grow** your offerings!

# White Labeled Service

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The Arcanium team is composed of 2-4 person teams, each team led by a **customer-facing** consultant.

These consultants are **entrepreneurs**.

They **launch products**, **build solutions** and **strategize** with clients.

## Here's how it works

1. You **send in a work request**
2. We introduce you to our consultant.
3. They solve your client's problem
4. You get paid

# Want to Stay In Control?

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We get it. Maintaining quality is of the utmost importance.

So stay in the loop and manage the project. We will provide you the [expertise](#) and [team bandwidth](#) to get the project done flawlessly.

At this point, you might want to check out our [portfolio](#) and [offerings](#)

The next step is simply to [try us out](#).

# Request an Estimate

Going offshore is a huge gamble. Going **onshore** can provide a huge boost to delivery velocity and quality of work. With Arcanium, you get a solid tech team, without the agency overhead.

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