# Group ID - MSc in Data Analytics

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# Abstract

# Introduction

# Data Preparation and Visualization

## Acquiring Raw Data

**Discuss in detail the process of acquiring your raw data, detailing the positive and/or negative aspects of your research and acquisition. This should include the relevance and implications of any and all licensing/permissions associated with the data. [0-15]**

As per the Scenario presented for this report Data would have to be chosen that has a common quantifiable and comparable basis for Ireland but also across European countries, which is the chose geographical area of comparison for this report.

Comparing data within the European union allows for the use of NACE Rev. 2 data. NACE Rev. 2 (Statistical Classification of Economic Activities in the European Community) is a European standard for classifying economic activities. It provides a unified and standardized classification system that is used for statistical and analytical purposes, particularly in the European Union (EU) and European Free Trade Association (EFTA) member countries. Statistics produced on the basis of NACE are comparable at European and, in general, at world level. The use of NACE is mandatory within the European Statistical System. (Eurostat, 2008)

Basing the analysis produced in this report from data acquired from Eurostat (statistical office of the European Union ) (Eurostat, n.d.) offers reliable, comparable and standardised data.

Additionally, from a legal and copyright perspective Eurostat has a policy of encouraging free re-use of its data, both for non-commercial and commercial purposes. All statistical data, metadata, content of web pages or other dissemination tools, official publications and other documents published on its website, with the exceptions listed in, [Exceptions](https://ec.europa.eu/eurostat/web/main/about-us/policies/copyright) (Eurostat, n.d.), can be reused without any payment or written licence provided that:

* the source is indicated as Eurostat.
* when re-use involves modifications to the data or text, this must be stated clearly to the end user of the information. (Eurostat, n.d.)

Based on the information given a custom dataset was created filtered to the following criteria:

* 37 EU member states, including Ireland were selected for initial data comparison.
* Data between the years of 2010 and 2023
* The following indicators were used:
  + Production Index
  + Number of Persons Employees Index
  + Hours worked Index
  + Gross Wages and Salaries Index

The link to the above mentioned filtered data is [ei\_isbu\_q\_\_custom\_6200052\_linear](https://ec.europa.eu/eurostat/databrowser/view/EI_ISBU_Q__custom_6200052/settings_1/table?lang=en). (Eurostat, 2023). This data was download and is presented separately as a link to this report (Eurostat, 2023).

## Exploratory Data Analysis

**Exploratory Data Analysis helps to identify patterns, inconsistencies, anomalies, missing data, and other attributes and issues in data sets so problems can be addressed. Evaluate your raw data and detail, in depth, the various attributes and issues that you find. Your evaluation should reference evidence to support your chosen methodology and use visualizations to illustrate your findings.[0-25]**

Initially data from was inported in CSV format into Jupiter notebook ‘ConstructionData.ipynb’ (Clifford, 2023) section 2.1 and converted to pandas dataframe.

First look at the dataset ‘ConstructionData.ipynb’ section 2.2 we can see there is 10 columns, 2 of them as we can see from Figure 1 have a different quantity of entries from the remaining, this indicates missing or null data. Rows with Null values in the ‘OBS\_VALUE’ column came to 4, these rows were dropped as they represent a small percentage of the overall data, and were Q4 of 2022, which would indicate possibly values were not recorded for the final year of the dataset time span.

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Description automatically generated with low confidence

Figure df information

From Figure 1 and from Jupiter notebook(Clifford, 2023) section 2.3 OBS\_FLAG has 634 entries consisting of 351 for ‘p’ and 279 for ‘e’. These flag values refer to data being provisional and estimated respectively. For the purpose of this report we will include the values that are flagged as estimated and provisional and delete the OBS\_FLAG column.

6 other columns ‘DATAFLOW’, ‘LAST UPDATE’, ‘freq’, ‘unit’,s\_adj’ and ‘nace\_r2’ contain single recurring values so these columns will be dropped before proceeding, see ConstructionData notebook section 2.4.

## structure and enrich your data

Taking into consideration the tasks required in the machine learning section, use appropriate data cleaning, engineering, extraction and/or other techniques to structure and enrich your data. Rationalize your decisions and implementation, including evidence of how your process has addressed the problems identified in the EDA (Exploratory Data Analysis) stage and how your structured data will assist in the analysis stage. This should include visualizations to illustrate your work and evidence to support your methodology.[0-30]

## interactive dashboard

Modern construction has a great dependence on technology and relies upon visualizations to communicate information, this includes web based, mobile based and many other digital transmission formats. Develop an interactive dashboard tailored to modern farmers, using tufts principles, to showcase the information/evidence gathered following your Machine Learning Analysis. Detail the rationale for approach and visualisation choices made during development. Note you may not use Powerbi, rapidminer, tableau or other such tools to accomplish this (at this stage).[0-30]

# Statistics

## summarise the dataset

**Use descriptive statistics and appropriate visualisations in order to summarise the dataset(s) used, and to help justify the chosen models. [0-20 ]**

### Overall Dataset Summary

To summarise the initial data from (Eurostat, 2023) we can see from Figure 1 that the dataset contains:

* 7252 entries
* Column count: 11

## inferential statistics

Analyse the variables in your dataset(s) and use appropriate inferential statistics to gain insights on possible population values (e.g., if you were working with international home building, you could find a confidence interval for the population proportion of yearly apartment builds out of all home builds). [0-20 ]

## parametric and non-parametric inferential statistical techniques

Undertake research to find similarities between some country(s) against Ireland and apply parametric and non-parametric inferential statistical techniques to compare them (e.g., t-test, analysis of variance, Wilcoxon test, chi-squared test, among others). You must justify your choices and verify the applicability of the tests. Hypotheses and conclusions must be clearly stated. You are expected to use at least 5 different inferential statistics tests. [0-40]

## challenges

Use the outcome of your analysis to deepen your research. Indicate the challenges you faced in the process. [0-20]

# Machine learning for data analytics

## Describe the rationale and justification for the choice of machine learning models

Describe the rationale and justification for the choice of machine learning models for the above-mentioned scenario. Machine Learning models can be used for Prediction, Classification, Clustering, sentiment analysis, recommendation systems and Time series analysis. You should plan on trying multiple approaches (at least two) with proper selection of hyperparameters using GridSearchCV method. You can choose appropriate features from the datasets and a target feature to answer the question asked in the scenario in the case of supervised learning.

[0 - 30]

## Perform a sentimental analysis for an appropriate construction topic

Collect and develop a dataset based on the construction topic related to Ireland as well as other parts of the world. Perform a sentimental analysis for an appropriate construction topic (e.g., house price, availability of labour etc…) for producers and consumers point of view in Ireland.

[0 - 25]

## learning models

You should train and test for Supervised Learning and other appropriate metrics for unsupervised/ semi-supervised machine learning models that you have chosen. Use cross validation to provide authenticity of the modelling outcomes. You can apply dimensionality reduction methods to prepare the dataset based on your machine learning modelling requirements.

[0 - 30]

## similarities and contrast of the Machine Learning modelling

A Table or graphics should be provided to illustrate the similarities and contrast of the Machine Learning modelling outcomes based on the scoring metric used for the analysis of the above-mentioned scenario. Discuss and elaborate your understanding clearly.

[0 - 15]

# Programming

## Programming

Programming: The project must be explored programmatically: this means that you must implement suitable Python tools (code and/or libraries) to complete the analysis required. All of this is to be implemented in a Jupyter Notebook. [0-20]

## Data structures

Data structures: You are required to gather and process data that has been stored in at least two distinct formats. For example, this can be data in a CSV file, from a MySQL database or from a web API in JSON format. [0-20]

## Testing & Optimisation

Testing & Optimisation: You are required to document and evaluate a testing and optimisation strategy for your analysis. As part of this, you may want to plan and document how you ensured your code is doing what it is meant to, as well as ensuring that the code is making good use of your resources (eg computing, time etc). Note any trade-offs that you've made in these areas. [0-20]

## Data manipulation

Data manipulation: For each of the different data sources, compare and contrast at least two relevant libraries and techniques for a) processing and b) aggregating the respective data, in order to justify your chosen libraries/techniques. [0-20]

# Conclusion

# Next Steps

# References