
CMST 325 6380 Image Editing (2218)

CMST-325

Fall 2021 Section 6380 3 Credits 08/18/2021 to 10/12/2021

Faculty Contact

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Course Description

An introduction to digital image editing using Adobe Photoshop. The aim is to identify established digital image editing tools, techniques, and best practices; create new images; and edit existing images. Topics include terminology, tools, theory, and processes from concept to completion. Discussion covers fundamental concepts and practical techniques, as well as ethical and legal issues. Emphasis is on applying these concepts and techniques to produce high-quality digital works for multiple platforms, including print, web, and other electronic media.

Course Introduction

CMST 325 introduces the fundamentals of digital image editing and builds a foundation based on concepts such as color theory as well as practical techniques that can be used to create professional images. These concepts and techniques can be applied to digital image creation and manipulation for the web, print, motion graphics, animation, gaming, and other digital media. Legal issues including copyright will be covered and applied during the creation of several digital images.

This course uses a hands-on approach to creating images using Adobe Photoshop, the de facto standard for digital image creation and editing. Fundamental design principles will be learned and will be applied to projects including a mock-up composition. The course will start with the fundamentals and will progress through a series of projects that culminate in the concept and production of the mock-up composition.

Note: This course is identified as a prerequisite for another course at UMGC. Successful completion of this course is required to advance to the next course in a sequence. A grade of Withdrawal (W), Failure for non-attendance (FN), Failure (F) or Incomplete (I) will not meet a prerequisite requirement. You may be barred from enrolling in or may be removed from courses for which you do not have the necessary prerequisites. Keep track of your progress in this course. If you are uncertain about your standing, consult with your instructor. You should also work with an academic advisor to be sure you are aware of your options and are meeting all necessary program requirements when planning your schedule.

Course Outcomes

After completing this course, you should be able to

- apply fundamental concepts of digital image composition to create professional digital media
- identify and describe image editing techniques and their use in the development of digital media for various applications
- use industry-standard software and practices to create and manipulate digital images following workflow processes for delivery across multiple platforms
- produce digital media following ethical principles and legal guidelines

Course Materials

[Click to access your course materials information \(http://webapps.umgc.edu/UgcmBook/BPage.cfm?C=CMST%20325&S=6380&Sem=2218\)](http://webapps.umgc.edu/UgcmBook/BPage.cfm?C=CMST%20325&S=6380&Sem=2218)

✓ Grading Information

Grading Criteria

Your grade for this course will be based on the completion of the following assignments:

Project 1: Movie Poster	25%
Project 2: Book Cover	25%
Project 3: Rewrite History	25%
Final Project: Motion Blur	<u>25%</u>
Total	100%

Extra Credit

Extra credit is not available in this course.

Projects and Due Dates

There are three projects in this course. Projects 1 and 2 can be resubmitted *multiple times* right up until the last day of Week 7. The Final Project can be resubmitted *multiple times* until the last day of class. This *revision-based approach* is similar to the real-world process that takes place between client and designer. In this case, you all are designers and your Instructor is the client. Instead of paying you for your services, your Instructor (the client) will award you a grade. Your Instructor will provide you a list of corrections to be made. IF you would like a chance to improve your grade, you are free to resubmit your project.

Grading

You can expect your resubmissions to be graded in 7-days or less. Turn-round time may be quicker earlier in the semester.

Weekly Discussions

There are two official class discussions during Weeks 1 and 8. Neither discussion is graded. Although both are non-graded, we hope that you participate in both to introduce yourself in Week 1 and to share thoughts about the course in Week 8. There are also discussion areas for each project. Feel free to post project-specific questions in those designated areas.

Best Practices

It is strongly advised that you submit your projects as soon as you can, following the Recommended Due Dates to keep on track. The earlier you submit work, the earlier you can receive feedback. If you submit Projects 1-3 right before the Week 7 due date or the Final Project the last day of class, while you will not be penalized, this will not allow your Instructor enough time to grade your work, provide feedback, and give you an opportunity to resubmit if needed.

When submitting project resubmissions, E-mail your Instructor that you have updated your Assignments Folder. LEO is not setup for resubmissions--your Instructor will not be automatically notified when you have resubmitted work.

Questions?

I am sure you have questions. Please ask questions in the Ask the Professor discussion. If your question is of a personal nature, please feel free to E-mail your Instructor.

Final Exam

There is no final exam for this course.

Project Descriptions

Project 1: Movie Poster

This project is worth 25% of your final grade.

You have been hired as a graphic designer for a famous Movie Studio. Your first project is to come up with a movie poster design for the next big SUPERHERO OR SCIENCE FICTION blockbuster. Use what you have learned so far in this class to create a SuperHero or SciFi movie poster by combining 2 or more images into one seamless and credible design given a PhotoShop (.PSD) movie poster template file.

Project 2: Book Cover

This project is worth 25% of your final grade.

You were hired to design the cover of an art book. You are going to select a photo of your choice, and you are going to turn it into a painting. You can check the readings for Week #5 to get information about how to do that. You can also search the Web, where you will be able to find many examples on how you can transform a photo into a painting.

Project 3: Rewrite History

This project is worth 25% of your final grade.

This project requires you to use Photoshop composite techniques to create a multi-layer image that "realistically" places you (or someone else IF you strongly object in using your own photograph) in a significant event in history.

Final Project: Motion Blur

This project is worth 25% of your final grade.

This project requires you to add a Photoshop blur effect along a path to an image you select in order to create the illusion of movement.

Academic Policies

ACADEMIC INTEGRITY

University of Maryland Global Campus (UMGC) has adopted a [Philosophy of Academic Integrity \(https://www.umgc.edu/current-students/learning-resources/academic-integrity/philosophy.cfm\)](https://www.umgc.edu/current-students/learning-resources/academic-integrity/philosophy.cfm) to guide the university's commitment to a culture of academic integrity and authentic education encompassing a set of dispositions and behaviors that are socially beneficial, educationally critical, and professionally necessary.

All members of the University community must maintain the highest level of integrity across the academic experience. For students, intellectually honest academic work represents independent analysis, acknowledges all sources of information that contribute to the ideas being explored, and ensures the ability to engage in life and work authentically. Your instructor is your primary resource for how to uphold the highest ethical standards in the context of this course's specific requirements.

Turnitin is enabled within the classroom to support the development and assessment of authentic student writing. To learn more about Turnitin, the feedback it provides, how to use feedback to improve your work, and your options regarding the inclusion of your

work in the Turnitin database, visit University guides for Turnitin at sites.umgc.edu/library/libresources/turnitin.cfm (<https://sites.umgc.edu/library/libresources/turnitin.cfm>) and <https://sites.umgc.edu/library/libresources/turnitin.cfm#studentcopyright> (<https://sites.umgc.edu/library/libresources/turnitin.cfm#studentcopyright>).

Other Academic Integrity resources and guidelines are found at <https://www.umgc.edu/current-students/learning-resources/academic-integrity/index.cfm> (<https://www.umgc.edu/current-students/learning-resources/academic-integrity/index.cfm>).

CLASSROOM CIVILITY

University of Maryland Global Campus is committed to the success of our global community and values the diverse identities and backgrounds of our students, faculty, and staff. Each one of us has a broader life and set of experiences beyond UMGC that we bring with us to each interaction. Sharing your story with your classmates provides opportunities to learn, relate, and gain inspiration from each other. Engagement often begins with introductions at the beginning of the course. Sharing your preferred name, preferred pronouns, and other details about yourself and your life builds a foundation for connection, understanding, and a richer and more personalized learning experience.

We also recognize that some of life's responsibilities and challenges outside of the classroom, such as childcare, a change in employment status, or illness, have an impact on success in a course. To the extent you are comfortable, we encourage you to communicate with your faculty member or Success Coach about any concerns you have for this course or as a student at UMGC so we can help you navigate potential obstacles and stay on track to achieve your goals.

Students are expected to work together cooperatively, and treat fellow students and faculty with respect, showing professionalism and courtesy in all interactions. Please review the Code of Civility for more guidance on interacting in UMGC classrooms: <https://www.umgc.edu/students/support/studentlife/conduct/code.cfm> (<https://www.umgc.edu/students/support/studentlife/conduct/code.cfm>).

POLICIES AND GUIDELINES

UMGC is committed to ensuring that all individuals are treated equally according to Policy 040.30 [Affirmative Action, Equal Opportunity, and Sexual Harassment](https://www.umgc.edu/administration/policies-and-reporting/policies/administration-policies/affirmative-action-and-equal-opportunity.cfm) (<https://www.umgc.edu/administration/policies-and-reporting/policies/administration-policies/affirmative-action-and-equal-opportunity.cfm>).

Students with disabilities who need accommodations in a course are encouraged to contact the Office of Accessibility Services (OAS) at accessibilityservices@umgc.edu, or call 800-888-8682 or 240-684-2287.

The following academic policies and procedures apply to this course and your studies at UMGC.

150.25	<p>Academic Integrity Policy (http://www.umgc.edu/policies/academicpolicies/aa15025.cfm) The University expects all members of the university community—students, faculty, and staff—to use guidelines to work with and promote integrity. If you are aware of any academic misconduct, please contact integrity@umgc.edu. All cases of academic misconduct will be addressed in accordance with Policy 150.25 (http://www.umgc.edu/policies/academicpolicies/aa15025.cfm) and associated procedures.</p> <p>You are expected to engage in new learning that furthers your development of knowledge, skills, and abilities in each course. According to this policy, you may not submit a substantial portion of any coursework that you have submitted to any course previously without express written approval through assignment guidelines or other forms of communication.</p> <p>You must use UMGC course materials responsibly. Uploading course materials to any website outside of UMGC's online classroom is prohibited by this policy.</p>
151.00	<p>Code of Student Conduct (https://www.umgc.edu/administration/policies-and-reporting/policies/student-affairs/code-of-student-conduct.cfm)</p>

170.40	The following policies describe the requirements for the award of each degree:
170.41	Degree Completion Requirements for the Graduate School(https://www.umgc.edu/administration/policies-and-reporting/policies/academic-affairs/graduate-school-degree-completion-requirements.cfm)
170.42	Degree Completion Requirements for a Bachelor's Degree(https://www.umgc.edu/administration/policies-and-reporting/policies/academic-affairs/bachelors-degree-completion-requirements.cfm) Degree Completion Requirements for an Associate's Degree(https://www.umgc.edu/administration/policies-and-reporting/policies/academic-affairs/associates-degree-completion-requirements.cfm)
170.71	Policy on Grade of Incomplete(https://www.umgc.edu/administration/policies-and-reporting/policies/academic-affairs/grade-of-incomplete-policy.cfm) - The mark of I is exceptional and considered only for certain courses. Students who have completed 60% of their coursework with a grade of B or better for graduate courses or C or better for undergraduate courses and request an I before the end of the term. The mark of I is not available for noncredit courses.
170.72	Course Withdrawal Policy (https://www.umgc.edu/administration/policies-and-reporting/policies/academic-affairs/course-withdrawal.cfm) - Students must follow drop and withdrawal procedures and deadlines available at https://www.umgc.edu/ under Academic Calendar.
130.80	Procedures for Review of Alleged Arbitrary and Capricious Grading(https://www.umgc.edu/administration/policies-and-reporting/policies/academic-affairs/capricious-grading-review.cfm) – appeals may be made on final course grades as described herein.
190.00	Intellectual Property (https://www.umgc.edu/administration/policies-and-reporting/policies/research/intellectual-property.cfm) - All university faculty, staff, and students must comply with University guidelines on the use of copyrighted material. Uploading UMGC or faculty copyrighted material without authorization degrades and corrupts the integrity of the teaching and learning experience and is a potential violation of UMGC policy and copyright law. You must obtain permission to post UMGC or other's copyrighted material to third-party websites, including social learning network sites. UMGC reserves the right to take appropriate action to remove copyrighted material uploaded without authorization.
205.06	Calculation Of Grade-Point Average (GPA) for Inclusion on Transcripts and Transcript Requests (https://www.umgc.edu/administration/policies-and-reporting/policies/academic-affairs/grade-point-average-calculation-for-inclusion-on-transcripts-and-transcript-requests.cfm) - Note: Undergraduate and graduate courses have different Grading Policies. See Course Syllabus for Grading Policies.
270.00	Acceptable Use (https://www.umgc.edu/administration/policies-and-reporting/policies/fiscal-and-business-affairs/acceptable-use.cfm) - The security of the online classroom is critical to ensuring a strong culture of academic integrity and authentic education at the University. It is a violation of the University's policies for anyone to share logon, password, and any other secure information about a UMGC online account, including credentials required to access the online learning environment.

GRADING

According to UMGC's grading policy, the following marks are used:

	Undergraduate	Graduate
A	90-100	90-100
B	80-89	80-89
C	70-79	70-79*
D	60-69	N/A**
F	59 or below	69 or below

FN	Failure-Non attendance	Failure-Non attendance
G	Grade Pending	Grade Pending
P	Passing	Passing
S	Satisfactory	Satisfactory
U	Unsatisfactory	Unsatisfactory
I	Incomplete	Incomplete
AU	Audit	Audit
W	Withdrew	Withdrew

* The grade of "B" represents the benchmark for graduate courses. Students must maintain a Grade Point Average (GPA) of 3.0 or higher. Classes where final grade of C or F places a student on Academic Probation must be repeated.

** UMGC does not award the grade of D in graduate courses.

GRADE ROUNDING

Scores to individual assignments are calculated based on rubrics in the class and are not rounded to the whole point. The final grade for the course is determined by weighted average and will be rounded to the nearest whole point using mathematical rule (grades with .5 and above to be rounded to the next whole point).

EXTRA CREDIT

Assignments are designed to enable students to achieve course objectives and succeed in the program. In the interest of equity and fairness, there will be no extra credit opportunities. All assignments are identified in the syllabus.

COURSE EVALUATION SURVEY

UMGC values its students' feedback. You will be asked to complete an online evaluation toward the end of the term. The primary purpose of this evaluation process is to assess the effectiveness of classroom instruction in order to provide the best learning experience possible and make continuous improvements to every class. Responses are kept confidential. Please take full advantage of this opportunity to provide your feedback.

LIBRARY SUPPORT

Extensive library resources and services are available online, 24 hours a day, seven days a week at <https://sites.umgc.edu/library/index.cfm> (<https://sites.umgc.edu/library/index.cfm>) to support you in your studies. The UMGC Library provides research assistance in creating search strategies, selecting relevant databases, and evaluating and citing resources in a variety of formats via its Ask a Librarian service at <https://www.umgc.edu/library/libask/index.cfm> (<https://www.umgc.edu/library/libask/index.cfm>).

EXTERNAL LINK DISCLAIMER

This course may contain links to external sites neither owned nor maintained by UMGC. UMGC bears no responsibility for the accuracy, legality, or content of external sites or for that of subsequent links. In addition, the terms of use, security policies, and privacy policies may differ from those of UMGC. Contact the external site for answers to questions regarding its content, terms of use, and policies.

LEARNING MANAGEMENT SYSTEM SUPPORT

Those requiring technical assistance can access Help@UMGC Support directly in LEO under the Help menu. Additional technical support is available 24 hours a day, seven days a week via self-help and live chat at <https://www.umgc.edu/help/> (<https://www.umgc.edu/help/>) or by phone toll-free at 888-360-8682.

SYLLABUS CHANGES

Class & Assignment Schedule

Class & Assignment Schedule

WEEK	SESSION TOPIC / ASSIGNMENTS
1	<p>CONTENT</p> <p>1. Week 1 Read & Watch (located under Content > Table of Content > Week 1 > Content).</p> <p>ACTIVITIES</p> <p>1. Review the course Syllabus.</p> <p>2. Familiarize yourself with your LEO classroom.</p> <p>3. Purchase the required software (a recent version of Adobe Photoshop or other approved professional image editing application) if you haven't done so already AND don't already have sufficient access to the software in order to complete the course projects and assignments.</p> <p>4. Participate in the Week 1 Discussion conference (located in the Content > Course Content area). This is a non-graded activity, but please introduce yourself.</p> <p>QUESTIONS?</p> <p>1. Please let me know if you have any questions (head over to Ask the Professor & Student Lounge Discussion Area).</p>
2	<p>CONTENT</p> <p>1. Week 2 Read & Watch (located under Content > Table of Content > Week 2 > Content).</p> <p>ACTIVITIES</p> <p>1. Submit Project 1 (Movie Poster) - RECOMMENDED DUE DATE.</p>
3	<p>CONTENT</p> <p>1. Week 3 Read & Watch (located under Content > Table of Content > Week 3 > Content).</p>
4	<p>CONTENT</p> <p>1. Week 4 Read & Watch (located under Content > Table of Content > Week 4 > Content).</p> <p>ACTIVITIES</p> <p>1. Submit Project 2 (Book Cover) - RECOMMENDED DUE DATE.</p>
5	<p>CONTENT</p> <p>1. Week 5 Read & Watch (located under Content > Table of Content > Week 5 > Content).</p>
6	<p>CONTENT</p> <p>1. Week 6 Read & Watch (located under Content > Table of Content > Week 6 > Content).</p> <p>ACTIVITIES</p> <p>1. Submit Project 3 (Rewrite History) - RECOMMENDED DUE DATE.</p>
7	<p>CONTENT</p> <p>1. Week 7 Read & Watch (located under Content > Table of Content > Week 7 > Content).</p> <p>ACTIVITIES</p> <p>1. Submit any outstanding assignments -HARD DUE DATE: TUESDAY 11:59 PM (ET).</p>

8	<p>*** FINALS WEEK ***</p> <p>CONTENT No readings this week.</p> <p>ACTIVITIES</p> <ol style="list-style-type: none"> 1. Participate in the WEEK 8 Discussion conference (located in the Content>Course Content area). This is not a graded activity, but please respond by adding your final thoughts. 2. Submit Final Project (Motion Blur) HARD DUE DATE - TUESDAY 11:59 PM (ET).
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Students can access their complete list of assignments and their corresponding due dates within the **Assignments** section of the classroom by navigating to the **Assignments** section of the class from the main navigation bar. Follow the link below, and then click **Assignments**, for a video demonstration on how to utilize this feature.

[Classroom Walkthrough Videos Link \(http://www.umgc.edu/students/leo/videos.cfm\)](http://www.umgc.edu/students/leo/videos.cfm)

Students also have access to a calendar tool on the course homepage within the classroom.