



## Replace your satellite link and cut 50% off the cost of delivery

The RayV Uplink over IP solution lets broadcasters and telcos save on the cost of signal acquisition and transmission by nearly 50%. Based on our end-to-end HDTV delivery platform, RayV facilitates the acquisition and transmission of live or linear TV grade signals from any source to the distributor head ends of choice. Bring your content to new markets and distributors worldwide, all at a fraction of the cost of traditional satellite delivery.

Our unique, point-to-point signal delivery solution includes all the advantages of other RayV solutions including DRM, CMS, billing, and connects directly to the Grid.

## RayV Uplink over IP benefits include:

**Seamless Integration** – Integrate with industry standard encoders and decoders without interrupting your current workflow.

### **Deliver Cost-Effectively**

- Reduce the cost of delivery by up to 50% versus traditional teleporting solutions
- Deliver multiple HD channels over IP to distributor head ends without Satellite uplink or costly Master Control Room Operations centers

### **Scale to a Global Audience**

- Teleport HD signals to existing and new distributor head ends across our global HD RayV Grid.
- Monetize across multiple networks while incorporating new distributors and new territories and engaging new audiences.

### **Channel Localization**

- Distribute the channel feed once and customize it multiple times at the delivery point.
- Plan ad insertions and promotions, time-shift content, add closed captions and graphics, and more.

### **Stream Quality**

- Stream channels in both HD and Standard Definition.
- Efficient delivery over the RayV Grid ensures the best picture quality with built-in redundancy assuring end users will always receive a robust signal.