



# Welcome to the next generation of TV over IP.

Launch an unparalleled full TV experience on all three screens, and leverage RayV's Global HDTV Network to immediately reach your consumers in 140 countries. All without any major investment and ready to launch within days. RayV's Cloud TV provides a turnkey solution from ingestion to HDTV streaming to all devices.

## 3-screens – TV Anywhere Anytime

**Web** - Full interactive web experience including HD streaming with integrated packaging, content and user management.

**Mobile** - Custom iPad, iPhone and Android applications including live channels, EPG and favorites tabs.

**TV** - A range of Set-top boxes ready to go for Over-The-Top broadcasting, fully integrated with all the other screens.

All the applications are fully customizable to meet your branding needs.



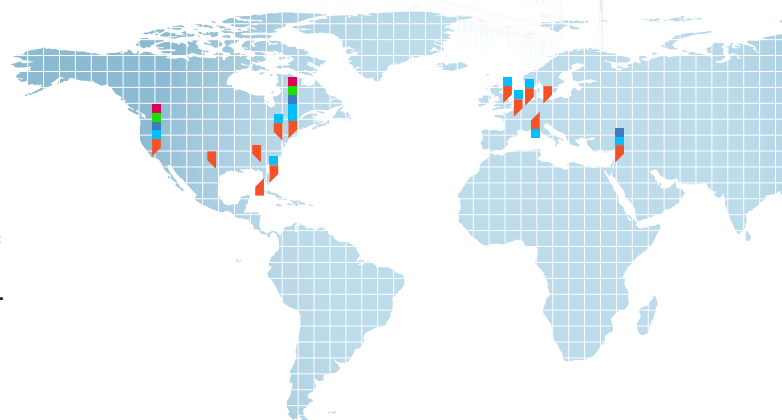
## RayV Dashboard – All-in-one Management Tool

A Web-based back-office that allows you to manage your TV offering from one single powerful tool including packaging, user management, geo restrictions, syndication and real-time reporting and analytics.



## RayV HDTV Network – The Power of a Global Network

The RayV Grid is the world's first Telco grade HDTV Delivery Network over IP. Designed specifically to serve the world's most sophisticated content providers, we stream for telco's and networks tens of millions of hours of HDTV every month to millions of viewers in 150 countries. RayV operates the most robust, scalable and secure network for delivering high quality video on the web.






## RayV Expert Services

RayV Expert Services offers start-to-finish consulting, strategy, training and customization services to bring your vision to life in the shortest time possible. In addition RayV provides 24/7 support and monitoring services.

## RayV Cloud TV Packages

RayV Cloud TV provides a tailored solution to your specific needs. From a selection of the devices to the number of users, grow the business at your pace.

RayV Cloud TV packages include

|   | <b>RayV Mobility</b><br>Cloud TV on mobile, Smart Phones and Tablets<br> | <b>RayV Online</b><br>Cloud TV for PC/Mac and mobile devices<br> | <b>RayV Advantage</b><br>Cloud TV for all devices: PC/Mac, Mobile, STB, connected TV's<br> |
|---|---|--|---|
| RayV HDX 4500 Encoders                  | ●   | ●  | ●   |
| RayV Customized Mobile and Tablet App   | ●   | ●  | ●   |
| RayV Customized Mobile and Tablet App   | ●   | ●  | ●   |
| RayV PC App/Player                      |   | ●  | ●   |
| RayV Set Top Box                        |   |  | ●   |
| RayV Dashboard                          | ●   | ●  | ●   |
| RayV Real Time Reporting                | ●   | ●  | ●   |
| RayV Monitoring and support services(*) | ●   | ●  | ●   |
| RayV Pro Services                       | ●   | ●  | ●   |

\*RayV provides three levels of support including silver , gold and elite ( please see [rayv.com/customer\\_support](http://rayv.com/customer_support) for more details), All basic packages include the silver support package.