Grow Hubway: Where should Hubway expand next?



Grow Hubway: Where should Hubway expand next?



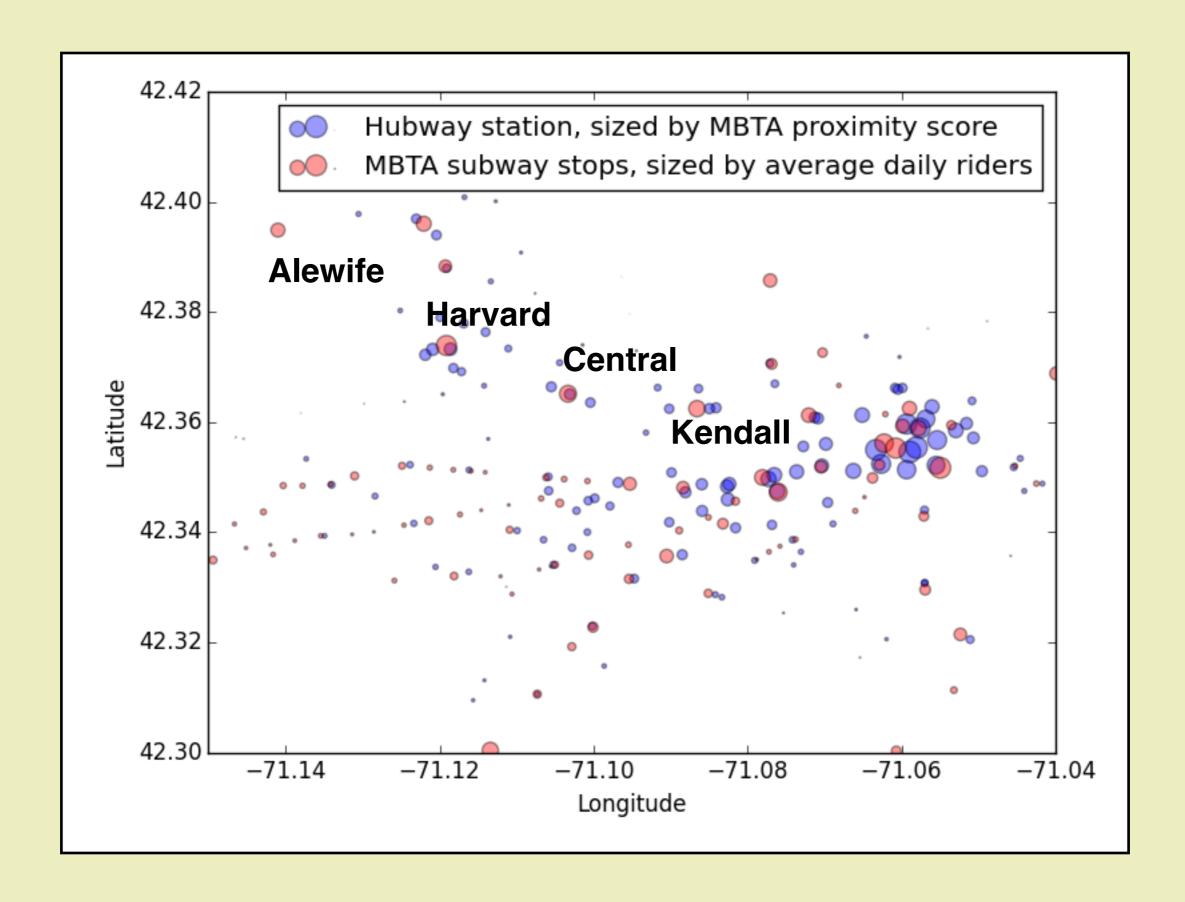
Data

Hubway Data

- Publicly available: July 2011 through November 2013
- Timestamp, start & end station, and duration for each trip
- ~140 stations

Ancillary Data

- US Census data by zip code
 - Population size from 2010
 - Employee size from 2012
- MBTA rider data from 2013
 - PDF scraping
 - http://erikdemaine.org/maps/ mbta/mbta.yaml
- Mask for Charles river from OpenStreetMap data



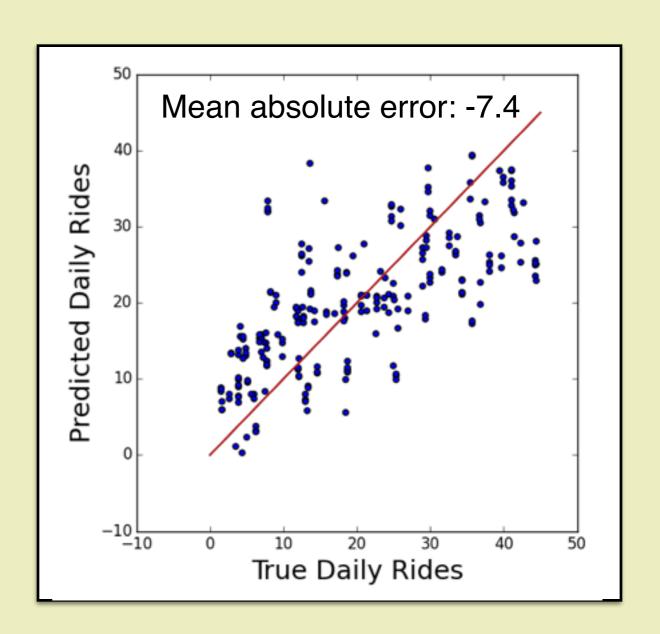
Algorithmic Approach

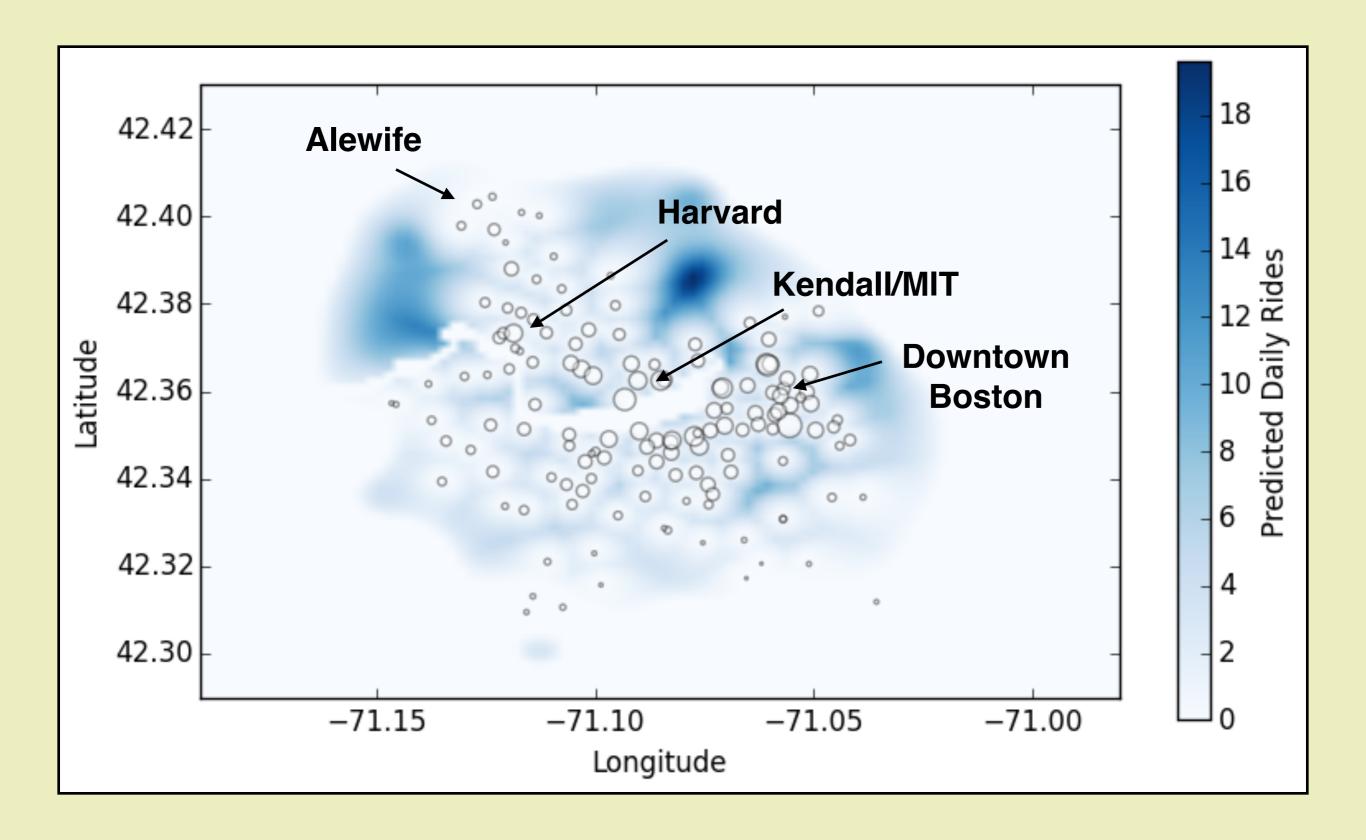
Features

- Population score
- Employee score
- MBTA subway score
- "origin" score and "destination" score for each of the above features
- Label: average daily rides

Machine Learning approach

- Linear regression
- 5-fold cross-validation
- prescription for cannibalism





- PhD, Astronomy,
 University of Arizona,
 2010
- Postdoc at Harvard-Smithsonian Center for Astrophysics
- Postdoc at Cornell University
- Research topic: understand how stars form in distant galaxies by studying gravitationally lensed galaxies

About Me







